

# PYTHON PROGRAMMING AND MACHINE LEARNING

## CLUSTERING

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# Objectives

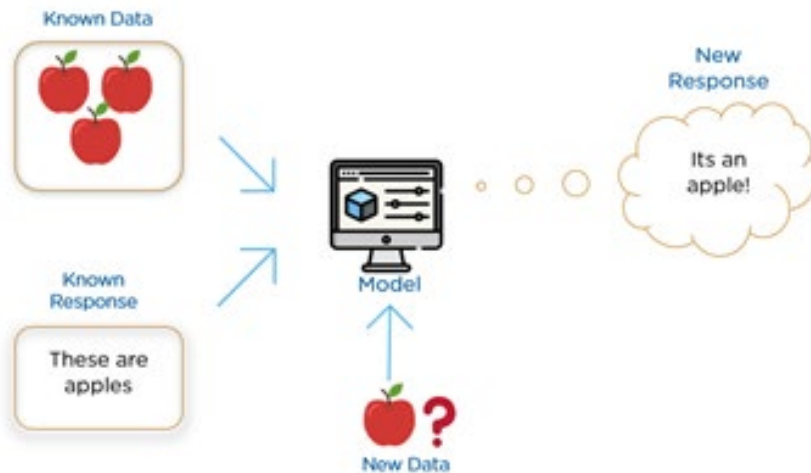
- Understand the application of clustering algorithms in machine learning
- Understand the following clustering machine learning algorithms:
  - K-Means (centroid based)
  - Agglomerative Clustering (connectivity based/hierarchical)
  - DBSCAN (density based)

# Clustering Objective

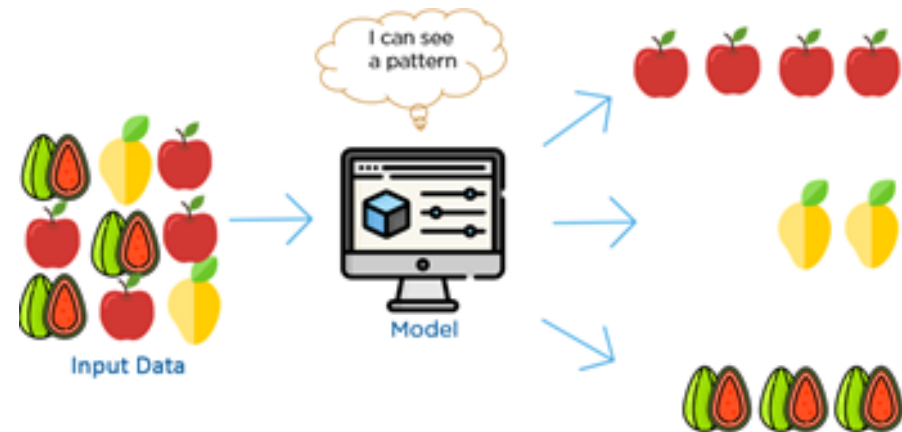
- Given a set of data:
  - Find possible clusters (groupings) of the data
  - The aim is that the data should be grouped in such a way that points within a single cluster are very similar and points in a different cluster are different
  - There are multiple possible answers
- Goal: Data exploration / discover hidden structure in data
  - Often used to convert a unsupervised learning problem into supervised learning

# Supervised vs. Unsupervised

- Supervised Learning:  
find known answers

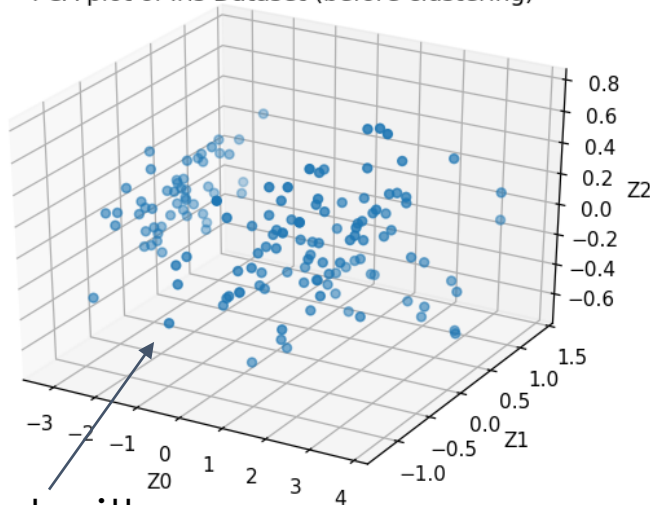


- Unsupervised Learning:  
find unknown patterns



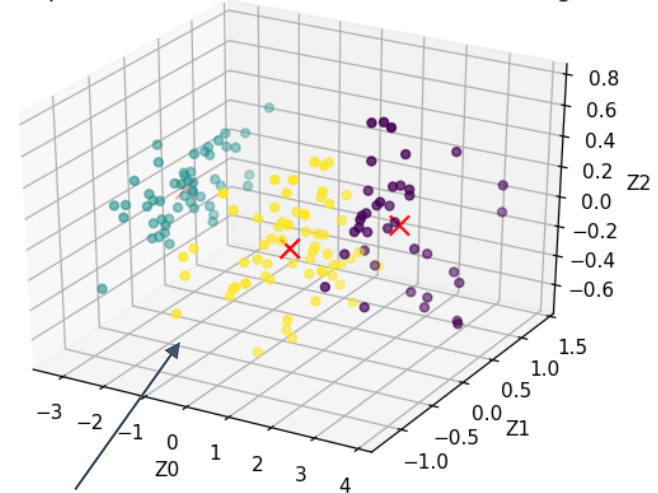
# Clustering is unsupervised

PCA plot of Iris Dataset (before clustering)



