

HERE Maps for Lumia WP8

Product Presentation



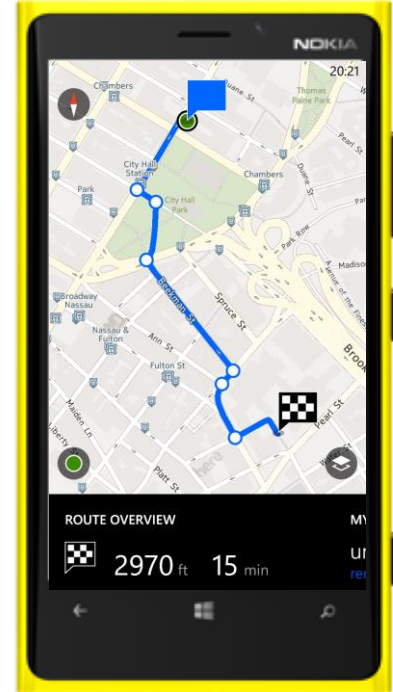
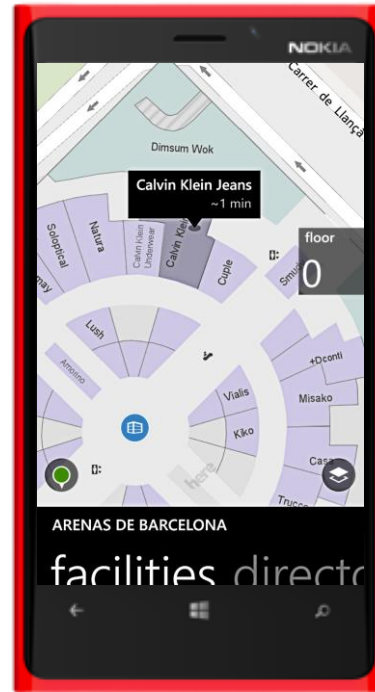
Adapted for HERE apps for WP Maintenance Program - RFP

June 2014

Company confidential

HERE Maps

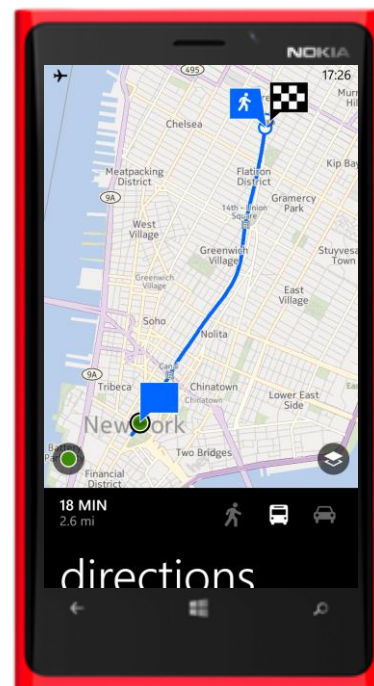
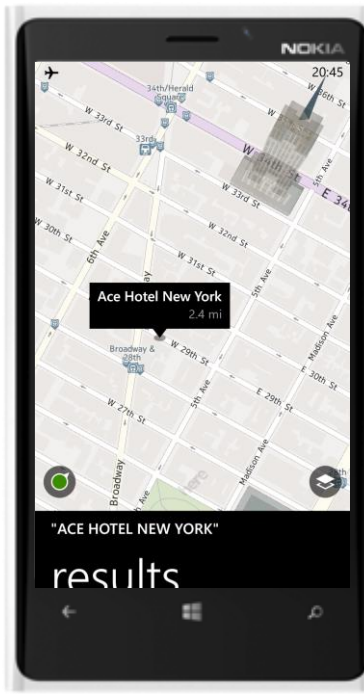
With HERE Maps you don't need a data connection to navigate and find what you're looking for. Unlike with other maps, you get full capability directly to your phone, so worrying about poor signal and roaming is a thing of the past. Thanks to LiveSight, exploring is more playful and inviting, and knowing what's around you and where to go next as simple as looking. And no matter how you choose to travel, you can trust Maps to show you the smartest way across town.



True Offline Maps – Fast and Always Available

You don't need a data connection to navigate and find what you're looking for.

Downloadable maps load instantly and make exploring super fast.



