

Male



Age
25 to 34 years

Highest Level of Education
Bachelor's degree (e.g. BA, BS)

Social Networks



Industry
Sales

Organization Size
201-500 employees

Preferred Method of Communication

Phone, Email, Face-To-face

Tools They Need to Do Their Job

Content Management Systems
Cloud-Based Storage & File Sharing Applications
Word Processing Programs
CRM Software
Email

Job Responsibilities

Communications

Their Job Is Measured By

Team Productivity

Reports to

Director

Goals or Objectives

Generate content for web, social, email, and apps

They Gain Information By

Web based searching, seminars, and reading articles.