

HERE Transit for Lumia WP8

Product Presentation



Adapted for HERE apps for WP Maintenance Program - RFP

June 2014

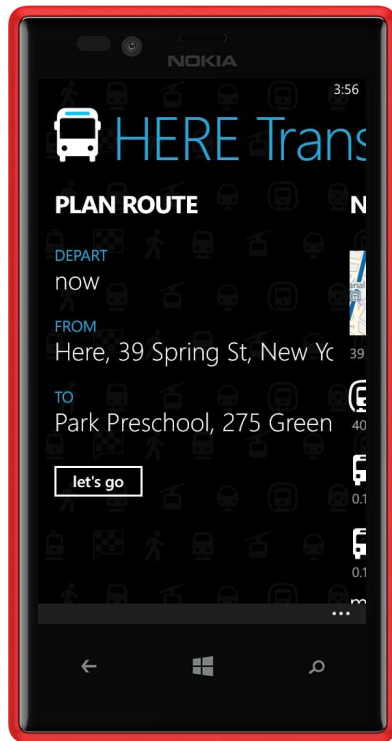
HERE Transit 4.0

HERE Transit makes finding your way around the world's biggest cities easier than ever, combining schedules and routes for bus, train, subway and more all in one great app.

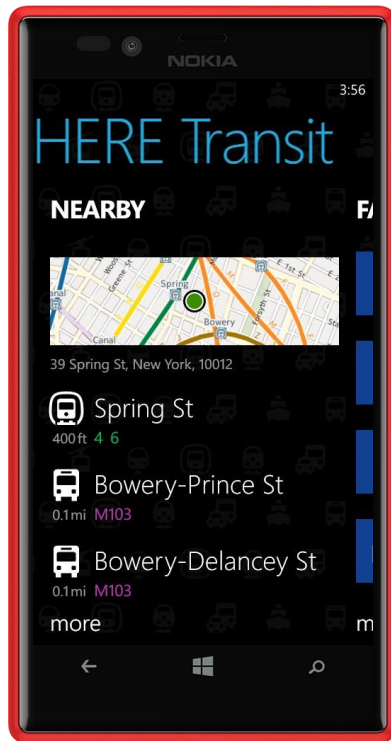
- Streamlined and highly visual user experience means fewer steps to get the information you want
- True door-to-door routing thanks to multi-mode schedules and routes plus walking guidance
- Transit coverage in more countries across the globe
- Public transport timetables in a single app



