1. Consider a projection matrix, P. What are the eigenvalues of P?

Since P is a projection matrix, $P=P^2$

$$\lambda x = Px = P^2 x = \lambda Px = \lambda^2 x$$

$$\lambda = \lambda^2$$

Therefore, $\lambda = 0$ or 1

2. What are the eigenvalues of the Householder transformation

$$H = H^{T} = H^{-1}$$

$$H^2x = \lambda Hx = \lambda^2 x$$

Also,
$$H^2 x = H^{-1} H x = x$$

Therefore,
$$\lambda^2 x = x$$
, $\lambda = 1$ or -1