CONTACT

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EDUCATION

2010-2015
UNIVERSITY OF WATERLOO

- B.Sc Honours Science,
  Minors: Economics & Biology

2024
PMI INSTITUTE

- PMP Certification

2018
UNIVERSITY OF TORONTO

- User Experience Design
- Front End Web Development

SKILLS

- HTML, CSS, JavaScript, TypeScript,
  React, Python
- Figma, Adobe Creative Suite,
  WordPress, Shopify
- User Research & Usability Testing
- SEO Optimization & Accessibility
- Project Management, AI Workflows

INTERESTS

- Miniature Painting
- Sports & Fitness (Hockey, Rugby,
  Tennis, Soccer)
- Networking & Events
- Reading

LUX YOGA

SOFTWARE ENGINEER, PROJECT MANAGER

PROFILE

Multidisciplinary developer, designer, and certified project manager with 7+ years of experience creating accessible digital experiences across diverse industries. Skilled at translating user research into performant web solutions using WordPress, Shopify, and fully custom development. Experience spans healthcare regulatory compliance, fundraising platforms, and e-commerce systems. Blending technical expertise with user-centered design principles to deliver meaningful digital products. Now based in Copenhagen originally from Toronto, Canada and learning Danish.

WORK EXPERIENCE

Project Manager, Web Developer   04/2023 - PRESENT
Ascend Fundraising Solutions

- Manage end-to-end development of 50/50 lottery systems for North American sports teams and hospitals, coordinating cross-functional teams and stakeholder requirements.
- Translate UX wireframes and prototypes into clean, accessible frontend code while ensuring project timelines and deliverables are met on schedule.
- Lead SEO optimization and accessibility auditing initiatives across multiple client projects, implementing WCAG compliance standards.
- Analyze user feedback and behavioral data to inform development priorities and guide iterative improvements.
- Coordinate with designers and product managers to integrate research findings into technical specifications.

UX Designer   12/2022 - 04/2023
Tank Worldwide (Contract)

- Designed compliant digital healthcare products for pharmaceutical clients balancing user needs with FDA and Health Canada regulatory requirements.
- Created detailed wireframes and interactive prototypes while collaborating with cross-functional teams to ensure engineering handoffs met pharmaceutical industry standards.
- Conducted user research and surveys to inform product improvements within complex healthcare regulatory frameworks.

Freelance Web Designer, Web Developer   02/2017 - PRESENT
Lux Design

- Design and develop custom websites using WordPress, Elementor, Shopify, and fully custom builds to meet diverse client requirements.
- Create tailored e-commerce solutions while maintaining brand consistency and optimal user experience standards.
- Conduct user research and competitive analysis to inform platform selection and guide design decisions.
- Translate Figma designs into responsive, performant websites with cross-browser compatibility.
- Provide ongoing technical support and feature development for long-term client partnerships.