

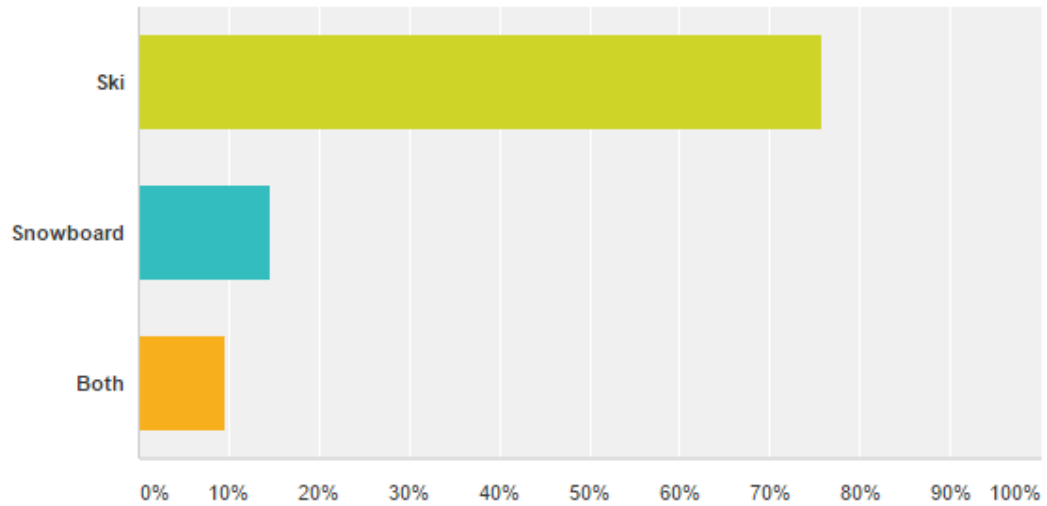
Q1

Customize

Export ▾

Do you ski or snowboard?

Answered: 62 Skipped: 1



Answer Choices ▾	Responses ▾	
▾ Ski	75.81%	47
▾ Snowboard	14.52%	9
▾ Both	9.68%	6
Total		62

