



LAN FRANCZEK

VIDEOGRAPHER ♦ PHOTOGRAPHER
LANFRANCZEK.COM

CONTACT

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EDUCATION

Ball State University — Muncie, IN , August 2012 – December 2015

- B.A. Telecommunication (Digital Video Production)
- Film and Screenwriting Minor

Project Highlights:

- Selected for **video assistant** for Ball State Homecoming events and projects
- Selected for **production assistant** role on Primacy of Place immersive learning project
- Served as **camera assistant** on Ball Brothers Foundation immersive learning project
- Served as **segment producer** for Connection Live, package about JamSkate

PROFESSIONAL EXPERIENCE

Photographer; Lan Franczek Photography, May 2015-current: Highland, IN

- Freelance natural light photographer
- Captures precious memories through photography and videography

Video Intern; Fig Media Inc. May 2016- December 2016; Chicago, IL

- Member of the **video team** to produce diverse of video projects from conception to delivery for various clients
- Assists on **deejay** events for various clients: involves setting up deejay equipment; photographing the deejay in action, and provides assistance as needed
- **Contract archivist**, includes keeping archives of clients' contracts

Cardinal Communication Creative Coordinator; Fall Semester 2015; Ball State University

- Worked on the Creative Team on promotional materials such as videos and ads for clients

Assistant Camera; Ball Brothers Foundation, Spring Semester 2015; Ball State University

- Assemble and tear down camera (RED/ Black Magic)
- Set up and tear down equipment; provided any assistance when needed

Production Assistant ; Primacy of Place, Fall 2014

- Set up and tear down equipment; provided any assistance as needed

AWARDS & RECOGNITION

- Graduated with Honors Cum Laude
- Graduated with Ball State Honors College
- College of Communication, Information, and Media
Dean's List: 2012-2015
- Certificate of recognition awarded for Fellows Program,
Fall 2014 and Spring 2015

KEY SKILLS

- Proficient in Adobe CC: Premiere Pro, Photoshop, Lightroom
- Experience with Canon C100 and DSLRs
- Producing/Directing
- Digital Photography
- Post-production editing
- Social media and branding development
- Contract Archivist