

# Louise R. Whitaker

Creative Thinker • Problem Solver • UX Designer

I work iteratively with a user-centered design approach to discover pros and cons of different solutions. My strengths include developing task flows, site maps wireframes, and prototypes to explore how the product should function. I am passionate about designing experiences that are intuitive and make technology more accessible to everyone.



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## EXPERIENCE

Aug 2015  
Present

### UX Research Assistant

**School of Communication** Coral Gables, FL

- Worked on application for exposure records designed to look at trends to prevent cancer among firefighters.
- Carried out front-end research such as competitive analysis, focus groups, and card sorts to develop requirements for project
- Conducted heuristic evaluations on all iterations and usability testing on production code to ensure application met firefighters' needs.

June 2016  
Aug 2016

### Experience Design Intern

**SapientNitro** Coconut Grove, FL

- Worked with project teams to develop creative solutions for clients.
- Participated in client meetings to get feedback for further iterations.
- Created design docs such as task flows, site maps, and wireframes to keep projects organized.
- Developed prototypes with Axure to demonstrate proof of concept and hand off to development teams for implementation.
- Clients: Carnival Cruise Lines, Universal Studios, Seminole Gaming.

Aug 2015  
Dec 2016

### Web Designer

**Center of Computational Science** Coral Gables, FL

- Developed stronger information architecture and visual hierarchy for existing pages.
- Provided wireframes for review and refined design based on stakeholder feedback.
- Designed mock ups of visual design for sites.
- Coded new designs in HTML/CSS/JavaScript.

Aug 2014  
May 2015

### Web Editor

**Ibis Yearbook** Coral Gables, FL

- Utilized Wordpress to keep site updated and edited photos for web.
- Reorganized structure of pages to improve management of site.

Jan 2014  
May 2015

### Web Developer

**Department of Engineering** Coral Gables, FL

- Managed Net-Zero Water Project HTML files to keep site up-to-date.
- Developed website for Net Zero Water Station in HTML/CSS.
- Worked with engineers to make site clear to non-engineers.

## EDUCATION

### MFA - Interactive Media

**University of Miami**

Coral Gables, FL (May 2015-Present)

- Current GPA: 4.0
- Course Work: Data Visualization, 3D Design, UI Design, UX Research, Database Design, Interaction Design, Project Management, Human Factors, Physical Computing

### BSC - Visual Journalism/Political Science

**University of Miami**

Coral Gables, FL (May 2011 - Aug 2015)

## SKILLS

### UX Design

Wireframing, Prototyping, Task Flows, Information Architecture, AdobeCC, Photoshop, Illustrator, inDesign, Axure RP, Sketch, InVision

**UX Research** Card Sorting, Surveys, Competitive Analyses, Heuristic Reviews, Inspection Methods, Usability Testing, Focus Groups, Ethnography

**Coding** HTML, JavaScript, SASS/CSS, PHP/MySQL, Wordpress, Arduino

**Other** Customer Service, Public Speaking, News Layout Design, Infographics, Data Visualization, Jira, Project Management, Physical Computing, Maya