# Chapter 3 Naïive Bayes Learning

# Contents

| <b>3</b> | Naïi | ve Bayes Learning              | 1  |
|----------|------|--------------------------------|----|
|          | 3.1  | Direct Learning                | 2  |
|          | 3.2  | Probabilistic Model            | 3  |
|          | 3.3  | Probability Recap              | 3  |
|          | 3.4  | Joint Distribution             | 3  |
|          | 3.5  | Probability Distribution       | 4  |
|          |      | 3.5.1 Bernoulli Distribution   | 4  |
|          |      | 3.5.2 Binomial Distribution    | 4  |
|          |      | 3.5.3 Categorical Distribution | 4  |
|          |      | 3.5.4 Multinomial Distribution | 5  |
|          | 3.6  | Independence                   | 5  |
|          | 3.7  | Bayes' Rule                    | 5  |
|          | 3.8  | Bayesian Learning              | 6  |
|          | 3.9  | Maximum APosteriori Estimate   | 6  |
|          | 3.10 | Maximum Likelihood Estimate    | 7  |
|          |      | Bayesian Classifier            | 7  |
|          |      | Na ive Bayes Classifier        | 8  |
|          |      | Estimating Probabilities       | 8  |
|          | 3.14 | Laplace Smoothing              | 8  |
|          |      | Continuous Features            | 9  |
|          |      | Gaussian Naïve Bayes           | 9  |
|          | 3.17 | Bayesian Belief Network        | 9  |
|          |      |                                | 10 |
|          |      |                                | 10 |
|          |      |                                | 11 |
|          |      |                                | 11 |
|          |      |                                | 12 |
|          |      |                                | 12 |
|          |      |                                | 13 |

# 3.1 Direct Learning

 $\bullet$  Consider a distribution D

- X Instance space, Y Set of labels. (e.g.  $\pm 1$ )
- Given a sample  $\{(\mathbf{x}, y)\}_1^n$  and a loss function  $L(\mathbf{x}, y)$ , find a hypothesis  $h \in H$  that minimizes  $\sum_{i=1,...n} L(h(\mathbf{x}_i), y_i)$ .

Table 3.1: Losses

0 – 1 loss:  $L(h(\mathbf{x}), y) = 1, h(\mathbf{x}) \neq y \text{ otherwise } L(h(\mathbf{x}), y) = 0$   $L_2 \text{ Loss:} \qquad L(h(\mathbf{x}), y) = (h(\mathbf{x}) - y)^2$ Hinge Loss:  $L(h(\mathbf{x}), y) = \max\{0, 1 - yh(\mathbf{x})\}$ Exponential Loss:  $L(h(\mathbf{x}), y) = e^{-yh(\mathbf{x})}$ 

#### 3.2 Probabilistic Model

Paradigm:

- Learn a probability distribution of the dataset.
- Use it to estimate which outcome is more likely.

Instead of learning  $h: X \to Y$ , learn P(Y|X).

- Estimate probability from data
  - Maximum Likelihood Estimate (MLE)
  - Maximum Aposteriori Estimation (MAP)

#### 3.3 Probability Recap

$$0 \le P(A) \le 1$$

$$P(true) = 1, P(false) = 0$$

$$P(A \lor B) = P(A) + P(B) + P(A \land B)$$

$$P(A|B) = \frac{P(A \land B)}{P(B)}$$

#### 3.4 Joint Distribution

Making a joint distribution of d variables

• Make a truth table listing all combinations of values of your variables (if there are  $\frac{d}{d}$  boolean variables then the table will have  $\frac{d}{d}$  rows)

- For each combination of values, say how probable it is.
- The probability must sum up to 1.

Once we have the Joint Distribution, we find probability of any logical expression involving these variables.

$$P(E) = \sum_{rows \ matching \ E} P(row)$$

$$P(E_1 \mid E_2) = \frac{E_1 \land E_2}{P(E_2)}$$

$$= \frac{\sum_{rows \ matching \ E_1 \ and \ E_2} P(row)}{\sum_{rows \ matching \ E_2} P(row)}$$
(3.1)

#### 3.5 Probability Distribution

#### 3.5.1 Bernoulli Distribution

Random Variable X takes values  $\{0,1\}$  such that

$$P(X = 1) = p = 1 - P(X = 0)$$

Example: Tossing a coin.

