**Group Number and Name:**Group #3 PikaPika

**Professor:**Mark Buchner

**Section**: SYS366NFF

**Date:** 04/05/2020

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**Product Position Statement**

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| --- | --- |
| For | Consumers and all individuals related to Key North Cottage Supply |
| Who | Are unable to physically access tools and equipment due to COVID-19 Virus and Social Distancing but would like easy online processing, ordering and delivery |
| The | KNCS System Assistant is a virtual platform |
| That | Dedicated to providing convenient online ordering, delivery, and automated chatbot assistance as a direct support line 24/7. |
| Unlike | Other cottage equipment suppliers |
| Our Product | Features advanced functionality that is easily accessible online from the comfort of your own home. With a 24/7 support team, KNCS System Assistant can maintain and assist with all orders and customization, fulfilling customer satisfaction. |