

UNIVERSIDAD PRIVADA DE TACNA



INGENIERIA DE SISTEMAS

TITULO:

**INFORME DE LABORATORIO N2 - PowerBI**

**CURSO:**

INTELIGENCIA DE NEGOCIOS

**DOCENTE(ING):**

Patrick Cuadros Quiroga

Alumna:

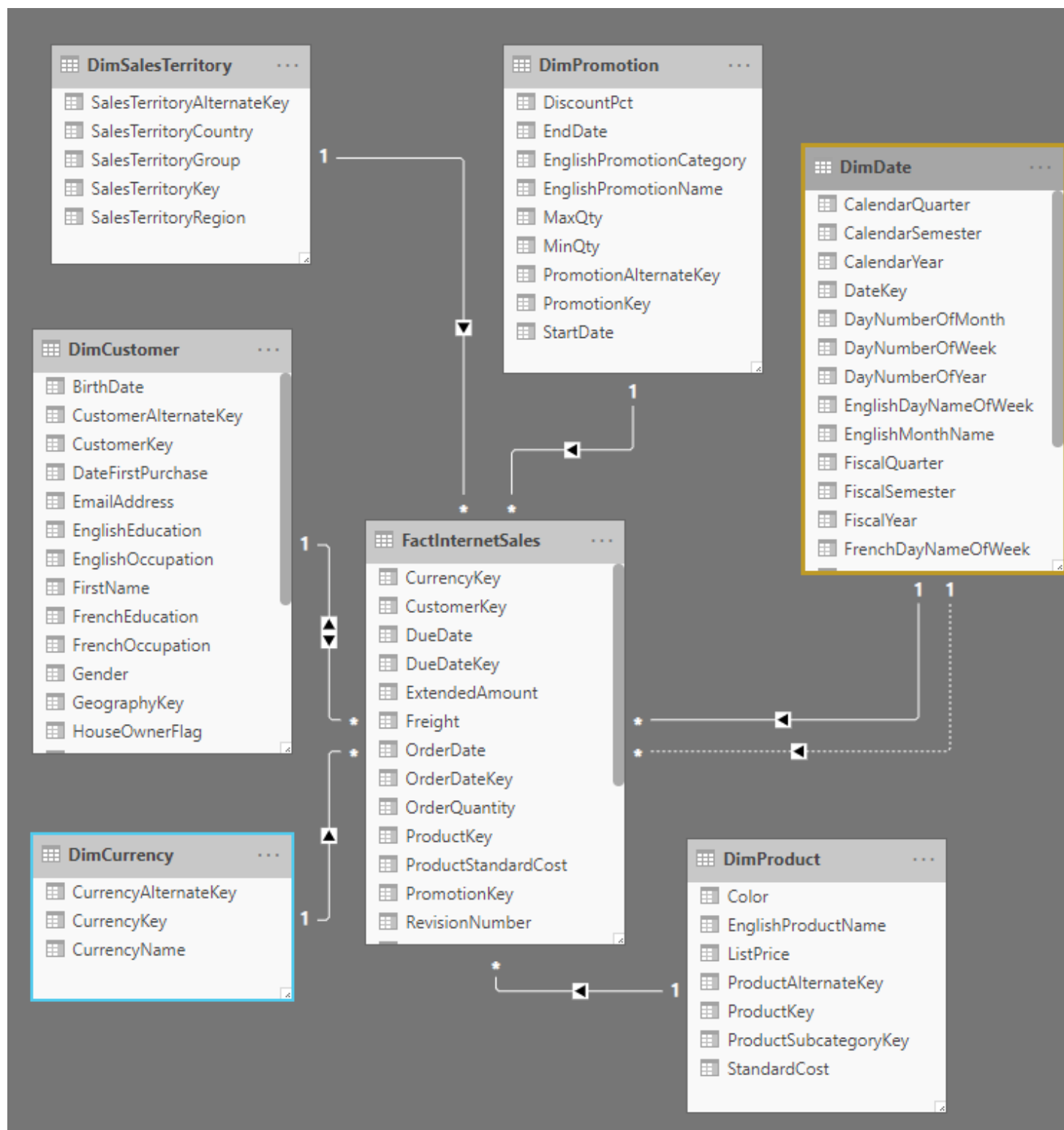
Espinoza Caso, Lisbeth

( 2011040667 )