#### 3.5.2 Binomial Distribution

Random Variable X takes values  $\{1, 2, ..., n\}$  representing the number of successes X = 1 in n Bernoulli trials.

$$P(X = k) = f(n, p, k) = C_n^k p^k (1 - p)^{n-k}$$

Example: Tossing a coin n times.

#### 3.5.3 Categorical Distribution

Random Variable X takes on values in  $\{1, 2, ..., k\}$  such that

$$P(X = i) = p_i \text{ and } \sum_{i=1}^{k} p_i = 1$$

Example: Rolling a die.

#### 3.5.4 Multinomial Distribution

- Let the random variables  $X_i(i = 1, 2, ..., k)$  indicates the number of times outcome i was observed over the n trials.
- The vector  $X = (X_1, X_2, ..., X_k)$  follows a multinomial distribution (n, p) where  $p = (p_1, p_2, ..., p_k)$  and  $\sum_{1}^{k} = 1$

$$f(x_1, x_2, ..., x_k, n, p) = P(X_1 = x_1, X_2 = x_2, ..., X_k = x_k)$$

$$= \frac{n!}{x_1! \times x_2! \times \dots \times x_k!} \times p_1^{x_1} \times p_2^{x_2} \times \dots \times p_k^{x_k} \text{ where } \sum_{i=1}^k x_i = n$$

Example: Rolling a die n times.

#### 3.6 Independence

When two events do not affect each other's probabilities, they are called independent events

$$A \perp \!\!\!\perp B \Leftrightarrow P(A \wedge B) = P(A) \times P(B)$$
  
  $\Leftrightarrow P(A \mid B) = P(A)$ 

The conditional independence of events A and B, given C is:

$$A \perp \!\!\!\perp B|C \Leftrightarrow P(A \mid B, C) = \frac{P(A \land B|C)}{P(B|C)} = \frac{P(A|C) \times P(B|C)}{P(B|C)}$$
$$= P(A|C)$$

#### 3.7 Bayes' Rule

$$P(A|B) = \frac{P(B|A) \times P(A)}{P(B)} \tag{3.2}$$

where A and B are events and  $P(B) \neq 0$ . Applying Bayes' rule for machine learning –

$$P(hypothesis \mid evidence) = \frac{P(evidence \mid hypothesis) \times P(hypothesis)}{P(evidence)}$$
(3.3)

#### 3.8 Bayesian Learning

- Goal: find the best hypothesis from some space H of hypotheses, given the observed data (evidence) D.
- Define the most probable hypothesis in H to be the best.
- In order to do that, we need to assume a probability distribution over the class H.
- In addition, we need to know something about the relation between the evidence and the hypotheses.
- P(h) Prior Probability of the hypothesis h. Reflects the background knowledge, before data is observed.
- P(D) Probability that this sample of the data is observed.
- P(D|h) Probability of observing the sample D, given that hypothesis h is the target, also referred to as likelihood.
- P(h|D) Posterior probability of h. The probability that h is the target, given that D has been observed.
  - P(h|D) increases with P(h) and P(D|h).
  - P(h|D) decreases with P(D).

#### 3.9 Maximum APosteriori Estimate

$$P(h|D) = \frac{P(D|h) \times P(h)}{P(D)}$$
(3.4)

- The learner considers a set of candidate hypotheses H (models) and attempts to find the most probable one  $h \in H$ , given the observed data.
- Such maximally probable hypothesis is called maximum a posterior estimate (MAP). Bayes theorem is used to compute it:

$$\begin{aligned} h_{MAP} &= \arg\max_{h \in H} P(h|D) \\ &= \arg\max_{h \in H} \frac{P(D|h) \times P(h)}{P(D)} \\ &= \arg\max_{h \in H} P(D|h) \times P(h) \end{aligned}$$

#### 3.10 Maximum Likelihood Estimate

• We may assume that a priori, hypotheses are equally probable.

$$P(h_i) = P(h_i) \forall h_i, h_i \in H$$

• With that assumption, we can treat  $\frac{P(h)}{P(D)}$  as a constant. We get the maximum likelihood estimate (MLE):

$$h_{MLE} = \arg \max_{h \in H} \frac{P(D|h) \times P(h)}{P(D)}$$
$$= \arg \max_{h \in H} P(D|h)$$

• Here we just look for the hypothesis that best explains the data.

