Brooklyn,NY 212.203.6800 lvekua@gmail.com

## **EXPERIENCE:**

R/west Front End Developer - Present

Current responsibilities include working on multiple projects built on various platforms, such as Magento M2, Shopify+, salesforce, Wordpress. Daily tasks and assignments range from UI improvement, content maintenance, marketing campaign design and development to weekly meetings and communication with project managers to oversee weekly sprints and progress.

**OAK** Front End Developer - 03/2010-06/2019

Magento M1 e-commerce site design updates and maintenance, User journey and usability enhancement, performance and SEO optimization, responsive landing page designs, Wordpress blog layout updates and UI improvements.

**Nili Lotan** Front End Developer (Independent Contractor) - 09/2017-11/2018 Website redesign, optimisation, UI/UX implementations and enhancements for mobile/desktop screens. Third party plugin and platform integrations, including fulfillment center, distribution center and marketing platforms.

**Alexander Wang** Front End Developer (Independent Contractor) - 06/2016-10/2016

Worked closely with senior graphic designers to develop and implement responsive lookbooks for seasonal collections.

## SKILLS:

Markup/Scripting Languages: HTML5, CSS3, JavaScript.

Frameworks/Libraries: React, Vue, jQuery, Bootstrap.

Pre-processors/task runners: Sass, Gulp, Grunt.

**Deployment:** Git, GitHub, Capistrano, Jenkins.

Applications: Adobe Photoshop, Adobe Illustrator, Adobe XD, Figma.

Platforms: Magento M1-M2, Shopify+, Salesforce Wordpress.

## **SUMMARY:**

**Front End Developer:** Passionate about being part of the solution. Well experienced in web technologies with a strong sense of web development/design fundamentals. Naturally curious and ready to grow by solving technical problems.

EDUCATION: New England Tech (Associate Web Master) - 2001-2003