

# Generalizable Recommendation to a Target Population by Leveraging Randomized and Observational Studies

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# Overview

## 1 Motivation

## 2 Proposed Method

- Estimation of Transferring Weights
- Construction of Decision Rules
  - Linear Rule
  - Decision Tree

## 3 Simulation

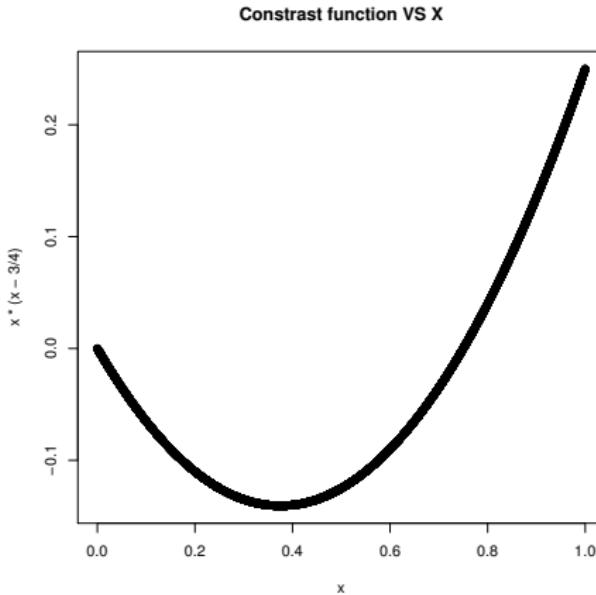
## 4 Conclusion and Discussion

# Motivation

- Personalized medicine focuses on the recommendation of treatment to patients based on their individual characteristics. The golden standard is to use randomized clinical trials (RCT).
- Comparing with the complex non-linear decision rules, clinicians are interested in parsimonious decision rules (e.g., linear or decision tree rules) which are more interpretable.
- **Issue:** There is selection bias in RCT (i.e., people's characteristics distribution in RCT may be very different from the target population), can a parsimonious optimal rule derived from it really be the optimal rule to the target population?

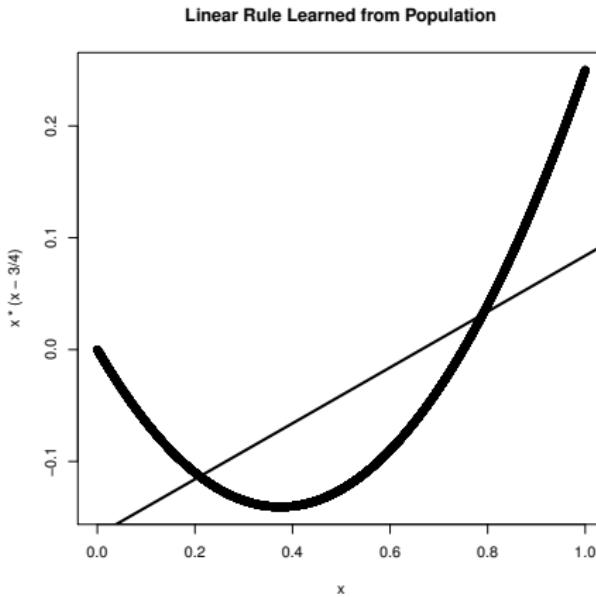
# Motivation

- Population level:  $E\{Y^*(a)|X\} = X(X - 3/4)a$ , where  $a \in \{0, 1\}$  and  $X \sim Unif(0, 1)$ , so the contrast function is  $\tau(X) = X(X - 3/4)$ .



