

```
products.head()
```

	name	review	rating
0	Planetwise Flannel Wipes	These flannel wipes are OK, but in my opinion ...	3
1	Planetwise Wipe Pouch	it came early and was not disappointed. i love...	5
2	Annas Dream Full Quilt with 2 Shams	Very soft and comfortable and warmer than it l...	5
3	Stop Pacifier Sucking without tears with Thumb...	This is a product well worth the purchase. I ...	5
4	Stop Pacifier Sucking without tears with Thumb...	All of my kids have cried non-stop when I trie...	5

```
type(products)
```

```
pandas.core.frame.DataFrame
```

When *products* is DataFrame, *products*[“review”] is pandas.Series, *products*[[“review”]] is DataFrame, *products*[“review”][0] is String

*replace* function only works for String.

Object *String* does not have attribute *apply*.

```
products[“review”]
```

```
0    These flannel wipes are OK, but in my opinion ...
1    it came early and was not disappointed. i love...
2    Very soft and comfortable and warmer than it l...
3    This is a product well worth the purchase. I ...
4    All of my kids have cried non-stop when I trie...
5    When the Binky Fairy came to our house, we did...
6    Lovely book, it's bound tightly so you may not...
7    Perfect for new parents. We were able to keep ...
8    A friend of mine pinned this product on Pinter...
```

```
type(products[“review”])
```

```
pandas.core.series.Series
```

```
products[[“review”]]
```

	review
0	These flannel wipes are OK, but in my opinion ...
1	it came early and was not disappointed. i love...
2	Very soft and comfortable and warmer than it l...
3	This is a product well worth the purchase. I ...
4	All of my kids have cried non-stop when I trie...

```
type(products[[“review”]])
```

```
pandas.core.frame.DataFrame
```

```
products[“review”][0]
```

```
'These flannel wipes are OK, but in my opinion not worth keeping. I also ordered someImse Vimse Cloth Wipes-Ocean Blue-12 countwhich are la
rger, had a nicer, softer texture and just seemed higher quality. I use cloth wipes for hands and faces and have been usingThirsties 6 Pack
Fab Wipes, Boyfor about 8 months now and need to replace them because they are starting to get rough and have had stink issues for a while t
hat stripping no longer handles.'
```

```
type(products[“review”][0])
```

```
str
```

```
products[["review"]].loc[0]
```

```
review    These flannel wipes are OK, but in my opinion ...  
Name: 0, dtype: object
```

```
type(products[["review"]].loc[0])
```

```
pandas.core.series.Series
```

The function `text.split()` splits words in String, and output List.

```
products["review_no_punc"][0]
```

```
'These flannel wipes are OK but in my opinion not worth keeping I also ordered someImse Vinse Cloth WipesOcean Blue12 countwhich are larger  
had a nicer softer texture and just seemed higher quality I use cloth wipes for hands and faces and have been usingThirsties 6 Pack Fab Wip  
es Boyfor about 8 months now and need to replace them because they are starting to get rough and have had stink issues for a while that stri  
pping no longer handles'
```

```
products["review_no_punc"][0].split()
```

```
['These',  
'flannel',  
'wipes',  
'are',  
'OK',  
'but',  
'in',  
'my',  
'opinion',  
'not',  
'worth',  
'keeping',
```

```
type(products["review_no_punc"][0].split())
```

```
list
```

The function `train_test_split` splits data into training and test sets.

```
import sklearn  
from sklearn.model_selection import train_test_split
```

```
train_data, test_data = train_test_split(products, test_size=0.2, random_state=42)
```

The function `df.reset_index(drop=True)` reset the DataFrame's index.

Before the reset:

```
products.head()
```

	name	review	rating	review_no_punc	word_count	sentiment
1	Planetwise Wipe Pouch	it came early and was not disappointed. i love...	5	it came early and was not disappointed i love ...	{u'and': 3, u'love': 1, u'it': 3, u'highly': 1...	1
2	Annas Dream Full Quilt with 2 Shams	Very soft and comfortable and warmer than it l...	5	Very soft and comfortable and warmer than it l...	{u'and': 2, u'quilt': 1, u'it': 1, u'comfortab...	1
3	Stop Pacifier Sucking without tears with Thumb...	This is a product well worth the purchase. I ...	5	This is a product well worth the purchase I h...	{u'and': 3, u'ingenious': 1, u'What': 1, u'lov...	1
4	Stop Pacifier Sucking without tears with Thumb...	All of my kids have cried non-stop when I trie...	5	All of my kids have cried nonstop when I tried...	{u'and': 2, u'all': 1, u'help': 1, u'cried': 1...	1
5	Stop Pacifier Sucking without tears with Thumb...	When the Binky Fairy came to our house, we did...	5	When the Binky Fairy came to our house we didn...	{u'and': 2, u'cute': 1, u'would': 1, u'help': ...	1