Start with  
no labels

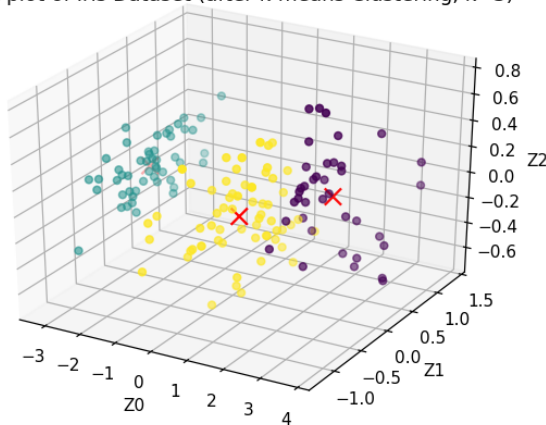
PCA plot of Iris Dataset (after K-means Clustering)



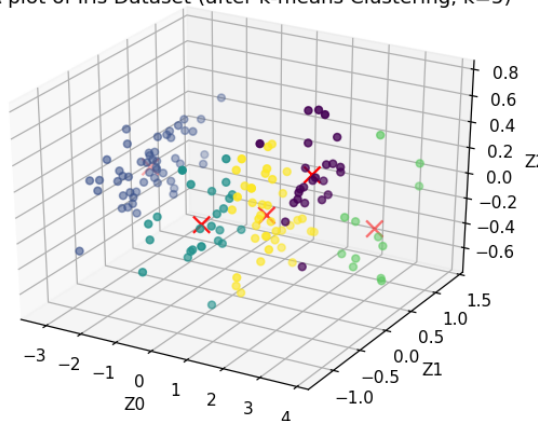
Labels added  
based on  
clusters found

# Clustering can have multiple outcomes

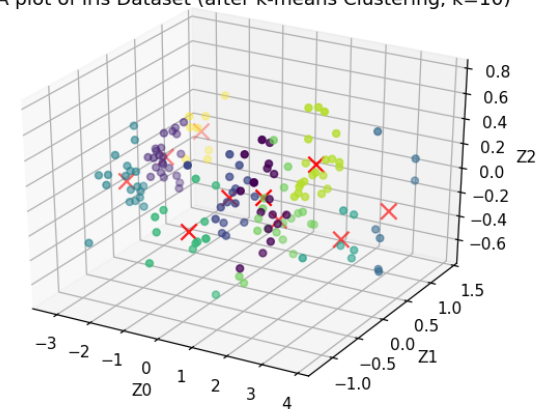
PCA plot of Iris Dataset (after k-means Clustering, k=3)



PCA plot of Iris Dataset (after k-means Clustering, k=5)

