

HERE Drive for Lumia WP8 Product Presentation



Adapted for HERE apps for WP Maintenance Program - RFP

June 2014

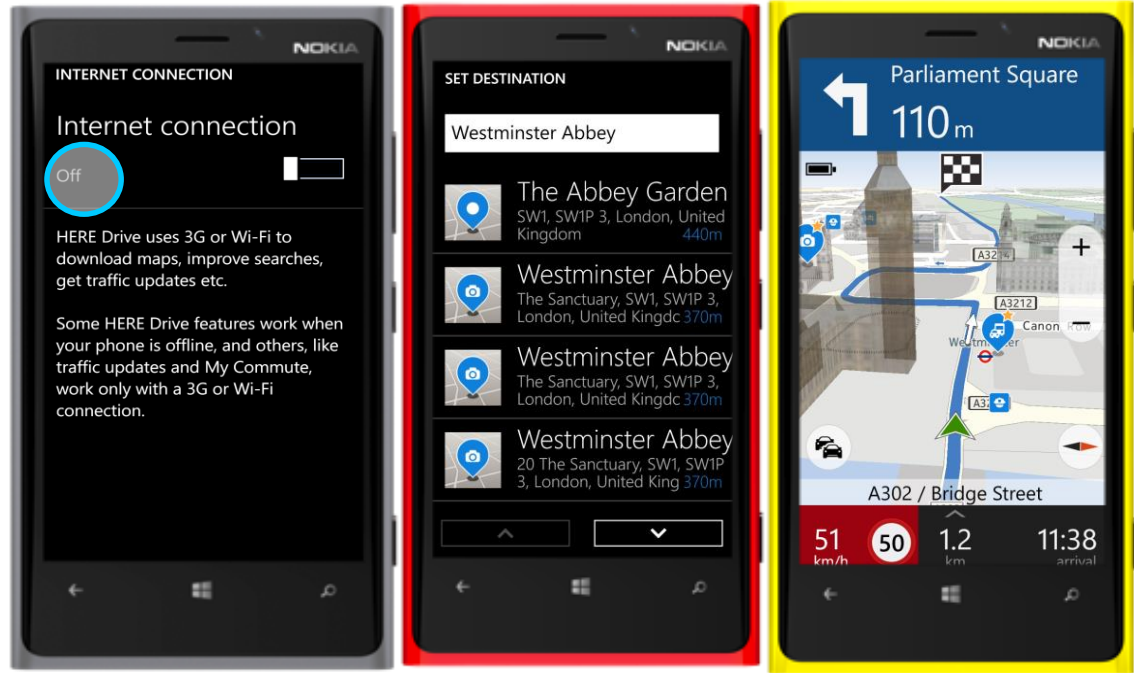
HERE Drive and HERE Drive+

- Premium Sat Nav technology, all on your smartphone
- Easy to use turn-by-turn navigation with spoken driving directions
- True offline capability lets you save money on data charges when traveling or roaming
- Traffic updates use minimal data with an option to turn data off completely
- Designed to help you drive smarter and make navigation more personal.
 - Commuting assistance
 - Spoken street names
 - Speed alerts and more...



True offline navigation

- Download the maps you need for free over Wi-Fi and access them anywhere
- Save money on data charges when traveling or roaming
- Things you can do without data:
 - Get turn-by-turn voice guided navigation
 - Search places and addresses
 - Access favourites
 - Route calculation
 - Personalizable navigation options
 - Different zoom levels
 - 3D view



