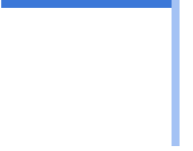


Keep-Me-Engaged

Pictures of the Web Tool

Lindsay Warrenburg





Pictures of the Keep-Me-Engaged Tool



Control Panel

Which company would you like to select?

aardvark

Which course would you like to select?

6597

6597

30146

35873

41788

7548

22792

22763

Keep-Me-Engaged

A tool for **e-Learning course developers** to find customized recommendations on how to increase user engagement!

Want to increase user engagement in your online courses?

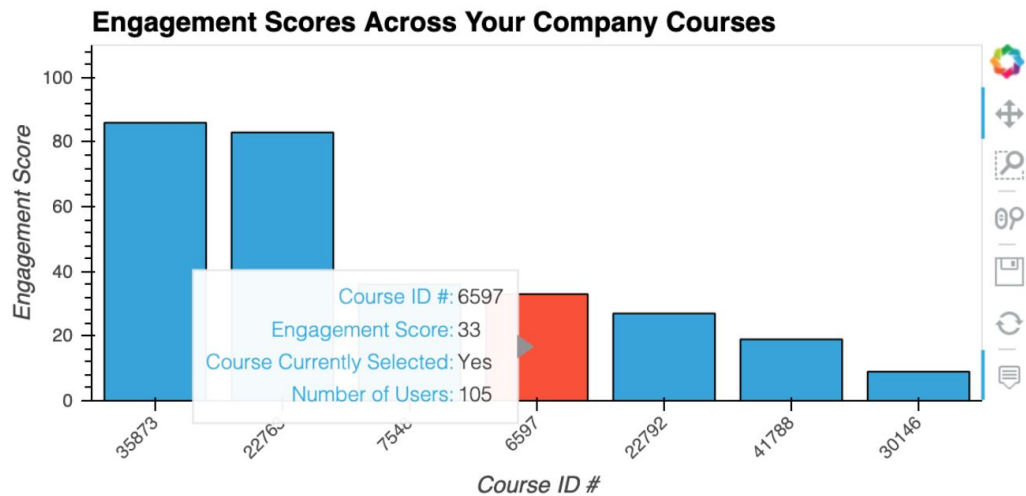
Learner engagement is something to strive for. Although engagement can mean different things to different people, we consider **engagement** to be **the percent of learners that complete an e-Learning course.**

To use this app, please select your *company* and *Course ID #* from the sidebar on the left side of the page. The following features are available on this tool:

1. Learn how your course engagement score compares to other courses offered by your company.
2. Discover the most important features that you can influence to increase learner engagement.
3. Use interactive slider bars to see how your engagement score can change in the future.

Comparing engagement scores across courses of the selected company

Course ID # **6597** is highlighted. Use the hover tool to see the engagement score and number of users for each course.



The **current** engagement score for Course ID # **6597** is:

33

What makes for an engaging e-Learning course?

At Thought Industries, we have found that there are some aspects of online courses that foster **engagement** among all learners. Here, you can see the seven most important features that you can influence to increase completion rates (ranked from most important to least important). The descriptions of the features correspond to widgets and website features used across Thought Industries' e-Learning platforms.

	Feature	Description
1	Content Pages	Text, slideshows, presentations, videos, list rolls, PDF viewers, ads, recipes, audio files, and articles
2	Not-Graded Assessments	Surveys, tallies, and workbooks
3	Certificates	Certificates given after course completion
4	Interactive Pages	Assignments, flip card sets, notebooks, highlight zone sets, highlight zone quizzes, match pair sets, discussion boards, social share card sets, and images
5	Graded Assessments	Tests and quizzes
6	External Pages	LTI, shareable content objects, API objects, survey gizmos, embedded features, in-person events, and meeting information
7	Teacher Comments	Number of times the instructor comments on an assignment

Click the button below to see how the selected course scores on these seven features compared to other Thought Industries courses:

Let me see!

	Content (percent)	Not-Graded Assessment (percent)	Certificates (percent)	Interactive (percent)	Graded Assessment (percent)	External (percent)	Teacher Comments (average)
Selected Course	85.0	0.0	0.0	0.0	15.0	0.0	0.0
All Courses	69.0	5.0	5.0	8.0	9.0	9.0	0.0

Change engagement score by changing features of your online course!

Use the sliders below to see how your engagement score will change if you change the following features of your course.

Please note that Content, Not-Graded Assessments, Interactive, Graded Assessments, and External are all different kinds of page types. Therefore, the total percent of these 5 types of page types must add up to 100 percent.

When you are finished using the slider bars, you can click the button below to see your *updated engagement score*:

Content (percent)



Not-Graded Assessment (percent)



Content (percent)



Not-Graded Assessment (percent)



Interactive (percent)



Graded Assessment (percent)



External (percent)



The total of *Content*, *Not-Graded Assessments*, *Interactive*, *Graded Assessments*, and *External* page types **must** equal 100% before the button will appear.

Your current total of these 5 page types is: **144%**

Graded Assessment (percent)



External (percent)



Certificates (percent)



Teacher Comments (average)



Calculate Updated Engagement Score

The **updated** engagement score for Course ID # **6597** is:

46.9