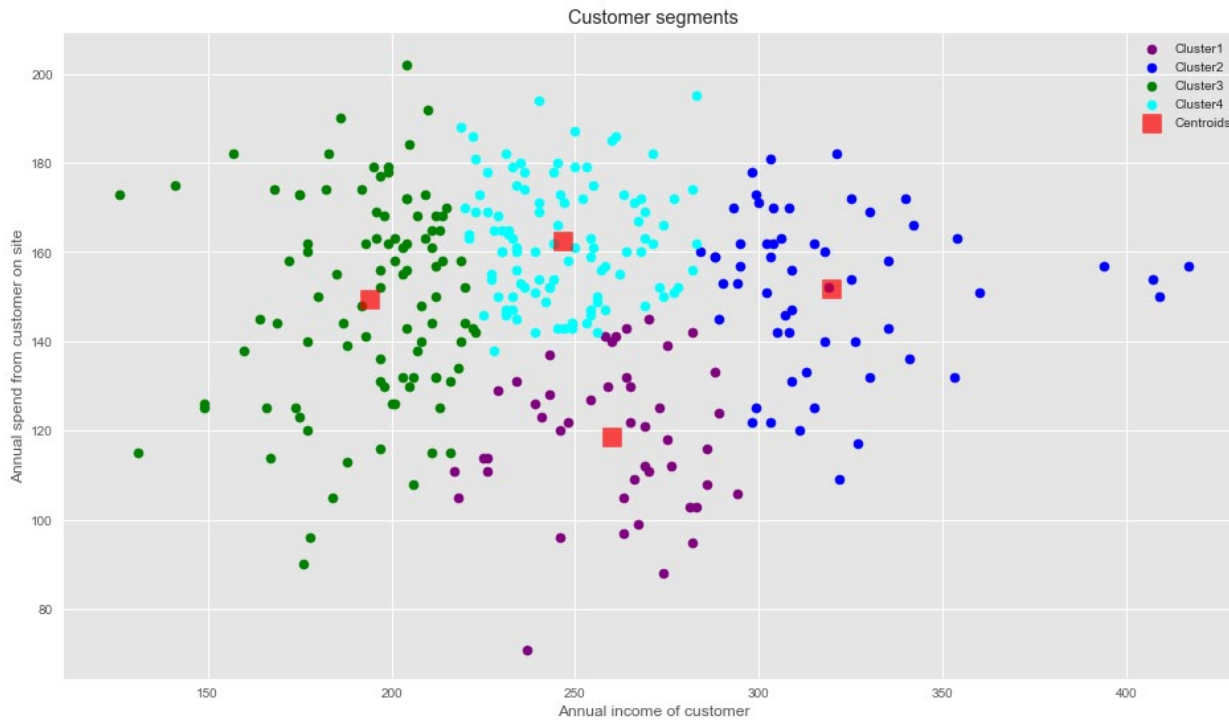


PCA plot of Iris Dataset (after k-means Clustering, k=10)



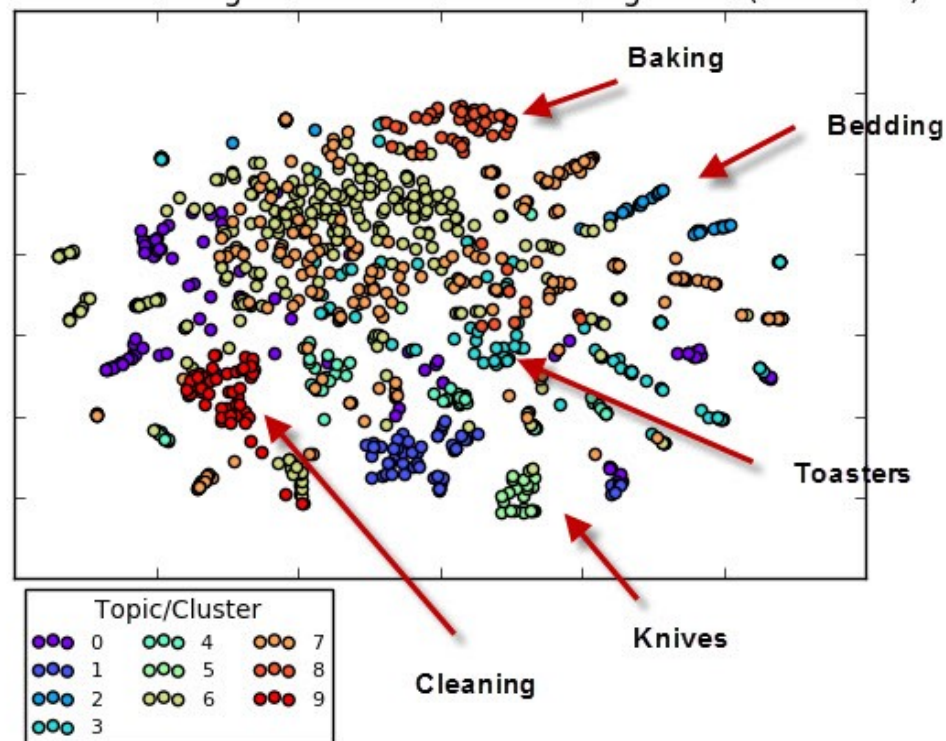
Compare metrics, manual inspection of clusters, ...

# Finding Customer Segments



# Finding Review Topics

KMeans Clustering of Amazon Reviews using TFIDF (t-SNE Plot)





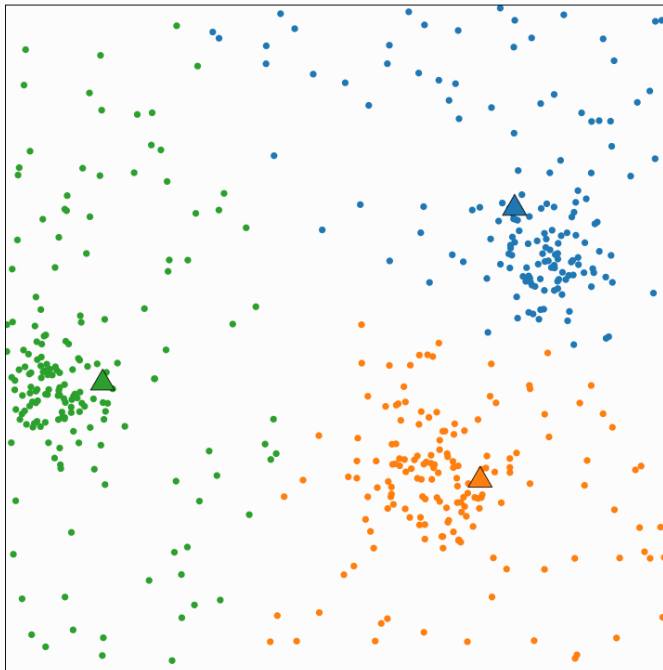
# K-MEANS CLUSTERING

# K-means Clustering

- Hyperparameter:  $k$  (number of clusters)
- Randomly initialize  $k$  centroids from samples
- For each sample
  - Compute distances from each centroid
  - Assign cluster from closest centroid
- Update centroids to the mean of the member samples
- Repeat 2 and 3 until centroids stop moving

# Interactive Demo

## Visualizing K-Means Clustering



Mean square point-centroid distance: 13119.49

The  $k$ -means algorithm is an iterative method for clustering a set of  $N$  points (vectors) into  $k$  groups or clusters of points.

