

2016 年 6 月大学英语六级考试答案与解析(第 2 套)

Part I Writing

【范文】

The advance of technology is inevitable and undeniable, which makes the intelligent machine — robots an important part of our life. With the popularity of robots, what will happen to our work and life?

From my point of view, in the near future our work in industry will be operated by robots, which will raise productivity and lower cost of manpower. What's more, our cooking, washing and cleaning in daily life will be completed by robot servers, which will liberate us from trivial housework, and give us more time to do things we like. However, there is still much real challenge if robots become the mainstream of society. First, the less-skilled people will be out of work as a result of the wide application of robots in industry. Second, we will get lazier and lazier because of robots doing housework instead of us.

Based on the above imagination, we can easily acknowledge that the robot is a double-edged sword. We should draw on the advantages and avoid disadvantages, and make it bring maximum benefits to human beings.

Part II Listening Comprehension

1~5 : ABCDA

6~10 : BBCCD

11~15 : BADAC

16~20 : ABCDD

21~25 : CDBDA

Section A

Conversation One

W: So, (1)Mike, you manage the innovation project at CucinTech.

M: I did indeed.

W: Well, then, first, congratulations. (1)It seems to have been very successful.

M: Thanks. Yes, I really help things turn around at CucinTech.

W: (2)Was the revival in their fortunes entirely due to strategic innovation?

M: (2)Yes, yes, I think it was. CucinTech was a company who were very much following the pack, doing what everyone else was doing and getting rapidly left behind. I could see there was a lot of talent there, and some great potential, particularly in their product development. I just had to harness that somehow.

W: Was innovation at the core of the project?

M: Absolutely. If it doesn't sound like too much of Cliche, (3)our world is constantly changing and it's changing quickly. We need to be innovating constantly to keep up with this. Stand still and you are lost.

W: No stopping to sniff the roses?

M: Well, I'll do that in my personal life. Sure. But as a business strategy, I'm afraid there is no stopping.

M: What exactly is strategic innovation then?

W: Strategic innovation is the process of managing innovation, of making sure it takes place at all levels of the company, and that is related to the company's overall strategy.

W: I see.

M: So, instead of innovation for innovation's sake and new products being created simply because the technology is there, the company culture must switch from these pointing-time innovations to continuous pipeline of innovations from everywhere and everyone.

W: How did you align strategies throughout the company?

M: I soon became aware that campaigning is useless. People take no notice. Simply it came about through good practice trickling down. This built consent. People could see it was the best way to work.

W: Does innovation on the skill really give a competitive advantage?

M: I am certain of it, absolutely, especially if it's difficult for a competitor to copy. (4) The risk is of course that innovation may frequently lead to imitation.

W: But not if it's strategic.

M: Precisely.

W: Thanks for talking to us.

M: Sure.

1. 答案 A

What seems to have been very successful according to the woman speaker?

- A) The project the man managed at CucinTech.
- B) The updating of technology at CucinTech.
- C) The man's switch to new career.
- D) The restructuring of her company.

根据女说话者,什么似乎是非常成功的?

- A) 该男士在 CucinTech 管理的项目。
- B) CucinTech 的技术更新。
- C) 该男士迈入新职业生涯。
- D) 她的公司的重组。

解析:对话一开始,女士就问男士是否在 CucinTech 公司负责革新项目,男士给出肯定回答,接着女士向男士表示祝贺,并说这个项目似乎一直很成功。由此可知,选项 A 为正确答案。

2. 答案 B

What did the company lack before the man's scheme was implemented?

- A) Talented personnel.
- B) Strategic innovation.
- C) Competitive products.
- D) Effective promotion.

在该男士的计划实施之前,公司缺乏的是?

- A) 人才。
- B) 策略革新。
- C) 有竞争力的产品。
- D) 有效的宣传。

解析:女士问男士 CucinTech 公司的崛起是否都归功于策略革新,男士表示他认为是这样的,并进一步解释说,在此之前,该公司与其他公司相比,并无出奇之处,逐渐被落在后面,公司里不缺人才,产品开发也不错,而缺乏策略革新才是此前公司的劣势所在。由此可知,选项 B 为正确答案。

3. 答案 C