



MONASH University

Assessment

Faculty of Information Technology

FIT4005 / FIT5125

Research Methods for IT

Semester 2 2023

Assignment 4: Weeks 10, 11 & 12

Submission

Post-studio Exercises for Weeks 10, 11 & 12

Value

This assignment is worth **30%** of the total marks for FIT4005 / FIT5125

Assignment due date

Thursday, 2-November-2023 at 11.55pm (Week 14)


Submission method

Submit to Moodle:

- a separate PDF for the exercise for Week 10 & 12.
- a video file

Assignment Criteria


This assignment comprises the post-workshop exercises for Weeks 10, 11 & 12.

 Please note, although each week is listed as a separate component, the Week 10 and Week 11 parts (Video Treatment and Completed Video) will be marked together. As such, it is expected that you adjust your Video Treatment as you produce your Video so that they represent the same narrative and can be marked together.

Week 10 Research Communication	Week 11 Creating Video	Week 12 Intellectual Property
Weighting: 25 marks	Weighting: 25 marks	Weighting: 10 marks
See page 3.	See Page 4.	See Page 5.

This is an individual assignment; it must be your own work and expressed in your own words.

 Marking guides to help you position your work are available on Moodle.

 There are specific requirements for file names on your submission (see the instructions for each exercise).

Assessment criteria:

1. The following criteria will be used to determine the score for the assignment:
 - Content and completeness of tasks
 - Clarity and relevance of content
 - Level of critical analysis
 - Logical structure and organization of ideas
 - Use of references (where appropriate)
 - Format, grammar, spelling etc.
2. Note that plagiarism detection procedures may be applied to each submission. See the University rules and regulations regarding plagiarism and resulting penalties. Any case of plagiarism detected will mean automatic failure of the entire assignment.
3. Late submissions will incur a penalty of 5% per day.
4. Submissions (Word and PDF) should include:
 - Student's name and student ID number
 - Tutor's name and studio name
5. Monash policy on Special Consideration is available at <https://www.monash.edu/exams/changes/special-consideration>
6. In line with Monash policy we aim to mark and return work within 10 working days of submission where possible.

Assessed Exercise (Week 10)

“Creating a Video Communication Plan”

Careful planning is required when creating content for communicating research. Considering your audience is key, and adjusting your content, narrative, and style to meet these requirements is a vital skill.

As part of your assessment submission for Assignment 4, you need to produce a video which communicates a specific piece of FIT research. You can select from any of the papers listed on the Moodle page for Week 10.

Your task is to create a ‘video treatment’ document, filling in the time, content and script columns that will effectively communicate your chosen paper.

Your 90 second video will be sent to a number of investment companies seeking opportunities. This is a typical situation that academic researchers find themselves in, where the business engagement staff are seeking to communicate to investment companies and other organisations (such as private donors and charities) what the nature of a specific piece of research is (in your case the that described in the papers). Such organisations have staff with a good technical knowledge but who are not usually specialists in the specific research area. The only goal of the video is to stimulate interest in the organizations to find out more about the research. Therefore, your video will be used to introduce the core technical innovations and the significance of these to gain potential meetings with members of the organisations at which the detail and opportunities can be discussed further.

For the assessment we will look at the treatment and script along with the content of the video. The treatment plan and script should be aligned with the video. If you change your idea, or you decide to focus on a different audience be sure to update this treatment before submission!

What to Submit

1. A PDF filled out using the Week 10 assessment template (video treatment) named "STUDENT-ID-Week10-treatment.pdf".

How Much to Write

Although there is no explicit word limit for this activity, be aware that your video treatment and script should match the video that you submit as part of the assignment, which is limited to 90 seconds.

What to Know


- This is an individual exercise that forms part of the assessment for the unit, you must therefore work alone and follow Monash University's policies, procedures and regulations relating academic integrity, plagiarism and collusion (see Moodle).
- Tutors may not provide support to you when you are completing the exercise, but they will help clarify your understanding of the question.
- Tutors will provide feedback on any studio activities and this should be of help to you in completing the exercise.
- The aim of this assessment is to evaluate your skills at communicating research, and to assess your ability to communicate to different audiences.


Assessed Exercise (Week 11)

“Creating a draft video”

Following on from the Week 10 activity in this part of the assessment, you should:

1. Complete (and update) the video treatment (video plan) template, making sure to fill in the visual and justification columns. These columns should succinctly describe what visuals will accompany each element of your video, and why you made this decision in relation to the content and audience.
2. Record the audio for your dialog and any visuals you require (e.g. Zoom interviews)
3. Edit these into a draft video that can receive feedback in week 12.

 *Continue to use the template provided in Week 10 Assignment Template (Video Treatment) to carry out this assessment.*

 *For the assessment we will look at the treatment and script along with the content of the video. The treatment plan and script should be aligned with the video. If you change your idea be sure to update this treatment before submission!*

What to Submit

1. An mp4 video file of less than 90 seconds and less than 25MB in size named "STUDENT-ID-Week11.mp4"

How Much to Write

Although there is no explicit word limit for this activity, be aware that your video treatment and script should match the video that you submit as part of the assignment, which is limited to 90 seconds.

What to Know

- This is an individual exercise that forms part of the assessment for the unit, you must therefore work alone and follow Monash University's policies, procedures and regulations relating academic integrity, plagiarism and collusion (see Moodle).
- Tutors may not provide support to you when you are completing the exercise, but they will help clarify your understanding of the question.
- Tutors will provide feedback on any studio activities and this should be of help to you in completing the exercise.
- The aim of this assessment is to evaluate your skills at communicating research, and to assess your ability to communicate to different audiences.

Assessed Exercise (Week 12)

“Reporting with an impact declaration”

In most businesses and institutions there is a standard internal form that you are required to fill out when preparing a piece of research to be presented to business or investors.

In this part of the assignment your task is to fill in a simple ‘Impact Declaration’ that will accompany your video plan and your final video.

This form summarizes the potential impact of the IP and will be used by the Business Development team to decide how to approach relevant investors.

What to Submit

1. A PDF filled in based on the Week 12 Impact Declaration Template named "STUDENT-ID-Week12.pdf".

How Much to Write

There is a strict word limit for your answers (detailed for each point in the template). For submission over the specified word limits, only the parts of answers within the word limit will be awarded marks.

What to Know

- This is an individual exercise that forms part of the assessment for the unit, you must therefore work alone and follow Monash University’s policies, procedures and regulations relating academic integrity, plagiarism and collusion (see Moodle).
- Tutors may not provide support to you when you are completing the exercise, but they will help clarify your understanding of the question.
- Tutors will provide feedback on any studio activities and this should be of help to you in completing the exercise.
- The aim of this assessment is to evaluate your understanding of intellectual property, and to assess your ability to evaluate research in these terms.