After the reset:

```
products_1 = products.reset_index(drop=True)
```

```
products_1.head()
```

	name	review	rating	review_no_punc	word_count	sentiment
0	Planetwise Wipe Pouch	it came early and was not disappointed. i love...	5	it came early and was not disappointed i love ...	{u'and': 3, u'love': 1, u'it': 3, u'highly': 1...	1
1	Annas Dream Full Quilt with 2 Shams	Very soft and comfortable and warmer than it l...	5	Very soft and comfortable and warmer than it l...	{u'and': 2, u'quilt': 1, u'it': 1, u'comfortab...	1
2	Stop Pacifier Sucking without tears with Thumb...	This is a product well worth the purchase. I ...	5	This is a product well worth the purchase I h...	{u'and': 3, u'ingenious': 1, u'What': 1, u'lov...	1
3	Stop Pacifier Sucking without tears with Thumb...	All of my kids have cried non-stop when I trie...	5	All of my kids have cried nonstop when I tried...	{u'and': 2, u'all': 1, u'help': 1, u'cried': 1...	1
4	Stop Pacifier Sucking without tears with Thumb...	When the Binky Fairy came to our house, we did...	5	When the Binky Fairy came to our house we didn...	{u'and': 2, u'cute': 1, u'would': 1, u'help': ...	1

The code below transforms bag of words [“word\_count”] to sparse matrix.

```
products_5 = products.head(5)
```

The function `from_dict` converts Dictionary to DataFrame, and `keys()` is the index.

```
ddd = pd.DataFrame.from_dict(products_5["word_count"][0], orient="index")
ddd
```

	0
and	3
love	1
it	3
highly	1
osocozy	1
bags	1
disappointed	1
moist	1
does	1
recommend	1
was	1
wipes	1
early	1
not	2
now	1
holder	1
wipe	1
keps	1
wise	1
i	1
planet	1
leak	1
my	2
came	1

The function `reset_index()` resets the index as 0, 1, ..., N, and the old index column turns into “feature”.

```
ddd = ddd.reset_index()
ddd
```

	index	0
0	and	3
1	love	1
2	it	3
3	highly	1
4	osocozy	1
5	bags	1
6	disappointed	1
7	moist	1
8	does	1
9	recommend	1
10	was	1
11	wipes	1
12	early	1

13	not	2
14	now	1
15	holder	1
16	wipe	1
17	keps	1
18	wise	1
19	i	1
20	planet	1
21	leak	1
22	my	2
23	came	1

The function `.columns=["", ""]` renames the columns.

```
ddd.columns = ["feature", "value"]
ddd
```

	feature	value
0	and	3
1	love	1
2	it	3
3	highly	1
4	osocozy	1
5	bags	1
6	disappointed	1
7	moist	1
8	does	1
9	recommend	1
10	was	1
11	wipes	1
12	early	1

13	not	2
14	now	1
15	holder	1
16	wipe	1
17	keps	1
18	wise	1
19	i	1
20	planet	1
21	leak	1
22	my	2
23	came	1

Combined:

```
df_new = pd.DataFrame()

for i in range(len(products_5)):
    ddd = pd.DataFrame.from_dict(products_5["word_count"][i], orient="index")
    ddd = ddd.reset_index()
    ddd.columns = ["feature", "value"]
    ddd.insert(loc=0, column="id", value=i)

    df_new = df_new.append(ddd, ignore_index=True)

df_new
```

	id	feature	value
0	0	and	3
1	0	love	1
2	0	it	3
3	0	highly	1
4	0	osocozy	1
5	0	bags	1
6	0	disappointed	1
7	0	moist	1
8	0	does	1
9	0	recommend	1
10	0	was	1
11	0	wipes	1
12	0	early	1
...	...	...	...