### Algorithm

Repeat until convergence:

#### Find closest centroid

Find the closest centroid to each point, and group points that share the same closest centroid.

#### Update centroid

Update each centroid to be the mean of the points in its group.

Update centroid

### Data

Clustered points  Random

Number of clusters : 3

Number of centroids : 3

New points

New centroids

# K-means Clustering

Hyperparameter:  $k$  (number of clusters)

1. Randomly initialize  $k$  centroids from samples

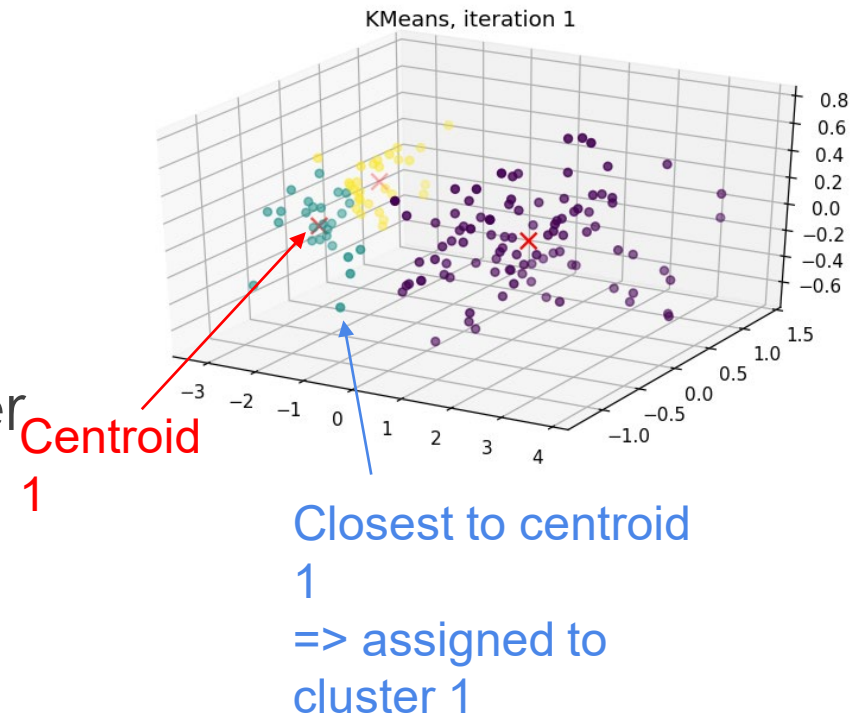
2. For each sample

a) Compute distances from each centroid

b) Assign cluster from closest centroid

3. Update centroids using mean of member samples

4. Repeat 2 and 3 until centroids stop moving



# K-means Clustering

Hyperparameter:  $k$  (number of clusters)

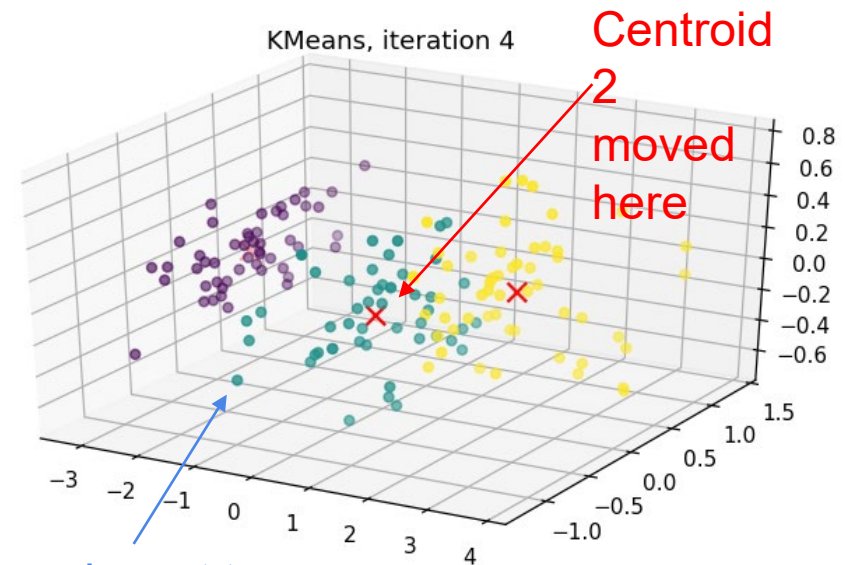
1. Randomly initialize  $k$  centroids from samples

