

Problem 1 (2.5p) Analyze the example that was briefly sketched during class about a used car market (due to Akerlof). There is a continuum of used cars in the market, with quality $q \sim U[0, 1]$, that is known only to the sellers. The sellers' valuation of a car of quality q is $v_S(q) = q$, while the buyers' valuation is $v_B(q) = \frac{3}{2}q$.

- If the quality was observable, what would be the total trade?
- Suppose the quality is seller's private information. Let $\Omega(p)$ denote the set of cars offered at price $p \in [0, 1]$ (given sellers behave optimally). Plot $E(v_B|p) = \frac{3}{2}E(q|q \in \Omega_p)$ as a function of p . How do you interpret F and its fixed point?
- Assume market participants encounter price $p_0 = \frac{1}{2}$. How would sellers react? Calculate the buyers' maximal acceptable price p_1 that is a response to seller's adaptation to p_0 . Construct in a similar manner p_2, p_3 . What is $\lim_{n \rightarrow \infty} p_n$?

Problem 2 (2.5p) There is a single firm that offers a good and a single consumer. The good could be of high quality – bringing utility of u_H to the buyer – or of low quality with u_L . The buyer does not observe the product quality. Assume that the firm's cost of production depends on quality (note, however, that quality is not a choice variable!). The product price is set exogenously at p , and following inequalities hold $u_H > p > u_L > c_H > c > L$.

- Given p , what is the buyer's condition for purchasing the product?
- Suppose the firm can advertise, i.e. spend some amount A , that is observable. Show that there does not exist a separating equilibrium, in which the firms with different qualities choose different levels of advertising.

Problem 3 (2.5p) Consider an infinitely repeated game, in which both players discount future payoffs with discount factor $\frac{1}{2}$. The strategic form game played every period is given by:

	A	D
A	2,3	1,5
D	0,1	0,1

Show that $((A, A), (A, A), \dots)$ is not the decision path on any SPNE.

Problem 4 (2.5p) Consider the first price auction with 2 players. Valuations are private and independent. Before the auction each player observes random variable t_i , drawn independently from the uniform distribution on $[0, 1]$. Then his/her valuation is $v_i = t_i + 0.5$. Then after betting $b_i \geq 0$, the payoffs are the following:

$$u_i(b_1, b_2, t_1, t_2) = \begin{cases} (t_i + 0.5) - b_i & \text{if } b_i > b_{-i}, \\ 0 & \text{if } b_i < b_{-i}, \\ \frac{1}{2}(t_i - b_i + 0.5) & \text{if } b_i = b_{-i}. \end{cases}$$

Find NE of this game in linear strategies, i.e. find numbers α and β such that $b_i = \alpha t_i + \beta$ is the equilibrium strategy. What is the expected payoff of player i , who draws t_i ?