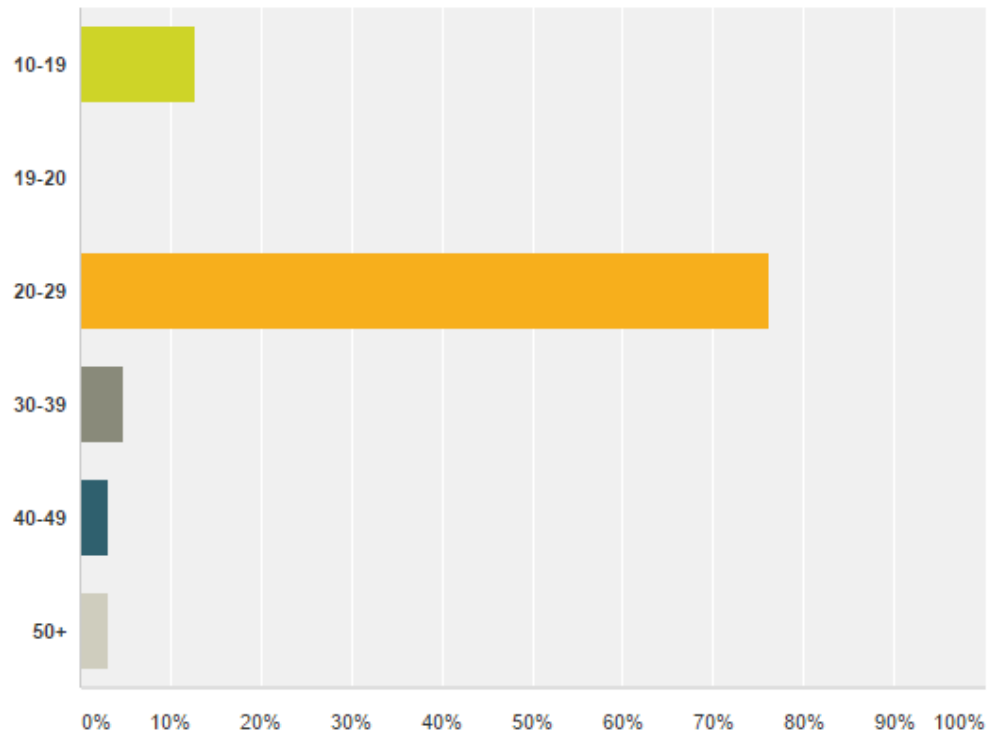
Q2

Customize

Export ▼

How old are you?

Answered: 63 Skipped: 0



Answer Choices	Responses
▼ 10-19	12.70% 8
▼ 19-20	0.00% 0
▼ 20-29	76.19% 48
▼ 30-39	4.76% 3
▼ 40-49	3.17% 2
▼ 50+	3.17% 2
Total	63

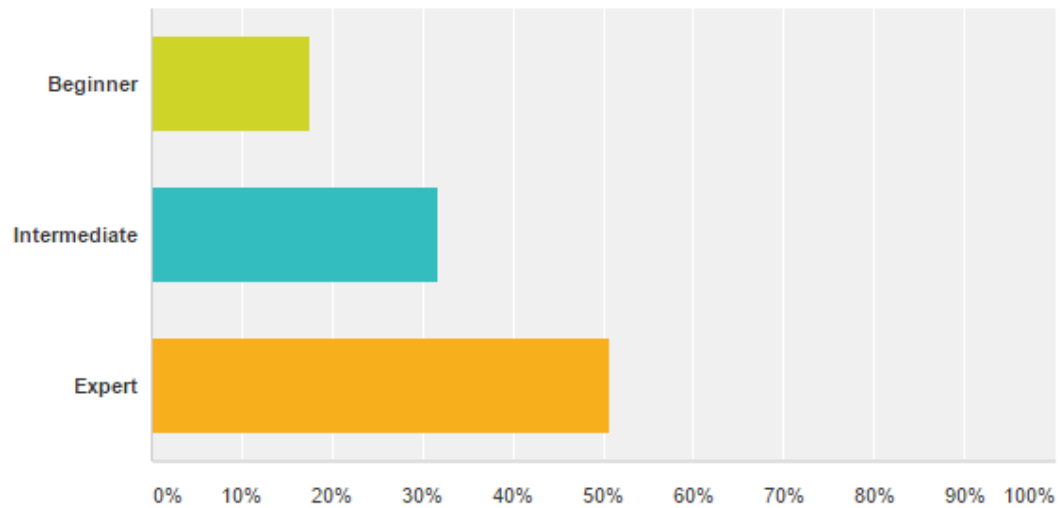
Q3

Customize

Export ▼

How would you describe your expertise?

Answered: 63 Skipped: 0



Answer Choices	Responses	
▼ Beginner	17.46%	11
▼ Intermediate	31.75%	20
▼ Expert	50.79%	32
Total		63