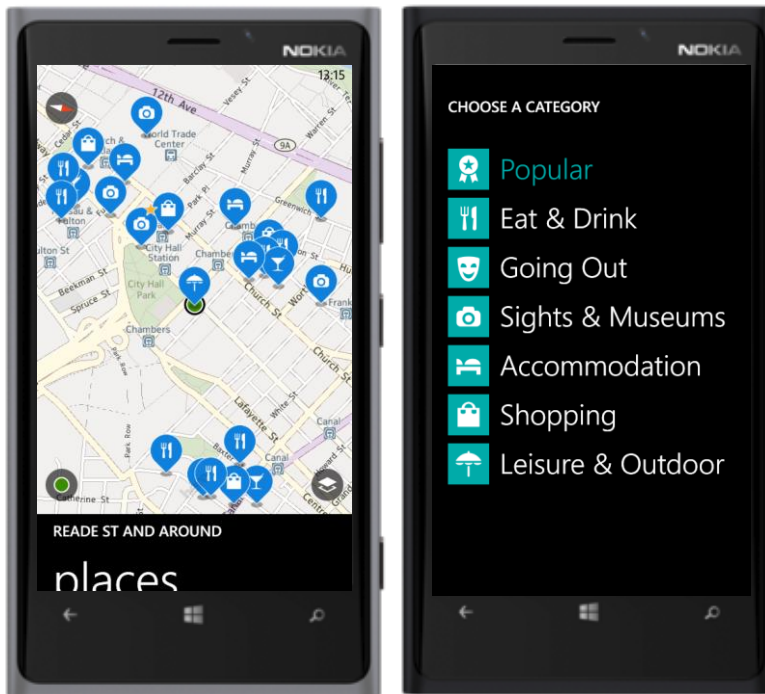
LiveSight – See What You're Looking For

Switch to LiveSight view and hold up your phone to see your destination and the places around you as virtual signs overlaid on the buildings in your camera display.



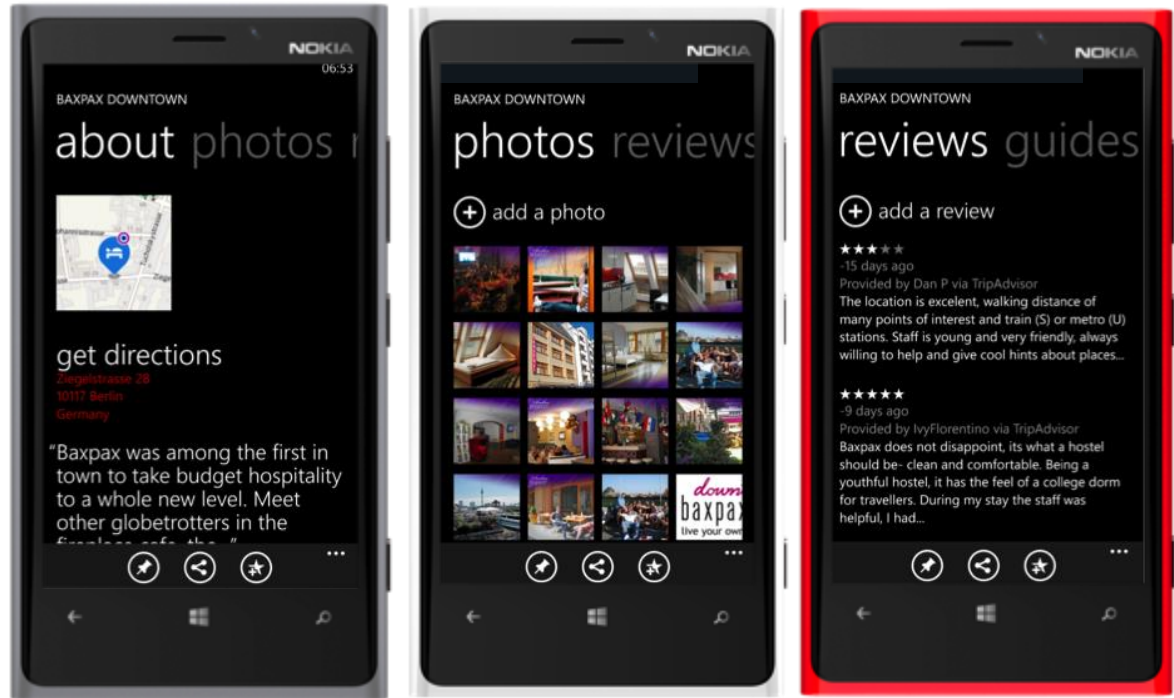
Nearby Places - See What's Best Around You

See the top 25 places around you,
anywhere you are.
Or select a category to pick from:
Eat & Drink, Going Out,
Shopping Sights & Museums and
more.