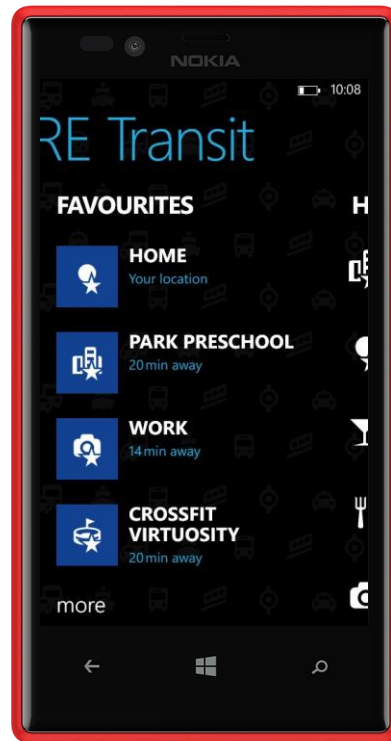
Everything at your fingertips



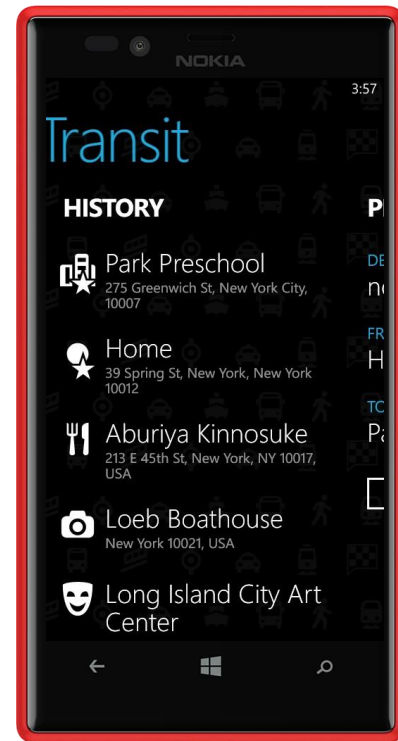
Pick when and where you want to go



See nearby stations in a joint map and list view



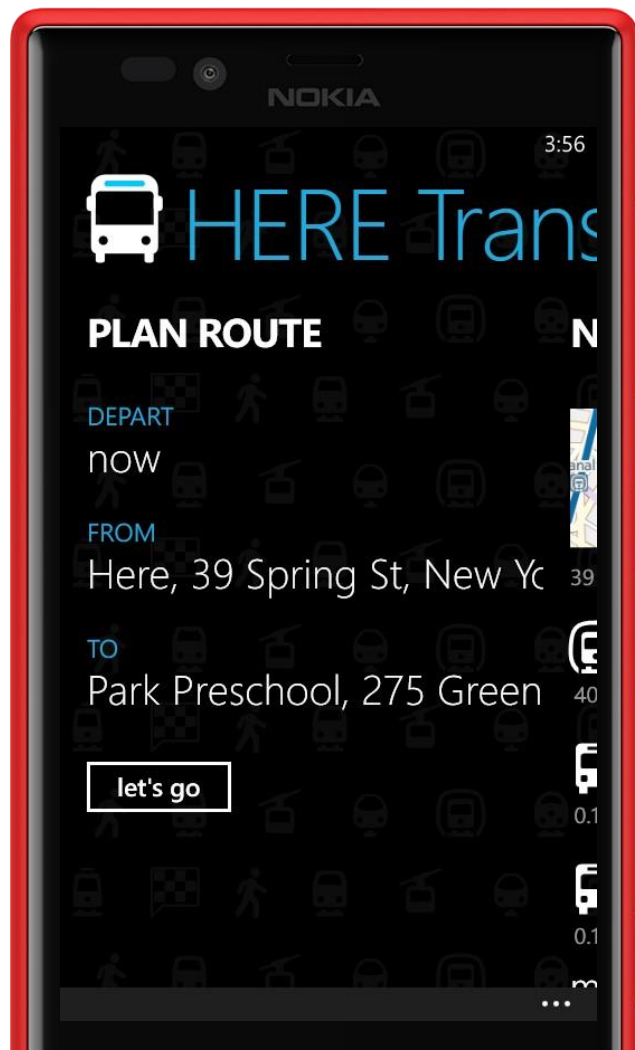
View a list of all your favourites



Select from your previous destinations

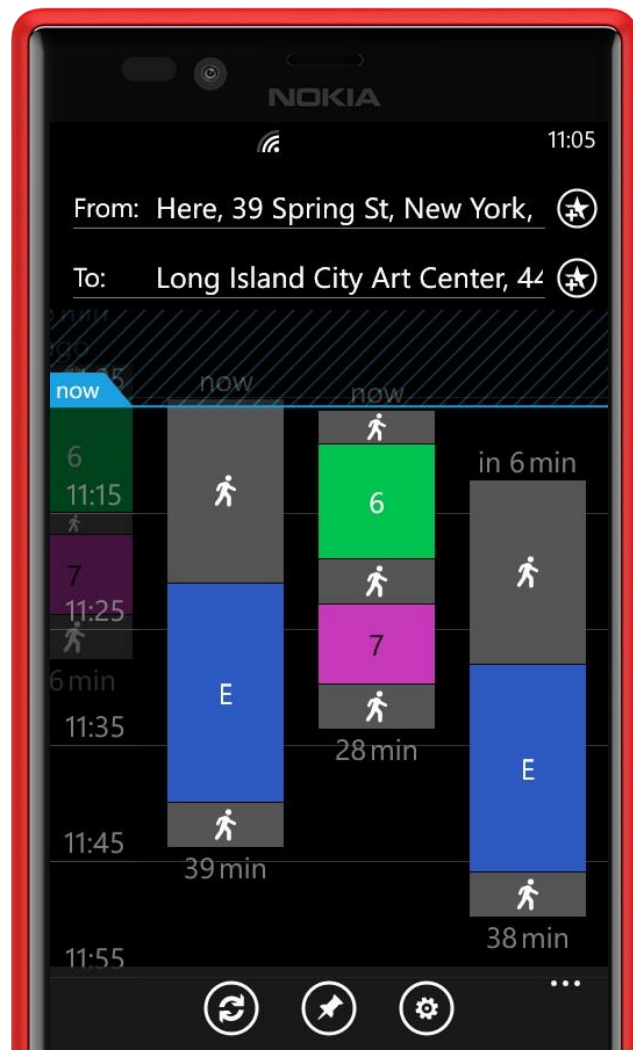
Open and go

- HERE Transit opens directly into the new 'Plan route' screen
- Your current location and time are automatically entered
- Choose when you'd like to arrive, whether it's today, tomorrow, or next week
- Enter your destination and tap "let's go" to see route options
- 3 steps to get your route



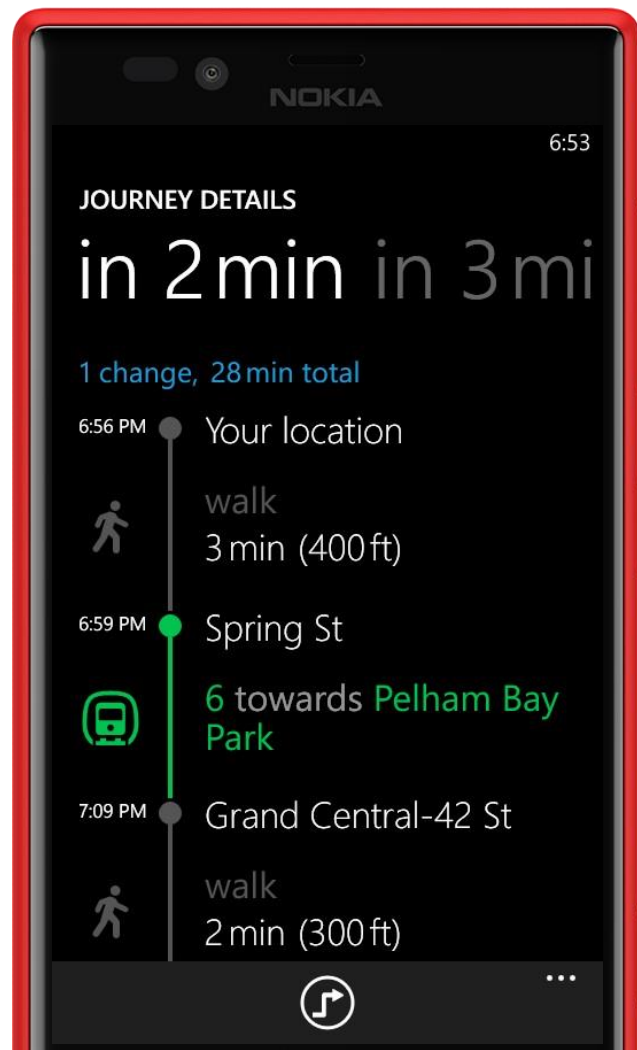
Journey planner

- Visually compare all the route options to your destination, integrating bus, train, ferry, and more into a single route
- Select the route that works best for you based on several factors, including:
 - Departure time
 - Arrival time
 - Number of connections
 - Walking distance
 - Total travel time



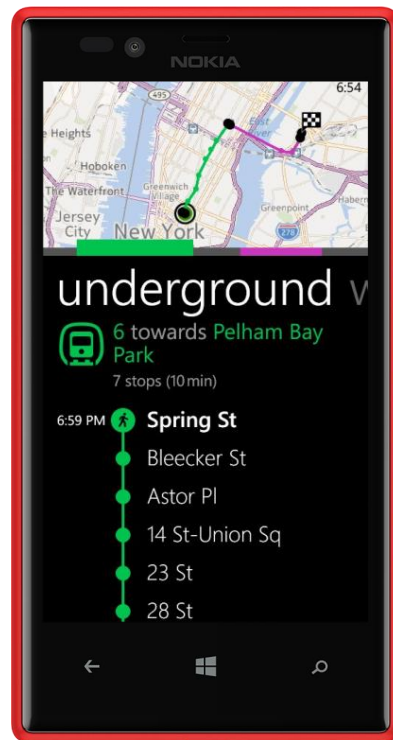
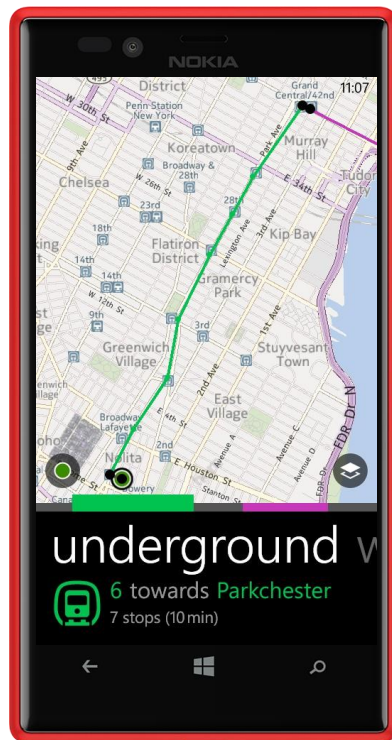
Journey details

