Louise R. Whitaker

Creative Thinker • Problem Solver • UX Designer

I am passionate about developing experiences that are intuitive and make technology more accessible to everyone. As an advocate for users, I go into every project with an open mind willing to test any assumption. I love to dive in and create prototypes using a variety of different tools to communicate solutions to complex design problems. By working iteratively and being flexible, I ensure the design meets the needs of end-users.

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EXPERIENCE

Aug 2015 - May 2017

UX Research Assistant
School of Communication Coral Gables, FL
- Worked on an application tracking exposure records in order to identify and prevent cancer trends among firefighters.
- Carried out design research such as competitive analyses, focus groups, and card sorts to develop requirements for project.
- Conducted heuristic evaluations on all iterations and usability testing on production code to ensure application met firefighters' needs.

June 2016 - Aug 2016

Experience Design Intern
SapientNitro Coconut Grove, FL
- Worked with project teams to develop creative solutions for clients.
- Participated in client meetings to get feedback for further iterations.
- Created design docs such as task flows, site maps, and wireframes to keep projects organized.
- Developed prototypes with Axure to demonstrate proof of concept and hand off to development teams for implementation.
- Clients: Carnival Cruise Lines, Universal Studios, Seminole Gaming.

Aug 2015 - Dec 2016

Web Designer
Center for Computational Science Coral Gables, FL
- Developed stronger information architecture and visual hierarchy for existing pages.
- Provided wireframes for review and refined design based on stakeholder feedback.
- Designed mock ups of visual design for sites.
- Coded new designs in HTML/CSS/JavaScript.

Aug 2014 - May 2015

Web Editor
Ibis Yearbook Coral Gables, FL
- Utilized Wordpress to keep site updated and edited photos for web.
- Reorganized structure of pages to improve management of site.

Jan 2014 - May 2015

Web Developer
Department of Engineering Coral Gables, FL
- Managed Net-Zero Water Project HTML files to keep site up-to-date.
- Developed website for Net Zero Water Station in HTML/CSS.
- Worked with engineers to make site clear to non-engineers.

EDUCATION

MFA - Interactive Media
University of Miami
Coral Gables, FL (Aug 2015 - May 2017)
- Current GPA: 4.0
- Course Work: Data Visualization, 3D Design, UI Design, UX Research, Database Design, Interaction Design, Project Management, Human Factors,

BSC - Visual Journalism/Political Science
University of Miami
Coral Gables, FL (Aug 2011 - May 2015)

SKILLS

UX Design Wireframing, Prototyping, Task Flows, Information Architecture, AdobeCC, Photoshop, Illustrator, inDesign, Axure RP, Sketch, InVision

UX Research Card Sorting, Surveys, Competitive Analyses, Heuristic Reviews, Inspection Methods, Usability Testing, Focus Groups, Ethnography

Coding HTML, JavaScript, SASS/CSS, PHP/MySQL, Wordpress, Arduino

Other Customer Service, Public Speaking, News Layout Design, Infographics, Data Visualization, Jira, Project Management, Physical Computing, Maya