## 3.11 Bayesian Classifier

•  $f: \mathbf{X} \to Y$  where, instances  $\mathbf{x} \in \mathbf{X}$  is a collection of inputs –

$$\mathbf{x} = (x_1, x_2, \dots, x_n)$$

• Given an example, assign it the most probable value in Y.

$$y_{MAP} = \arg \max_{y_j \in Y} P(y_j | x)$$

$$= \arg \max_{y_j \in Y} P(y_j | x_1, x_2, \dots, x_n)$$

$$= \arg \max_{y_j \in Y} \frac{P(x_1, x_2, \dots, x_n | y_j) P(y_j)}{P(x_1, x_2, \dots, x_n)}$$

$$= \arg \max_{y_i \in Y} P(x_1, x_2, \dots, x_n | y_j) P(y_j)$$
(3.5)

- Given the training data, we have to estimate the two terms.
- Estimating P(y) is easy, e.g., under the binomial distribution assumption, count the number of times y appears in the training data.
- However, it is not feasible to estimate  $P(x_1, x_2, ..., x_n | y)$
- In this case, we have to estimate for each target value, the probability of each instance (some of which might now ever occur).
- In order to use a Bayesian classifiers in practice, we need to make assumptions that will allow us to estimate these quantities.

#### 3.12 Na ive Bayes Classifier

Assumption: Input feature values are independent, given the target value.

$$P(x_{1}, x_{2},..., x_{n}|y_{j}) = P(x_{1}|y_{j}) \times P(x_{2},..., x_{n}, x_{j})$$

$$= P(x_{1}|y_{j}) \times P(x_{2}|y_{j}) \times P(x_{3},..., x_{n}, x_{j})$$

$$= P(x_{1}|y_{j}) \times P(x_{2}|y_{j}) \times P(x_{3}|y_{j}) \times ... \times P(x_{n}|x_{j})$$

$$= \prod_{i=1}^{n} P(x_{i}|y_{j})$$
(3.6)

$$Y_{NB} = \arg \max_{y_j \in Y} P(x_1, x_2, \dots, x_n | y_j) P(y_j)$$

$$= \arg \max_{y_j \in Y} P(y_j) \prod_{i=1}^n P(x_i | y_j)$$
(3.7)

### 3.13 Estimating Probabilities

How do we estimate  $P(x_i|y)$ ?

$$P(x_i|y) = \frac{\text{number of } x_i \text{ labeled as } y}{\text{total number of label } y} = \frac{n_i}{n}$$
(3.8)

Sparsity of data is a problem –

- If n is small, the estimate is not accurate.
- If  $n_i = 0$ , we will never accurately predict Y if an instance that never appeared in the training appears in the test data.

# 3.14 Laplace Smoothing

$$P(x_i|y) = \frac{n_i + \alpha}{n + \alpha d} \tag{3.9}$$

- Also known as additive smoothing.
- $\alpha > 0$  is a smoothing parameter.
- $\bullet$  d is the dimension of the input.

#### 3.15 Continuous Features

- Assume  $P(x_i|y)$  has a Gaussian (normal) distribution.
- It is a continuous distribution with probability density function:

$$p(x) = \frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{(x-\mu)^2}{2\sigma^2}}$$
(3.10)

- $-\mu$  is the mean of the distribution.
- $-\sigma^2$  is the variance of the distribution.
- -x is a continuous variance  $(-\infty \le x \le \infty)$

#### 3.16 Gaussian Naïve Bayes

Table 3.2: Naïve Bayes Example

| $X_1$ | $X_2$ | $X_3$ | Y |
|-------|-------|-------|---|
| 2     | 3     | 1     | 1 |
| -1.2  | 2     | 0.4   | 1 |
| 1.2   | 0.3   | 0     | 0 |
| 2.2   | 1.1   | 0     | 1 |

Compute the mean and standard deviation to estimate the likelihood.

$$\mu_1 = E[X_1 \mid Y = 1] = \frac{2 + (-1.2) + 2.2}{3} = 1$$

$$\sigma_1^2 = E[(X_1 - \mu_1)^2 \mid Y = 1] = \frac{(2 - 1)^2 + (-1.2 - 1)^2 + (2.2 - 1)^2}{3} = 2.43$$

$$P(x_1 \mid Y = 1) = \frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{(x_1 - \mu_1)^2}{2\sigma^2}} = \frac{1}{3.91} e^{-\frac{(x_1 - 1)^2}{4.86}}$$