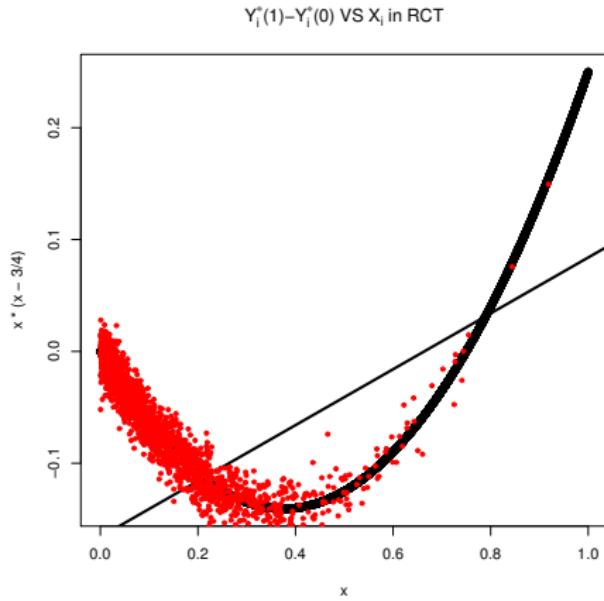
# Motivation

- Population level: best approximated linear rule.



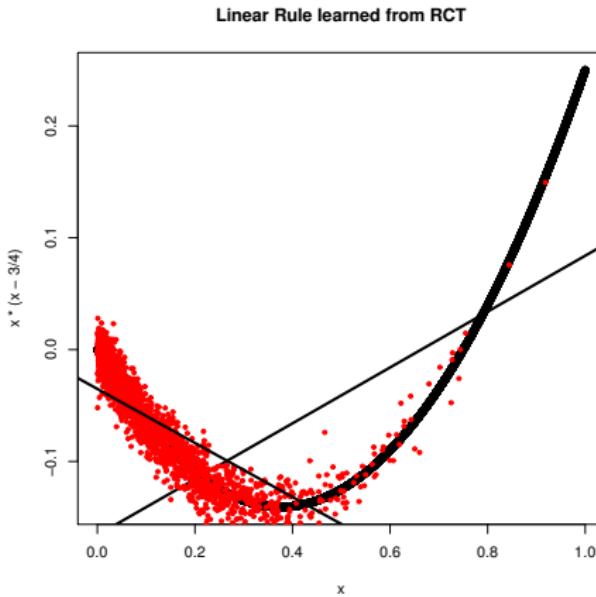
# Motivation

- Sampling mechanism: Whether to participate in RCT is distributed as Bernoulli( $\frac{e^{-8X}}{1+e^{-8X}}$ ).



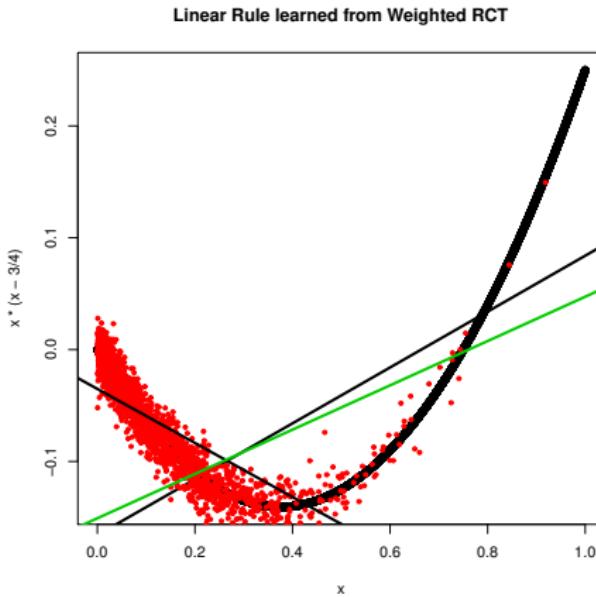
# Motivation

- The approximated linear rule learned from RCT samples.



# Motivation

- The approximated linear rule learned from the weighted RCT samples.



