Personas

Persona 1 – Liam

	Behaviours - Uploads games that he has created to the web. - Blogs about his development process. - Communicates with clientele. - Advertises himself to find more clientele.
Facts - Age: 21 - Studies Computing with Games Development. - Lives in England. - Is motivated and organised.	**Goals & Needs** - Be a known games developer in the industry. - Become a better developer. - Be organized. - Have a professional developer profile.

Persona 2 – Darren

	Behaviours - Browses the web when bored. - Looks for connections via LinkedIn to develop his game idea. - Games a little but not too much.
Facts - Age: 25 - Works a full-time job for accountancy. - Has a dog. - Plays Xbox. - Has a LinkedIn account. - Likes money.	**Goals & Needs** - Communicate with games developers that will make his game. - Review developer blogs and portfolios. - Discover social medias for communication.

Identification of Primary Features based on Personas

[Persona 1 – Liam]

Feature:

Create Portfolio.

Why do they need the feature?

So that the developer can present his work to potential clients.

Other apps that use this feature:

http://www.iamdeantate.com/bioshock/

Details: Each page on this website has an extensive amount of detail for every title created. This is the main attribute of the website.

http://www.pierre-stempin.com/

Details: Linear style portfolio with navigation that scrolls down the page instead of opening a new page. Has all the information and pictures embed into one page.

http://www.yanknoop.com/

Details: Simplistic grid design of pictures representing portfolio pieces. Clicking on these leads the user to separate pages showing details of the project, and media.

Feature:

Create Blogs.

Why do they need the feature?

So that they can organize and advertise their work over the development cycle.

Other apps that use this feature:

https://en.blog.wordpress.com/

Details: WordPress is known for its modular, customizable approach to blog pages. This has all the features that I require for my own blog page, recent dates, comments, blog posts, search queries etcetera.

https://brainybeard.co.uk/blog/

Simple blog layout with linear page layout, with buttons that lead to other pages related to the blog posts.

Feature:

Chat communication.

Why do they need the feature?

Useful for the client and the admin to communicate with eachother through instant messaging services.

Other apps that use this feature:

https://support.microsoft.com/en-gb/contactus/

Details: Microsoft Contact Us app connects you to staff after initializing the conversation. The connection closes after closing the window.

https://www.facebook.com/

Details: Use instant messaging via a friends list. Keeps track of conversations and notifies when there is a new message.