

Jane Doe



Age

25 to 34 years

Highest Level of Education

Bachelor's degree (e.g. BA, BS)

Social Networks



Industry

Technology

Organization Size

501-1000 employees

Preferred Method of Communication

Email, Text Messaging, Phone

Job Responsibilities

Web Development

Their Job Is Measured By

Team Productivity

Reports to

Director

Goals or Objectives

Design and build web sites for company clients

They Gain Information By

Education, Seminars, Peers, and Articles

Biggest Challenges

Communication

Tools They Need to Do Their Job

Word Processing Programs Business Intelligence Dashboards CRM Software

Email

Project Management

Reporting Software

Content Management Systems