Know Any Place Like the Back of Your Hand

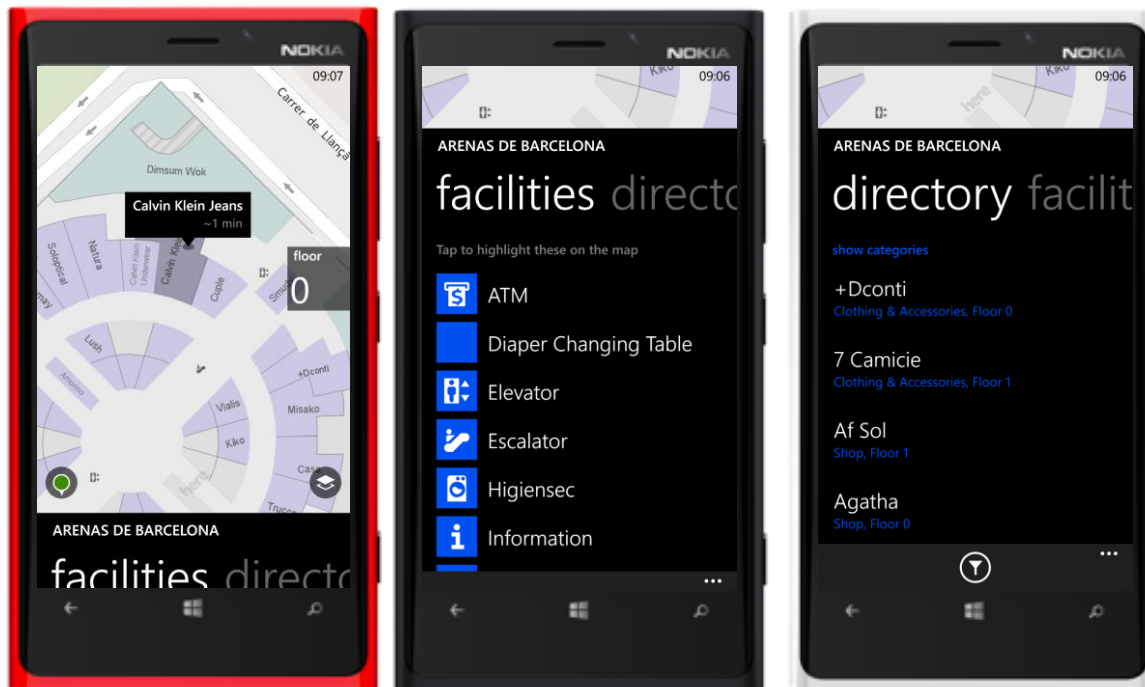
The tips and photos from locals reveal the places to go.



Venue Maps – Explore the Great Indoors

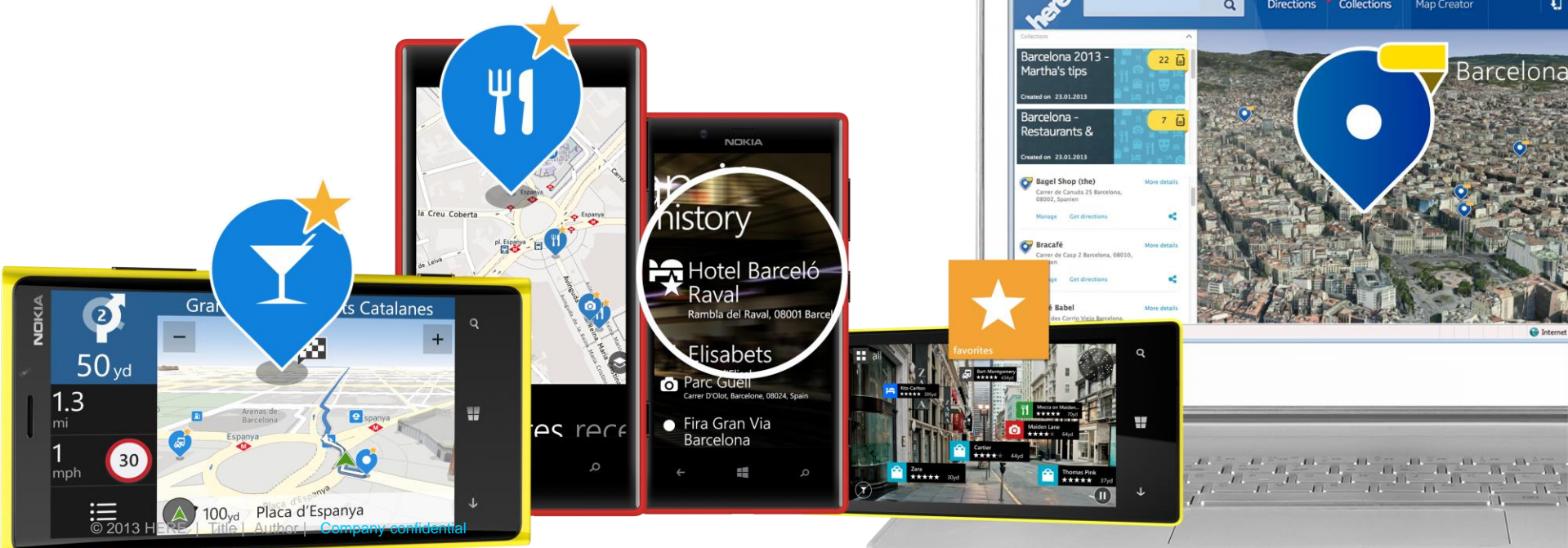
Explore floor by floor in venues like shopping malls, airports and transport stations and find what you need quickly and easily.