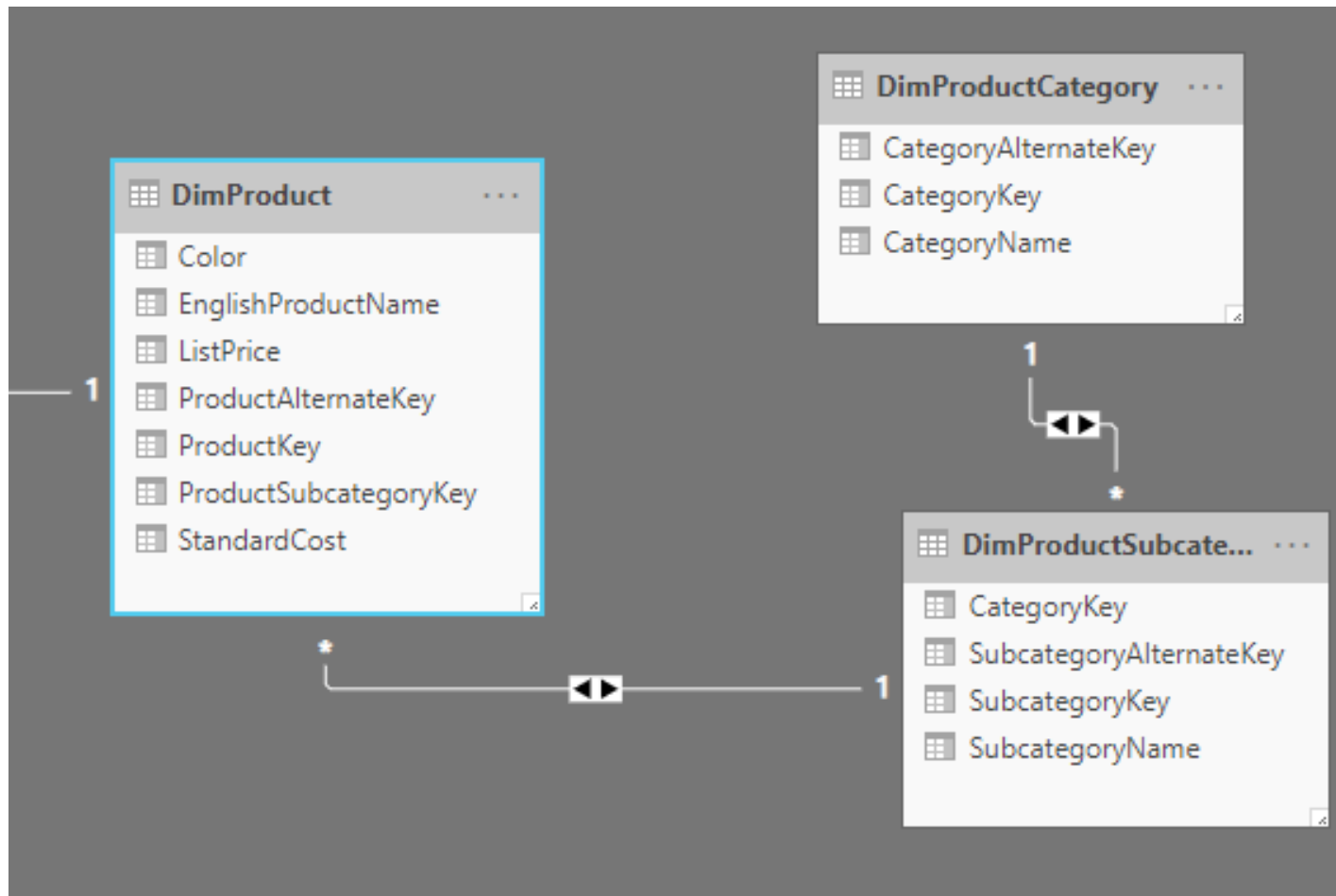
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## 1. Crear relaciones - Tarea 2: Relaciones Automáticas



