



(203) 564-0116



leighton@vanness.net



New York, NY



[LinkedIn](#)



[GitHub](#)

EDUCATION

New York University

M.S. in Management



2011 - 2014



New York, NY

University of St. Andrews

Honors in Economics



2009 - 2011



St. Andrews, Scotland, UK

SKILLS

- HTML
- CSS
- JS
- jQuery
- Express
- Node
- React
- Bootstrap
- MySQL
- MongoDB
- Git
- MVC
- ORM
- OOP
- Web APIs
- Server-Side APIs
- Wordpress

CERTIFICATIONS

Columbia Engineering Coding Boot Camp Professional Certificate



October 2023 - March 2024

Columbia University

The Fu Foundation School of

Engineering and Applied Science

IBM Full Stack Software Developer Professional Certificate



May 2023 - September 2023

Coursera

LEIGHTON VAN NESS

FULL-STACK DEVELOPER

SUMMARY STATEMENT

With nearly a decade of diverse professional experience and a strong passion for technology, I am a certified Full Stack Developer from IBM and Columbia Engineering Bootcamp. I possess a strong work ethic, exceptional attention to detail, and thrive in collaborative team environments.

WORK EXPERIENCE

VP Innovation & Technology

Zinc Agency



2020 - Present



New York, NY

Zinc Agency delivers premier client entertainment, leveraging exclusive access to events and celebrities across sports, music, and more, to create memorable experiences for leading brands.

- Transitioned to VP of Innovation and Technology, leading the successful pivot to virtual streaming amid the pandemic and the development of a proprietary streaming platform
- Engineered a custom streaming solution utilizing WordPress, JavaScript, CSS, HTML and web APIs, demonstrating strong technical proficiency and innovative problem-solving
- Successfully hosted over 2,000+ celebrity-led livestreams from 2020 to present
- Managed all facets of event production for virtual streams, including talent booking, technical specifications and coordination with on-site crews to ensure high-quality broadcasts
- Leveraged the success of the streaming platform to develop a comprehensive registration system for managing in-person events, further enhancing operational efficiency and client service capabilities

Director of Products

Zinc Agency



2018 - 2020



New York, NY

- Led the end-to-end process of budget creation, experience pricing, and sales strategy formulation, enabling the sales team to effectively pitch and secure client commitments
- Drafted and signed contracts, overseeing legal agreements to safeguard company interests, and facilitate smooth collaboration between talent, venues, and corporate clients
- Coordinated critical operations, including talent negotiations, mediating between artists, their representatives, and event stakeholders to align expectations and requirements

Account Executive

Creative Artists Agency



2014 - 2018



New York, NY

- Conceived and developed unique experiential concepts leveraging CAA-represented talent, tailored for corporate buyers, driving innovation and client engagement in premium experiences
- Managed all logistical aspects of sold events, including talent booking through agencies, venue and transportation arrangements, ensuring seamless execution and high client satisfaction
- Sharpened my communication skills with lots of cold calling, learning how to engage potential clients and laying the foundation for lasting business relationships