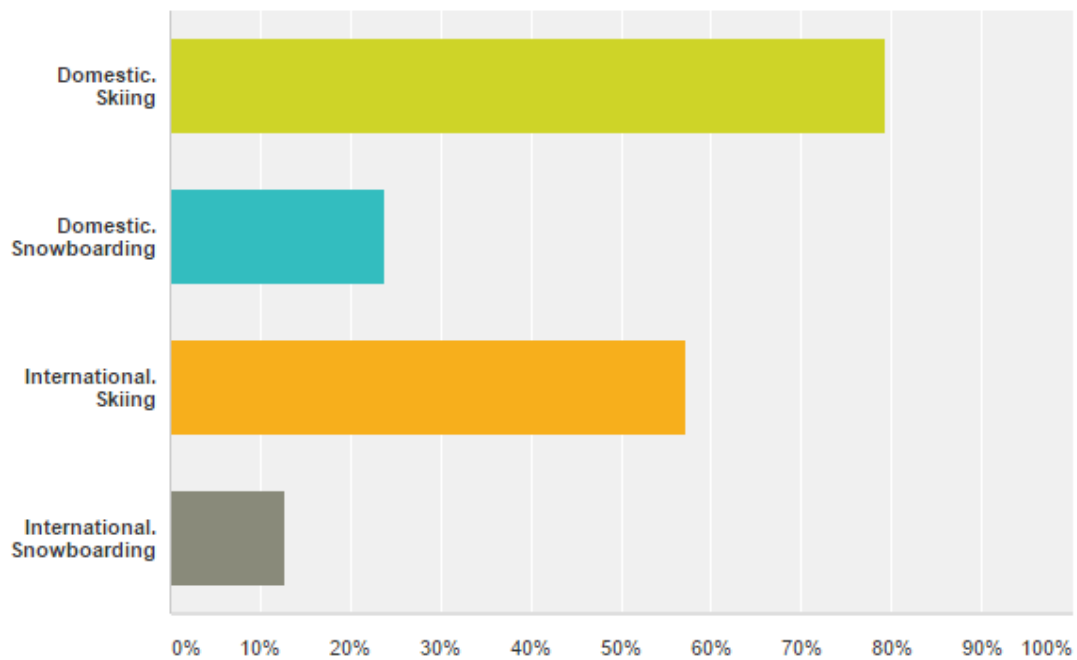
Q4

Customize

Export ▼

Please select your willingness to travel domestically or internationally for skiing and snowboarding. Select all that apply.

Answered: 63 Skipped: 0



Answer Choices	Responses	
Domestic. Skiing	79.37%	50
Domestic. Snowboarding	23.81%	15
International. Skiing	57.14%	36
International. Snowboarding	12.70%	8
Total Respondents: 63		

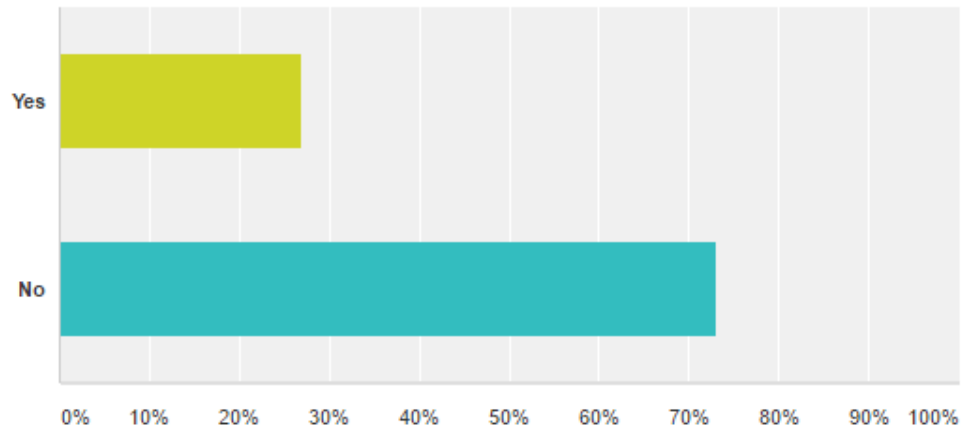
Q5

Customize

Export ▾

Do you rent your gear?