29,000
buildings
45
countries



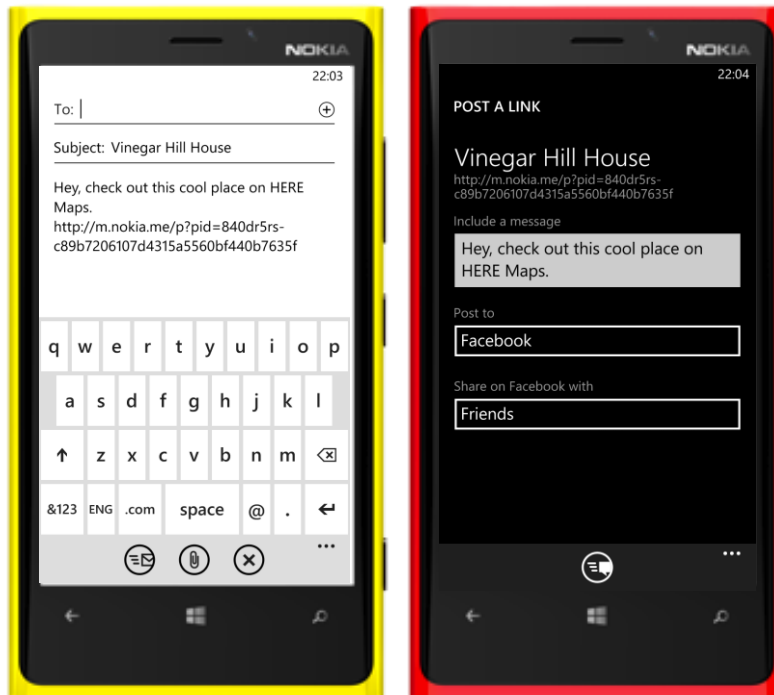
Favourites – Make Your Personal Map on the Go

Collect the places you'd like to visit again as favourites so they are always at your fingertips and finding them is a snap - in any HERE app.



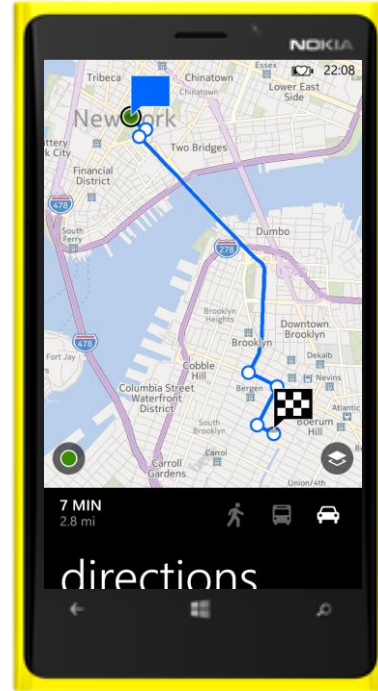
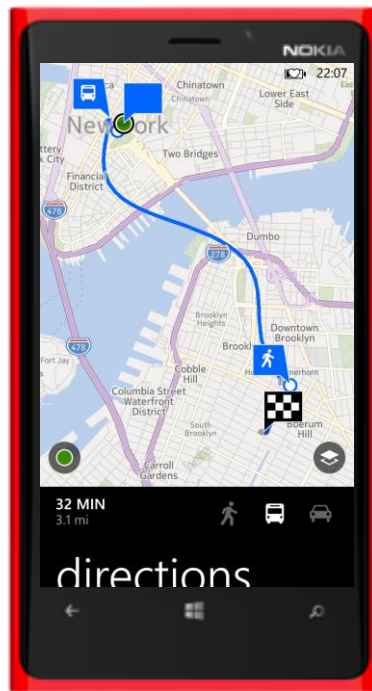
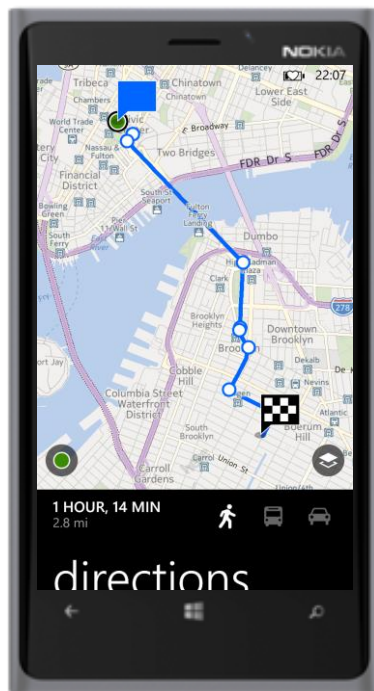
Share Your Favourite Places