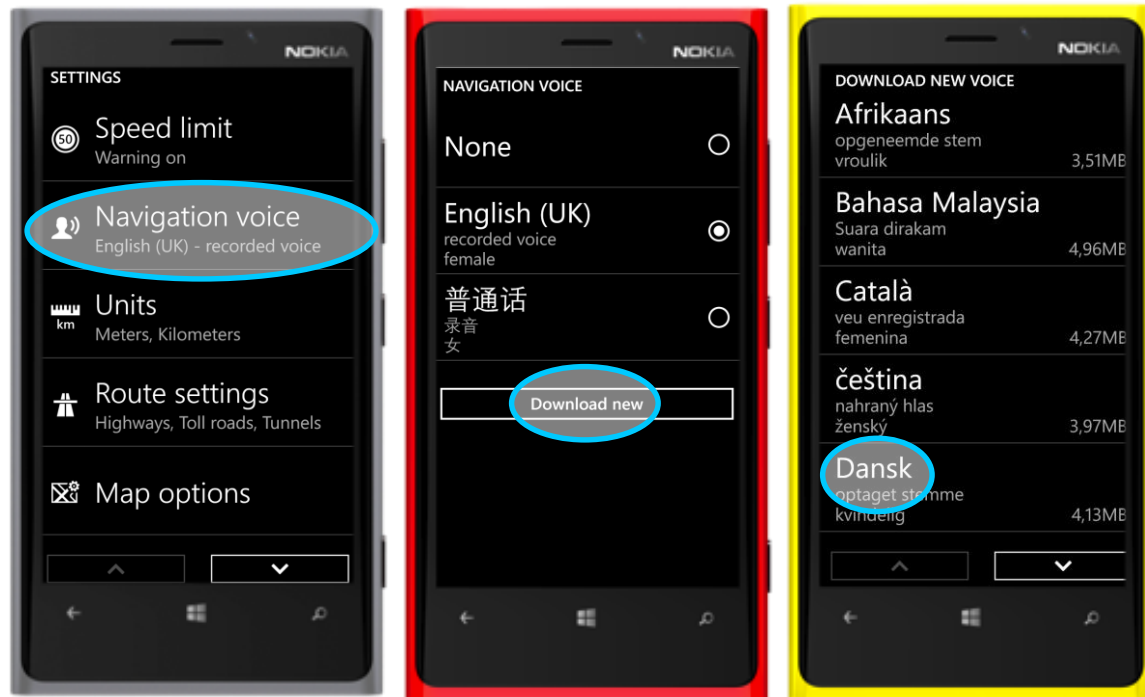
Global navigation coverage

- Global navigation offers turn-by-turn voice guided navigation for 95 countries
- Each country can also be downloaded for offline use
- 87 voice-guidance options in 54 languages, including 28 voices with spoken street names
- The new My Commute is available for 26 countries, across the world.



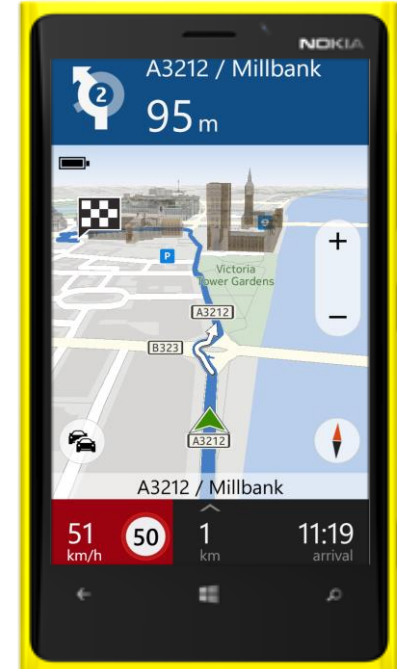
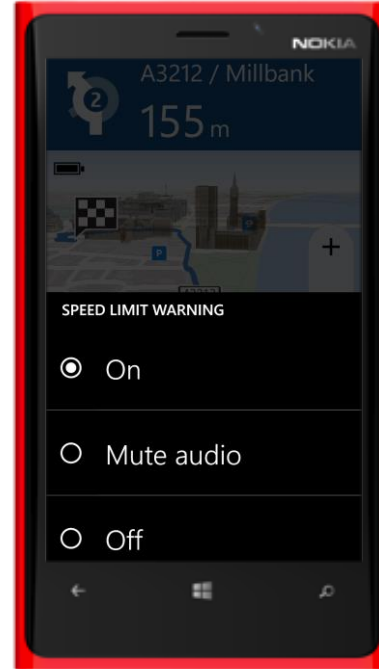
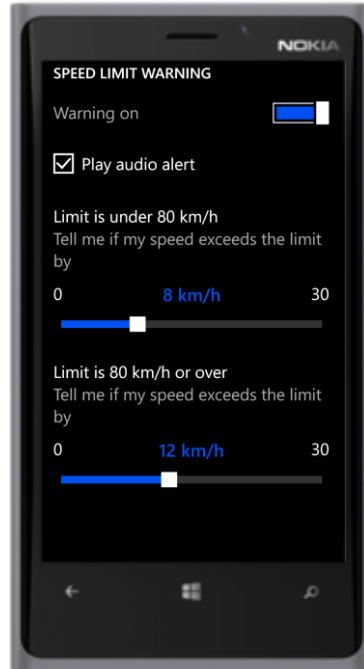
Voice guidance with spoken street names