## 2. Crear relaciones - Tarea 2: Relaciones Manuales



### 3. Calculations - Tarea 3: Añadir una Columna Calculada

<div> <div>✕ ✓</div> <div> 1 IncomeStatus = IF (DimCustomer[YearlyIncome] &lt; 25000 ; "Lower Income";  2 IF (AND(DimCustomer[YearlyIncome] &gt;= 25000; DimCustomer[YearlyIncome] &lt; 60000);  3 "Middle Income";  4 IF (AND(DimCustomer[YearlyIncome] &gt;= 60000; DimCustomer[YearlyIncome] &lt; 100000);  5 "Higher Income";  6 IF (DimCustomer[YearlyIncome] &gt;= 100000; "Very High Income"; "Other")))) </div> </div>									
HouseOwnerFlag	NumberCarsOwned	DateFirstPurchase	IncomeStatus	DaysSinceFirstPurchase	FullName	MaleFemale	Relationship		
1	2	lunes, 17 de septiembre de 2007	Very High Income	4377	Lauren Walker	Female	Married		
1	2	viernes, 15 de julio de 2005	Lower Income	5171	Shannon Wang	Female	Single		
1	2	miércoles, 20 de julio de 2005	Middle Income	5166	Clarence Rai	Male	Single		
0	2	jueves, 16 de agosto de 2007	Middle Income	4409	Luke Lal	Male	Single		
0	2	lunes, 2 de julio de 2007	Middle Income	4454	Jordan King	Male	Single		
1	2	sábado, 29 de diciembre de 2007	Higher Income	4274	Russell Xie	Male	Married		
0	2	martes, 26 de julio de 2005	Middle Income	5160	Harold Sai	Male	Single		
1	2	martes, 19 de julio de 2005	Middle Income	5167	Jessie Zhao	Male	Married		
1	2	viernes, 29 de julio de 2005	Middle Income	5157	Jill Jimenez	Female	Married		
1	2	viernes, 22 de julio de 2005	Middle Income	5164	Jimmy Moreno	Male	Married		
1	2	jueves, 4 de agosto de 2005	Lower Income	5151	Theresa Ramos	Female	Married		
1	2	domingo, 21 de agosto de 2005	Lower Income	5134	Denise Stone	Female	Married		
1	2	jueves, 18 de agosto de 2005	Lower Income	5137	Jaime Nath	Male	Married		
1	2	jueves, 4 de agosto de 2005	Lower Income	5151	Ebony Gonzalez	Female	Married		
1	2	jueves, 26 de julio de 2007	Higher Income	4430	Jennifer Russell	Female	Married		
0	2	martes, 24 de julio de 2007	Middle Income	4432	Chloe Garcia	Female	Single		
1	2	miércoles, 10 de agosto de 2005	Middle Income	5145	Marc Martin	Male	Married		
1	2	viernes, 5 de octubre de 2007	Middle Income	4359	Jesse Murphy	Male	Married		
1	2	miércoles, 18 de julio de 2007	Higher Income	4438	Amanda Carter	Female	Married		
1	2	miércoles, 25 de julio de 2007	Higher Income	4431	Megan Sanchez	Female	Married		
1	2	viernes, 9 de noviembre de 2007	Higher Income	4324	Nathan Simmons	Male	Married		
0	2	viernes, 12 de octubre de 2007	Middle Income	4352	Leonard Nara	Male	Single		
1	2	martes, 9 de agosto de 2005	Middle Income	5146	Christine Yuan	Female	Married		
0	2	sábado, 6 de agosto de 2005	Middle Income	5149	Jaclyn Lu	Female	Married		
1	2	sábado, 13 de agosto de 2005	Middle Income	5142	Jeremy Powell	Male	Married		
1	2	lunes, 10 de septiembre de 2007	Middle Income	4384	Carol Rai	Female	Single		
1	2	martes, 23 de agosto de 2005	Middle Income	5132	Alan Zheng	Male	Married		
0	2	martes, 1 de julio de 2008	Middle Income	4089	Daniel Johnson	Male	Single		
0	2	sábado, 20 de agosto de 2005	Middle Income	5135	Heidi Lopez	Female	Single		
0	2	sábado, 21 de julio de 2007	Higher Income	4435	Ana Price	Female	Married		
1	2	sábado, 6 de agosto de 2005	Middle Income	5149	Deanna Munoz	Female	Married		
1	2	miércoles, 3 de agosto de 2005	Middle Income	5152	Gilbert Rajé	Male	Married		
1	2	lunes, 29 de agosto de 2005	Middle Income	5126	Michele Nath	Female	Married		
1	2	jueves, 25 de agosto de 2005	Higher Income	5130	Carl Andersen	Male	Married		
1	2	viernes, 9 de septiembre de 2005	Higher Income	5115	Marc Diaz	Male	Married		