Share places via SMS, email or Facebook, Twitter and LinkedIn and keep your friends in loop of cool places to see.



Make It Your Way – Walk, Public Transport or Drive

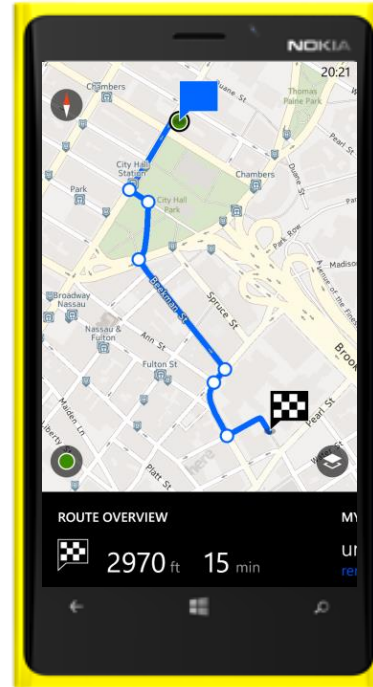
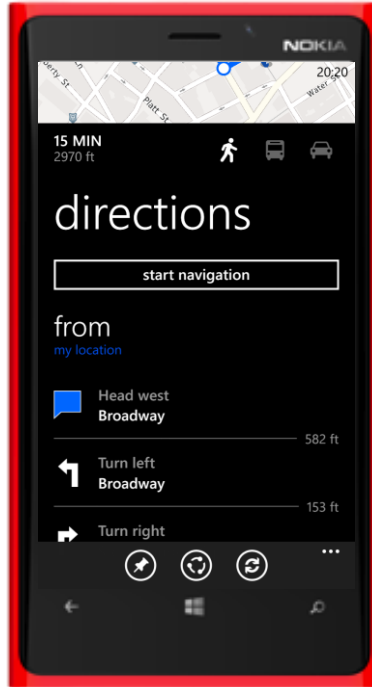
Get clear turn-by-turn directions from door to door. All offline too.



Turn-by-Turn Walking Navigation

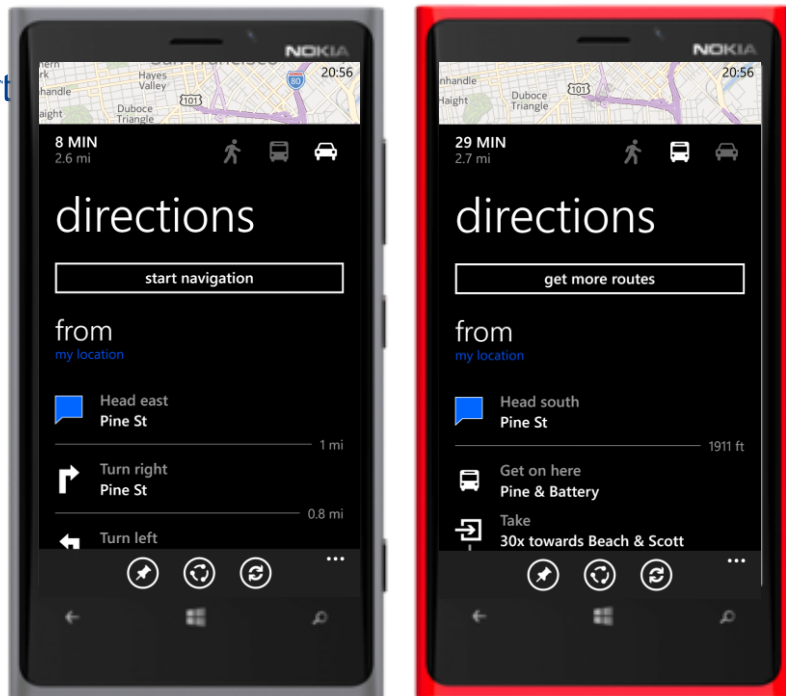
– The Best Way There, Step by Step

Get from door to door with turn-by-turn walking navigation along pedestrian routes; through parks, one-way streets, and stairs. On- or offline.