- Transit guides you from door to door, including walking directions, descriptions to get on the right line, and all stops and transfers along the way
- Graphical icons make it even easier to identify the different travel modes in your journey
- Transit mode icons and color-coded transit lines match real-world lines



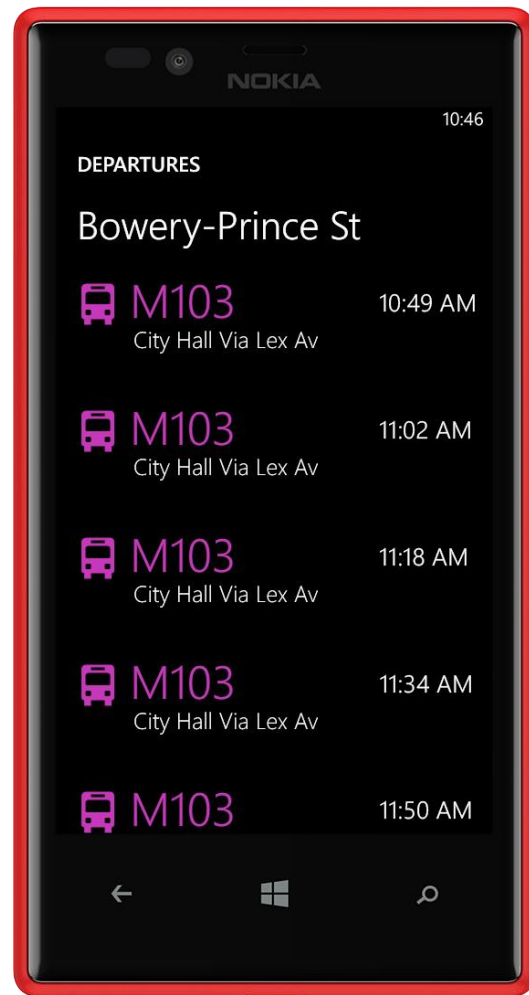
Combined segment view

- Tap or swipe a specific segment of your journey from the Journey Details page to see a combined map and detail view
- Another tap or swipe collapses the view



Improved Transport Nearby

- An updated Transport Nearby screen with a combined map and list view
- Just swipe to the side from the Journey planner
- Tap on the map for a full screen view of all the nearby transit options
- Tap a station to see the next arrival and departure information for that stop
- Easily toggle between the map and list view to see what station is closest



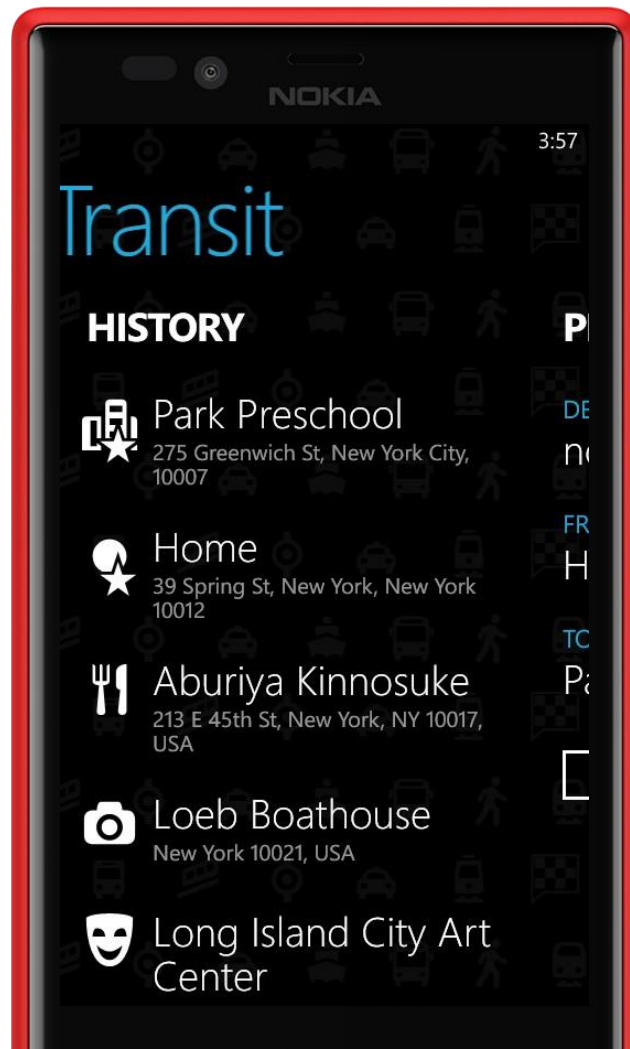
Favourites front and center

- A new dedicated Favourites screen
- Just swipe to the side from the Journey planner
- Create, edit and delete favourites within Transit
- Access your favourites from HERE Drive, HERE Maps, HERE City Lens, and even here.com



Destination history

- A single swipe left reveals your previous destinations, making it easier than ever to find your way back to your hotel or to that little café you discovered yesterday
- Each destination includes a POI icon (e.g. hotels, restaurants, shops, favourites)
- Simply tap to see the route options from wherever you are



