



# LINDSAY WANG

## CONTACT

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## EDUCATION

### Washington University in St. Louis

- Bachelor of Arts Candidate, May 2020
- Major: Psychology-Neuroscience-Philosophy
- Minors: Design, Marketing

### Honors

- Dean's List (Fall 2016, Spring 2017, Spring 2018)
- GPA: 3.77/4.00
- John B. Ervin Scholarship (full merit scholarship to Washington University in St. Louis)

### Mountain Lakes High School

- Salutatorian of the Class of 2016

## LEADERSHIP

### Director of Marketing - Washington University Amateurs A Cappella [2018 - present]

- In charge of marketing and PR, including social media and designing print media
- Delegates and handles responsibilities given by the Group Coordinator
- Event photographer

### Social Media Coordinator - Washington University A Cappella Advisory Council (ACAC) [2017-2018]

- Established executive decisions on events for the WashU a cappella community, including We Sing for Ice Cream and auditions
- Designed advertisements and social media posters
- Used Facebook, Instagram, Twitter, email and print media to communicate to new students and promote events

## EXPERIENCE

### Less Annoying CRM - Coding Fellow [2018]

- Learned CSS, HTML, SQL, PHP, and Javascript
- Learned how to implement web development skills to design websites

### Ix Style - Marketing/PR Intern [2017]

- In charge of contacting media publications and editors for fashion feature requests
- Reorganized customer service system to make it more user-friendly
- Researched speaking opportunities for the Ix Style brand and reached out to wholesale vendors

### New Tang Dynasty Television - Intern [2014]

- Researched and published original articles
- Worked collaboratively to edit newspaper articles before publication

## SKILLS

- Proficient at video editing, Microsoft Word, Powerpoint, Excel, Photoshop, and Adobe Illustrator
- Familiar with HTML, CSS, PHP, Javascript, and SQL
- Adept at managing social media across a variety of platforms
- Excellent at design and creative marketing
- Photographer
- Fluent in Mandarin, proficient in French and Spanish