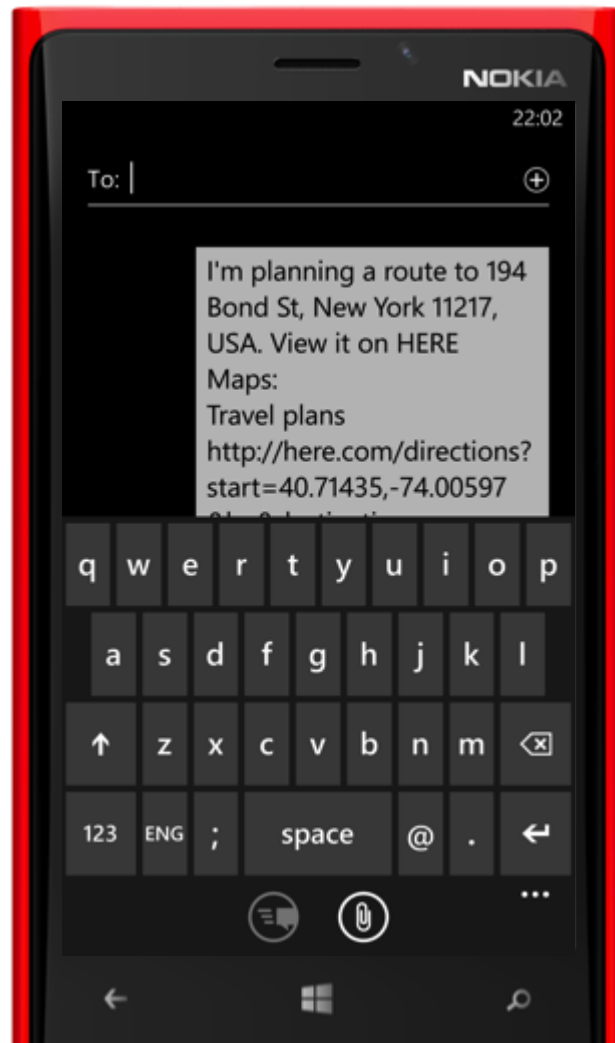
A Tap to Drive Navigation or Scheduled Public Transport

When you're jumping on wheels or need scheduled public transport guidance, it's just a tap to pull up HERE Drive and HERE Transit.



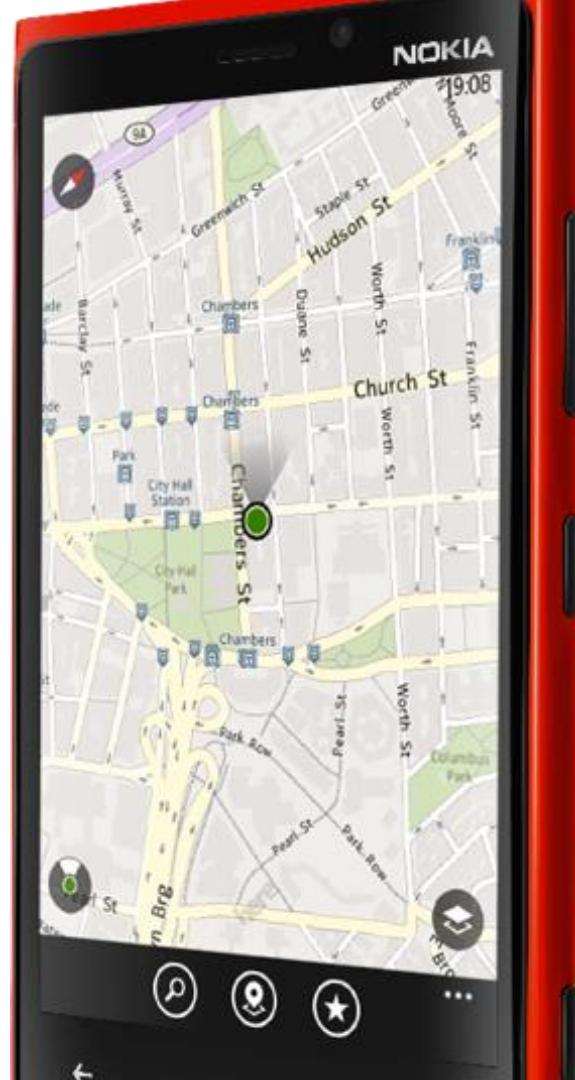
Share a Route

Via email, SMS or social networks.