1 DaysSinceFirstPurchase = DATEDIFF([DimCustomer[DateFirstPurchase]; TODAY(); DAY)									
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1	2	<i>lunes, 17 de septiembre de 2007</i>	Very High Income	4377	Lauren Walker	Female	Married		
1	2	<i>viernes, 15 de julio de 2005</i>	Lower Income	5171	Shannon Wang	Female	Single		
1	2	<i>miércoles, 20 de julio de 2005</i>	Middle Income	5166	Clarence Rai	Male	Single		
0	2	<i>jueves, 16 de agosto de 2007</i>	Middle Income	4409	Luke Lal	Male	Single		
0	2	<i>lunes, 2 de julio de 2007</i>	Middle Income	4454	Jordan King	Male	Single		
1	2	<i>sábado, 29 de diciembre de 2007</i>	Higher Income	4274	Russell Xie	Male	Married		
0	2	<i>martes, 26 de julio de 2005</i>	Middle Income	5160	Harold Sai	Male	Single		
1	2	<i>martes, 19 de julio de 2005</i>	Middle Income	5167	Jessie Zhao	Male	Married		
1	2	<i>viernes, 29 de julio de 2005</i>	Middle Income	5157	Jill Jimenez	Female	Married		
1	2	<i>viernes, 22 de julio de 2005</i>	Middle Income	5164	Jimmy Moreno	Male	Married		
1	2	<i>jueves, 4 de agosto de 2005</i>	Lower Income	5151	Theresa Ramos	Female	Married		
1	2	<i>domingo, 21 de agosto de 2005</i>	Lower Income	5134	Denise Stone	Female	Married		
1	2	<i>jueves, 18 de agosto de 2005</i>	Lower Income	5137	Jaime Nath	Male	Married		
1	2	<i>jueves, 4 de agosto de 2005</i>	Lower Income	5151	Ebony Gonzalez	Female	Married		
1	2	<i>jueves, 26 de julio de 2007</i>	Higher Income	4430	Jennifer Russell	Female	Married		
0	2	<i>martes, 24 de julio de 2007</i>	Middle Income	4432	Chloe Garcia	Female	Single		
1	2	<i>miércoles, 10 de agosto de 2005</i>	Middle Income	5145	Marc Martin	Male	Married		
1	2	<i>viernes, 5 de octubre de 2007</i>	Middle Income	4359	Jesse Murphy	Male	Married		
1	2	<i>miércoles, 18 de julio de 2007</i>	Higher Income	4438	Amanda Carter	Female	Married		
1	2	<i>miércoles, 25 de julio de 2007</i>	Higher Income	4431	Megan Sanchez	Female	Married		
1	2	<i>viernes, 9 de noviembre de 2007</i>	Higher Income	4324	Nathan Simmons	Male	Married		
0	2	<i>viernes, 12 de octubre de 2007</i>	Middle Income	4352	Leonard Nara	Male	Single		
1	2	<i>martes, 9 de agosto de 2005</i>	Middle Income	5146	Christine Yuan	Female	Married		
0	2	<i>sábado, 6 de agosto de 2005</i>	Middle Income	5149	Jaclyn Lu	Female	Married		
1	2	<i>sábado, 13 de agosto de 2005</i>	Middle Income	5142	Jeremy Powell	Male	Married		
1	2	<i>lunes, 10 de septiembre de 2007</i>	Middle Income	4384	Carol Rai	Female	Single		
1	2	<i>martes, 23 de agosto de 2005</i>	Middle Income	5132	Alan Zheng	Male	Married		
0	2	<i>martes, 1 de julio de 2008</i>	Middle Income	4089	Daniel Johnson	Male	Single		
0	2	<i>sábado, 20 de agosto de 2005</i>	Middle Income	5135	Heidi Lopez	Female	Single		
0	2	<i>sábado, 21 de julio de 2007</i>	Higher Income	4435	Ana Price	Female	Married		
1	2	<i>sábado, 6 de agosto de 2005</i>	Middle Income	5149	Deanna Munoz	Female	Married		
1	2	<i>miércoles, 3 de agosto de 2005</i>	Middle Income	5152	Gilbert Raje	Male	Married		
1	2	<i>lunes, 29 de agosto de 2005</i>	Middle Income	5126	Michele Nath	Female	Married		
1	2	<i>jueves, 25 de agosto de 2005</i>	Higher Income	5130	Carl Andersen	Male	Married		
1	2	<i>viernes, 9 de septiembre de 2005</i>	Higher Income	5115	Marc Diaz	Male	Married		
1	2	<i>miércoles, 22 de agosto de 2007</i>	Higher Income	4403	Ashlee Andersen	Female	Single		
1	2	<i>lunes, 19 de septiembre de 2005</i>	Higher Income	5105	Jon Zhou	Male	Married		
1	2	<i>martes, 13 de septiembre de 2005</i>	Higher Income	5111	Todd Gao	Male	Married		
1	2	<i>miércoles, 11 de julio de 2007</i>	Middle Income	4445	Noah Powell	Male	Married		