- Download 87 voice-guidance options in 54 languages right to your phone
- Includes 28 voices with spoken street names
- All voices are free



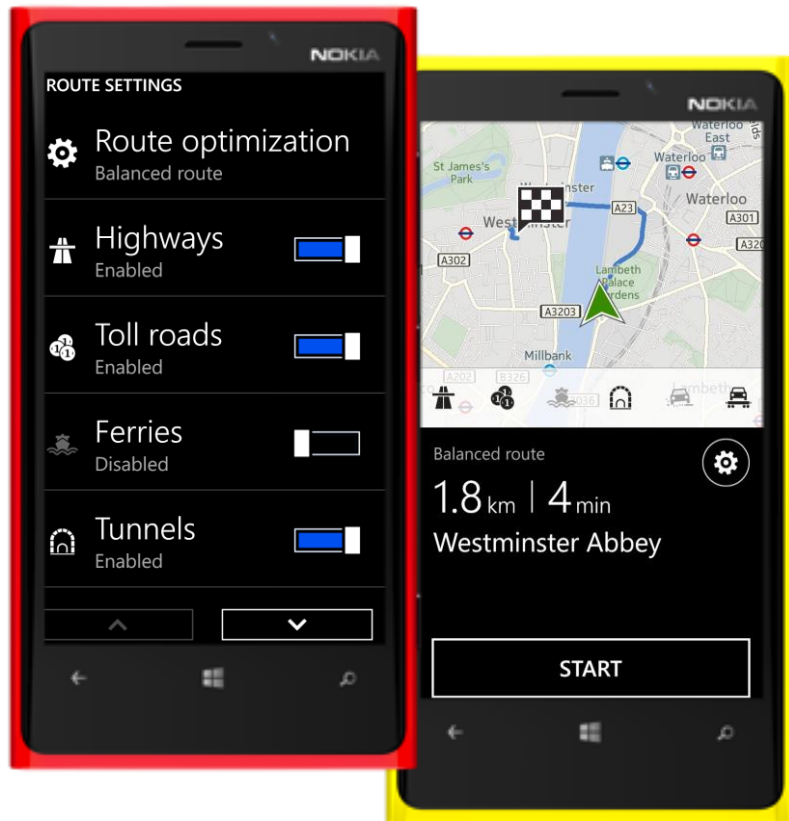
Speed limit warnings

- See a clear view of your driving speed on the dashboard
- Get audio and visual alerts if you are exceeding posted speed limits
- Know the posted speed limit even if there is no speed limit sign present
- Customize the speed limit warnings to complement your driving style.



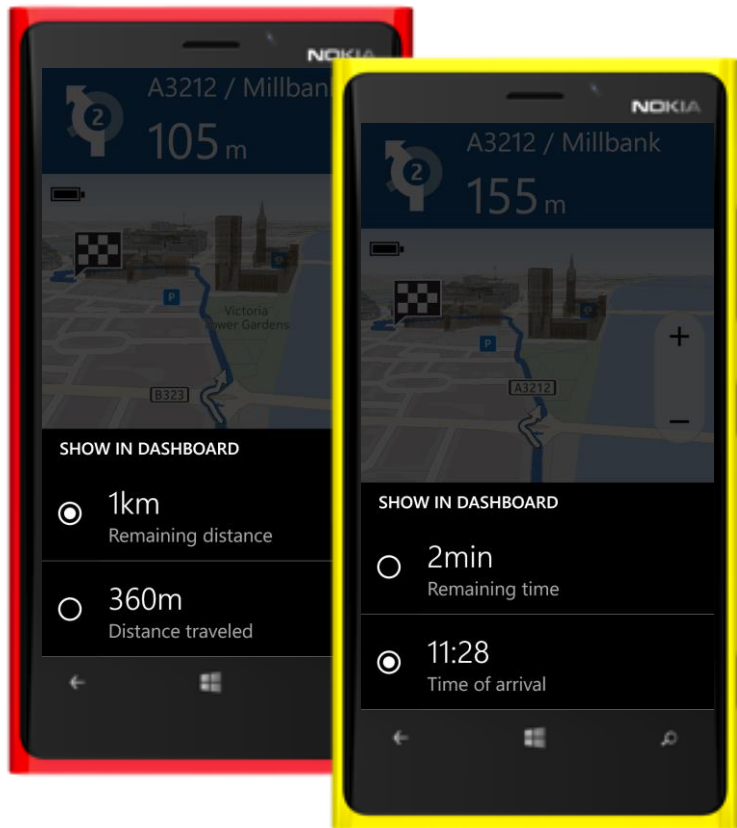
Customizable route settings

- Customize route preferences choosing between the faster route or shorter route
- Adjust route settings such as avoiding
 - Toll roads
 - Motorways
 - Ferries
 - Tunnels
 - Unpaved roads



