

# LOOSINÉ VARTANI

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loosine.com  
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## OBJECTIVE

Focused on creating meaningful experiences through design and paying attention to detail. Ultimately striving to make complicated topics simple.



## EDUCATION

**Master of Urban & Regional Planning: Urban Design | UCLA & UC BERKELEY**

2012-2014

Visiting Scholar at UC Berkeley 2013-2014. Received Masters from UCLA

**Bachelor of Arts: Architectural Studies | UCLA**

2007-2011

Major in Architectural Studies. Minor in Global Studies



## EXPERIENCE

**Principal User Experience Designer | BLACKSKY**

MARCH 2019 – PRESENT

- Evangelized and spearheaded user experience design at the company
- Championed and integrated agile processes into engineering team
- Sole UX designer at the company that led to successful IPO. Consistently reviewed as distinguished performer
- Major influence for positive feedback from high paying clients about exceptional customer experience at company

**UX Design Consultant | GRAVITY LABS**

SEPT 2018 – MARCH 2019

- Consultant UX designer for a variety of core applications. Hired by company as in-house UX designer after successful demonstrations and contributions

**UI/UX Specialist | HUMANYZE**

JAN 2017 – MARCH 2019

- UI/UX specialist and web developer for a dashboard application. Specialized in improving data visualizations using d3 charts, the Ember framework, and React libraries. Incorporated best practices for data visualizations from Tufte courses and Nielsen Norman UX conferences.
- 3D rendering/modeling of hardware products, collaborated with IDEO for Boston office entrance redesign, and assisted the marketing team with rebranding the company's website

## Data Visualization Analyst | CITY OF BOSTON

AUGUST 2015 – JAN 2017

- Project lead for the Boston Fire Department. Main project was an application mapping safety concerns and potential hazards for fire fighters called "Building Intelligence". Project was featured in the Boston Globe, Economist, and Harvard University's Ash Center.
- Analyzed datasets from Boston Public Schools, Office of Economic Development, Department of Neighborhood Development to create multiple dashboards, infographics, and visualizations to understand key performance indicators of improved residential life at the City of Boston.

## GIS Researcher and Consultant | NYU & Luskin Center for Innovation, UCLA

JUNE 2013 – JUNE 2015

- Created map visualizations for NYU and New York City Department of Education's project entitled "Strengthening the Research Architecture for High Quality Universal Pre-K (UPK)", led by Drs. Cybele Raver and Pamela Morris
- Data visualization presented to Mayor De Blasio in the months of February to April 2015
- Edited and digitally drew geographic boundaries of water service areas in Los Angeles, numbering 228 regions. Created comprehensive Los Angeles County Water Atlas. Translated atlas into web application.
- Water Atlas featured in CityLAB, LA Times, and VICE News

## Graphic Designer | ANALIA SABAN STUDIO

OCT 2011 – OCT 2012

- Assisted artist by drawing vectors of architectural room perspectives. These drawings would get laser cut on large painted canvas. Artwork showcased at exhibitions at the Hammer and LACMA museums



## ADDITIONAL TRAINING

**Nielsen Norman Group** | Facilitating UX Workshops 2021, Human Mind and Usability 2018, UX and Agile 2018, Journey Mapping 101 2018

**MIT** | Data Science in Real Estate 2021, Tackling Challenges of Big Data 2015

**Harvard University** | Dynamic Web Apps 2016, Quantitative Analysis 2016

**Edward Tufte** | Presenting Data and Information 2016



## SKILLS

**FRONT END** | HTML, CSS, JavaScript (React, Ember, JS libraries: d3, Highcharts, Leaflet, Google Maps) Designed and developed loosine.com. Currently refactoring to utilize React.

**GIS** | ArcGIS, QGIS, Mapbox

**DESIGN** | Figma, Sketch, Invision, Zeplin, Adobe XD, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Balsamiq

**3D MODELING** | Rhino, V-Ray, AutoCAD

**DATA ANALYSIS** | Python, R, SQL, Stata, SPSS, Tableau