

Basic idea:

"You rated movie1 high, and there are many people watched both movie1 and movie2. If you haven't watched movie2, you should try it."

Table1 How many people watched both of the two movies

	Movie1	Movie2	Movie3	Movie4	Movie5
Movie1		50			
Movie2				4	
Movie3		24			
Movie4			50		
Movie5	40				

Table2 How you rated the movies  
(Movie2 and Movie5 are unwatched)

	You
Movie1	4.5
Movie2	
Movie3	3.0
Movie4	3.0
Movie5	