218	4	does	1
219	4	the	5
220	4	didnt	1
221	4	or	1
222	4	came	1
223	4	for	2

224 rows x 3 columns

Label encoding:

```
id_0_df = df_new[df_new["id"]==0]

f = LabelEncoder()
id_0_df = f.fit_transform(id_0_df["feature"])

id_0_df
```

```
array([ 0, 12,  9,  6, 17,  1,  3, 13,  4, 19, 20, 22,  5, 15, 16,  7, 21,
        10, 23,  8, 18, 11, 14,  2])
```

```
df_new_0 = df_new[df_new["id"]==0]

df_new_0["feature_id"] = id_0_df

df_new_0
```

	id	feature	value	feature_id
0	0	and	3	0
1	0	love	1	12
2	0	it	3	9
3	0	highly	1	6
4	0	osocozy	1	17
5	0	bags	1	1
6	0	disappointed	1	3
7	0	moist	1	13
8	0	does	1	4
9	0	recommend	1	19
10	0	was	1	20
11	0	wipes	1	22
12	0	early	1	5

13	0	not	2	15
14	0	now	1	16
15	0	holder	1	7
16	0	wipe	1	21
17	0	keps	1	10
18	0	wise	1	23
19	0	i	1	8
20	0	planet	1	18
21	0	leak	1	11
22	0	my	2	14
23	0	came	1	2

Combined for the DataFrame *products\_5*:

```
from sklearn.preprocessing import LabelEncoder
```

```
f = LabelEncoder()
df_new_label = f.fit_transform(df_new["feature"])

df_new["feature_id"] = df_new_label

df_new
```

	id	feature	value	feature_id
0	0	and	3	22
1	0	love	1	94
2	0	it	3	80
3	0	highly	1	71
4	0	osocozy	1	110
5	0	bags	1	29
6	0	disappointed	1	45
7	0	moist	1	98
8	0	does	1	46
9	0	recommend	1	125
10	0	was	1	152
...	...	...	...	...
217	4	item	1	82
218	4	does	1	46
219	4	the	5	138
220	4	didnt	1	44
221	4	or	1	109
222	4	came	1	35
223	4	for	2	55

