

AVALAUNCH MEDIA

PRESENTATIONS THAT KICK
ASTERISKS



4 REASONS YOUR PRESENTATIONS NEED IT'S

ASTERISKS KICKED



1

YOU DIDN'T
TELL A STORY





2

TURRIBLE
VISUALS

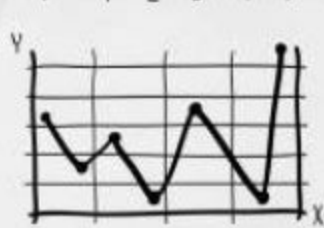


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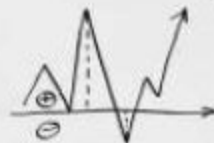
TOO MUCH EVERYTHING



*Blah Blah
*Blah Blah
*Blah Blah
*Blah Blah
*Blah Blah
*Blah Blah



IDEA



BAD FONTS

BAD COLORS

Times New Roman
Arial
Comic Sans



BAD SPACING

4

SLOPPY
DRESS



HOW

TO CREATE A DECK THAT WILL BE...



REMEMBERED

FOR THE AGES





STORIFY YOUR PRESENTATION





PUT A

BULLET

IN YOUR

BULLET

POINTS



YOUR BRAIN ON
BULLETS

ONLY ACTIVATES A PORTION
OF YOUR BRAIN



YOUR BRAIN ON
STORIES

ACTIVATES YOUR ENTIRE
BRAIN



THE POWER OF VISUALS





IDEAS ARE
6.5X MORE
LIKELY TO BE REMEMBERED
IF PRESENTED AS A VISUAL

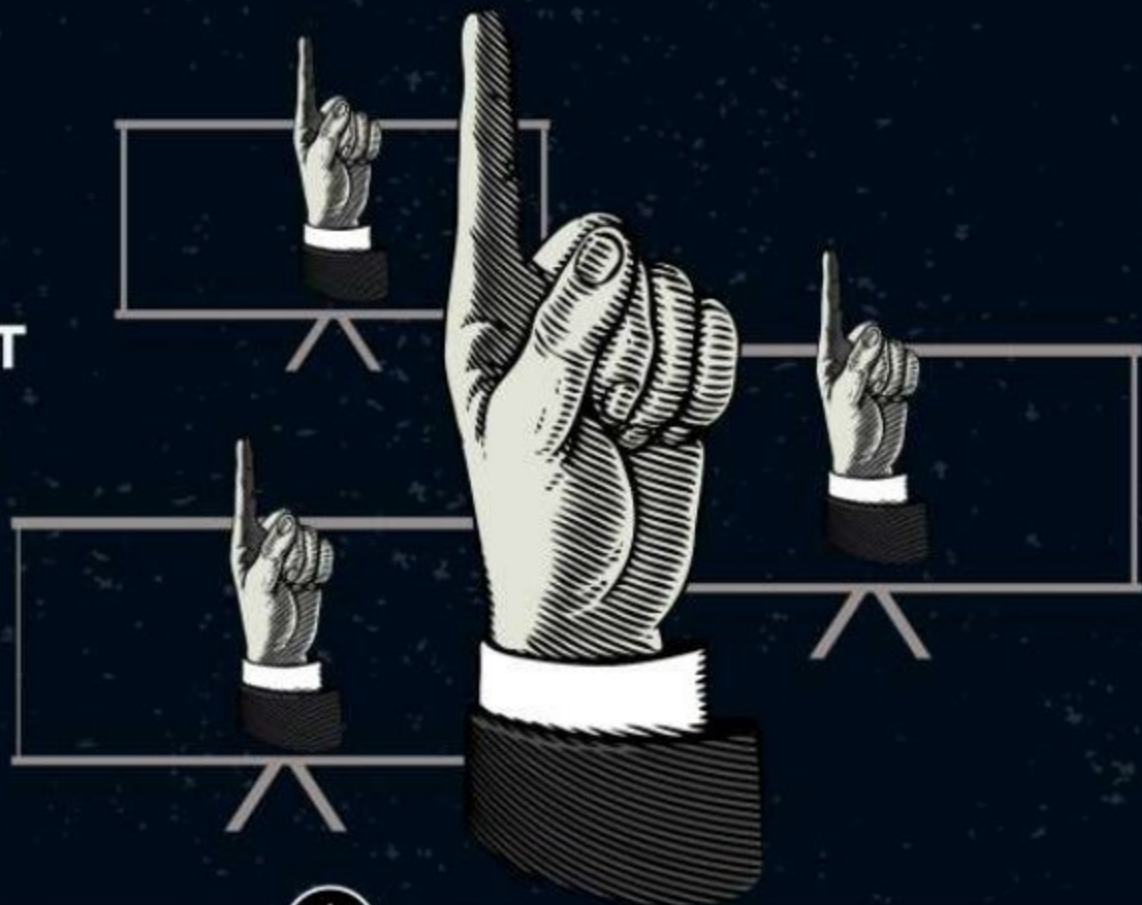




USE EMOTIVE
VISUALS



ONE POINT
PER SLIDE



PEOPLE LEARN BEST IN
20 MINUTE
INCREMENTS

— PRO TIP —

TED TALKS ARE
ALMOST ALL
20 MINUTES LONG





PEOPLE CAN
ONLY REMEMBER UP TO
4 CHUNKS
OF INFORMATION
AT A TIME.