Answered: 63 Skipped: 0



Answer Choices ▾	Responses ▾
▾ Yes	26.98% 17
▾ No	73.02% 46
Total	63

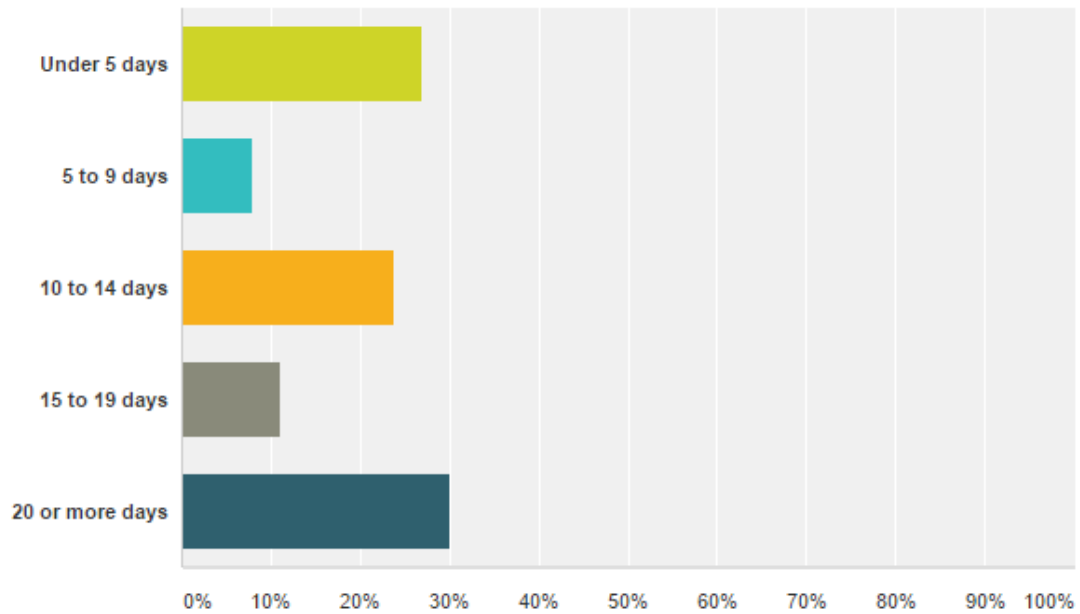
Q6

Customize

Export ▾

How often do you go skiing or snowboarding a year?

Answered: 63 Skipped: 0



Answer Choices	Responses	
Under 5 days	26.98%	17
5 to 9 days	7.94%	5
10 to 14 days	23.81%	15
15 to 19 days	11.11%	7
20 or more days	30.16%	19
Total		63

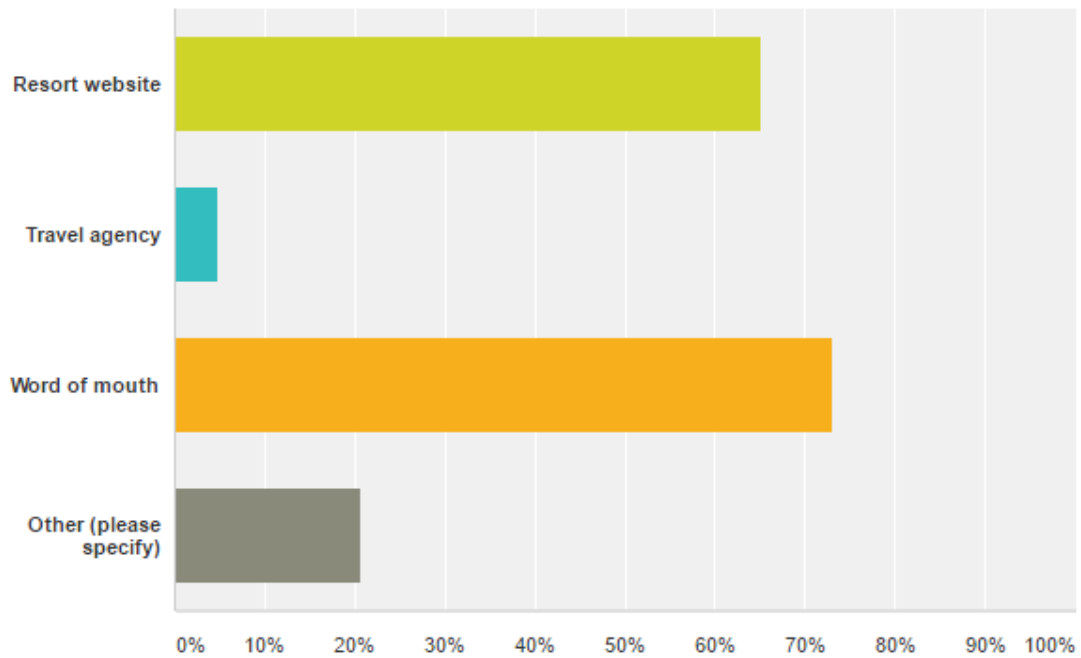
Q7

Customize

Export ▾

Where do you find information about resorts?

