SPONSORHIP OFFER

Agile Latvia, Latvian Oracle User Group and Latvian Developers Network are offering your organization to join us in the Wildcard Conference, which is going to take place on September 13, 2013 in the Baltic Beach SPA and Resort Hotel, Jurmala.

Three independent, non-profit organizations are making a conference together. The conference is the first of a kind. We have previously organized conferences with great success and now we're planning for the 4th joint event for all group members and general public.

We are seeking enthusiastic partners to make this unique event memorable! The possibility to reach a profiled target group could open up a great marketing opportunity for your company. Also, as this conference will have in-depth technical content, this will be the perfect place to advertise your company to potential future employees.

ABOUT THE EVENT

Wildcard Conference is a mult-track event covering various aspects of the software industry.

Motto of the conference is **Everyone's Invited**, with the following themes:

◆ Agile and Lean practices
◆ Software Craftsmanship
◆ DevOps and Continuous Integration
◆ Software Testing
◆ Database technologies, BI and Big Data (Oracle, MySQL, DB2, MariaDB, NoSQL, etc)
◆ Enterprise development (Java, Oracle Fusion, SAP, etc)
◆ Web and mobile development

There will be both local and foreign speakers presenting. We're going to invite Vasco Duarte, Dave Snowden, Jason Gorman and the names alike.

Based on the experience from organization of similar events, it will gather **200-300** IT and management professionals not only from Latvia, but from Estonia and Lithuania as well. There will be five parallel tracks at the conference — three for talks, one for workshops, and one for panel discussions.

The key presentations will be available on the LDN YouTube channel after the conference, spreading the message about our sponsors in the biggest IT communities in Latvia uniting more than **800** professionals.

The conference is a great place for networking and open discussions in order to gain new connections and share the experience among Latvian and foreign IT professionals.

During the event we plan for partner's exhibition, and after the conference everyone is invited to the networking after-party.

CONTACT US

LATVIAN DEVELOPERS NETWORK
Reģ. numurs: 40008197552
WWW: www.ldn.lv
E-mail: sponsorship@ldn.lv

LATVIAN ORACLE USER GROUP
WWW: www.lvoug.lv
E-mail: andrejs.vorobjovs@gmail.com
GSM: + 371 29344000

AGILE LATVIA
Reģ. numurs: 40008197548
WWW: www.agile-latvia.org
E-mail: vladimir.tarasow@agilelatvia.org

WILDCARD CONFERENCE LATVIA 2013

SPONSORSHIP LEVELS

Becoming a sponsor will allow you to place the name of your company amongst the ones that contributed to the development of this country, helped to improve the IT industry and provide new opportunities to IT professionals.

There are three levels of sponsorship.

	Silver	Gold	Platinum[1]
Listed on conference and conference organizers' web sites (1 + all 3 user groups)	x	x	x
Mentioned in opening/closing speeches[2]	x	x	x
Wall posters at conference lobby[2]	x	x	x
Listed in conference videos[2]	x	x	x
VIP tickets	2	4	6
Hard banner at conference lobby[2]		x	x
Promotion materials during the conference, lotteries.		x	x
Introduction during opening or closing speeches		1 min	3 min
Hard banner at conference room[2]			x
Booth at the conference lobby[2]			x
One speaker in the conference[3]			x
Sponsorship package fee[4][5]	**1050 LVL**	**2100 LVL**	**3150 LVL**

[1] Number of platinum sponsors is limited. Platinum sponsors have the advantage on banners and booths placement.
[2] Logos, posters, hard banners and booths are provided by sponsor.
[3] Presentation has to be professional and has to be in alignment with the general theme of the conference. Speakers should be introduced 1 month before the conference. The final decision on sponsor's speaker participation is made by the conference organizers.
[4] Depending on organizers' progress with legal work it might be possible to get a tax return.
[5] VAT is not included.

Another sponsorship option is to become a Media Sponsor. It requires banner exchange and event promotion via social networks during the period of one month before and one month after the conference. In return we are going to place your logo on the conference web site. Promotional materials will be provided on demand.

If your company is willing to become a sponsor, but does not find any of the levels satisfactory, please contact us via sponsorship@ldn.lv to discuss your idea.