



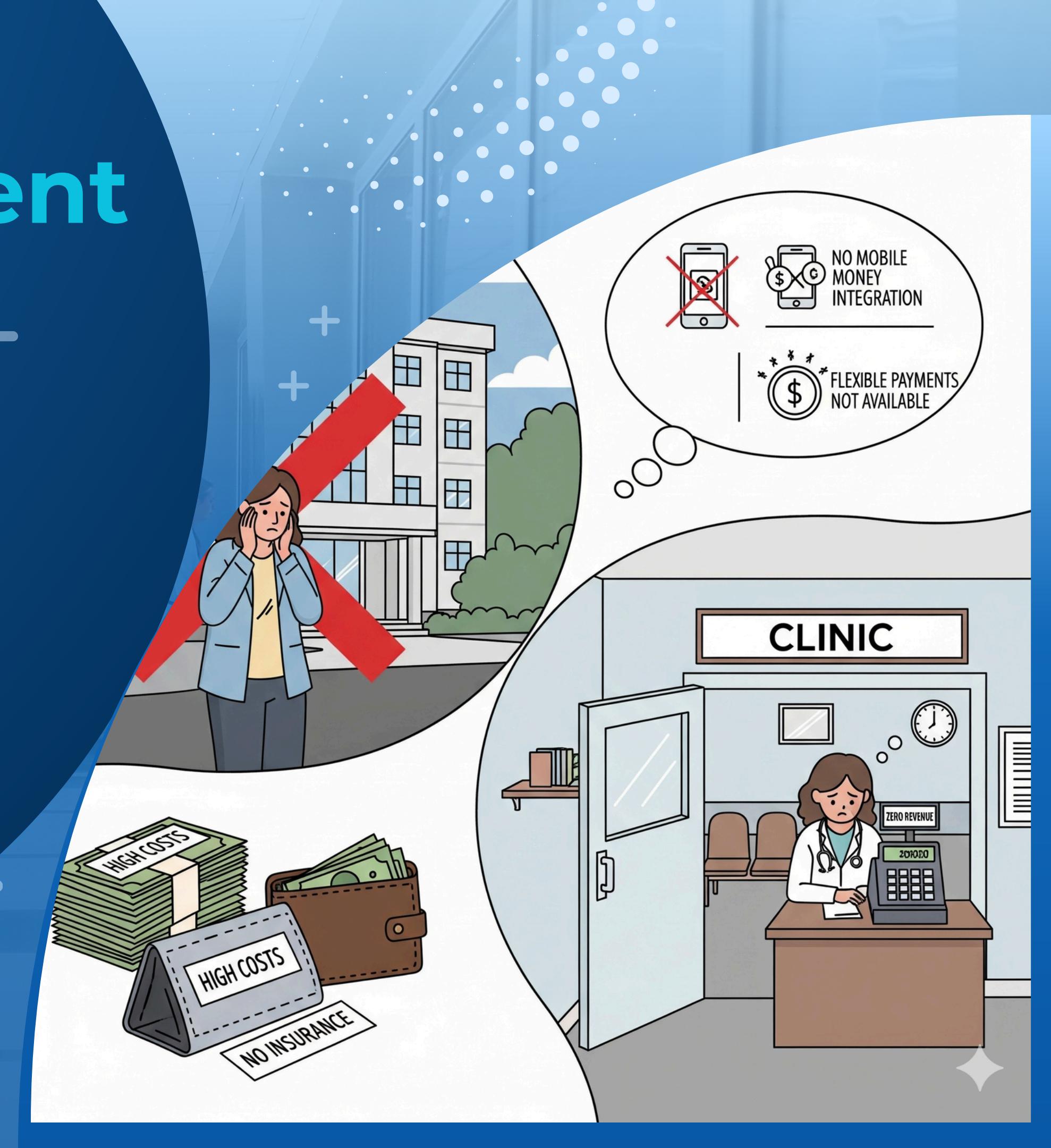
REVOLUTIONIZING HEALTHCARE WITH MOMO

MzansiCare
Caring for South Africa,
