

Lucas Gover

Polling + Data for Progressive Campaigns

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EXPERIENCE

Junior Analyst

Clarity Campaign Labs

- 01/2024 - 12/2024 Washington, DC
- Coordinated polling on 20+ surveys for Democratic campaigns and non-profit clients.
  - Utilized R, SQL, and Python to analyze survey results, and identify trends and shifts in public opinion to inform client strategies. Designed and delivered presentations, memos, data visualizations, and analysis to support voter targeting, and messaging for campaign teams.
  - Designed data reporting systems for tracking outreach efforts, and building basic ETL pipelines. Used this data to create a series of Looker Studio dashboards to track field program output.
  - Contributed to the development and maintenance of Clarity's in-house analytics package, improving visualization functions for clearer and more effective data insights.

Analytics Engineer

tx spark

- 03/2025 - Present Remote
- Leading the development of analytics infrastructure for tx spark, a volunteer-led PAC supporting grassroots organizing in Texas.
  - Built a Texas Legislature bill tracker used by Democratic state legislative offices, organizers, and activists to monitor legislation and coordinate organizing efforts.
  - Collaborated with organizers, precinct chairs, and policy teams to identify key information needs and deliver tailored technical solutions on tight timelines.
  - Adapted data tools and infrastructure to meet the evolving needs of on-the-ground organizing efforts and legislative advocacy.

Data Science Contractor

Biasly

- 01/2025 - Present Remote
- Working to refine Biasly's bias detection models and improve their accuracy. Enhanced the AI Bias Meter tool improving core model accuracy by 21%.
  - Conducted in-depth audits of model performance, creating clear visualizations to guide improvements.
  - Developed Biasly's sentiment analysis infrastructure, and built a python package for easy usage and deployment.
  - Evaluating and Implementing LLM tools into the Biasly analytics toolkit.
  - Enhanced ABSA (Aspect-Based Sentiment Analysis) model performance by 10%, enabling Biasly to capture and interpret subtle emotional nuances in text more accurately.

SUMMARY

Driven progressive political data professional with a proven track record of empowering campaigns with analytics. Adept in Python, R, SQL and DBT, with a demonstrated ability to distill complex data into clear, compelling narratives. Passionate about delivering data solutions informed by real-world political challenges.

SKILLS

|        |      |     |                   |          |
|--------|------|-----|-------------------|----------|
| Python | SQL  | R   | DBT               | Prefect  |
| Excel  | QGIS | Git | QGIS              | BigQuery |
| D3.js  | GCS  | AWS | Political Polling |          |

EDUCATION

B.A. in Political Science

University of Puget Sound

Tacoma, WA

B.S. in Computer Science

University of Puget Sound

Tacoma, WA

LEADERSHIP, AWARDS, & VOLUNTEER INVOLVEMENT

Resident Assistant

01/2021 - 05/2023

University of Puget Sound

First Place in the Puget Sound Programming Contest

11/2022