Answered: 63 Skipped: 0



Answer Choices ▾	Responses ▾
▼ Resort website	65.08% 41
▼ Travel agency	4.76% 3
▼ Word of mouth	73.02% 46
▼ Other (please specify) Responses	20.63% 13
Total Respondents: 63	

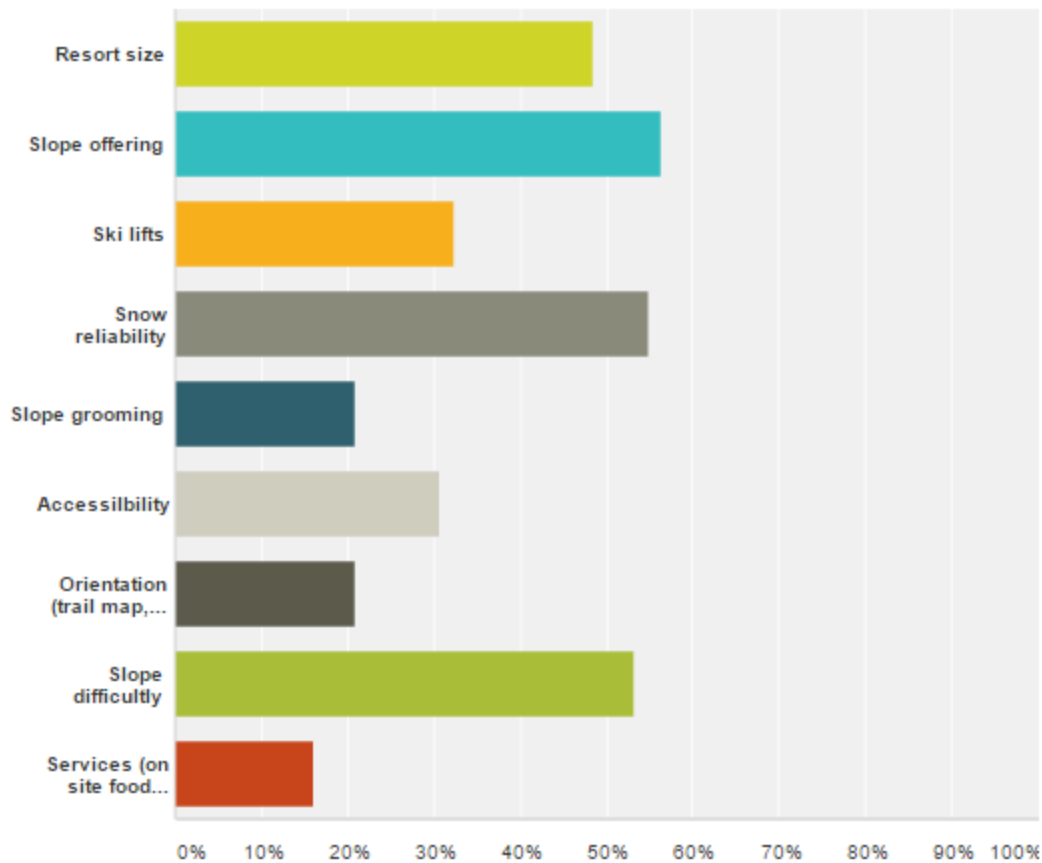
Q8

Customize

Export ▾

What sort of information do you look for most often?