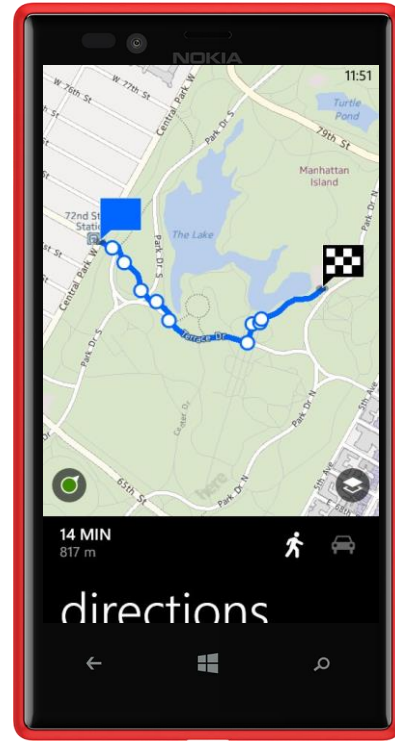
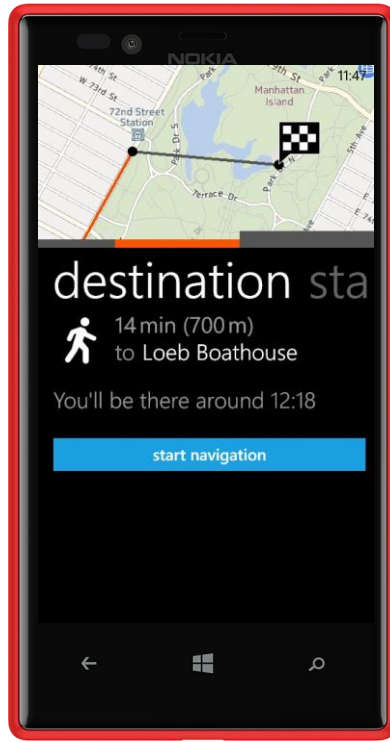
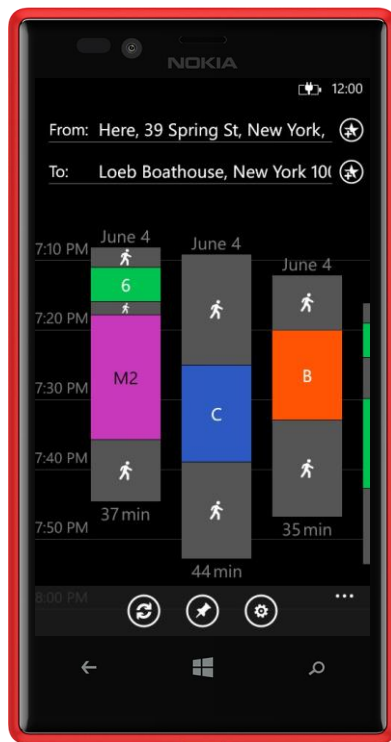
Pin to Start screen

- Pin your frequent destinations, whether your home, work, or school, to your Start screen with just a tap
- Simply tap on the Live Tile to get directions to that place from wherever you are



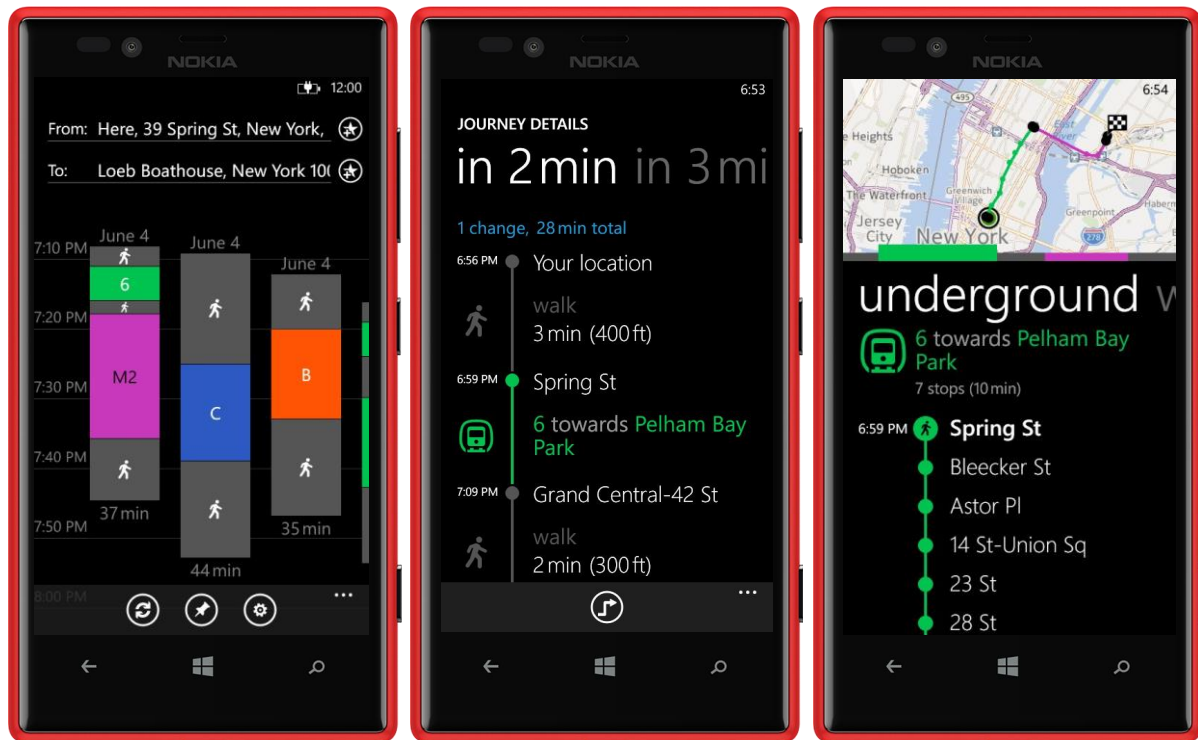
Door-to-door routing

- **Combining schedules and routes** for bus, train, ferry and more all in one app
- **Detailed journey description** guides you through transfers and line changes
- **Integrated walking guidance** gets you to your first station and all the way there



