

Problem 1 (2.5p) Analyze the example that was briefly sketched during class about a used car market (due to Akerlof). There is a continuum of used cars in the market, with quality $q \sim U[0, 1]$, that is known only to the sellers. The sellers' valuation of a car of quality q is $v_S(q) = q$, while the buyers' valuation is $v_B(q) = \frac{3}{2}q$.

- If the quality was observable, what would be the total trade?
- Suppose the quality is seller's private information. Let $\Omega(p)$ denote the set of cars offered at price $p \in [0, 1]$ (given sellers behave optimally). Plot $E(v_B|p) = \frac{3}{2}E(q|q \in \Omega_p) =: F(q)$ as a function of p . How do you interpret F and its fixed point?
- Assume market participants encounter price $p_0 = \frac{1}{2}$. How would sellers react? Calculate the buyers' maximal acceptable price p_1 that is a response to seller's adaptation to p_0 . Construct in a similar manner p_2, p_3 . What is $\lim_{n \rightarrow \infty} p_n$?

Problem 2 (2.5p) There is a single firm that offers a good and a single consumer. The good could be of high quality – bringing utility of u_H to the buyer – or of low quality with u_L . The buyer does not observe the product quality. Assume that the firm's cost of production depends on quality (note, however, that quality is not a choice variable!). The product price is set exogenously at p , and following inequalities hold $u_H > p > u_L > c_H > c > L$.

- Given p , what is the buyer's condition for purchasing the product?
- Suppose the firm can advertise, i.e. spend some amount A , that is observable. Show that there does not exist a separating equilibrium, in which the firms with different qualities choose different levels of advertising.

Problem 3 (2.5p) Consider a modified example from our class. One company offers three types of jobs for SGH alumni: actuaries, market analyst and clerks. The alumni have various levels of math skills: high, medium or low, each with frequency $1/3$. The company's and alumni's utility for a match from skill to job are summarized in the table below. Imagine SGH authorities (that

		Job		
		Actuary	Analyst	Clerk
Alumni math skill	High	(4, 6)	(3, 5)	(1, 2)
	Medium	(2, 2)	(3, 4)	(1, 2)
	Low	(0, -1)	(2, 1)	(1, 2)

observe math skill perfectly) wish to maximize the expected utility of their alumni by appropriate grade reports. You can assume there are at most three grades 5, 4, 3

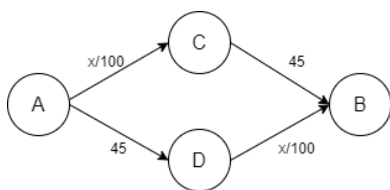
- show that there exists a partially revealing BNE with two grades. Describe the school's strategy and the company's beliefs and response
- propose beliefs that could support an equilibrium with one grade only.

Problem 4 (2.5p) Consider a traffic game, pictured in the left panel of the figure below: each of 4000 drivers want to get from city (node) A to city B, minimizing their travel time. The car travelling time depends on choices of other drivers – in particular, if x players are choosing route AC, the travelling time is $x/100$.

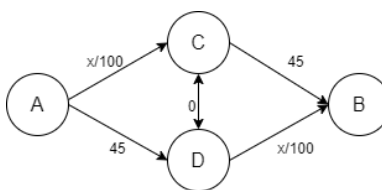
- characterize all pure-strategy NE of the game. What are the possible travel times in PSNE?

- suppose the local government decides to improve the drivers' life, building a super-efficient route from C to D (as in the right figure). The travel time on the route is (normalized to) 0 . Show that the new game has a unique NE. Compare the travel time with the one from previous point.

Note: This is called Braess Paradox.



(a) Routes with travelling cost



(b) Modified routes