

Researcher Toolkit - Card Sort

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Procedure

- 1) Thank the participant for their time
- 2) Open xSort software
- 3) Have user fill out the profile (gender and age) on the first page of the session mode.
*Need to make sure we get these categories:
 - a) 4 females over or = 40-yrs-old
 - b) 4 females under 40-yrs-old
 - c) 4 males over or = 40-yrs-old
 - d) 4 males under 40-yrs-old
- 4) Give instructions and explain purpose to participant:
 - a) *"We want to see what groupings of these cards make sense to you. Once you have grouped the cards, you will name each of the groupings. Sort the items as quickly as possible. There is no right or wrong answer. Once you have grouped the cards you will name each group. While you sort the cards I am going to ask you to think out loud and explain your thinking as you go. I will be taking notes on what you say because we want to remember why you grouped the cards the way you did."*
- 5) In session mode in xSort, show the participant how to group items and make labels for the items they have grouped
- 6) **Make sure not to give the participant any background information on the topic**
- 7) Start the timer
- 8) Take notes as participant "thinks out loud" and creates groupings
- 9) Once they have completed sorting make sure all of the groups have a label. Then ask participant to go through each group and label them as critical, important, unimportant or topics not wanted on site.
- 10) Take photos of finished card sorts
- 11) Record the time it took the participant to complete the card sort
- 12) Give participant demographic questionnaire – we want to make sure to have them complete this after the card sort because it has questions involving the interactive media site and we don't want to prime them.
- 13) Thank participants for their time.

Cards

- 1) Application Requirements
- 2) Application Deadline
- 3) Application Process
- 4) International students
- 5) Portfolio Guidelines
- 6) Undergraduate application
- 7) Minor in Interactive Media
- 8) Supporting Documents
- 9) Transcripts
- 10) English Language Proficiency Exam Results
- 11) Passport
- 12) International Student Financial Statement
- 13) Financial Aid
- 14) Tuition and Fees
- 15) Priority Application Deadline
- 16) Final Application Deadline
- 17) MFA Curriculum
- 18) Minor Curriculum
- 19) Social Impact Design
- 20) Search
- 21) Core (First Semester)
- 22) Required Courses
- 23) Electives
- 24) Programming Core
- 25) F. Wolfson Building
- 26) UX Lab
- 27) Equipment
- 28) Technology
- 29) Board Games
- 30) Games for Consoles
- 31) Gaming Consoles
- 32) The Program description
- 33) Faculty
- 34) Faculty & Student Awards
- 35) Internships and Jobs
- 36) Helping You Launch your Career
- 37) Stein Office of Career Services and Internships
- 38) Toppel Career Center
- 39) Hire Our Students
- 40) Opportunities for Alumni
- 41) Work With Us
- 42) Who we have Collaborated With
- 43) Project Partners
- 44) Donors
- 45) Still Have Questions?
- 46) MFA questions FAQ's
- 47) MFA Admissions FAQs
- 48) Miami FAQs
- 49) Get in Touch
- 50) Mailing Address for Follow-Up Materials
- 51) General Inquiries Phone Number
- 52) Graduate Office Phone Number
- 53) Game Design
- 54) UI Design
- 55) UX/UI
- 56) Data Visualization
- 57) Student Projects
- 58) Apply Today
- 59) Resources
- 60) Calendar
- 61) Queso
- 62) Canelink
- 63) Slack
- 64) Github
- 65) Twitter
- 66) LinkedIn
- 67) Stay Informed- sign up for newsletter
- 68) Visit Us