

(203) 564-0116



leighton@vanness.net



New York, NY



LinkedIn



**GitHub** 

### **EDUCATION**

### **New York University**

M.S. in Management



2011 - 2014



New York, NY

## University of St. Andrews

Honors in Economics



2009 - 2011



P St. Andrews, Scotland, UK

### SKILLS

- HTML
  - Git
- CSS
- JS MVC
- jQuery
  - OOP
- Express Node
- Web APIs

ORM

MongoDB

- React
- · Server-Side
- Bootstrap
- **APIs**
- MySQL
- Wordpress

### **CERTFICATIONS**

## Columbia Engineering Coding Boot **Camp Professional Certificate**



October 2023 - March 2024

Columbia University The Fu Foundation School of Engineering and Applied Science

## **IBM Full Stack Software Developer Professional Certificate**



May 2023 - September 2023

Coursera

# LEIGHTON VAN NESS

### FULL-STACK DEVELOPER

### SUMMARY STATEMENT

With nearly a decade of diverse professional experience and a strong passion for technology, I am a certified Full Stack Developer from IBM and Columbia Engineering Bootcamp. I possess a strong work ethic, exceptional attention to detail, and thrive in collaborative team environments.

### WORK EXPERIENCE

### **VP Innovation & Technology**

Zinc Agency



2020 - Present



New York, NY

Zinc Agency delivers premier client entertainment, leveraging exclusive access to events and celebrities across sports, music, and more, to create memorable experiences for leading brands.

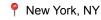
- Transitioned to VP of Innovation and Technology, leading the successful pivot to virtual streaming amid the pandemic and the development of a proprietary streaming platform
- Engineered a custom streaming solution utilizing WordPress, JavaScript, CSS, HTML and web APIs, demonstrating strong technical proficiency and innovative problemsolving
- Successfully hosted over 2,000+ celebrity-led livestreams from 2020 to present
- Managed all facets of event production for virtual streams, including talent booking, technical specifications and coordination with on-site crews to ensure high-quality broadcasts
- Leveraged the success of the streaming platform to develop a comprehensive registration system for managing in-person events, further enhancing operational efficiency and client service capabilities

### **Director of Products**

Zinc Agency



**2018 - 2020** 



- Led the end-to-end process of budget creation, experience pricing, and sales strategy formulation, enabling the sales team to effectively pitch and secure client commitments
- Drafted and signed contracts, overseeing legal agreements to safeguard company interests, and facilitate smooth collaboration between talent, venues, and corporate clients
- Coordinated critical operations, including talent negations, mediating between artists, their representatives, and event stakeholders to align expectations and requirements

### **Account Executive**

Creative Artists Agency



2014 - 2018



- Conceived and developed unique experiential concepts leveraging CAA-represented talent, tailored for corporate buyers, driving innovation and client engagement in premium experiences
- Managed all logistical aspects of sold events, including talent booking through agencies, venue and transportation arrangements, ensuring seamless execution and high client satisfaction
- Sharpened my communication skills with lots of cold calling, learning how to engage potential clients and laying the foundation for lasting business relationships