Answered: 62 Skipped: 1



Answer Choices ▾	Responses ▾	
▾ Resort size	48.39%	30
▾ Slope offering	56.45%	35
▾ Ski lifts	32.26%	20
▾ Snow reliability	54.84%	34
▾ Slope grooming	20.97%	13
▾ Accessibility	30.65%	19
▾ Orientation (trail map, information boards, signing-postings)	20.97%	13
▾ Slope difficulty	53.23%	33
▾ Services (on site food locations, lodgings, etc)	16.13%	10
Total Respondents: 62		

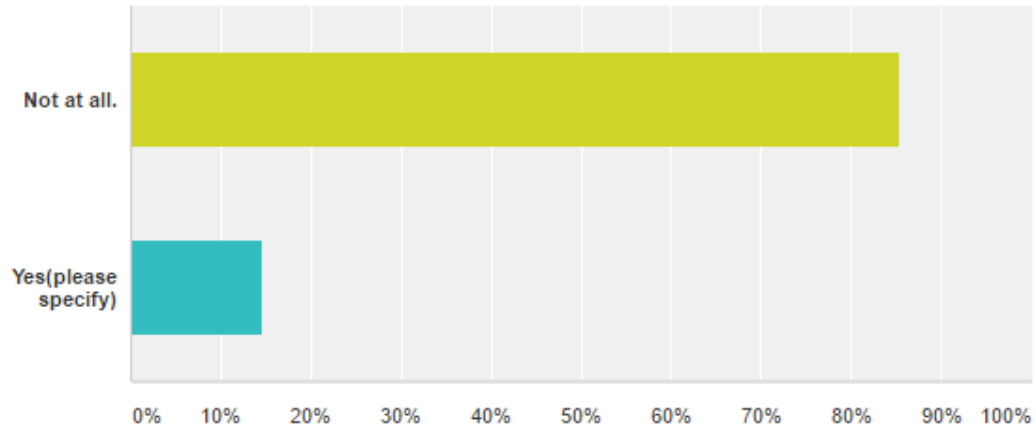
Q9

Customize

Export ▼

Is there information that is hard to find about resorts?

Answered: 62 Skipped: 1



Answer Choices	Responses	
▼ Not at all.	85.48%	53
▼ Yes (please specify)	14.52%	9
Total		62

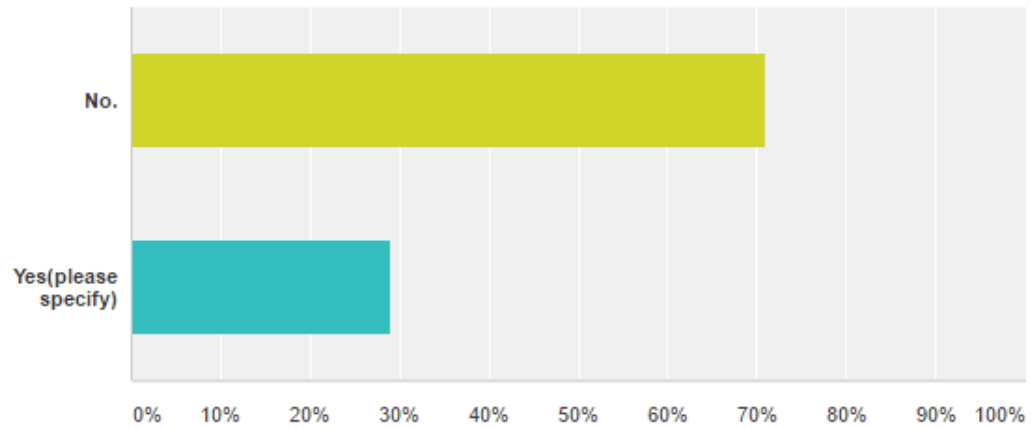
Q10

Customize

Export ▾

Do you use a mobile application while you ski or snowboard?

Answered: 62 Skipped: 1



Answer Choices	Responses	
▼ No.	70.97%	44
▼ Yes(please specify)	29.03%	18
Total		62