LENA **KREMIN**

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I am an experienced researcher with 9+ years in the fields of user research, psychology, and linguistics. I use a range of research methods and analyses to answer questions about how people think and behave.

EXPERIENCE

MAY 2022 – PRESENT
UX RESEARCHER, USERZOOM
- Design and conduct end-to-end remote usability studies, competitive benchmarks, and heuristic evaluations, assessing designs and user behaviors
- Analyze and present data, translating research findings into actionable insights and narratives
- Consult with clients on their research goals and long-term research roadmap, identifying high priority research topics

2018 – 2022
DOCTORAL RESEARCHER, CONCORDIA UNIVERSITY
- Designed 5 independent, overlapping end-to-end research studies, advancing knowledge in the fields of language development and bilingualism
- Analyzed and visualized data on user responses for 4 projects, interpreting and contextualizing research results
- Mentored junior researchers, providing guidance throughout the research process to maintain a high standard of work
- Published 2 articles in international journals and presented at 9 regional and international conferences, disseminating research findings among a multi-disciplinary audience

2020 – 2021
COURSE INSTRUCTOR, CONCORDIA UNIVERSITY
- Collaborated with 3 instructors and 2 teaching assistants across academic ranks, negotiating expectations and delegating tasks
- Evaluated course content, adapting materials to clearly communicate information on research methods and design principles to 75 students from various backgrounds (student rating on clarity of communication: 4.3/5)
- Pivoted course to a virtual format during the COVID-19 pandemic, solving problems as they arose to maintain efficient and quality instruction (student rating on being an overall effective teacher: 4.75/5)

2017 – 2018
LAB MANAGER, PENN STATE UNIVERSITY
- Developed a productive environment for a cross-functional team of 5 lead investigators, 4 research assistants, and participants, facilitating industry-leading research and analysis
- Organized weekly research presentations, ensuring clear communication between multiple stakeholders and university departments

SKILLS

RESEARCH METHODS
- Eye tracking
- Interviews
- Surveys
- Usability studies
- Remote and in-person studies
- A/B testing

STATISTICS
- Descriptive and inferential statistics
- Correlation
- Linear and logistic mixed modeling
- Pupillometry
- Data visualization

SOFTWARE & PROGRAMMING
- R (intermediate)
- SPSS (basic)
- SQL (basic)

EDUCATION

2022
PHD IN PSYCHOLOGY
CONCORDIA UNIVERSITY
GPA: 4.0

2017
MA IN LINGUISTICS
UTRECHT UNIVERSITY
GPA: 4.0

2015
BA IN PSYCHOLOGY & LINGUISTICS
UNIVERSITY OF MICHIGAN
GPA: 3.9