# Motivation

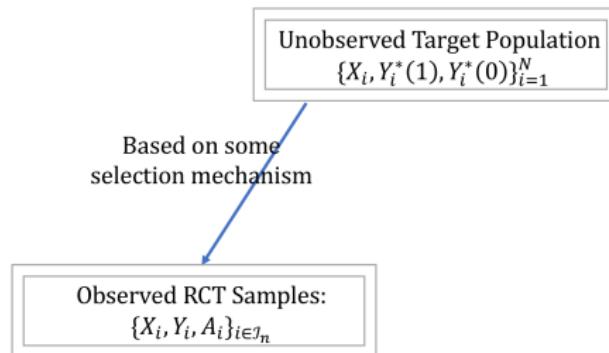
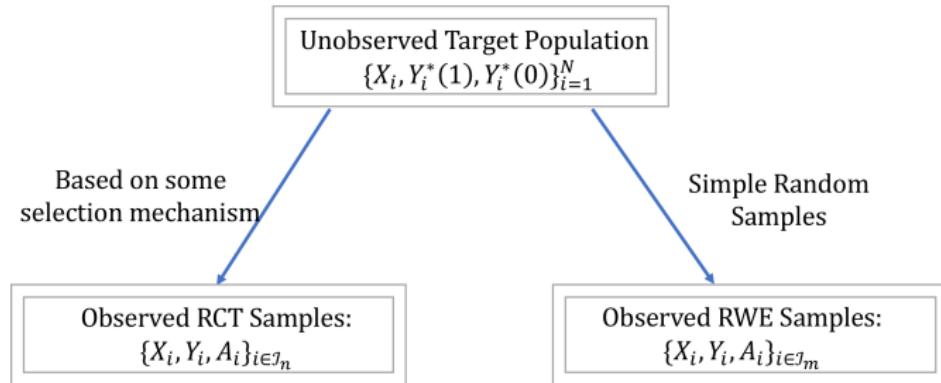


Figure: Demonstration of samples from two sources

- In the era of big data, massive real-world databases, such as electronic health records, claims databases, and disease registry, provide rich real-world patient information.

# Motivation



- But there may exist unmeasured confounders affecting treatment and outcomes. It would rely on unverifiable assumptions and causal inference methods to derive a rule only from RWE.
- How can we use these information? Use the information in RWE to correct covariate distributions in RCT!

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# Estimation of Transferring Weights

- Notations:
  - Treatment  $A \in \mathcal{A} = \{0, 1\}$
  - Covariates  $X \in \mathbf{R}^p$
  - Potential outcomes  $Y^*(0), Y^*(1) \in \mathbf{R}$ , the larger the better
  - Target population size  $N$
  - Index set of RCT samples  $\mathcal{I}_n$  with size  $n$
  - Index set of RWE samples  $\mathcal{I}_m$  with size  $m$
  - $\tilde{\delta}_i = 1$  means the  $i$ th individual is in RCT.
- Assume the covariate distribution in RWE is the same as that in the target population. Thus  $\frac{1}{m} \sum_{i \in \mathcal{I}_m} X_i$  would be an unbiased estimator of  $E(X)$ , the covariate expectation in the target population.
- Note that  $E\left\{ \frac{\tilde{\delta}_i X_i}{P(\tilde{\delta}_i=1|X_i)} \right\} = E\left\{ E\left\{ \frac{\tilde{\delta}_i X_i}{P(\tilde{\delta}_i=1|X_i)} \middle| X_i \right\} \right\} = E(X_i)$ ,
- Goal: to find transferring weights  $\tilde{w}_i := \frac{1}{P(\tilde{\delta}_i=1|X_i)}$ .