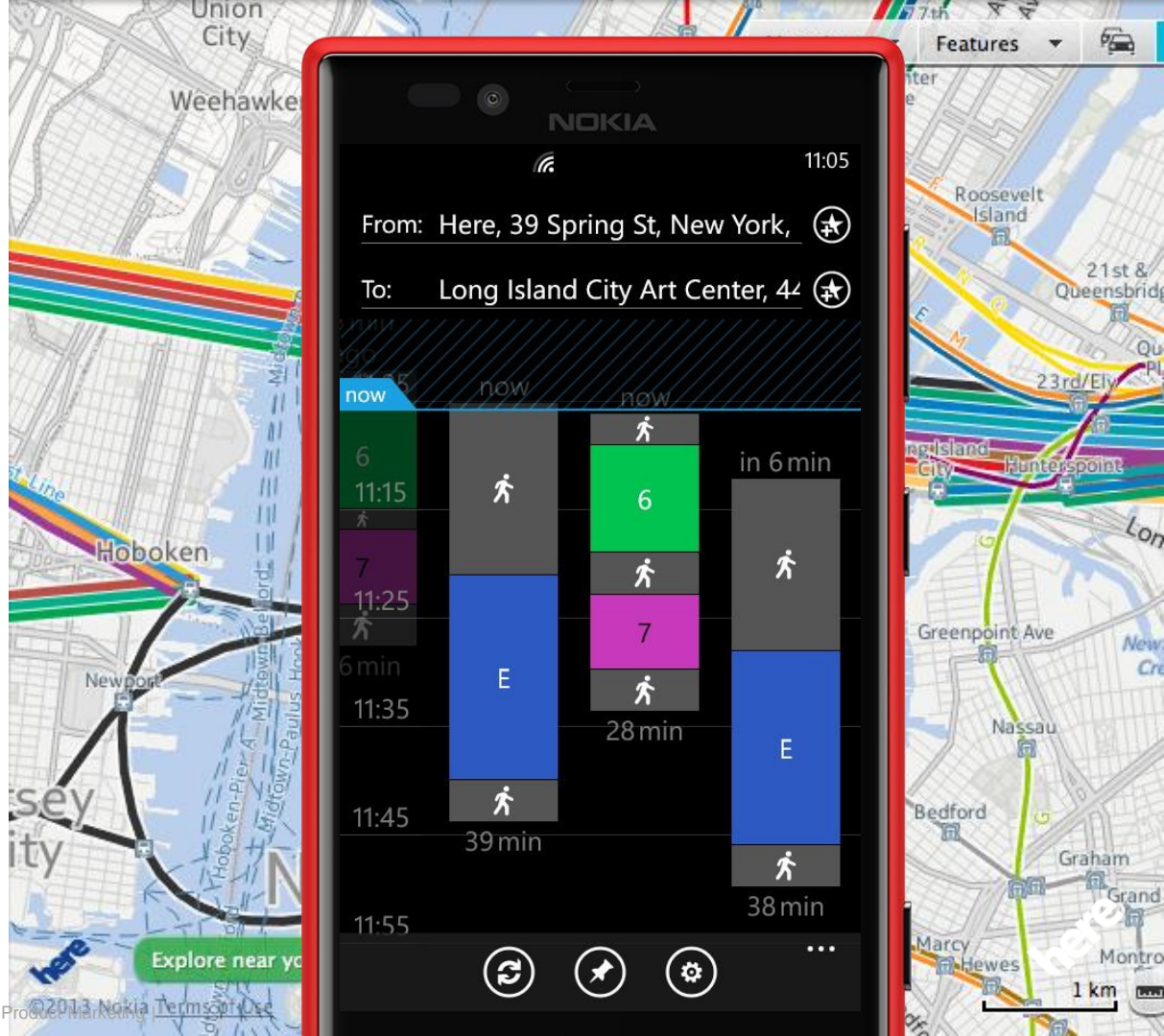
Graphical transport mode icons

- Clearly see the next leg of your route thanks to color-coded transit lines and clear graphical icons
- Graphical icons clearly identify the different transit modes in your journey
- Transit mode icons and color-coded transit lines match real-world lines



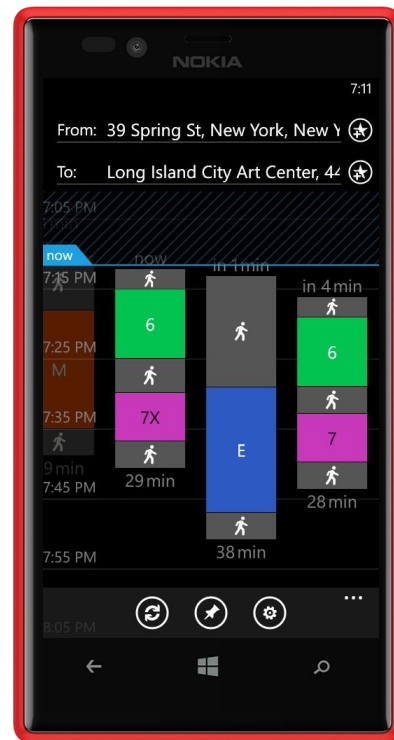
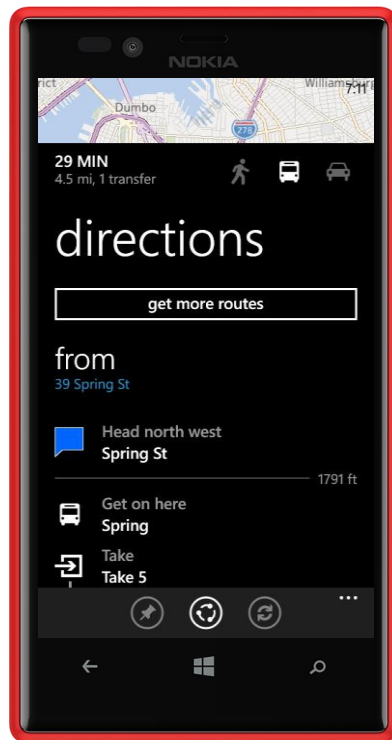
Over-the-air updates

- HERE Transit is continuously adding new cities, incorporating additional routes, and updating existing transit data
- These updates are automatically pushed to your phone so you always have the latest schedules and route information



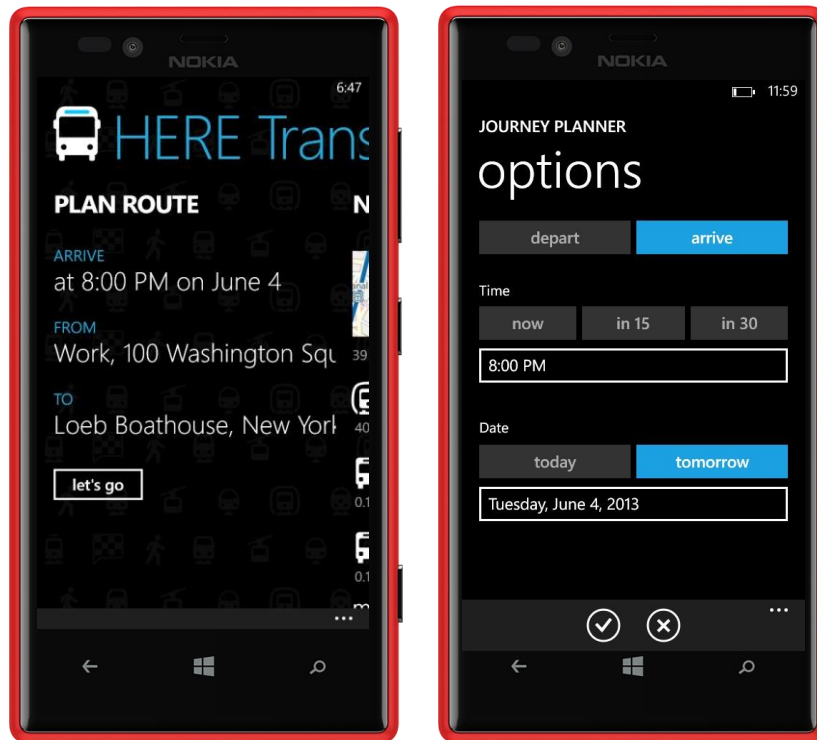
Seamless transitions

- HERE Transit works in sync with HERE Maps
- Seamlessly transition from walking directions to transit directions and back as you follow your route
- No more copying and pasting route data or re-entering transit information into a new app – simply move on to the next leg of your journey