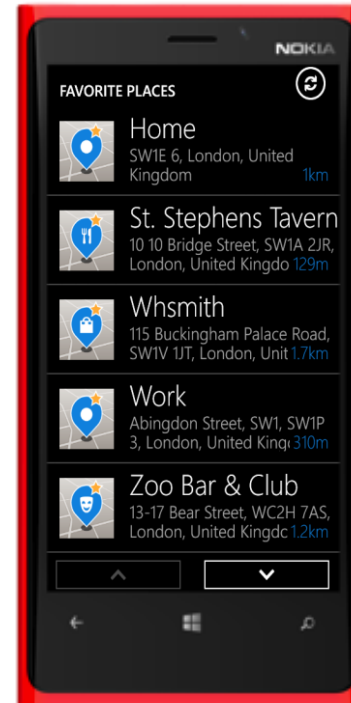
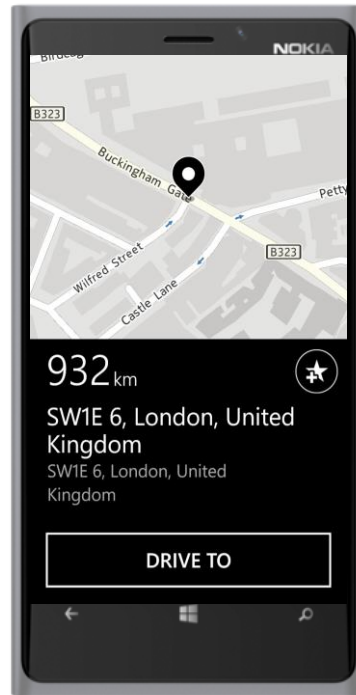
Advanced Drive dashboard

- Stay in touch with your journey with the advanced dashboard
- See details such as:
 - Remaining distance
 - Distance travelled
 - Estimated time of arrival
 - Time left to destination



Synchronized favourites

- Create, personalize and save the places you've discovered as favourite destinations
- Keep your favourite places in sync with HERE Maps and HERE Transit as well as on here.com using the HERE Cloud



Live Tiles

- Pin your favourite destination to the Start screen to provide one-tap navigation to the place
- Pin My Commute to Start and that Live Tile will show your estimated commute time.