Powered by MOMO

MzansiCare

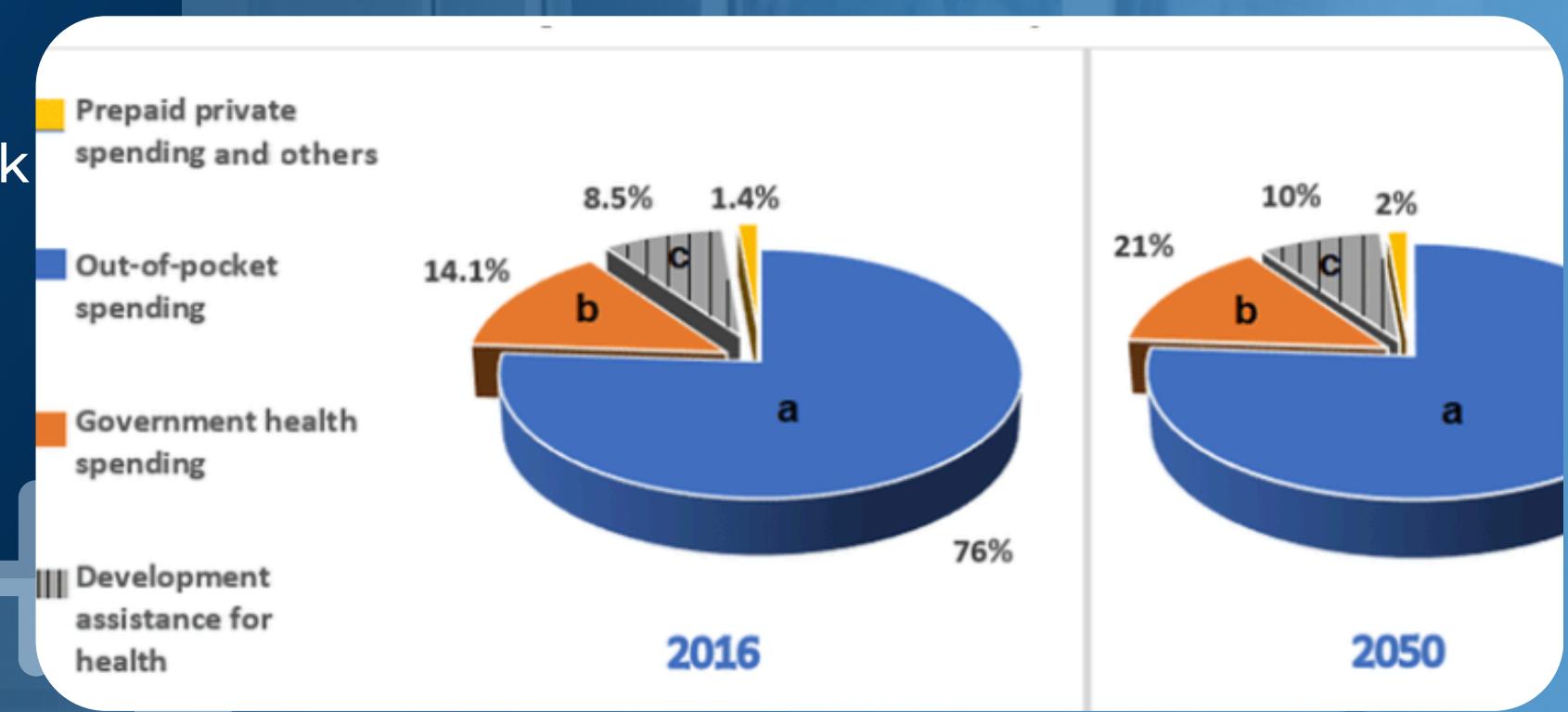
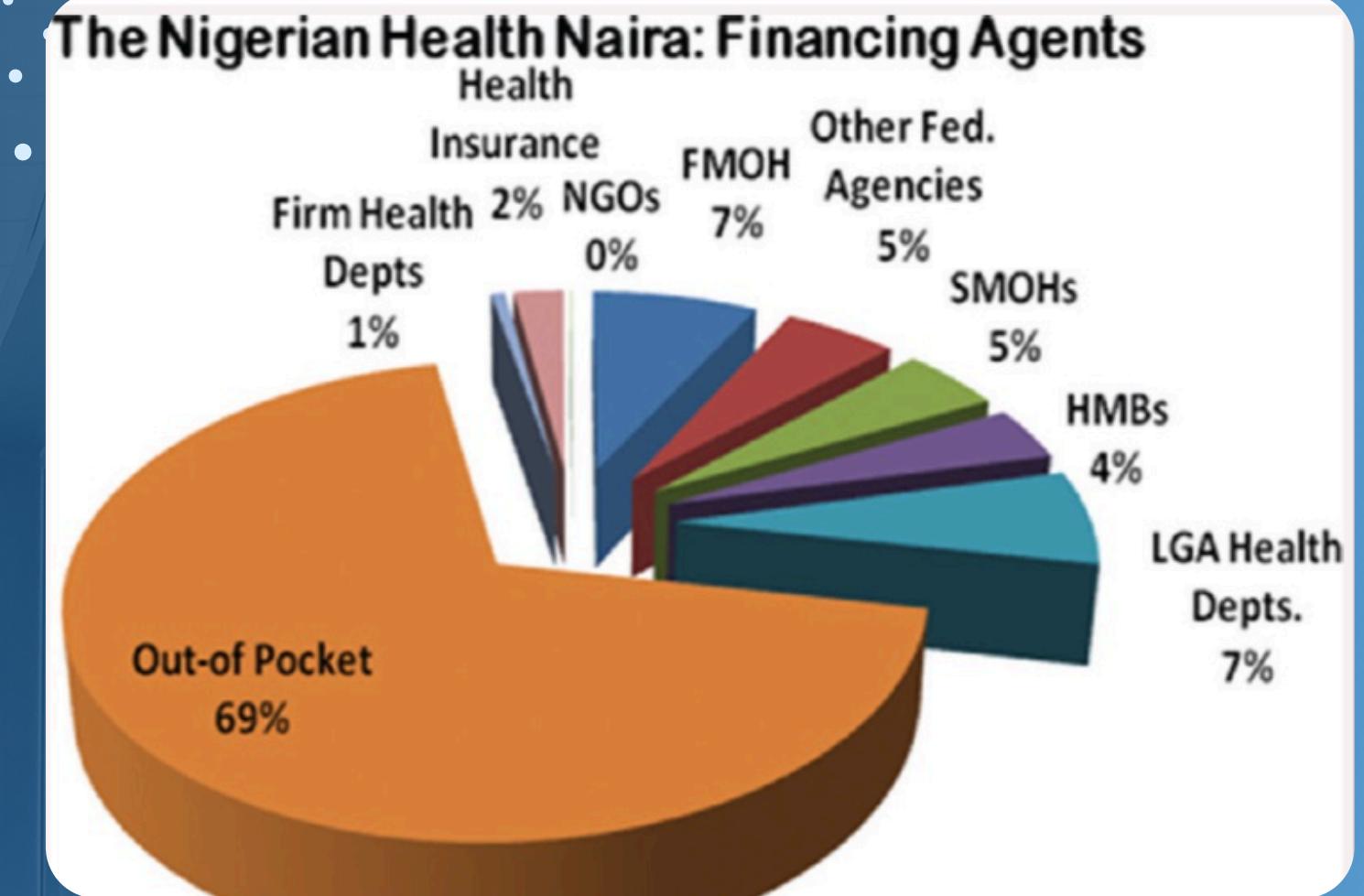
Problem Statement