2. For each sample

- a) Compute distances from each centroid
- b) Assign cluster from closest centroid

**3. Update centroids using mean of member samples**

**4. Repeat 2 and 3 until centroids stop moving**



Now closest to centroid 2  
=> updated to cluster 2

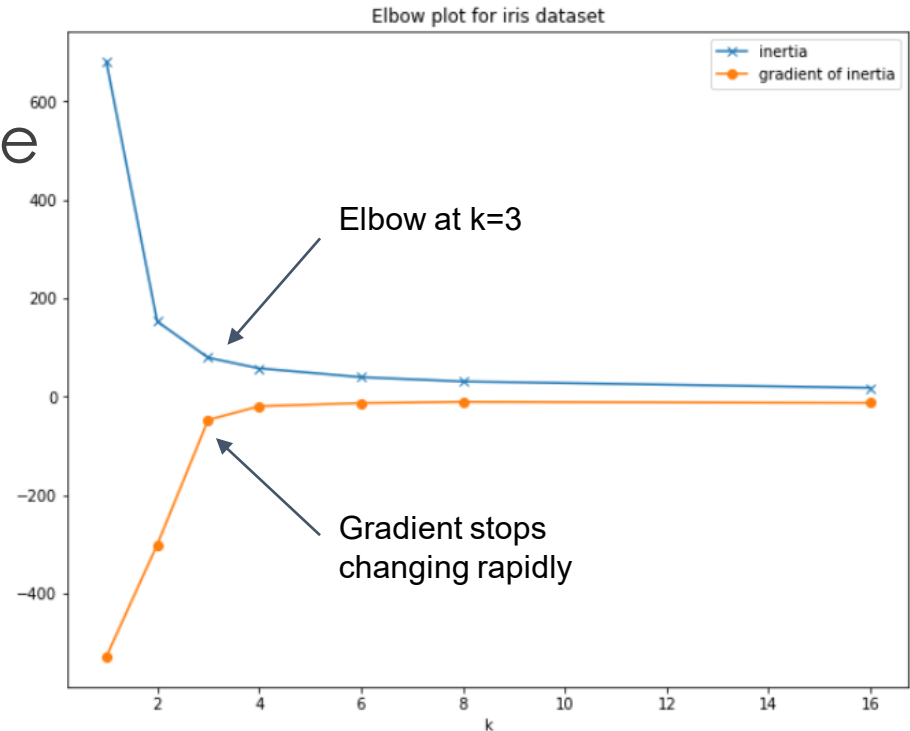
# Selecting k for K-means

## Empirical way

- Inertia: sum of squared distances of each sample to its closest centroid
- Inertia measures cluster compactness

## Reasoning

- Fewer clusters is better
- Elbow is when inertia stops decreasing dramatically



# Performing K-Means Clustering (1)

Feature 1	Feature 2
1	1
2	2
3	3
4	4
5	5

$K = 2$

First we randomly choose 2 centroids from the sample.

Centroid 1	1	1
Centroid 2	2	2

We calculate distance between each samples to the centroids. We use the Euclidean distance formula:

$$d = \sqrt{(\Delta x)^2 + (\Delta y)^2} = \sqrt{(x_2 - x_1)^2 + (y_2 - y_1)^2}.$$

Feature 1	Feature 2	Distance to Centroid 1	Distance to Centroid 2	Cluster
1	1	0	1.414213562	1
2	2	1.414213562	0	2
3	3	2.828427125	1.414213562	2
4	4	4.242640687	2.828427125	2
5	5	5.656854249	4.242640687	2

# Performing K-Means Clustering (2)

Feature 1	Feature 2
1	1
2	2
3	3
4	4
5	5

We calculate the new centroids by taking the average from the members of the cluster.

Centroid 1	1	1
Centroid 2	3.5	3.5

We calculate distance between each samples to the centroids. We use the Euclidean distance formula:

$$d = \sqrt{(\Delta x)^2 + (\Delta y)^2} = \sqrt{(x_2 - x_1)^2 + (y_2 - y_1)^2}.$$

Feature 1	Feature 2	Distance to Centroid 1	Distance to Centroid 2	Cluster
1	1	0	3.535533906	1
2	2	1.414213562	2.121320344	1
3	3	2.828427125	0.707106781	2
4	4	4.242640687	0.707106781	2
5	5	5.656854249	2.121320344	2



# Performing K-Means Clustering (3)

Feature 1	Feature 2
1	1
2	2
3	3
4	4
5	5

We calculate the new centroids by taking the average from the members of the cluster.

Centroid 1	1.5	1.5
Centroid 2	4	4

We calculate distance between each samples to the centroids. We use the Euclidean distance formula:

$$d = \sqrt{(\Delta x)^2 + (\Delta y)^2} = \sqrt{(x_2 - x_1)^2 + (y_2 - y_1)^2}.$$

Feature 1	Feature 2	Distance to Centroid 1	Distance to Centroid 2	Cluster
1	1	0.707106781	4.242640687	1
2	2	0.707106781	2.828427125	1
3	3	2.121320344	1.414213562	2
4	4	3.535533906	0	2
5	5	4.949747468	1.414213562	2

As the cluster assignment remains the same, we stop the iteration with the final centroids

# Assigning cluster for a new sample

- If we need to assign a new sample to the cluster we just assign the new sample to the closest centroid.