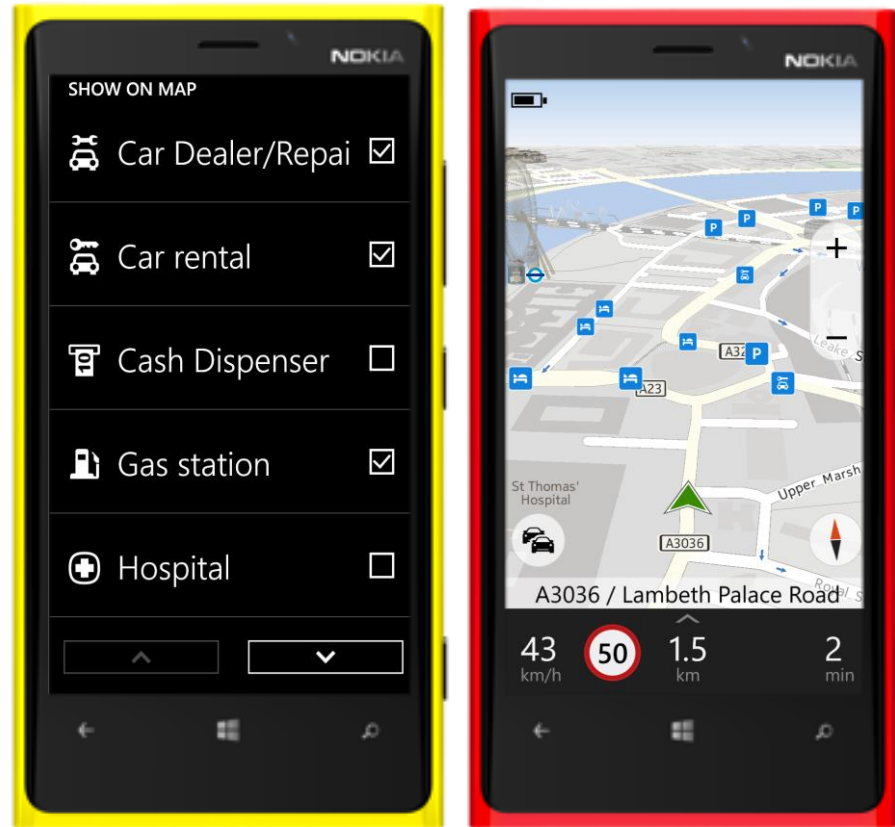
Automatic display mode

- Display automatically adjusts for better viewing conditions day or night



Customizable map layers

- Map can display relevant points of interest that you choose
- Display options include:
 - Gas stations
 - Parking facilities
 - Cash machines
 - Hospitals
 - Hotels
 - Parking
 - Rest areas
 - And more...



My Commute

- My Commute learns your daily commute and driving habits
- Offers predictive traffic insights along the routes you drive daily
- Dedicated Live Tile informs you about traffic conditions and your expected arrival time
- Continually monitors for unexpected delays as you drive, recommends switching to alternate preferred route if needed

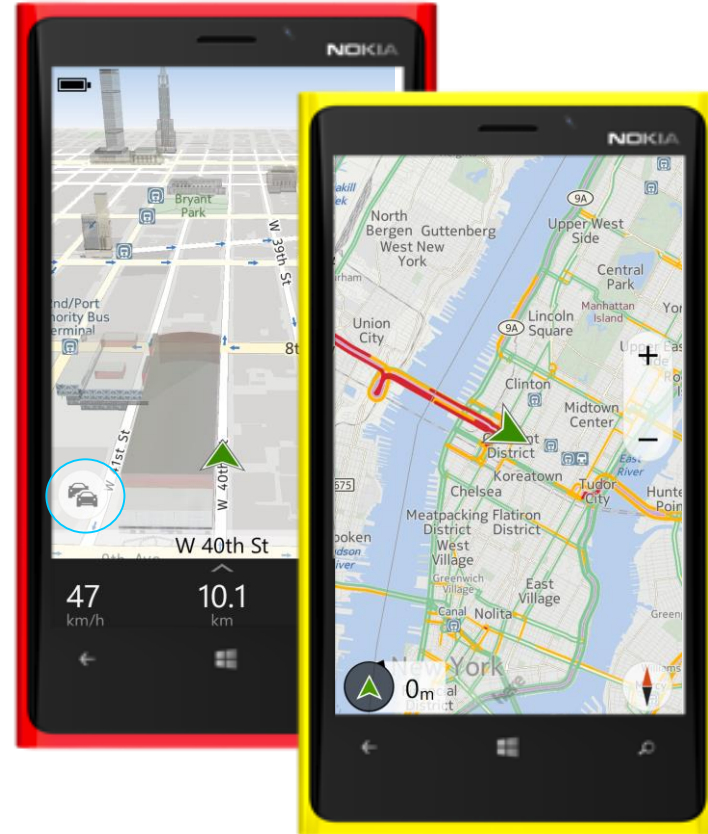
Available in 26 countries:

Australia, Austria, Belgium, Brazil, Canada, Denmark, Finland, France, Germany, India, Ireland, Italy, Luxembourg, Mexico, Netherlands, Norway, Poland, Portugal, Russia, South Africa, Spain, Switzerland, Turkey, UK, Ukraine and US.



