MATTHEW OH

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A leap from the corporate world to startup in order to live my passions.

25th April 2017

Jerald Singh
Head of Product
Grab

Product Manager

Dear Jerald,

I am keen to explore the possibility of joining Grab as a product manager. This role allows me to contribute to Grab's mission to make travels safe, comfortable and easy for everyone in Southeast Asia by doing what I am passionate about-design and develop cool IT products that solve real-world problems. With strong technical background and experience in IT solution design, together with my interest in utilizing vehicles in our societies to transform the logistics industry (particularly transportation), I believe I can help Grab reach greater heights.

What else can I bring to Grab? As proven by my experience at DHL IT Services …

> Consistently excelled in projects in multiple domains and have been promoted 3 times in about 6.5 years (December 2010 – present). I will be able to quickly pick up the necessary knowledge to craft product vision and roadmap that help Grab grow into a regional powerhouse.

> Designed simple and intuitive RF (Radio Frequency) scanner application that can be navigated with physical keypads without having to touch the screen because many warehouse operators work with thick gloves, especially during winter. Grab Driver could also include Voice Control feature that allows drivers to handle customer requests without having to touch the screen at all when they are behind the wheel.

> Repeatedly went on international business trips for successful regional and global projects. Willing to travel internationally to explore or open up new markets for Grab's expansion to different parts of the world. My multi-cultural experience will help Grab specifically address transportation and logistical needs of every market via product localization.
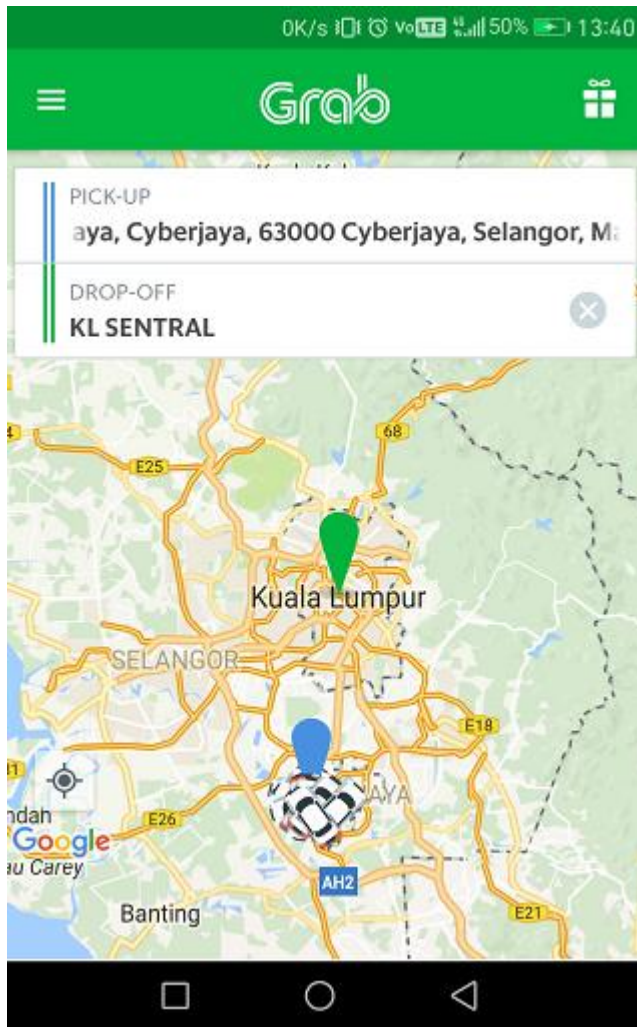
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Redesigned the UI of Grab mobile application to illustrate some possible improvements:

  - Cleaner UI with improved clarity by grouping UI controls into 2 screens without increasing the number of keystrokes.

  - All ride-specific controls are moved to Screen (2), which is automatically rendered after pick-up and drop-off locations are set on Screen (1).
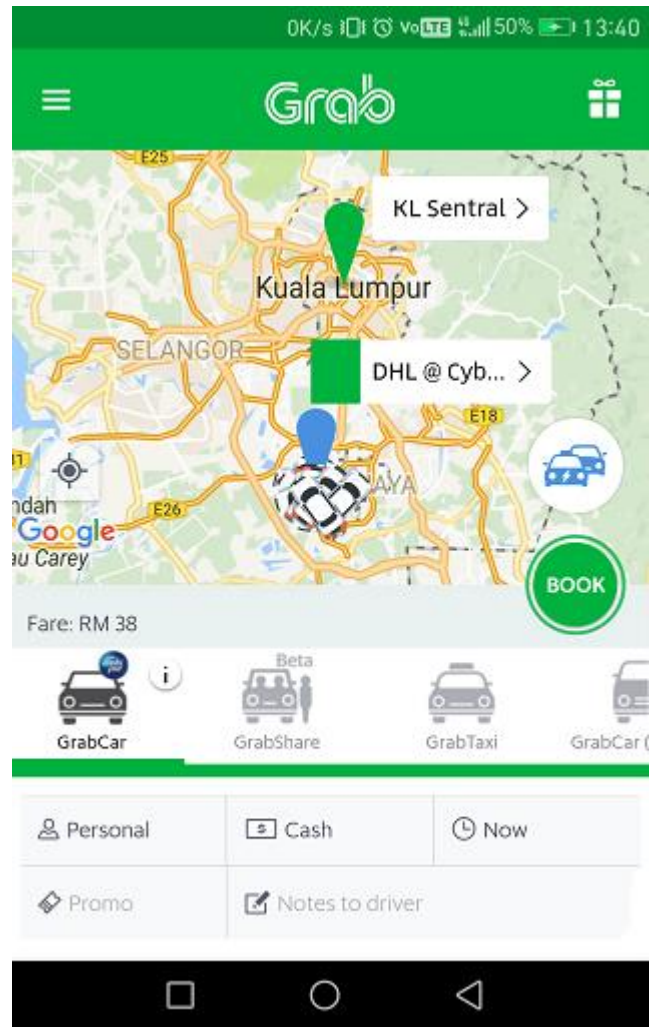
I appreciate your consideration and would love to speak with you again very soon. Thank you so much for your time.

Best regards,
Matthew Oh

Appendix

Screen (1)

Screen (2)