# Estimation of Transferring Weights

- (1) Method of propensity score:

Posit a logistic regression model for  $P(\tilde{\delta}_i = 1 | X_i)$ , i.e.,

$\pi(X_i; \alpha) := P(\tilde{\delta}_i = 1 | X_i; \alpha) = \frac{\exp(\alpha^\top X_i)}{1 + \exp(\alpha^\top X_i)}$ , where  $\alpha \in \mathbb{R}^p$ , so we can get the maximum likelihood estimator

$$\begin{aligned}\hat{\alpha} &= \operatorname{argmax}_{\alpha} \sum_{i=1}^N \{\tilde{\delta}_i \log \pi(x_i; \alpha) + (1 - \tilde{\delta}_i) \log(1 - \pi(x_i; \alpha))\} \\ &= \operatorname{argmax}_{\alpha} \sum_{i=1}^N \{\tilde{\delta}_i (\alpha^\top x_i) - \log(1 + \exp(\alpha^\top x_i))\} \\ &\approx \operatorname{argmax}_{\alpha} \left\{ \sum_{i=1}^N \tilde{\delta}_i (\alpha^\top x_i) - \sum_{i \in \mathcal{I}_m} \frac{N}{m} \log(1 + \exp(\alpha^\top x_i)) \right\}.\end{aligned}$$

# Estimation of Transferring Weights

- (2) Method of estimating equations:

$$\frac{1}{N} \sum_{i=1}^N \frac{\tilde{\delta}_i X_i}{P(\tilde{\delta}_i = 1 | X_i; \alpha)} = \frac{1}{m} \sum_{i \in \mathcal{I}_m} X_i,$$

where  $P(\tilde{\delta}_i = 1 | X_i; \alpha)$  is modeled same as in the above (1). So we can solve  $p$  equations to get  $\hat{\alpha}$ .

# Construction of Linear Rules

- Define conditional causal effect  $\tau(X) = E\{Y^*(1) - Y^*(0)|X\}$
- Use a linear model to approximate the true conditional causal effect, assuming  $\tau(X; \beta^*) = X^\top \beta^*$ . By ordinary least square, we can get the target population parameter

$$\beta_N^* = \arg \min_{\beta} \sum_{i=1}^N \{Y_i^* - X_i^\top \beta\}^2 = \left\{ \frac{1}{N} \sum_{i=1}^N X_i X_i^\top \right\}^{-1} \frac{1}{N} \sum_{i=1}^N X_i Y_i^*,$$

where  $Y_i^* = Y_i^*(1) - Y_i^*(0)$ . Note that  $\beta_N^* \xrightarrow{P} \beta^*$ , with  $N \rightarrow \infty$ .

- Question: how to estimate  $\beta_N^*$  using data from RCT and estimated transferring weights?