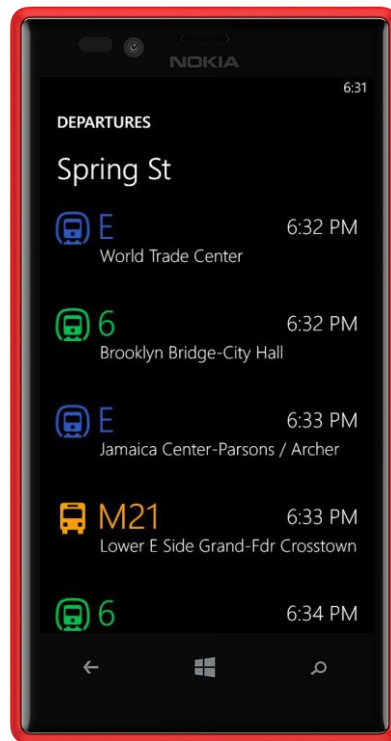
Pre-plan your journey

- Plan your route for any date and time
- Enter either your departure or arrival date and time to view your route options
- Choose the route that works best
- Now you know what time you need to leave, the station you need to get to, and the train you need to catch

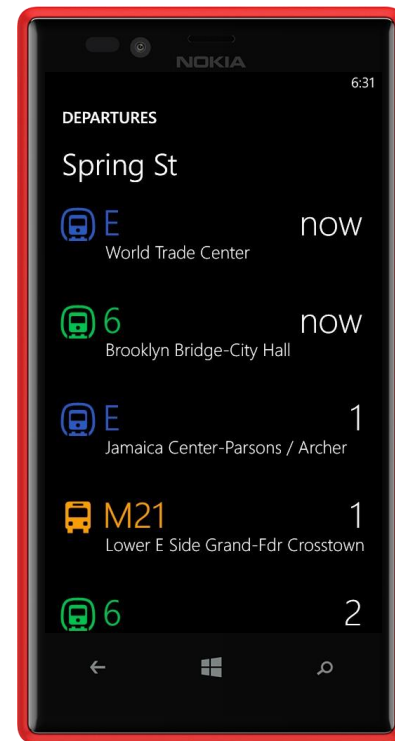


Departure time display options

- Choose whether you want to display departure times by actual time or by relative time (number of minutes from now)



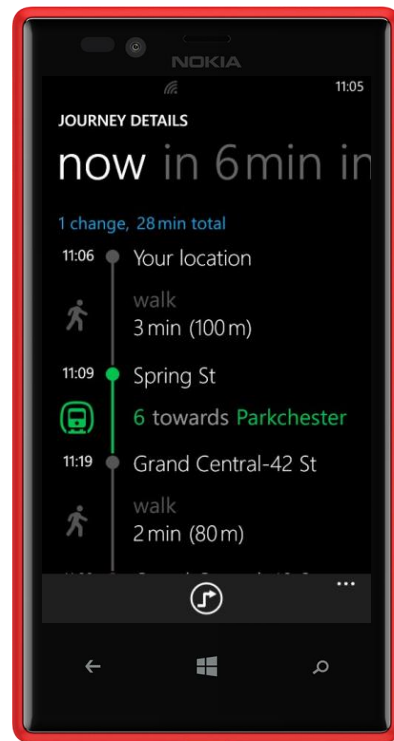
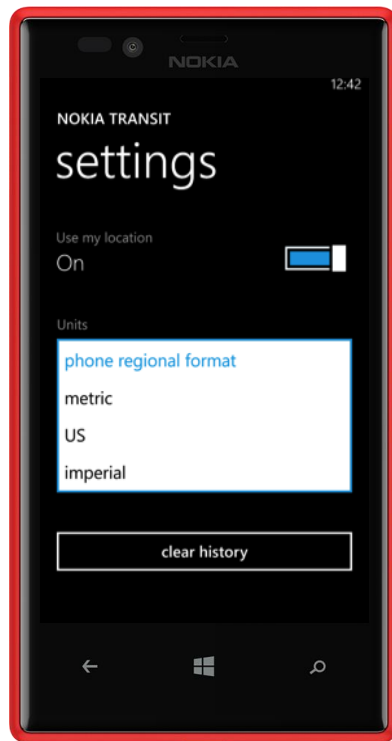
Departures in
actual time



