Louise R. Whitaker

Creative Thinker • Problem Solver • UX Designer

✉ l.whitaker@umiami.edu

📱 425.233.4157

LRW louisewhitaker.com

EXPERIENCE

June 2016 - Aug 2016 Coconut Grove, FL
Experience Design Intern
SapientNitro
- Worked with project teams to develop creative web solutions for clients.
- Created wireframes and built prototypes to demonstrate proof of concepts.
- Conducted competitive analyses to gain a better understanding of the competition.
- Researched a variety of topics to provide advice to clients.

Aug 2015 - Present (May 2017) Coral Gables, FL
UX Research Assistant
School of Communication
- Carried out UX research to build an application for exposure records to prevent cancer among firefighters. Used focus groups, card sorts and usability testing to make sure the app met firefighters needs.
- Conducted heuristic reviews and offered solutions for redesign to improve the user experience and content on client websites.

Aug 2015 - Present (May 2017) Coral Gables, FL
MFA - Interactive Media
University of Miami
- Current GPA: 4.0
- Course Work: Data Visualization, 3D Design, UI Design, UX Research, Database Design, Interaction Design, Project Management, Human Factors

Aug 2015 - Dec 2016 Coral Gables, FL
Web Designer
Department of Computational Science
- Created microsites for the department.
- Developed a stronger information architecture for existing pages.
- Coded new designs in HTML, CSS, and JavaScript.
- Provided recommendations for improved designs by crafting and iteratively refining wireframes based on user feedback.

Aug 2014 - May 2015 Coral Gables, FL
Web Editor
Ibis Yearbook
- Made regular updates to the WordPress site and posted photos of the week.
- Reorganized the structure of the pages to improve management of site.

Aug 2011 - May 2015 Coral Gables, FL
BSC - Visual Journalism and Political Science
University of Miami

SKILLS

UX Design Wireframing, Prototyping, AdobeCC, Photoshop, Illustrator, inDesign, Axure RP, Sketch, InVision

UX Research Card Sorting, Surveys, Competitive Analyses, Heuristic Reviews, Inspection Methods, Usability Testing, Focus Groups, Ethnography

Coding HTML, JavaScript, SASS/CSS, PHP/MySQL, Wordpress

Other Customer Service, Public Speaking, News Layout Design, Infographics, Data Visualization

PROJECTS

Visualization.miami.edu
Web Designer: *Aug 2015 - Present*
Redesigned the look of the website. Managed site content and posts.

US Infant Mortality Project
Web Developer: *Aug 2015 - Dec 2015*
Developed in D3.js with UNICEF data. Presented project at Journalism Interactive Conference in March 2016

Princess Run Project
Web Developer: *Aug 2015 - Dec 2015*
Developed infinite scrolling game in p5.js. Showed project at Filmgate.

Department of Engineering
Web Developer: *Jan 2014 - May 2015*
Managed Net-Zero Water Project