Centroid 1	1.5	1.5
Centroid 2	4	4

- Example:
  - $(0,0)$  will be assigned to cluster 1
  - $(4,5)$  will be assigned to cluster 2
  - $(1.75, 1.75)$  can be assigned to cluster 1 or 2 depending on how we write the program as the distance to centroid 1 and 2 are the same.

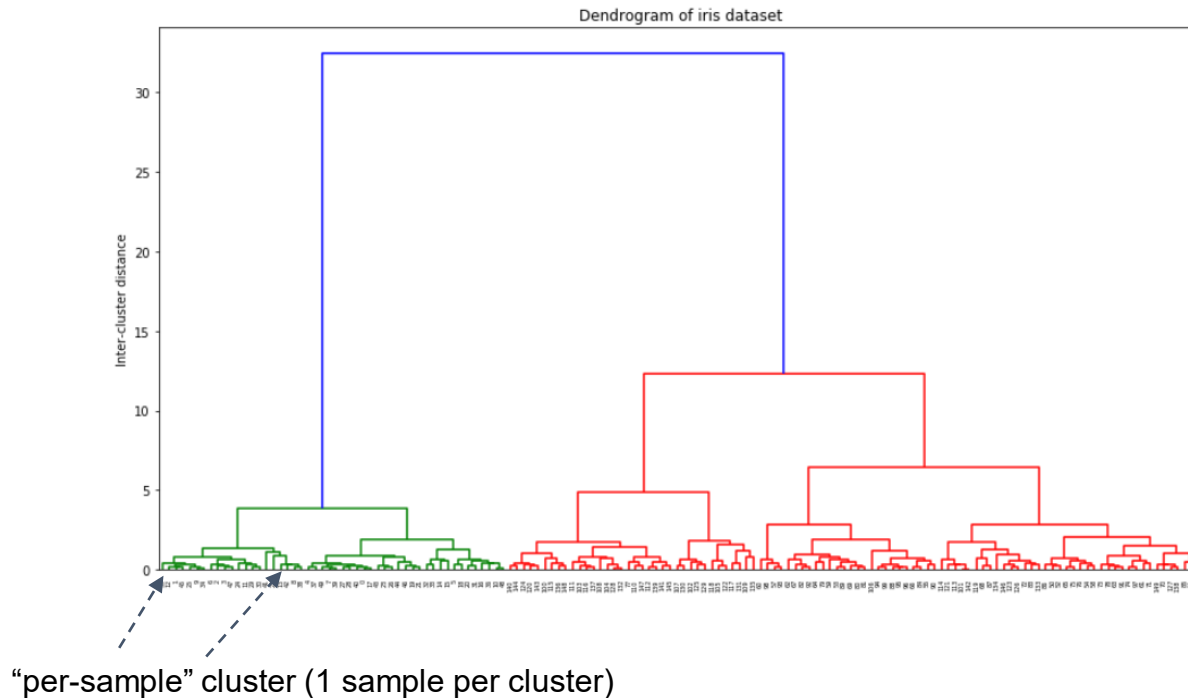
# HIERARCHICAL CLUSTERING

# Hierarchical Clustering

- Hierarchical clustering establish hierarchy between clusters.
- Two main approaches: top-down and bottom-up
- Top Down
  - Start with 1 cluster and split into more clusters
  - aka. Divisive Clustering
- Bottom Up
  - Start with N clusters (each node is a cluster) and merge into fewer clusters
  - aka. Agglomerative Clustering
  - “Agglomerative”: to collect or gather into a cluster or mass.