Departures in
relative time

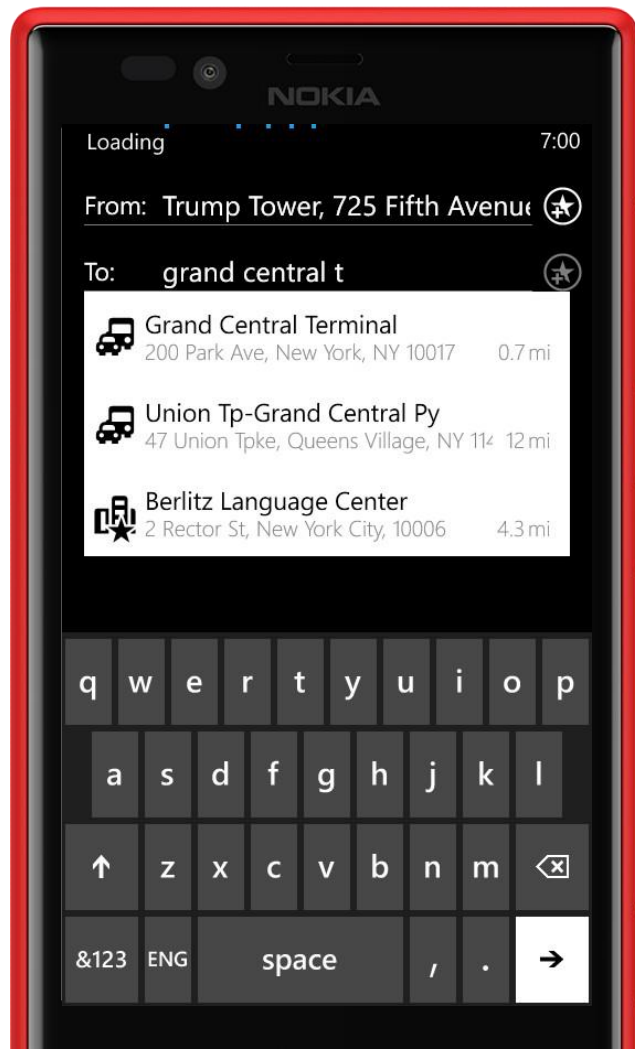
Mile or kilometer

- Choose how distances are displayed to reflect your personal preference



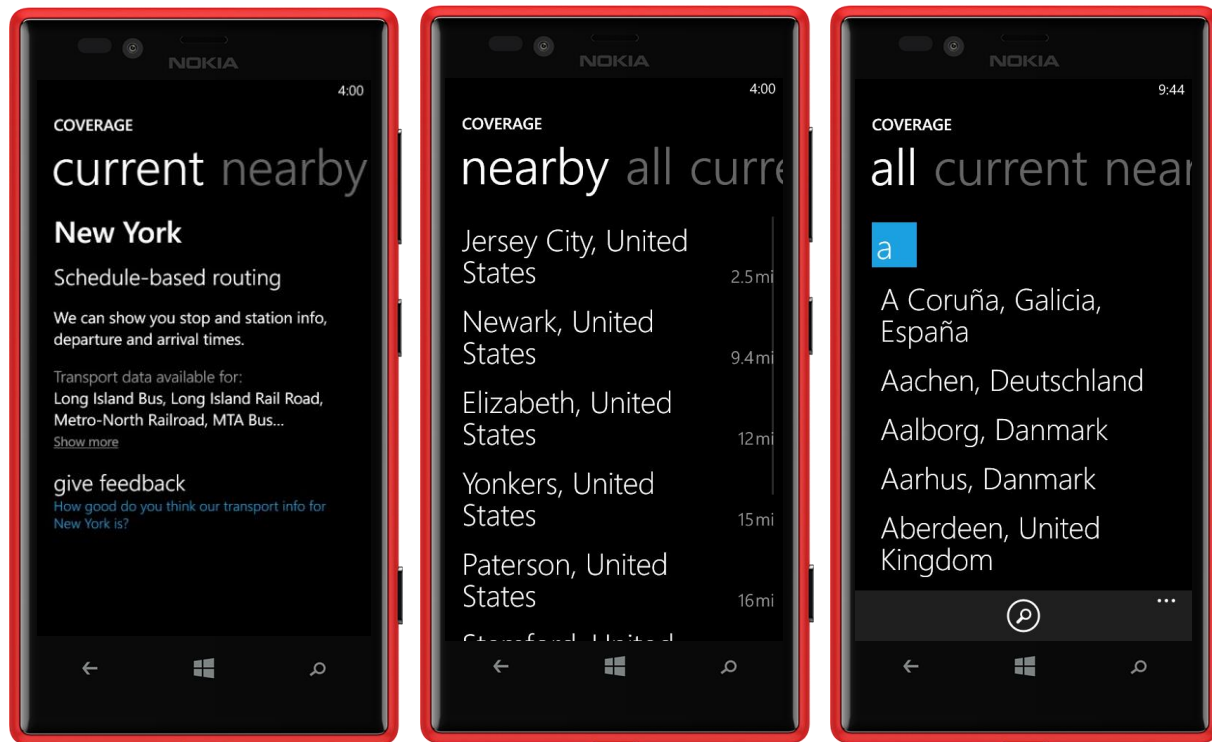
Search by station name

- HERE Transit prioritizes public transport stations in search results for more precise and relevant results
- Enter the name of your station to see public transit stations at the top of your search results
- No more on-going scrolling to find what you're looking for



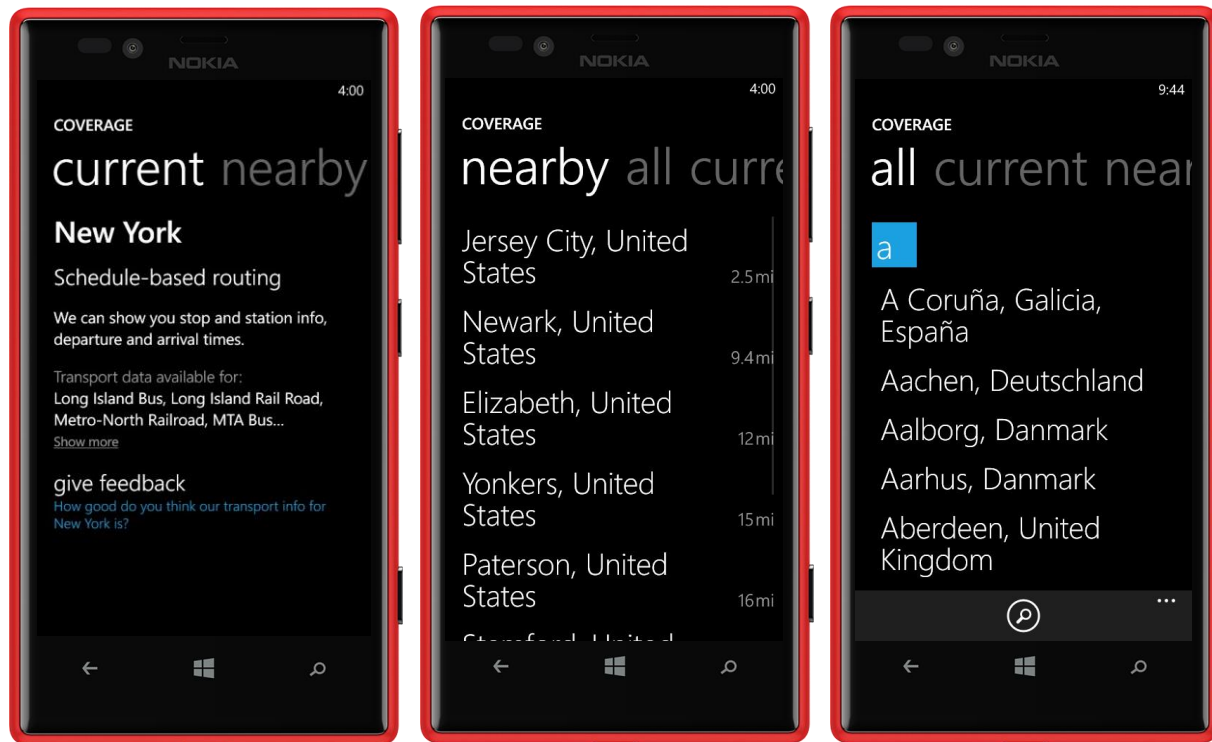
Global coverage

- Transit coverage in over **740 cities** in **52 countries** around the world all in one app
- **No more downloading** a new app for each city or country you travel to
- **Over-the air-updates** ensure you always have the latest schedules and routes