1 FullName = DimCustomer[FirstName] & " " & DimCustomer[LastName]									
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1	2	<i>miércoles, 20 de julio de 2005</i>	Middle Income	5166	Clarence Rai	Male	Single		
0	2	<i>jueves, 16 de agosto de 2007</i>	Middle Income	4409	Luke Lal	Male	Single		
0	2	<i>lunes, 2 de julio de 2007</i>	Middle Income	4454	Jordan King	Male	Single		
1	2	<i>sábado, 29 de diciembre de 2007</i>	Higher Income	4274	Russell Xie	Male	Married		
0	2	<i>martes, 26 de julio de 2005</i>	Middle Income	5160	Harold Sai	Male	Single		
1	2	<i>martes, 19 de julio de 2005</i>	Middle Income	5167	Jessie Zhao	Male	Married		
1	2	<i>viernes, 29 de julio de 2005</i>	Middle Income	5157	Jill Jimenez	Female	Married		
1	2	<i>viernes, 22 de julio de 2005</i>	Middle Income	5164	Jimmy Moreno	Male	Married		
1	2	<i>jueves, 4 de agosto de 2005</i>	Lower Income	5151	Theresa Ramos	Female	Married		
1	2	<i>domingo, 21 de agosto de 2005</i>	Lower Income	5134	Denise Stone	Female	Married		
1	2	<i>jueves, 18 de agosto de 2005</i>	Lower Income	5137	Jaime Nath	Male	Married		
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1	2	<i>jueves, 26 de julio de 2007</i>	Higher Income	4430	Jennifer Russell	Female	Married		
0	2	<i>martes, 24 de julio de 2007</i>	Middle Income	4432	Chloe Garcia	Female	Single		
1	2	<i>miércoles, 10 de agosto de 2005</i>	Middle Income	5145	Marc Martin	Male	Married		
1	2	<i>viernes, 5 de octubre de 2007</i>	Middle Income	4359	Jesse Murphy	Male	Married		
1	2	<i>miércoles, 18 de julio de 2007</i>	Higher Income	4438	Amanda Carter	Female	Married		
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1	2	<i>viernes, 9 de noviembre de 2007</i>	Higher Income	4324	Nathan Simmons	Male	Married		
0	2	<i>viernes, 12 de octubre de 2007</i>	Middle Income	4352	Leonard Nara	Male	Single		
1	2	<i>martes, 9 de agosto de 2005</i>	Middle Income	5146	Christine Yuan	Female	Married		
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1	2	<i>lunes, 10 de septiembre de 2007</i>	Middle Income	4384	Carol Rai	Female	Single		
1	2	<i>martes, 23 de agosto de 2005</i>	Middle Income	5132	Alan Zheng	Male	Married		
0	2	<i>martes, 1 de julio de 2008</i>	Middle Income	4089	Daniel Johnson	Male	Single		
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0	2	<i>sábado, 21 de julio de 2007</i>	Higher Income	4435	Ana Price	Female	Married		
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1	2	<i>miércoles, 3 de agosto de 2005</i>	Middle Income	5152	Gilbert Raje	Male	Married		
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1	2	<i>viernes, 9 de septiembre de 2005</i>	Higher Income	5115	Marc Diaz	Male	Married		
1	2	<i>miércoles, 22 de agosto de 2007</i>	Higher Income	4403	Ashlee Andersen	Female	Single		
1	2	<i>lunes, 19 de septiembre de 2005</i>	Higher Income	5105	Jon Zhou	Male	Married		
1	2	<i>martes, 13 de septiembre de 2005</i>	Higher Income	5111	Todd Gao	Male	Married		
1	2	<i>miércoles. 11 de julio de 2007</i>	Middle Income	4445	Noah Powell	Male	Married		