224 rows × 4 columns

```
from scipy.sparse import csr_matrix

v = np.array(df_new["value"])
i = np.array(df_new["id"])
j = np.array(df_new["feature_id"])

print v
print i
print j
```

```
array([[0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0,  
       3, 0, 0, 0, 0, 0, 0, 0, 1, 0, 0, 0, 0, 0, 1, 0, 0, 0, 0, 0, 0, 0,  
       0, 1, 1, 0, 1, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0,  
       0, 0, 0, 0, 0, 1, 1, 0, 0, 1, 0, 0, 0, 0, 3, 0, 0, 0, 1, 0, 1, 0,  
       0, 0, 0, 0, 0, 0, 1, 0, 0, 0, 1, 0, 0, 0, 0, 2, 0, 2, 1, 0, 0, 0,  
       1, 0, 0, 0, 0, 0, 0, 0, 1, 0, 0, 0, 0, 0, 0, 1, 0, 0, 0, 0, 0, 0,  
       0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 1, 0,  
       0, 0, 0, 0, 0, 0, 0, 1, 1, 1, 0, 0, 0, 0, 0],  
  
      [0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 1, 0, 0, 0, 0, 0, 0, 0, 0,  
       2, 0, 0, 1, 0, 0, 0, 0, 0, 1, 0, 0, 0, 0, 0, 0, 0, 1, 0, 0, 0, 0,  
       0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 1, 0, 0, 1, 0, 0, 0, 0, 0, 0, 0,  
       0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 1, 0, 0, 0, 0, 0, 0, 0,  
       0, 1, 1, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 1, 0, 0, 0,  
       0, 0, 0, 0, 0, 0, 0, 1, 0, 0, 0, 0, 0, 0, 1, 1, 0, 0, 0, 1, 0, 1,  
       0, 0, 0, 0, 0, 1, 1, 0, 0, 1, 0, 1, 0, 0, 0, 1, 0, 0, 0, 1, 0, 0,  
       0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 1, 0, 0],  
  
      [0, 0, 0, 3, 0, 0, 0, 0, 1, 0, 1, 0, 0, 0, 1, 0, 0, 2, 1, 0, 0, 0,  
       3, 0, 0, 1, 2, 1, 1, 0, 0, 2, 0, 0, 0, 0, 1, 0, 1, 0, 0, 0, 0, 1,  
       0, 0, 0, 0, 0, 0, 1, 0, 0, 1, 0, 0, 1, 0, 0, 1, 0, 0, 0, 0, 0, 1,  
       1, 0, 0, 1, 1, 0, 0, 0, 0, 0, 0, 2, 1, 4, 1, 0, 0, 0, 0, 0, 0, 0, 1,  
       1, 0, 0, 1, 0, 0, 2, 1, 0, 0, 0, 1, 0, 1, 0, 1, 0, 1, 0, 3, 0, 0,  
       0, 0, 1, 0, 0, 0, 0, 0, 0, 1, 0, 2, 1, 1, 0, 0, 1, 0, 0, 0, 1, 0,  
       0, 0, 0, 0, 0, 0, 7, 0, 0, 3, 0, 1, 1, 0, 0, 0, 0, 0, 0, 0, 0, 0,  
       0, 0, 1, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 1, 0, 0]
```



```
[1, 1, 1, 2, 1, 1, 1, 0, 0, 0, 1, 1, 0, 0, 0, 2, 2, 0, 0, 1, 1, 1,
2, 0, 0, 0, 0, 0, 0, 0, 0, 0, 2, 0, 1, 0, 0, 0, 0, 0, 1, 0, 0,
0, 0, 0, 0, 1, 0, 1, 0, 0, 0, 2, 1, 1, 0, 0, 1, 1, 1, 0, 0, 0,
1, 1, 1, 0, 0, 0, 0, 0, 0, 0, 0, 0, 3, 0, 1, 0, 0, 0, 2, 0, 0,
0, 0, 0, 0, 0, 0, 0, 0, 0, 1, 0, 0, 0, 1, 1, 1, 0, 0, 1, 1, 0,
0, 0, 0, 2, 0, 1, 1, 0, 0, 0, 0, 0, 0, 0, 0, 1, 1, 0, 0, 0,
1, 0, 0, 0, 0, 0, 2, 4, 1, 0, 4, 0, 1, 0, 0, 1, 1, 0, 0, 0, 1,
0, 1, 0, 0, 1, 1, 1, 0, 0, 0, 1, 1, 0, 0, 1],

[0, 3, 3, 1, 0, 0, 0, 0, 1, 1, 0, 0, 0, 0, 1, 0, 2, 2, 1, 0, 0, 0,
2, 2, 0, 0, 0, 0, 0, 0, 0, 0, 2, 1, 0, 1, 0, 1, 0, 1, 0, 0, 1, 1,
1, 0, 1, 1, 0, 0, 0, 0, 1, 0, 1, 2, 0, 0, 0, 0, 1, 0, 1, 1, 1, 0,
1, 0, 2, 1, 0, 1, 0, 1, 1, 0, 1, 0, 0, 2, 1, 0, 1, 1, 0, 0, 0,
0, 0, 0, 1, 1, 0, 0, 1, 0, 0, 0, 1, 0, 0, 0, 0, 0, 2, 0, 1,
0, 2, 0, 2, 1, 0, 0, 0, 0, 1, 1, 0, 0, 0, 1, 0, 0, 0, 0, 0,
0, 1, 1, 1, 1, 0, 5, 1, 0, 1, 1, 6, 0, 0, 1, 0, 0, 0, 1, 0, 0,
2, 0, 0, 1, 1, 0, 0, 0, 0, 1, 0, 0, 1, 1]], dtype=int64)
```

Trying to do the same work on the whole data:

Step 1: stack *products*["word\_count"]

```
start = time.time()

df_new = pd.DataFrame()

for i in range(len(products)):
    ddd = pd.DataFrame.from_dict(products["word_count"][i], orient="index")
    ddd = ddd.reset_index()
    ddd.columns = ["feature", "value"]
    ddd.insert(loc=0, column="id", value=i)

    df_new = df_new.append(ddd, ignore_index=True)

runtime = time.time() - start

Exception KeyboardInterrupt in 'zmq.backend.cython.message.Frame.__dealloc__' ignored

KeyboardInterrupt
```

Ran a whole day!!!!