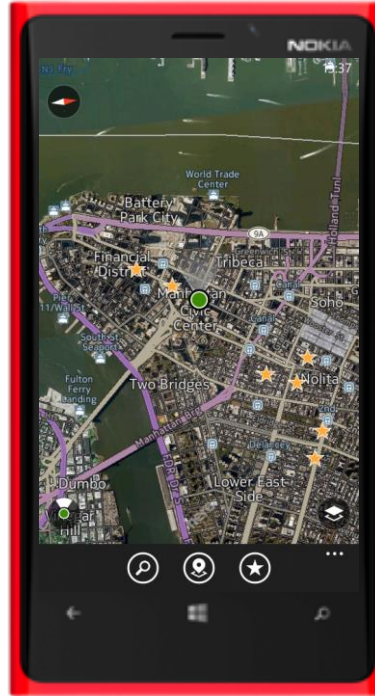
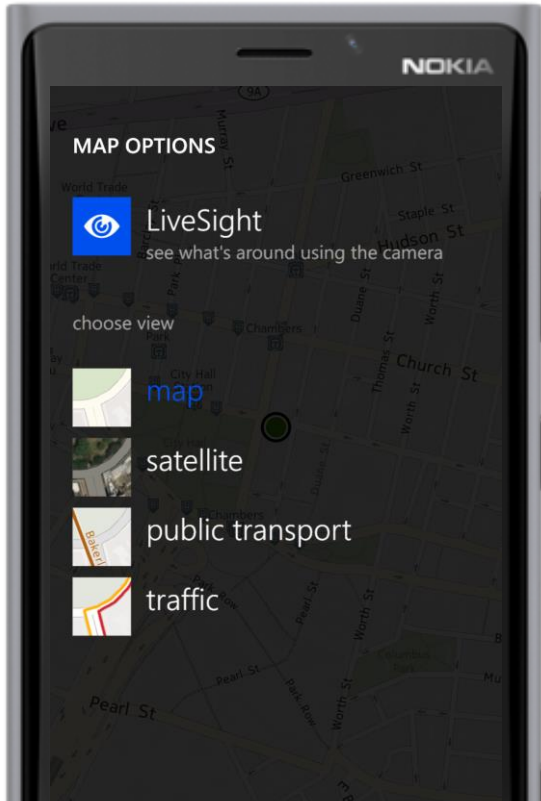


Compass – Get a Better Perspective

The compass in HERE Maps lets your map orient around you, so that no matter what direction you are facing the map lines up with the world around you - important for when you need to get oriented in a hurry.



