ROYAL HACKAWAY V6

SPONSOR DECK

4th - 5th February 2023

<// About Hackaway >

Royal Hackaway v6 will be the sixth anniversary of the successful hackathon ran by us at the Computing Society of Royal Holloway, University of London, running from the **5ᵗʰ – 6ᵗʰ February 2023**.

Our hackathon is a weekend-long event, where individuals from a variety of backgrounds collaborate to create complete projects within a time limit. The event is one of the best ways individuals can develop their programming skills, as well as teamwork, organisation, and time management.

Every year we run Hackaway, we successfully drive increasing numbers of students from all around the UK and the world to come code with us in person, or online, with hundreds of participants at each of our events.

Our previous sponsors include GitHub, DigitalOcean, 20i, NotBinary, Nexmo, Balsamiq, GuardTime, IG, and UKGovCamp.

Last year's hackathon was our first **hybrid** event, combining the unique in-person hackathon experience with the huge potential turnout of an online event. Hackaway v6 will follow the same format, with an interactive livestream to further enhance the event for our online participants.

<// Why Sponsor? >

Without the support from industry partners, these events could not happen. Your knowledge and support are unparalleled and allow us to create an event that is not only unique and friendly, but professional and prestigious.

Royal Hackaway v6 is a hybrid take of our yearly hackathon. It is an opportunity to engage with the next generation of creative thinkers, problem solvers, inventors, leaders, entrepreneurs and more. No matter your objective, whether it be showcasing your product, searching for new talent, or just getting your brand out there, Hackaway provides you access to future graduates and industry professionals.

<// Hackaway v5 >

360
Attendees

10
Mini-Events

£850+
In Prizes

royalhackaway.com/events/hackawayv5/

We have five sponsorship tiers for varying levels of payment.

	Supporter	Bronze £250+	Silver £500+	Gold £1,000+	Platinum £1,500+
Physical Presence					
Sponsor Tickets	0	1	2	3	4
Dedicated Area	-	Desk	Table	Table Fort	Large Area
Swag Distribution	-	Yes	Yes	Yes	Yes
Competition Influence					
Prize Value Limit	-	-	£100	£500	Unlimited
Judging Seats	-	-	-	1	2
Branded Challenge	-	-	Yes	Yes	Yes
Branded Mini-Event	-	-	-	Yes	Yes
Branded Prizes	-	-	Yes	Yes	Yes
Workshops					
Workshop Quantity	-	1	1	2	3
Total Duration	-	30 Minutes	30 Minutes	90 Minutes	120 Minutes
Timing	-	Morning	Evening	Any	Priority
Branding Opportunities					
Website	Small	Yes	Yes	Yes	Yes
Opening Talk	-	2 Minutes	4 Minutes	6 Minutes	8 Minutes
Role in Discord Server	-	Yes	Yes	Yes	Yes
Brand Discord Channel	-	-	Yes	Yes	Yes
Livestream Watermark	-	-	-	-	Yes
Recording Watermark	-	-	-	Yes	Yes

Tiers are subject to payments in cash only - we do not accept payment in terms of credit or services.

Tiers are for our reference - actual entitlements may vary.

Custom sponsorship packages may be negotiated upon request.

We have more opportunities for you and your brand to expand your package and help support CompSoc and Hackaway.

Our sponsorship plans are flexible, so don't hesitate to tell us exactly what interests you about partnering with us.

</// Sponsorship Addons >

Pre-event announcement - £500

Send an E-mail and announcement in our Hackaway Discord, to all our attendees. This can help you build a relationship with our hackers before the event even starts.

CV Access - £500

Our attendees have great skillsets, and are amongst the most passionate in their respective fields. As many are about to go into into the world of work, so why not take this opportunity to see if there are any you like the look of?

Extra Challenge - £500

Problem solving is hard, we get it. Maybe you have a challenge you just can't crack? Our hackers may be able to solve it for you, or at least, get you closer!

Mental Health Donation - £250

Mental health support is an important part of our community. This year, we are raising money for mental health charities, and your contribution can help us toward our goal.

Community Support - £250

CompSoc run more events throughout the year for members of our society, for everyone, not just those who are learning Computer Science as their main discipline. You can find out more about what we do, and what your contribution may go toward on our website:

Interested?

If you are interested in sponsoring or have any questions, please don't hesitate to contact us at:

sponsor@royalhackaway.co.uk

royalhackaway.com