



6 Courses

Introduction to User
Experience Principles and
Processes

Understanding User Needs

Evaluating Designs with
Users

UX Design: From Concept to
Prototype

UX Research at Scale:
Surveys, Analytics, Online
Testing

UX (User Experience)
Capstone



May 18, 2024

Long Vu

has successfully completed the online, non-credit Specialization

User Experience Research and Design

Integrate UX Research and UX Design to create great products through understanding user needs, rapidly generating prototypes, and evaluating design concepts. Learners will gain hands-on experience with taking a product from initial concept, through user research, ideation and refinement, formal analysis, prototyping, and user testing, applying perspectives and methods to ensure a great user experience at every step.

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

Clifford Lampe
Professor, School of
Information

Predrag Klasnja
Assistant Professor,
School of Information

Mark Newman
Associate Professor,
School of Information
Department of
Electrical Engineering
and Computer Science

Kentaro Toyama
W. K. Kellogg Professor
of Community
Information
School of Information,
University of Michigan

Lija Hogan
Intermittent Lecturer
Information, School of
Information, University
of Michigan

Verify this certificate at:

<https://coursera.org/verify/specialization/P638AXMP78CC>