- Patients are excluded from private care due to cost barriers and lack of insurance.
- Clinics lose revenue and reach because they lack mobile money integration or flexible payment options
- Patients may be willing but unable to afford timely treatment especially in emergencies



Research

- Over 152 million people were pushed into or deeper into poverty due to out-of-pocket health expenses half of them in Africa.
- In countries like Nigeria, over 70% of healthcare spending is paid directly by patients, making even private clinics financially inaccessible for low-income users.
- 330+ million active mobile money accounts exist in Sub-Saharan Africa more than traditional bank accounts and 40% of adults use mobile money as their primary financial tool.
- Most private clinics still require full upfront payments and lack integration with platforms like MoMo excluding financially vulnerable patients even when care is available



Proposed Solution

MzansiCare is a digital healthcare and fintech platform designed for private clinics and hospitals to provide inclusive, affordable, and accessible care for low- to middle-income patients across Africa.

Key features:

- MTN MoMo Payments & Health Wallet
- Appointment Booking & Dashboard
- Emergency Services
- USSD
- Mental Health Support
- Doctor Dashboard

MzansiCare

Healthcare that speaks your language—anytime, anywhere



Patient

Check-in, book appointments, view patient records, and send message



Doctor Portal

Manage appointments, view patient records, and conduct consultations



Admin Portal

Manage users, view analytics and configure system settings

Call Offline Mode (USSD)

Why Choose MzansiCare? Our Competitive Advantage

- Offers both online (smartphone) and offline (USSD) access.
- It combines healthcare access with financial inclusion to serve underserved communities in Africa.
- Financial Inclusion First: Integrates MTN MoMo payments, health wallets, and microloans so patients can afford private healthcare even without bank accounts.
- Offers appointment booking, emergency services, mental health support, and gamified health rewards all in one platform.
- Private Clinics and patients benefit from analytics to track health trends, reward engagement, and optimize care delivery.
- MzansiCare empowers patients to pay, plan, and participate in their healthcare journey while helping clinics reach more patients efficiently



Revenue Streams

- Charge a small percentage (1-3%) on every MoMo payment for appointments, or emergency services.
- Private clinics and hospitals pay a monthly or annual subscription to access MzansiCare features
- Pharmacies pay to highlight their stock when users scan medications.
- Secure grants from WHO Fund by proving your outbreak radar detects outbreaks faster than traditional reporting.



Tech Stack