There is another way:

```
start = time.time()

ddd = products.iloc[:100000, :]["word_count"].apply(pd.Series).stack()
ddd = ddd.reset_index()
ddd.columns = ["id", "feature", "value"]

runtime = time.time() - start
```

---

```
-----
MemoryError                                Traceback (most recent call last)
<ipython-input-168-93aa5952fa66> in <module>()
      1 start = time.time()
      2
----> 3 ddd = products.iloc[:100000, :]["word_count"].apply(pd.Series).stack()
      4 ddd = ddd.reset_index()
      5 ddd.columns = ["id", "feature", "value"]
```

So, to save time, I only use the first 1000 observations.

```
start = time.time()

df_new = products.iloc[:1000, :]["word_count"].apply(pd.Series).stack()
df_new = df_new.reset_index()
df_new.columns = ["id", "feature", "value"]

runtime = time.time() - start
```

```
from sklearn.preprocessing import LabelEncoder
```

```
f = LabelEncoder()
df_new_label = f.fit_transform(df_new["feature"])

df_new["feature_id"] = df_new_label
```

```
from scipy.sparse import csr_matrix
```

```
v = np.array(df_new["value"])
i = np.array(df_new["id"])
j = np.array(df_new["feature_id"])

row = df_new["id"].max() + 1
col = j.max() + 1

mat = csr_matrix((v, (i, j)), shape=(row, col))
features_toarray = mat.toarray()
```

```
sentiment_toarray = np.array(products.iloc[:1000, :]["sentiment"])
```

The functions below train an logistic regression model:

```
from sklearn.linear_model import LogisticRegression
```

```
sentiment_model = LogisticRegression(solver="lbfgs").fit(features_toarray, sentiment_toarray)
```

```
sentiment_model
```

```
LogisticRegression(C=1.0, class_weight=None, dual=False, fit_intercept=True,
                    intercept_scaling=1, max_iter=100, multi_class='warn',
                    n_jobs=None, penalty='l2', random_state=None, solver='lbfgs',
                    tol=0.0001, verbose=0, warm_start=False)
```

The function `model.coef_` outputs the coefficient for each feature:

```
weights = sentiment_model.coef_
```

```
weights
```

```
array([[ -9.16647568e-02,   6.97568973e-05,   4.82402724e-02, ...,
         4.79827649e-07,   1.56678001e-03,   4.04295513e-02]])
```

`(1000, )` and `(1000, 1)` are not the same shape. The function `[:, None]` converts `(1000, )` to the shape `(1000, 1)`.

```
sentiment_toarray.shape
```

```
(1000L,)
```

```
sentiment_toarray = sentiment_toarray[:, None]
```

```
sentiment_toarray.shape
```

```
(1000L, 1L)
```

The function `np.hstack((a, b))` stacks two arrays with same number of rows horizontally.

```
products_1000_array = np.hstack((features_toarray, sentiment_toarray))
```

```
products_1000_array
```

```
array([[ 0.,  0.,  0., ...,  0.,  0.,  1.],
       [ 0.,  0.,  0., ...,  0.,  0.,  1.],
       [ 0.,  0.,  0., ...,  0.,  0.,  1.],
       ...,
       [ 0.,  0.,  0., ...,  0.,  0., -1.],
       [ 0.,  0.,  0., ...,  0.,  0., -1.],
       [ 0.,  0.,  0., ...,  0.,  0., -1.]])
```

The function `np.dot(A, B)` performs the matrix multiplication.

```
weights.T.shape
```

```
(7064L, 1L)
```

```
test_data_1000_arr[:, :-1].shape
```

```
(200L, 7064L)
```

```
scores = intercept + np.dot(test_data_1000_arr[:, :-1], weights.T)
```

```
scores.shape
```

```
(200L, 1L)
```

The function `model.predict_proba(array-like)` predicts the probability.

```
print "Class predictions according to SKlearn:"
print sentiment_model.predict_proba(test_data_1000_arr[10:13, :-1])
```

```
Class predictions according to SKlearn:
```

```
[[0.61404056 0.38595944]
 [0.01063978 0.98936022]
 [0.00509938 0.99490062]]
```

The function `df.sort_values(by=["column"])` sort the dataframe by a column.

```
test_data_1000_df[["name", "predict"]].sort_values(by=["predict"], ascending=False).head(20)
```

	name	predict
377	Baby Trend Diaper Champ	1.000000
261	Crown Crafts The Original NoJo BabySling by Dr...	1.000000
408	Baby Trend Diaper Champ	0.999998
365	Baby Trend Diaper Champ	0.999996
299	Baby Trend Diaper Champ	0.999995
429	Baby Trend Diaper Champ	0.999994
584	Basic Comfort Rest EZ II Pregnancy Wedge	0.999911
486	Baby Trend Diaper Champ	0.999821
208	Fisher Price - Baby Bowling	0.999779
55	Our Baby Girl Memory Book	0.999725
767	Graco Deluxe Tot-Lock with Tray and High Back ...	0.999713