

Signal-to-Noise Ratio

The proportion of necessary and irrelevant information in design and communication

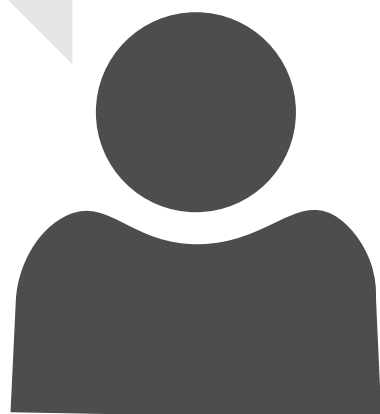
The effectiveness and clarity of a design can be expressed as a ratio of signal, the idea intended to be conveyed, to noise, extraneous information that obfuscates meaning.

Excessive decoration and ambiguous presentation of words or visual elements can confuse the user.

Maximize understanding by eliminating noise and simplifying and emphasizing crucial elements.



I would like to be understood honestly.



I desire also the ability to be perceived in such a way that I might convey my thoughts in an unihibitedly truthful manner.