# 3.17 Bayesian Belief Network

- Naïve Bayes classifier works with the assumption that the values of the input features are conditionally independent given the target value.
- This assumption dramatically reduces the complexity of learning the target function.
- Bayesian Belief Network describes the probability distribution governing a set of variables by specifying a set of conditional independence assumptions along with a set of conditional probabilities. Conditional independence assumptions here apply to subsets of the variables.

$$P(x_1, x_2, \dots, x_l \mid x_1', x_2', \dots, x_m', y_1, y_2, \dots, y_n) = P(x_1, x_2, \dots, x_l \mid y_1, y_2, \dots, y_n)$$

## 3.18 Training Bayesian Classifier

During training, typically log-space is used.

$$y_{NB} = \arg\max_{y} \left[ \log P(y) \prod_{i=1}^{n} P(x_{i}|y) \right]$$
$$= \arg\max_{y} \left[ \log P(y) + \sum_{i=1}^{n} \log P(x_{i}|y) \right]$$

#### 3.19 Text Classification

```
Algorithm 3.1 Text-based Naïve Bayes Classification
```

```
1: function Train-Naive-Bayes (D, C) returns \log P(c) and \log P(w|c)
           for all class c \in C do
                                                                                                                   \triangleright Calculate P(c) terms
 2:
 3:
                 N_{doc} \leftarrow \text{number of documents in } D
                 N_c \leftarrow \text{number of documents from } D \text{ in class } c
logprior[c] \leftarrow \log \frac{N_c}{N_{doc}}
 4:
 5:
                 V \leftarrow \text{vocabulary of } D
 6:
                 bigdoc[c] \leftarrow Append(d) for d \in D with class c
 7:
                 for all word w in V do
                                                                                                               \triangleright Calculate P(w|c) terms
 8:
                       \begin{aligned} & \text{Count}(w,c) \leftarrow \# \text{ of occurrences of } w \text{ in } bigdoc[c] \\ & loglikelihood[w,c] \leftarrow \log \frac{\text{Count}(w,c)+1}{\sum_{w'} \text{ in } v^{\text{(Count}(w',c)+|V|)}} \end{aligned}
10:
                 end for
11:
           end for
12:
           return logprior, loglikelihood, V
13:
14: end function
```

#### Algorithm 3.2 Test Naïve Bayes

```
1: function Test-Naive-Bayes(testdoc, logprior, loglikelihood, C, V) returns best c
2:
       for all class c \in C do
           sum[c] \leftarrow logprior[c]
3:
           for all position i in testdoc do
4:
               word \leftarrow testdoc[i]
5:
               if word \in V then
6:
                   sum[c] \leftarrow sum[c] + loglikelihood[word, c]
7:
               end if
8:
           end for
9:
       end for
10:
       return \arg \max_{c}, sum[c]
11:
12: end function
```

The word with doesn't occur in the training set, so we drop it completely (we don't use unknown word models for Naïve Bayes)

#### 3.20 Evaluating Classifiers

- Gold Label is the correct output class label of an input.
- Confusion Matrix is a table for visualizing how a classifier performs with respect to the gold labels, using two dimensions (system output and gold labels), and each cell labeling a set of possible outcomes.
- True Positives and True Negatives are correctly classified outputs belonging to the positive and negative class, respectively.
- False Positives and False Negatives are incorrectly classified outputs.

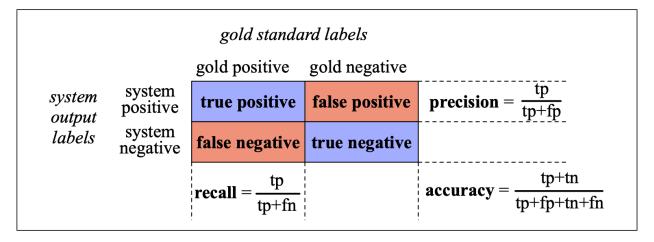


Figure 3.1: An example of a Confusion Matrix.