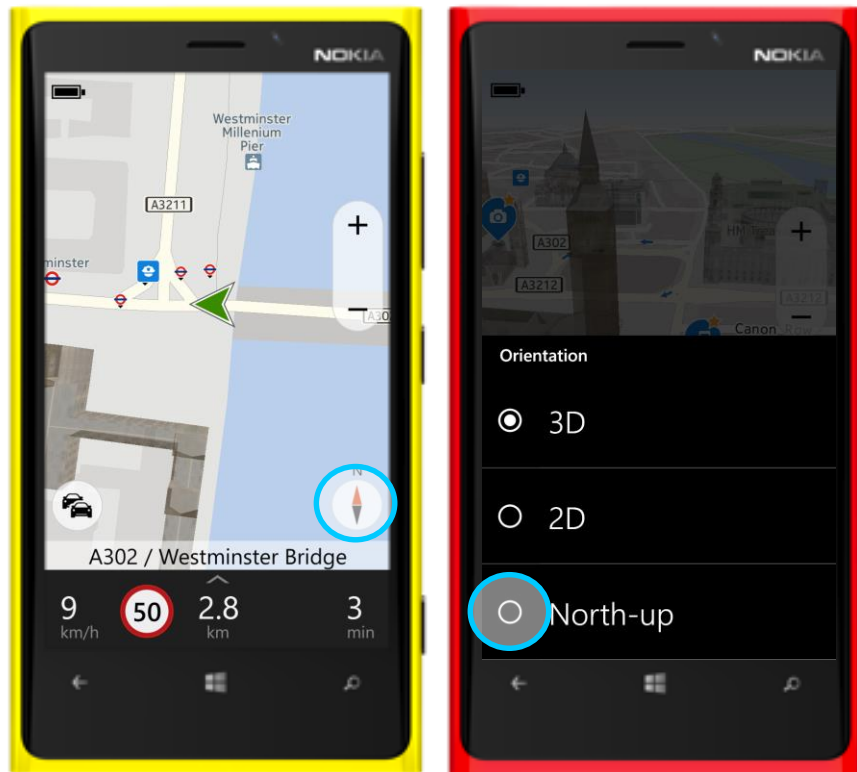
Traffic view

- Tapping traffic icon shows you real-time traffic conditions
- Spot traffic jams on screen so you can avoid them



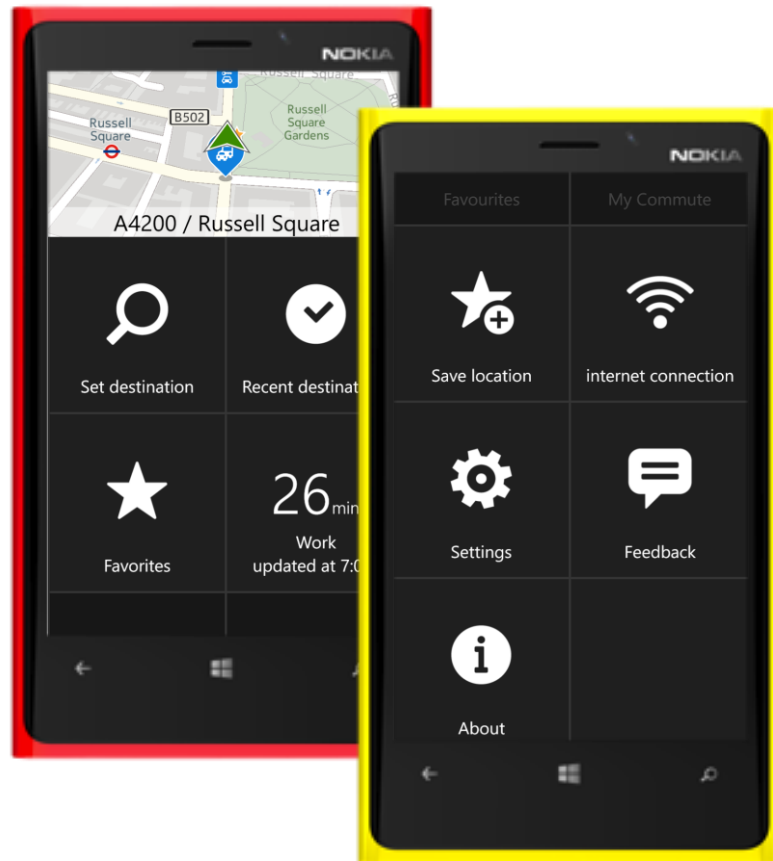
Interactive compass and north-up

- A new driving view as been added
- Tap the compass to choose the mode
- Choose between seeing north always up or your driving direction always up



New personalization screen

- Optimized access to screens to personalize the HERE Drive experience
- Swipe up on the home screen to access:
 - Set destination
 - Recent destinations
 - Favourites
 - My Commute
 - Settings



Full screen map view

- New layout shows you more of the map on your Windows Phone 8 device screen



Previous version



New version



Maps for Life