

LEONARDO VELÁZQUEZ **FRONT END DEVELOPER**

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646.406.6470

EXPERIENCE

Senior Freelance Front End Developer

2012-present, 2009

Web Development and Animation work using the latest technology trends cross-browser HTML/CSS/Javascript/jQuery, Flash and platform specific mobile or tablet sitelets for a wide array of clients & agencies including TandemSeven, McGarryBowen, Macy's/Bloomingdale's, DraftFCB, EuroRSCG, Maya Lin Studio, Eyebaster, Tender Creative LLC, Palm Pictures, Hyperakt. Experience with AngularJS and BackboneJS.

Macy's

Creative Front End Developer

2010-2012

Started as a Flash developer for finders using the Gaia site development framework but made full crossover to HTML/CSS/JQuery development in branding sites such as Fireworks site (first cross-browser html full site at Macys.com), Macy's Parade HTML5 tablet-specific site, Facebook sites in tablet such as Holiday Advent Believe, several hybrid finders and latest Brasil campaign hybrid sitelet. Experience in management: delegating specific areas of a series of microsites and training of a team of freelancers.

Eyebaster Inc, 2007-2008

Flash Developer & Designer

Flash Design and Development position for rich media banner ads of every format, in the form of interactive games, data capture, micro sites and motion graphics, also creative work on demos and mockups for original campaigns.

Parsons School of Design, Communication Design 2006-2007

R.A. Web Designer / Developer

Designer and Developer of banners, interfaces and general design work for the Department of Communication Design.

EDUCATION

Parsons School of Design. New York, NY

Design & Technology MFA, 2005-2007

Mostly with a concentration in Web Design and Development. Coursework included Advanced ActionScripting, Internet Applications Client-Side & Server Side using ColdFusion & Flash Remoting, C/C++, self taught PHP development of student portfolio site. Also explored motion design and animation in Digital Motion and Maya.

SKILLS

AngularJS, BackboneJS, Javascript/JQuery, jQueryUI, ExtJS, SASS/LESS, CSS3, HTML5, Gulp/Grunt, GIT, Bash/Terminal, Bootstrap, Flash, AS2.0/3.0, Adobe CS, PHP, SVN, Photoshop, Illustrator, MySQL, JSON, XML, Eclipse/Aptana, After Effects, Sorenson Squeeze, Advanced Audio-Visual editing skills and basic 3d modeling.