1 MaleFemale = IF([DimCustomer[Gender] = "M"; "Male"; "Female"])									
HouseOwnerFlag	NumberCarsOwned	DateFirstPurchase	IncomeStatus	DaysSinceFirstPurchase	FullName	MaleFemale	Relationship		
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0	2	jueves, 16 de agosto de 2007	Middle Income	4409	Luke Lal	Male	Single		
0	2	lunes, 2 de julio de 2007	Middle Income	4454	Jordan King	Male	Single		
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1	2	miércoles, 18 de julio de 2007	Higher Income	4438	Amanda Carter	Female	Married		
1	2	miércoles, 25 de julio de 2007	Higher Income	4431	Megan Sanchez	Female	Married		
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1	2	lunes, 10 de septiembre de 2007	Middle Income	4384	Carol Rai	Female	Single		
1	2	martes, 23 de agosto de 2005	Middle Income	5132	Alan Zheng	Male	Married		
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1	2	sábado, 6 de agosto de 2005	Middle Income	5149	Deanna Munoz	Female	Married		
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1	2	martes, 13 de septiembre de 2005	Higher Income	5111	Todd Gao	Male	Married		
1	2	miércoles, 11 de julio de 2007	Middle Income	4445	Noah Powell	Male	Married		



1 Relationship = IF([DimCustomer[MaritalStatus] = "M"; "Married"; "Single"])									
HouseOwnerFlag	NumberCarsOwned	DateFirstPurchase	IncomeStatus	DaysSinceFirstPurchase	FullName	MaleFemale	Relationship		
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1	2	<i>lunes, 10 de septiembre de 2007</i>	Middle Income	4384	Carol Rai	Female	Single		
1	2	<i>martes, 23 de agosto de 2005</i>	Middle Income	5132	Alan Zheng	Male	Married		
0	2	<i>martes, 1 de julio de 2008</i>	Middle Income	4089	Daniel Johnson	Male	Single		
0	2	<i>sábado, 20 de agosto de 2005</i>	Middle Income	5135	Heidi Lopez	Female	Single		
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1	2	<i>sábado, 6 de agosto de 2005</i>	Middle Income	5149	Deanna Munoz	Female	Married		
1	2	<i>miércoles, 3 de agosto de 2005</i>	Middle Income	5152	Gilbert Rajé	Male	Married		
1	2	<i>lunes, 29 de agosto de 2005</i>	Middle Income	5126	Michele Nath	Female	Married		
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1	2	<i>martes, 13 de septiembre de 2005</i>	Higher Income	5111	Todd Gao	Male	Married		
1	2	<i>miércoles. 11 de julio de 2007</i>	Middle Income	4445	Noah Powell	Male	Married		