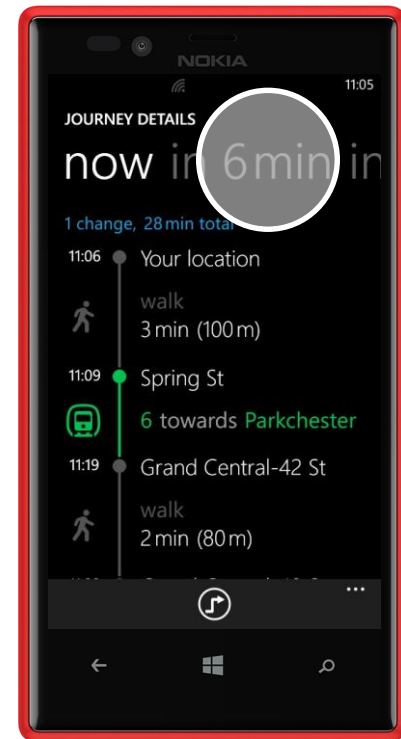
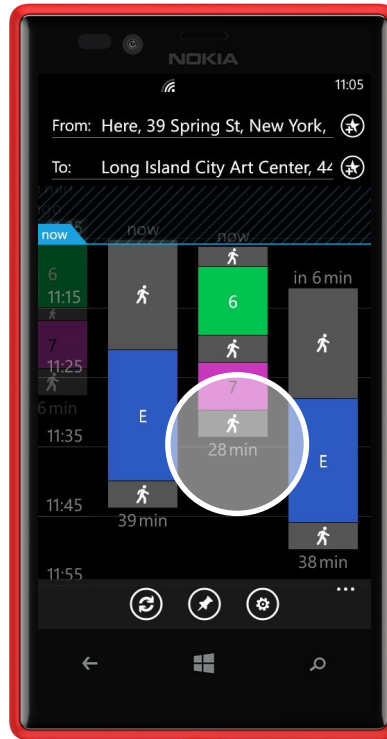
Automatic transit coverage updates

- Check which transit data is available for the city you're in
- HERE Transit coverage information will automatically update when new transit modes or lines are added to the coverage



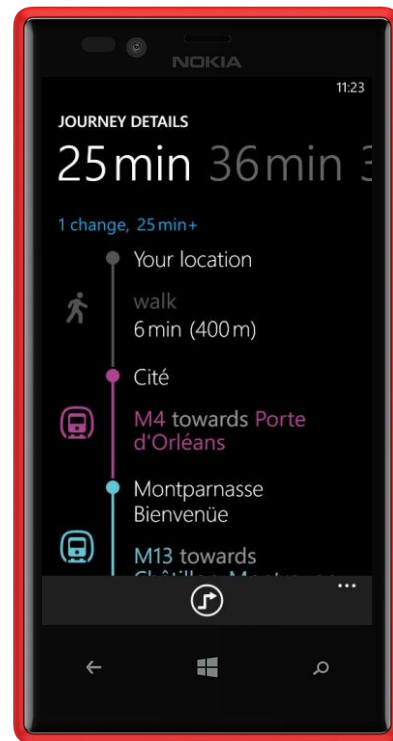
Schedule-based routing

- Schedule-based routing tells you when you need to leave to catch your train
- Shows stop-by-stop route options with the total time spent in transit from the start of your journey to the finish
- Includes precise arrival times for each stop as well as any wait times between different legs of your journey
- Available in over 209 cities worldwide



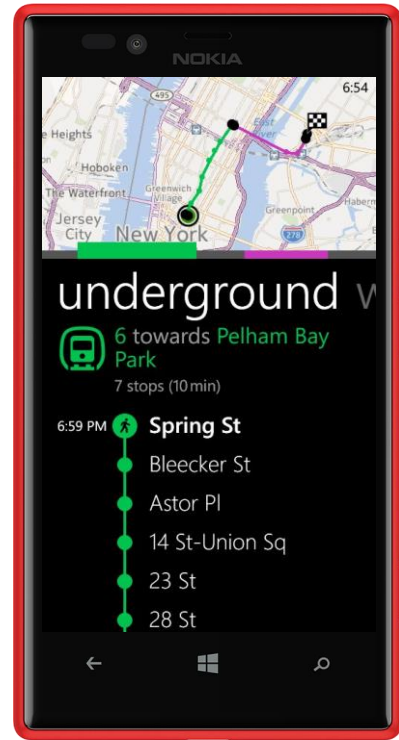
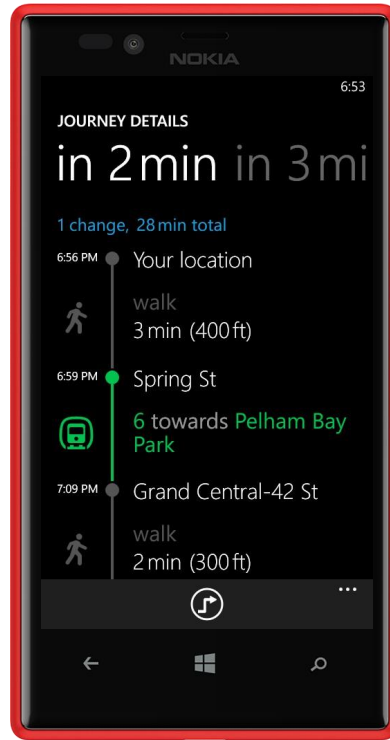
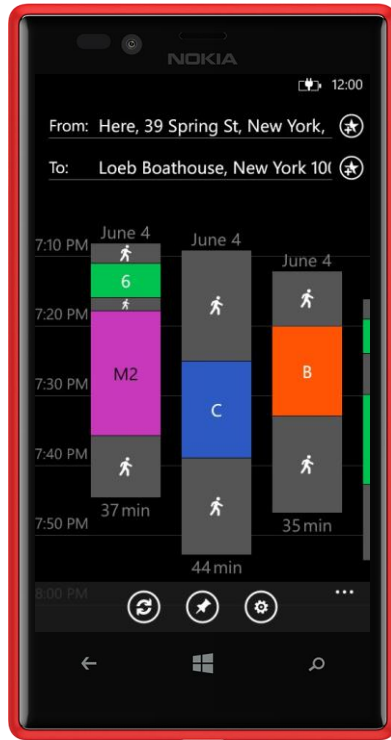
Routing without schedules

- Routing without schedules tells you which train and transfers you need to take to get somewhere
- Tells you where to get on and off
- Gives you an estimated transit time
- Includes guidance on where to transfer from one line to another as well as door-to-door guidance to your final destination
- Available in over 531 cities worldwide



Streamlined & highly visual user experience

- **Just three steps** to get to your route get you there more quickly
- **Transit mode and POI icons** through out make the app glance-able
- **Color-coded transit lines** throughout the app match real-world transit lines providing consistency and making HERE Transit easy to use



here

Maps for Life