#### 3.21 Precision, Recall, F-Measure

$$\mathbf{Recall} = \frac{\mathbf{true \ positives}}{\mathbf{true \ positives} + \mathbf{\ false \ negatives}} \tag{3.12}$$

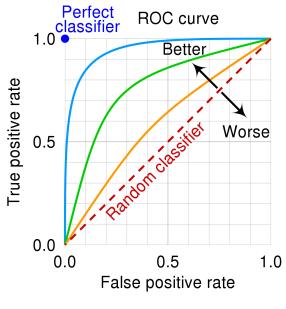
$$\mathbf{F} - \mathbf{measure} = F_{\beta} = \frac{(\beta^2 + 1)PR}{\beta^2 P + R}$$
 (3.13)

#### 3.22 ROC Curve

- A receiver operating characteristic curve (ROC curve) is a graphical plot that illustrates the performance of a binary classifier model.
- The ROC curve is the plot of the true positive rate (recall) (TPR) (3.12) against the false positive rate (FPR).

$$\mathbf{FPR} = \frac{\text{false positives}}{\text{false positives} + \text{true negatives}}$$
(3.14)

- ROC curve plots TPR vs. FPR at different classification thresholds.
- Classification threshold is used to convert the output of a probabilistic classifier into class labels.
- The threshold determines the minimum probability required for a positive class.
- Lowering the classification threshold classifiers more items as positive, thus increasing both False Positives and True Positives.



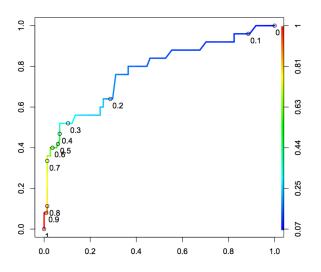


Figure 3.3: ROC Curve with defined thresholds

Figure 3.2: ROC Curve

#### 3.23 AUC

- The Area Under the Curve (AUC) provides an aggregate measure of performance across all possible classification thresholds.
- Between two ROC curves plotted based on two learning models, the model with the higher AUC learned better than the other.

#### 3.24 Naïve Bayes: Two Classes

- Naïve Bayes classifier gives a method for predicting the most likely class rather than an explicit class.
- In the case of two classes,  $y \in \{0,1\}$  we predict that y = 1 iff

$$\frac{P(y_j = 1) \times \prod_{i=1}^n P(x_i | y_j = 1)}{P(y_j = 0) \times \prod_{i=1}^n P(x_i | y_j = 0)} > 1$$

•  $p_i = P(x_i|y_j = 1)$ ,  $q_i = P(x_i|y_j = 0)$ . Assuming Bernoulli Naïve Bayes,

$$\frac{P(y_j = 1) \times \prod_{i=1}^n p_i^{x_i} (1 - p_i)^{1 - x_i}}{P(y_j = 0) \times \prod_{i=1}^n q_i^{x_i} (1 - q_i)^{1 - x_i}} > 1$$

$$\Rightarrow \frac{P(y_j = 1) \times \prod_{i=1}^n (1 - p_i) (p_i / 1 - p_i)^{x_i}}{P(y_j = 0) \times \prod_{i=1}^n (1 - q_i) (q_i / 1 - q_i)^{x_i}} > 1$$

Take logarithm; we predict y = 1 iff

$$\log \frac{P(y_j = 1)}{P(y_j = 0)} + \sum_{i} \log \frac{1 - p_i}{1 - q_i} + \sum_{i} \left( \log \frac{p_i}{1 - p_i} - \log \frac{q_i}{1 - q_i} \right) x_i > 0$$

• We get that Naïve Bayes is a linear separator with –

$$w_i = \log \frac{p_i}{1 - p_i} - \log \frac{q_i}{1 - q_i} = \log \frac{p_i(1 - q_i)}{q_i(1 - p_i)}$$
(3.15)

- NB classifier corresponds to a linear classifier if the likelihood is from exponential family distributions i.e., Bernoulli, binomial, Gaussian etc.
- In the case of two classes, we can say:

$$\log \frac{P(y_j = 1|x)}{P(y_j = 0|x)} = \sum_i \mathbf{w}_i \mathbf{x}_i + b$$

• but since  $P(y_j = 1|x) = 1 - P(y_j = 0|x)$ , we get:

$$P(y_j = 1|x) = \frac{1}{1 + e^{-(\sum_i w_i x_i + b)}}$$

• This is simply the logistic function.