

LYDIA VANDENBERGH JACKSON

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EDUCATION

Clemson University, *Computer Science, BS*
Georgia Southern University, *Coaching Education, MS*
Frontend Masters, *bootcamp*
IBM, *Python Data Science Certificate, current*

WORK EXPERIENCE

Warren Wilson College

Senior Woman Administrator, Assistant Athletic Director
Head Women's Soccer Coach

Swannanoa, NC
2015 – Present

- Manage all communications from Athletic Department internally and externally
- Maintains and updates website, content, and social media platforms
- Create and design social media content
- Develop and implement project planning, reporting, and scheduling
- Provides guidance in researching and resolving issues for the department
- Assist department leadership with the new hire interview, onboarding, and training process
- Develops and delivers presentations, training and other educational materials, particularly social media and G Suite Applications
- Former Communications Director
- Work with CRMs, Salesforce and Frontrush integration, Slate
- Responsible for all aspects of recruiting, including visits, correspondence
- Scouting and film breakdown for team
- Maintain and update recruiting database

CRO Metrics

QA Analyst

Remote/Contract
Nov – Dec 2019

- Work closely with the Engineering and Account teams to interpret needs, implement A/B tests, and deliver timely results to clients.
- Manually perform cross browser, functional, visual, and smoke testing daily across a wide variety of platforms to ensure reliable functionality of the web experimentation tools.
- Document learnings and observations regularly to help disseminate information the team needs to succeed
- Technology use: Jira, Slack, Quip, Optimizely

Women's Professional Soccer

Professional Athlete
USA (NWSL), Brazil, Australia, Denmark

Worldwide
2006 – 2013

ADDITIONAL SKILLS

Programming Languages: C, Java, JavaScript, Python, R
Web Technologies: CSS3, HTML5, jQuery, SQL
Tools and Platforms: Git, RStudio, Jira, Visual Studio, .Net, SQL Server
Other technologies: Microsoft Office and G Suite Applications, Adobe Creative Suite, Gimp

PROJECTS

Protégé.dev: QA for platform that helps junior developers find jobs

Online Portfolio: Used HTML/CSS/Javascript skills to build a portfolio

NWSL Season Previews: Ran analysis using Python and R on large data sets and published analysis with American Soccer Analysis

Codepen.io/lvanden: Webpages, forms, and Javascript features