

LUZ LUGO

Email Developer

With 3+ years as email-specific developer and designer.

I'm skilled in HTML, CSS, and JavaScript and vanilla PHP as well as design tools like Photoshop, Illustrator, Dreamweaver, and Figma. I have expertise in platforms such as Mailchimp, emBlue, Iterable, Braze, Salesforce, Luminate, and Ascend, along with knowledge in responsive design, MSO, and UX/UI. As a self-taught professional chess player from the age of 12, I won national and international championships, which led to a scholarship to study my graphic design degree at the university.



Colombia



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My portfolio here

EXPERIENCE

Email Developer

Burrow

Jun. 2024 - Oct. 2024

- Building and testing functional and responsive emails for Outlook & Gmail.
- Maintaining constant communication with the design team, supporting and designing in Figma,
- Creating layouts using HTML, CSS best practices, and snippets on iterable
- Managing the Burrow CRM account for sending, testing, and building emails.
- Conducting QA testing for device views on various email providers.

Email Developer & HTML CSS JS developer

emBlue Latam

oct. 2022 - apr. 2024

- Designing visuals and development for landing pages, forms, and emails, Using PHP, JS, HTML and CSS
- Building and testing functional and responsive emails for Outlook & Gmail.
- Creating layouts using HTML, CSS, and JS. Adapting HTML, CSS, and JS received from third parties for implementation in landing pages and forms.
- Managing clients' CRM accounts for sending emails, creating flows, remarketing templates, and uploading email templates and contact lists.

Developer HTML CSS & Email developer

Tucán Digital Marketing Agency

sept. 2021 - oct. 2022

- Designing visuals for prototypes for product page views.
- Creating layouts in HTML and CSS. Adapting HTML and CSS received from third parties for implementation in e-commerce products.
- Adding product content in HTML and CSS.

**Click here
to see more
experience**