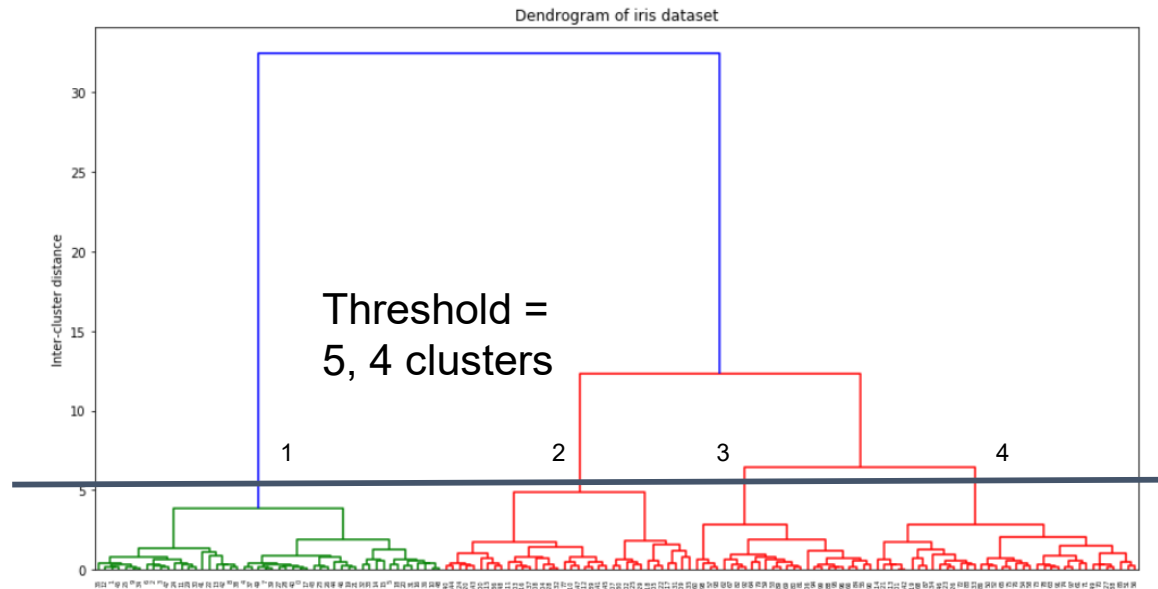
# Hierarchical Clustering

- Compute distances between samples
- Start with 1 sample in per cluster
  - Merge clusters by adjusting distance threshold



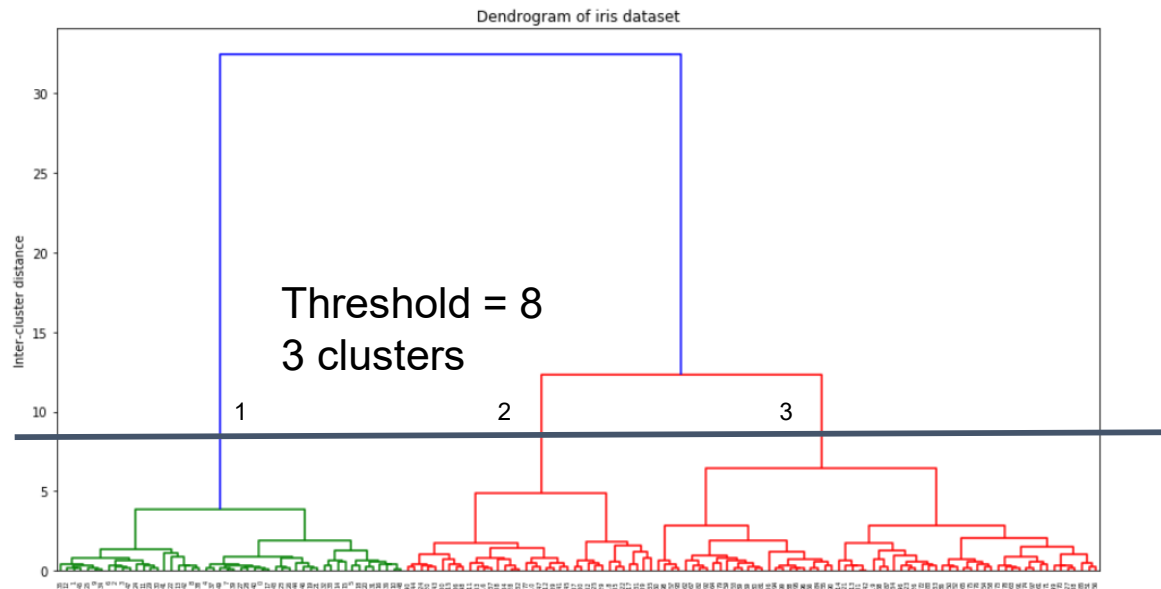
# Hierarchical Clustering

- Compute distances between samples
- Start with each sample in its own cluster
  - Merge clusters by adjusting distance threshold

