

LUKE SIMMONS

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PROFILE

Relentlessly driven to facilitate company objectives and increase operational efficiency through systematic workflows to allow for scalable structures. Passionate about utilizing design thinking to reshape organizational methods and guide programs. Proven track record of overseeing complex and nuanced projects to completion while uniting cross disciplinary teams to achieve a greater goal. Bold enough to tackle any challenge head on, humble enough to learn from mistakes.

EXPERIENCE

One Illuminates New York, NY

Project Manager / Industrial Designer May 2017 - Current

Responsible for program oversight of Custom Architectural-Scale Installations, Product Development, and Brand Identity:

Lead of custom lighting program since August 2020. Key responsibilities include ownership of full design process from ideation to completed installation and providing business objective updates to key stakeholders. Also responsible for client relations, project management, team management, estimating, and budget tracking. Revamped internal and external processes where there were previously pain-points. Achieved a 15% margin increase, opened an entirely new profit channel, and minimized scope creep.

Developed and launched a market-leading recessed downlight fixture. Responsibilities include global vendor correspondence, oversight of design and drawing packages, and liaising with safety, compliance, and patent offices.

Guided graphic design and web development team to build all marketing assets including website, brochures, product documentation, and social media strategy.

Human Condition Safety New York, NY

Industrial Design Intern June 2016 - September 2016

Focus on wearable tech products for the NYFD. Worked directly with mechanical and electrical engineers to design functional prototypes.

EDUCATION

Pratt Institute Brooklyn, NY

Bachelor of Industrial Design August 2013 - May 2017

Minor in Psychology

IDSA Student Merit Nominee

Graduated with Honors

SKILLS

Design Thinking, Budgeting, Eagle-Eye Attention to Detail, Creativity, Collaboration, Flexibility Professional Attributes

Project Management, Project Roadmapping, Tactical Hierarchy, Organizational Ideology

Monday, Asana, Microsoft Office, Apple iWork, Google Workspace Management Tools

Adobe Creative Suite, Fusion360, Keyshot, Sketch, Origami, HTML, CSS, JS Design

RECOGNITION

Future Kitchen won Best of Wanted Design by Surface Magazine, Top 10 at Wanted Design by Dezeen, Metropolis Best of NYCxDesign, Architonic best of NYCxDesign, and featured on Design Milk Instagram. NAVI highlighted in U.S. News article.