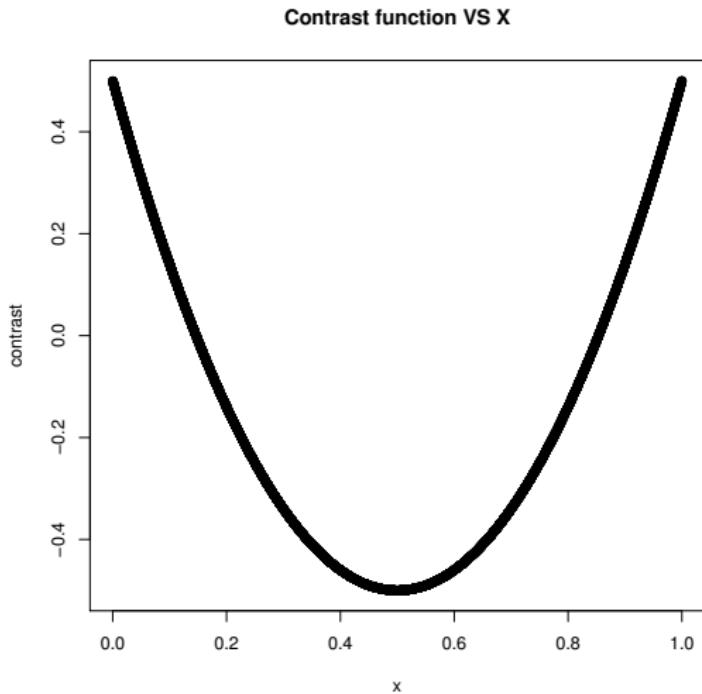
# Construction of Linear Rules

- Note that  $P(A = 1|X)$  is known in RCT. Assume *No Unmeasured Confounders* and *Stable Unit Treatment Value*, (Rubin, 1980), we have  $E\left\{\frac{AY}{P(A=1|X)} - \frac{(1-A)Y}{1-P(A=1|X)}|X\right\} = \tau(X)$ .
- Denote  $\hat{Y}_i^* = \frac{A_i Y_i}{P(A_i=1|X_i)} - \frac{(1-A_i)Y_i}{1-P(A_i=1|X_i)}$ , so replace  $Y_i^*$  with  $\hat{Y}_i^*$ .
- Add  $\tilde{w}_i$  into least square loss function:

$$\begin{aligned}\hat{\beta}^* &= \arg \min_{\beta} \sum_{i \in \mathcal{I}_n} \tilde{w}_i \{ \hat{Y}_i^* - X_i^\top \beta \}^2 \\ &= \left\{ \frac{1}{N} \sum_{i=1}^N \tilde{w}_i (X_i; \hat{\alpha}) \tilde{\delta}_i X_i X_i^\top \right\}^{-1} \frac{1}{N} \sum_{i=1}^N \tilde{w}_i (X_i; \hat{\alpha}) \tilde{\delta}_i X_i Y_i^* \\ &\xrightarrow{P} \beta^*.\end{aligned}$$

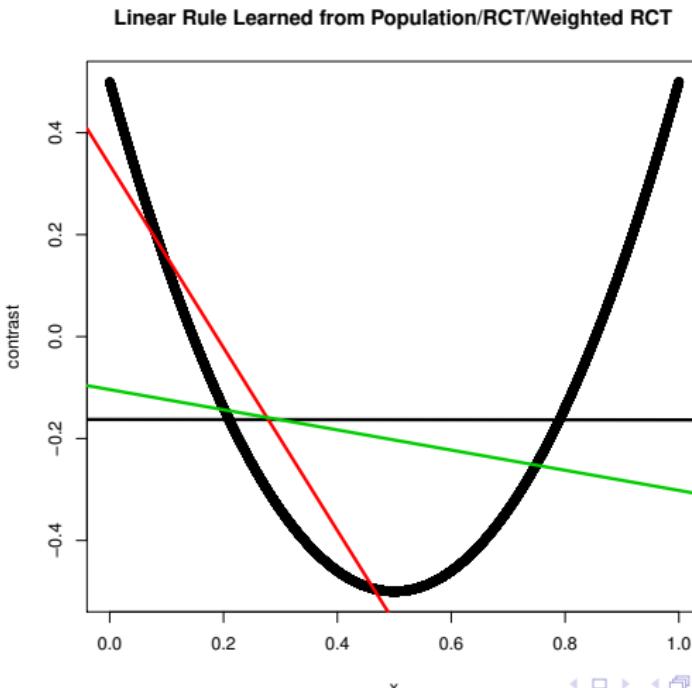
# Construction of Linear Results

- But there is some problems when using linear rules...



# Construction of Linear Results

- Even the linear rule learned from population (black) doesn't make sense...



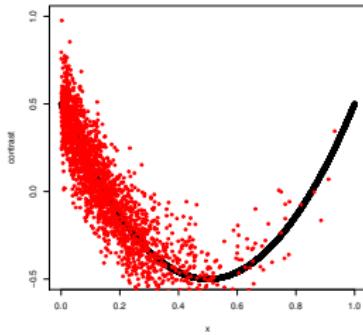
# Construction of Decision Tree

- Thus we also consider some nonparametric interpretable rules: decision tree.

