ENTREPRENEURSHIP CLUB

BY: PIXEL PIONEERS

EXECUTIVE SUMMARY

- **Purpose**: To create a personalized website for Concordia's Entrepreneurship Club

- **Problems**: not enough people know about this club, not enough connections for members of this club

- **Importance**: It's hard to present a club and make it enticing for students to join

- **Goal**: To help create connections to other students and people outside of Concordia who are interested in future entrepreneurs

BACKGROUND

- Problem: It's challenging to make a small club stand out when Concordia has popular music and athletic based clubs

- Attempts to solve problem: Bring the club up in classes, talk about it with friends, create events to bring the club to light

S O L U T I O N

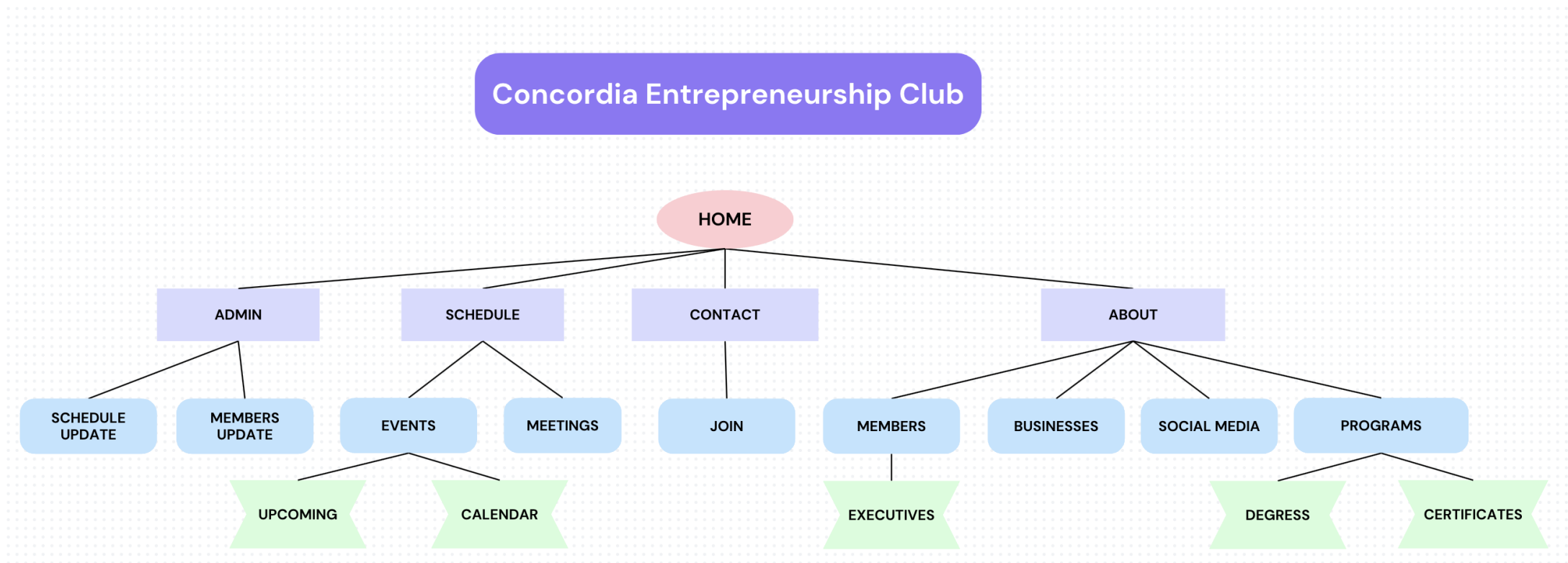- How does your team plan to solve the problem?

People are more likely to engage with the club if they have an accessible and engaging way to do so. So, our team's plan is to create a website because people have been able to post information online where it can be accessed by millions, and clubs have also taken to social media to increase their presence, a full website is the next step up

- What makes your approach different than others?

Most clubs and organizations just stick to social media or already generated website formats, this website will give them a more professional and customizable look than other approaches.

SITE MAP

PROJECT DELIVERABLES

- What will be the "product" of your team's project?

Our project's product is a website designed to be the central platform for the Concordia College Entrepreneurship club, including necessary code files like HTML, CSS, Javascript, and media files like images and videos.

SUCCESS CRITERIA

- How will your team define success?

Our team defines success by having a fully functional and adaptable website, with at least 15 functional pages. The project is size-adaptable for different monitor sizes and has sufficient admin control for upkeep after the semester is finished. There will be no errors on any of the pages (e.g. 404 error) or broken links.

RESOURCES

Websites

- W3Schools

- Blackbox.ai

- StackOverflow

Individual Project Subdomains

Ella - pixelpioneer.ellamanderson.com

Lennox-ewebdevelopment.launchpadresearch.dev

Lucas – pixelpioneer.lucaswinger.com

Universal FTP login credentials

Username: pixelpioneer
Password: ***********