**Personas**

Persona 1 – Liam

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| --- | --- |
| https://i.gyazo.com/bd8f953e089f126b09a7ae64e1382e68.png | **Behaviours**   * Uploads games that he has created to the web. * Blogs about his development process. * Communicates with clientele. * Advertises himself to find more clientele. |
| **Facts**   * Age: 21 * Studies Computing with Games Development. * Lives in England. * Is motivated and organised. | **Goals & Needs**   * Be a known games developer in the industry. * Become a better developer. * Be organized. * Have a professional developer profile. |

Persona 2 – Darren

|  |  |
| --- | --- |
| https://i.gyazo.com/6bf73af82a2faf748b65116565935e8b.png | **Behaviours**   * Browses the web when bored. * Looks for connections via LinkedIn to develop his game idea. * Games a little but not too much. |
| **Facts**   * Age: 25 * Works a full-time job for accountancy. * Has a dog. * Plays Xbox. * Has a LinkedIn account. * Likes money. | **Goals & Needs**   * Communicate with games developers that will make his game. * Review developer blogs and portfolios. * Discover social medias for communication. |

**Identification of Primary Features based on Personas**

**[Persona 1 – Liam]**

**Feature:**

Create Portfolio.

**Why do they need the feature?**

So that the developer can present his work to potential clients.

**Other apps that use this feature:**

<http://www.iamdeantate.com/bioshock/>

Details: Each page on this website has an extensive amount of detail for every title created. This is the main attribute of the website.

<http://www.pierre-stempin.com/>

Details: Linear style portfolio with navigation that scrolls down the page instead of opening a new page. Has all the information and pictures embed into one page.

<http://www.yanknoop.com/>

Details: Simplistic grid design of pictures representing portfolio pieces. Clicking on these leads the user to separate pages showing details of the project, and media.

**Feature:**

Create Blogs.

**Why do they need the feature?**

So that they can organize and advertise their work over the development cycle.

**Other apps that use this feature:**

<https://en.blog.wordpress.com/>

Details: WordPress is known for its modular, customizable approach to blog pages. This has all the features that I require for my own blog page, recent dates, comments, blog posts, search queries etcetera.

<https://brainybeard.co.uk/blog/>

Simple blog layout with linear page layout, with buttons that lead to other pages related to the blog posts.

**Feature:**

Chat communication.

**Why do they need the feature?**

Useful for the client and the admin to communicate with eachother through instant messaging services.

**Other apps that use this feature:**

<https://support.microsoft.com/en-gb/contactus/>

Details: Microsoft Contact Us app connects you to staff after initializing the conversation. The connection closes after closing the window.

<https://www.facebook.com/>

Details: Use instant messaging via a friends list. Keeps track of conversations and notifies when there is a new message.