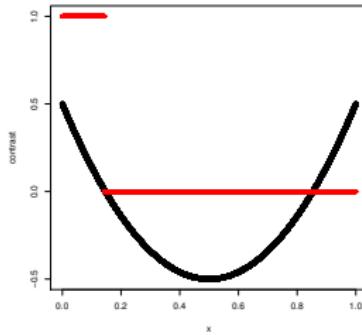


# Construction of Decision Tree

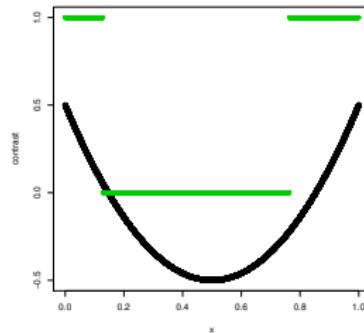
$Y'_i(1) - Y'_i(0)$  VS  $X_i$  in RCT



Tree rule learned from RCT



Tree rule learned from weighted RCT



# Construction of Decision Tree

- Let the policy  $D : \text{dom } X \rightarrow \{0, 1\}$  and the value of the policy  $D$  is defined as  $V(D) = E_D(Y) = E[Y^* \{D(X)\}]$  over the target population.
- Following the work in Wang et al. (2016) (a variant of outcome weighted learning (Zhao et al., 2012)), to maximize  $V(D)$  is equivalent to

$$\min_D \sum_{i \in \mathcal{I}_n} \frac{|\tilde{R}_i|}{\pi(A_i, X_i)} I[\{(2A_i - 1)\text{sign}(\tilde{R}_i) + 1\}/2 \neq D(X_i)], \text{ where}$$

$\tilde{R}_i = Y_i - \hat{R}_i$ , and the predicted  $\hat{R}_i$  is fitted by outcomes  $Y_i$  only on  $X_i$ , and  $\pi(A_i, X_i) = A_i P(A_i = 1 | X_i) + (1 - A_i) \{1 - P(A_i = 1 | X_i)\}$ .

- Note that  $E_D(Y_i) = E_{\text{population}} \{E_D(Y_i | X_i)\} = E_{\text{RCT}} \{\tilde{w}_i E_D(Y_i | X_i)\}$ .
- Thus add weights into the loss function as follows:

$$\min_D \sum_{i \in \mathcal{I}_n} \frac{\tilde{w}_i |\tilde{R}_i|}{\pi(A_i, X_i)} I[\{(2A_i - 1)\text{sign}(\tilde{R}_i) + 1\}/2 \neq D(X_i)].$$

# Construction of Decision Tree

Here is the procedure of transfer-weighted O-learning:

**Step 1:** Use data from RCT and RWE to obtain transfer-weights with the method (1) or method (2) all units in the RCT, we denoted as  $\tilde{w}_i, i \in \mathcal{I}_n$ . If unweighted, then  $\tilde{w}_i = 1$ .

**Step 2** (optional): Propensity score estimation  $\hat{\pi}(A_i, H_i)$ . We can let all propensity score be known, since we are considering the RCT.

**Step 3:** Use random forest to do regression of  $Y_i$  on features  $X_i$  within the RCT data to get  $\hat{R}_i$ .

**Step 4:** Calculate  $\tilde{R}_i = Y_i - \hat{R}_i$ , and implement O-learning, i.e., fit a weighted classification tree to estimate the decision function  $D$ , where weights are  $\frac{\tilde{w}_i |\tilde{R}_i|}{\hat{\pi}(A_i, X_i)}$ , and the labels are  $\{(2A_i - 1)\text{sign}(\tilde{R}_i) + 1\}/2, i \in \mathcal{I}_n$ .