PEOPLE CAN
ONLY REMEMBER



10%

OF WHAT THEY

HEAR

THREE DAYS LATER

65%

OF WHAT THEY

SEE

THREE DAYS LATER





LEARN TO DRESS

YOUR PRESENTATION



GET CREATIVE WITH BULLET POINTS



USE ICONOGRAPHY



TO VISUALIZE POINTS



MIX

AND

Match

FONT CHOICE



**LET YOUR
SLIDE BREATHE**

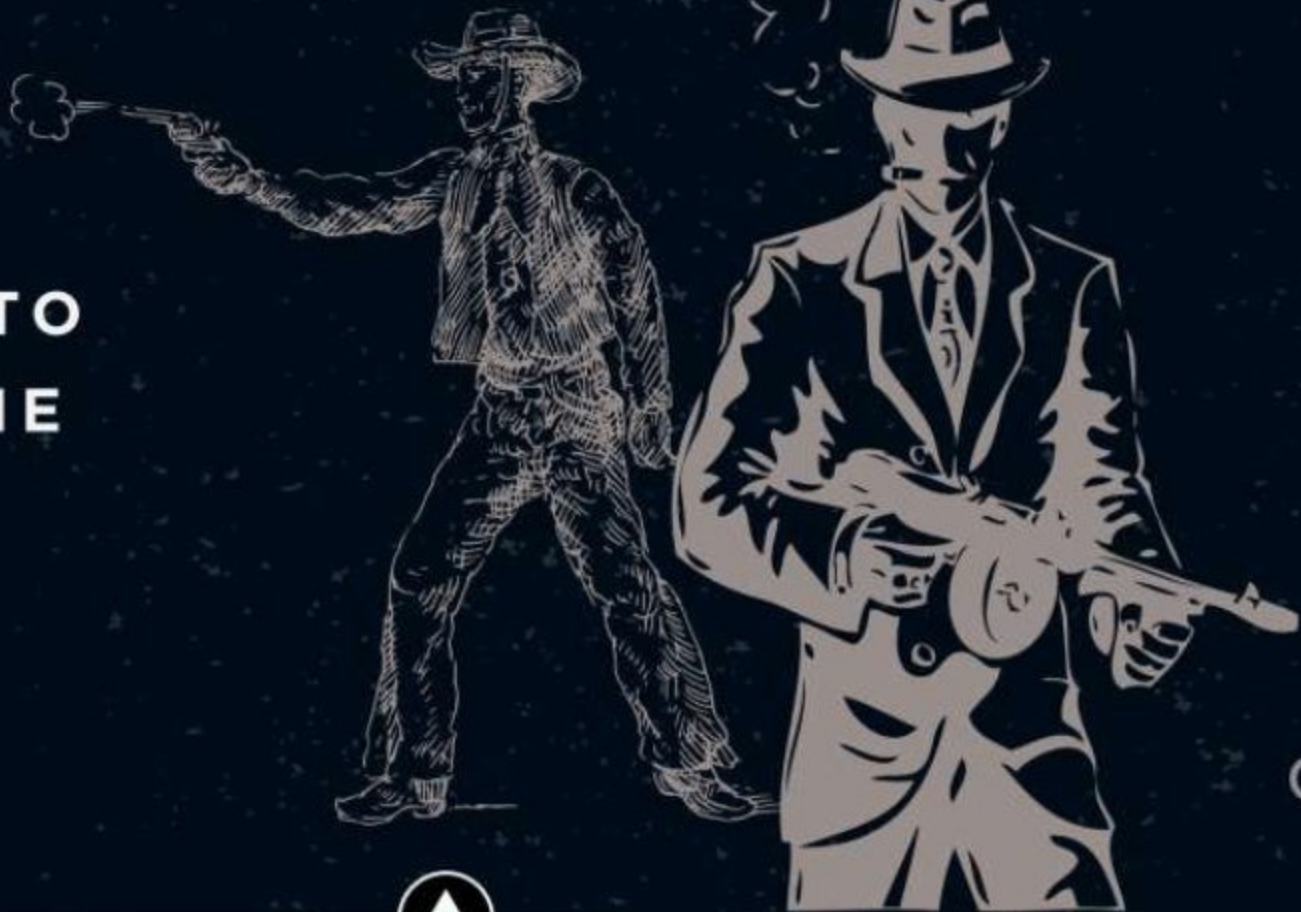




**CHOOSE A
MATCHING
COLOR SCHEME**



STICK TO
A THEME



RECAP



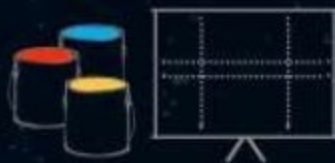
STORIFY



VISUALIZE



REDUCTION



DRESS SHARP



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