1 MainCategory = RELATED(DimProductCategory[CategoryName])

SubcategoryKey	SubcategoryAlternateKey	SubcategoryName	CategoryKey	MainCategory
1	1	Mountain Bikes	1	Bikes
2	2	Road Bikes	1	Bikes
3	3	Touring Bikes	1	Bikes
4	4	Handlebars	2	Components
5	5	Bottom Brackets	2	Components
6	6	Brakes	2	Components
7	7	Chains	2	Components
8	8	Cranksets	2	Components
9	9	Derailleurs	2	Components
10	10	Forks	2	Components
11	11	Headsets	2	Components
12	12	Mountain Frames	2	Components
13	13	Pedals	2	Components
14	14	Road Frames	2	Components
15	15	Saddles	2	Components
16	16	Touring Frames	2	Components
17	17	Wheels	2	Components
18	18	Bib-Shorts	3	Clothing
19	19	Caps	3	Clothing
20	20	Gloves	3	Clothing
21	21	Jerseys	3	Clothing
22	22	Shorts	3	Clothing
23	23	Socks	3	Clothing
24	24	Tights	3	Clothing
25	25	Vests	3	Clothing
26	26	Bike Racks	4	Accessories
27	27	Bike Stands	4	Accessories
28	28	Bottles and Cages	4	Accessories
29	29	Cleaners	4	Accessories
30	30	Fenders	4	Accessories
31	31	Helmets	4	Accessories
32	32	Hydration Packs	4	Accessories
33	33	Lights	4	Accessories
34	34	Locks	4	Accessories

<div> <div> <div>✕</div> <div>✓</div> </div> <div>1 PromotionLengthDays = DATEDIFF(DimPromotion[StartDate]; DimPromotion[EndDate]; DAY)</div> </div>								
PromotionName	DiscountPct	EnglishPromotionCategory	StartDate	EndDate	MinQty	MaxQty	PromotionLengthDays	
	0	No Discount	miércoles, 1 de junio de 2005	miércoles, 31 de diciembre de 2008	0	NULL	13	
1 to 14	0,02	Reseller	viernes, 1 de julio de 2005	lunes, 30 de junio de 2008	11	14	10	
15 to 24	0,05	Reseller	viernes, 1 de julio de 2005	lunes, 30 de junio de 2008	15	24	10	
25 to 40	0,1	Reseller	viernes, 1 de julio de 2005	lunes, 30 de junio de 2008	25	40	10	
41 to 60	0,15	Reseller	viernes, 1 de julio de 2005	lunes, 30 de junio de 2008	41	60	10	
over 60	0,2	Reseller	viernes, 1 de julio de 2005	lunes, 30 de junio de 2008	61	NULL	10	
Clearance Sale	0,35	Reseller	lunes, 15 de mayo de 2006	viernes, 30 de junio de 2006	0	NULL		
Count-2002	0,1	Reseller	sábado, 1 de julio de 2006	lunes, 31 de julio de 2006	0	NULL		
ck	0,3	Reseller	sábado, 1 de julio de 2006	jueves, 31 de agosto de 2006	0	NULL		
:	0,5	Customer	viernes, 15 de junio de 2007	jueves, 30 de agosto de 2007	0	NULL		
Count-2003	0,15	Reseller	domingo, 1 de julio de 2007	martes, 31 de julio de 2007	0	NULL		
e	0,35	Reseller	domingo, 1 de julio de 2007	miércoles, 15 de agosto de 2007	0	NULL		
otion	0,15	Reseller	domingo, 1 de julio de 2007	domingo, 30 de septiembre de 2007	0	NULL		
otion	0,2	Reseller	domingo, 1 de julio de 2007	domingo, 30 de septiembre de 2007	0	NULL		
le	0,5	Customer	miércoles, 15 de agosto de 2007	sábado, 15 de septiembre de 2007	0	NULL		
er Clearance Sale	0,4	Reseller	jueves, 1 de mayo de 2008	lunes, 30 de junio de 2008	0	NULL		