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## OBJECTIVE

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To obtain a full time position where my experience and education will play an integral role in furthering the company's goals.

## EDUCATION

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Rochester Institute of Technology	2006-2010
Major: Advertising / Public Relations	
Minor: Creative Writing	GPA: 3.44

## RELATED COURSES

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|----------------------------------|------------------------|
| • Campaign Management & Planning | • Online Advertising   |
| • Crisis Communication           | • Public Relations     |
| • Internet Marketing             | • Visual Communication |

## EXPERIENCE

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Special Events Manager	April 2008 – Present
College Activities Board, Rochester Institute of Technology	
<i>Develop, implement and coordinate events ranging from weekly events to major concerts</i>	

Dividends Magazine Editorial Manager	Sept 2009 – Jan 2010
College of Business, Rochester Institute of Technology	
<i>Conceptualized, wrote and designed the 24 page alumni magazine, Dividends</i>	

Marketing & Employee Relations Intern	May 2009 – July 2009
Excellus Blue Cross Blue Shield, Rochester, New York	
<i>Gathered employee satisfaction information, created solutions for requests and marketed the employee benefit program</i>	

Student Marketing Consultant	Dec 2008 – Feb 2009
Haulen Ass, Rochester, New York	

## INTERESTS & SKILLS

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|----------------------|-------------------|
| • Event Planning     | • Adobe Photoshop |
| • Social Networking  | • Adobe InDesign  |
| • Internet Marketing | • Fluent Spanish  |

## REFERENCES

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Available upon request