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# Simulation

We consider the setting when the true conditional causal effect is not linear:

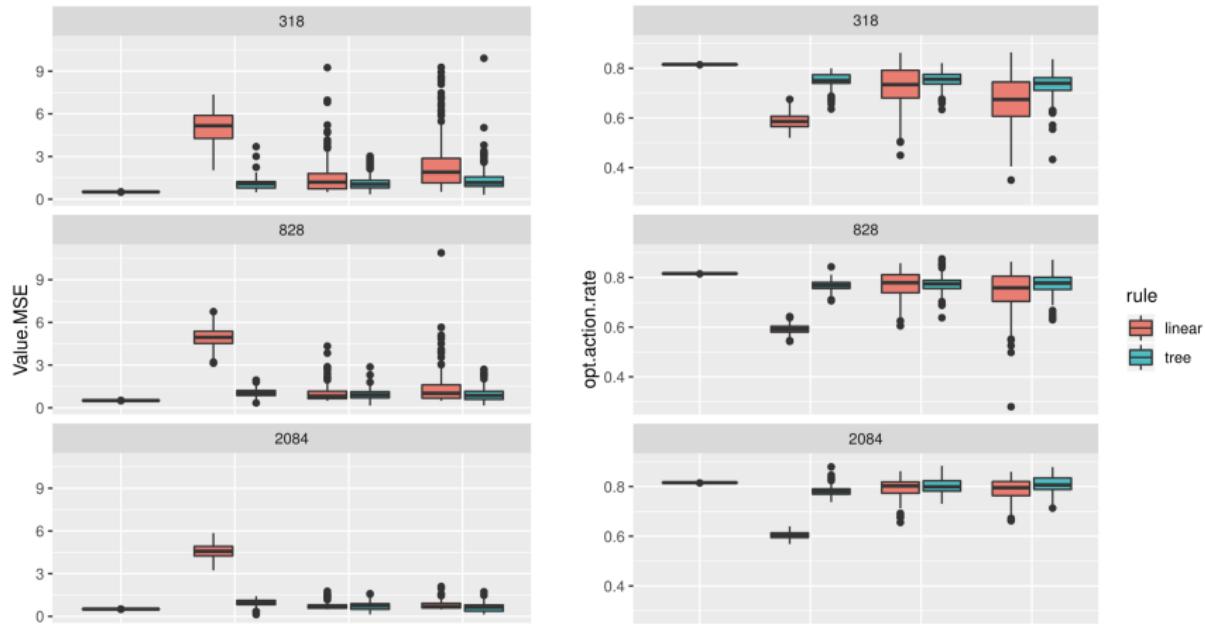
$$Y_i = 1 + X_{i1} + A_i \tilde{X}_i + \epsilon_i,$$

where

- $N = 10^6$ ,
- $\tilde{X}_i = (\cos(1) - \frac{1}{2}, \cos(X_{i1}) - \frac{1}{2}, \cos(X_{i2}) - \frac{1}{2}, \cos(X_{i3}) - \frac{1}{2})^\top$ ,
- $X_i = (X_{i1}, X_{i2}, X_{i3})^\top \sim N(\mathbf{1}, I_3)$ ,
- $A_i \sim \text{Bernoulli}(0.5)$ ,
- $\beta = (1, 2, 3, 4)$
- $\epsilon_i \sim N(0, 0.5^2), i = 1, \dots, N$  independently .
- Let  $\alpha = (\alpha_1, 1, -2, 1)$ , where  $\alpha_1 \in \{-11, -10, -9\}$

We consider value MSE and optimal action accuracy rate.

# Simulation



**Figure:** Evaluation results, subtitles are the sample size in RCT. Column 1: the approximated linear rule from the population; Column 2: Unweighted; Column 3: Weighted (1); Column 4 Weighted (2).

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# Conclusion and Discussion

- We propose two approaches of how to estimate the transferring weights to correct covariate distribution in randomized study so as to give generalizable recommendations to the target population.
- The transferring weights can be easily applied to any loss functions, and can have better performance for simple-structure decision rules.
  - If the decision rule is "correctly specified" (often difficult in practice), transfer weighting is not necessary.
- Ongoing work: Consider more kinds of interpretable decision rules, such as decision list (Zhang et al., 2018).
- Future work:
  - We might consider multiple actions in the future.
  - Consider more robust ways to estimate the transferring weights especially when the model  $P(\tilde{\delta} = 1|X)$  is misspecified.

## References

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