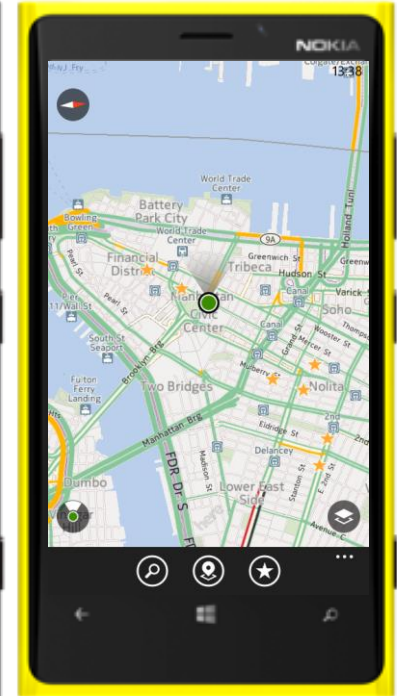
Map Views - Pick the Map You Need



Satellite



Public Transport



Traffic

Real-time Traffic Information

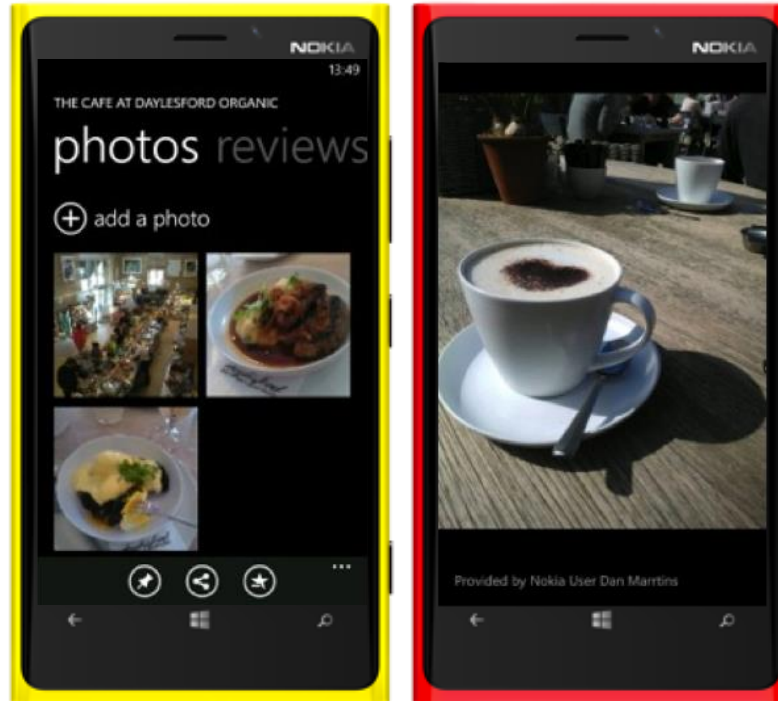
- Get There Faster

See traffic conditions so you can adjust your route on the fly and be smarter about making your way home.



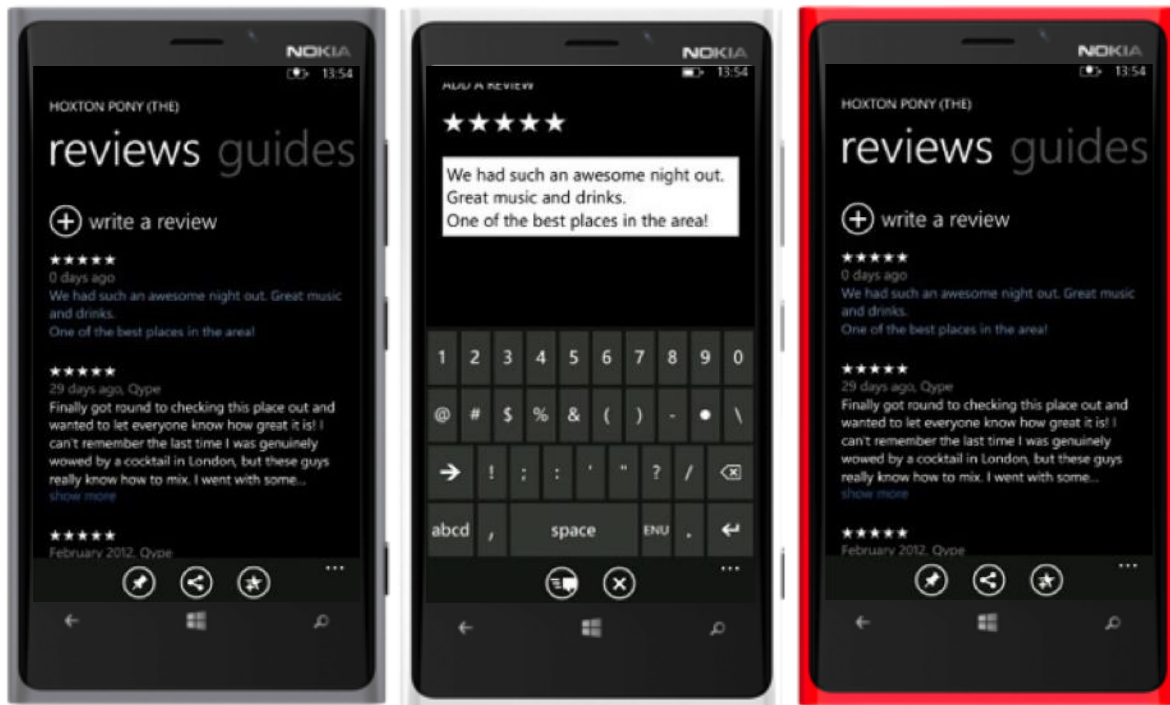
Share Your Experiences

Add photos of the places you like and let others see and discover your hidden gems.



Leave Your Insider Tips

Leave reviews and let people know what's great about the place.



Pin to Start

Pin the routes and places that matter to your Start screen so all your favourite places are just a tap away.



here