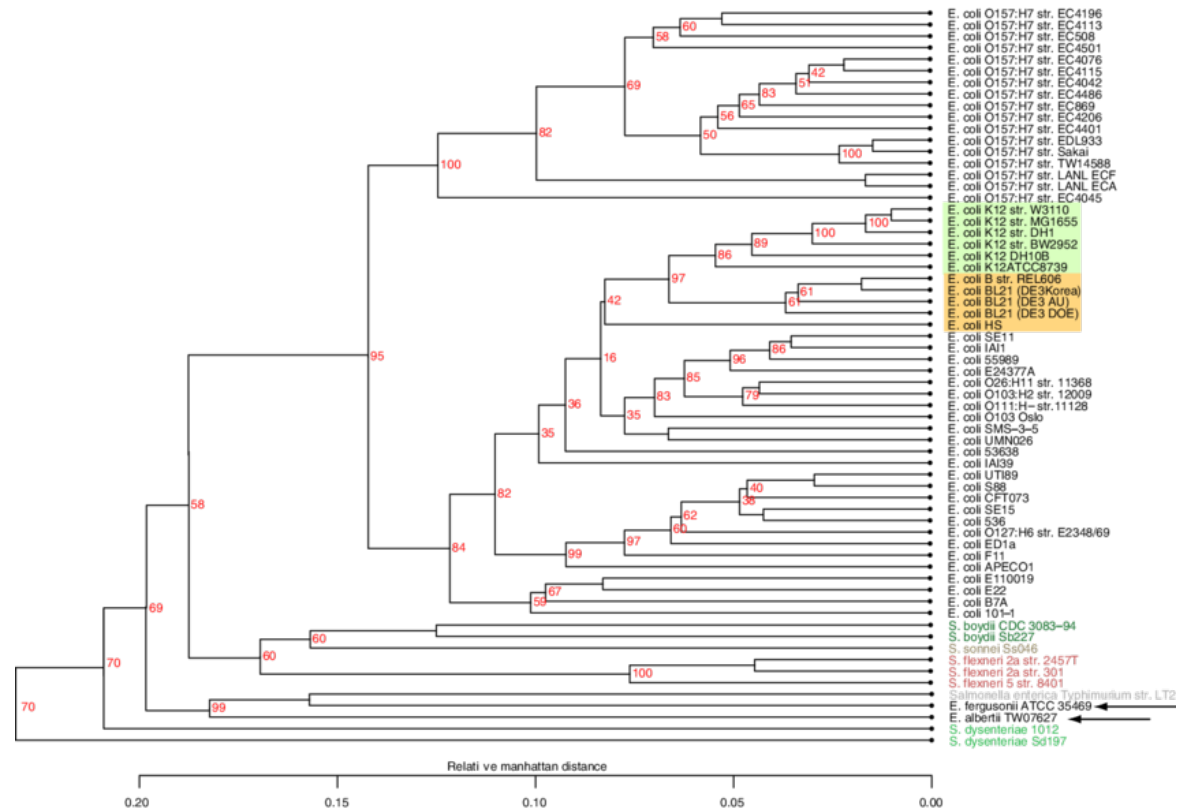


# Hierarchical Clustering

- Compute distances between samples
- Start with each sample in its own cluster
  - Merge clusters by adjusting distance threshold



# Clustering E. coli genomes



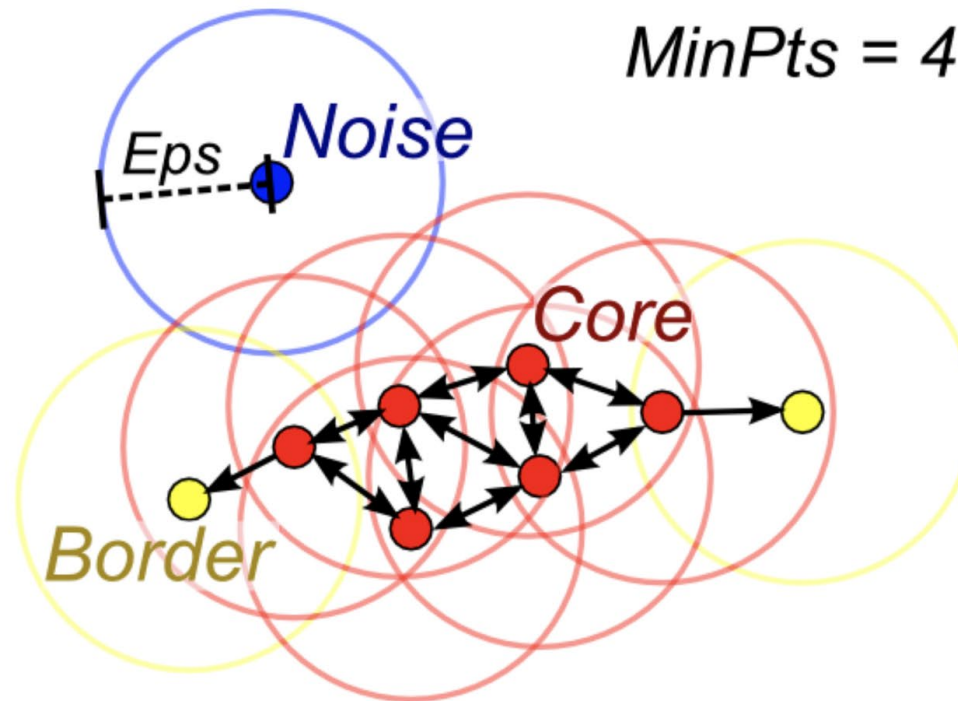


# DBSCAN

- Stands for "Density Based Spatial Clustering of Applications with Noise"
- Advantages:
  - does not require the user to set the number of clusters beforehand
  - can capture clusters of complex shapes
  - can identify points that are not part of any cluster (very useful as outliers detector)
  - works by identifying points that are in crowded regions of the feature space, where many data points are close together (dense regions in feature space)
  - Points that are within a dense region are called core samples (or core points)

- There are two parameters in DBSCAN: `min_samples` and `eps`
  - If there are at least `min_samples` many data points within a distance of `eps` to a given data point, that data point is classified as a core sample
  - core samples that are closer to each other than the distance `eps` are put into the same cluster by DBSCAN.

# DBSCAN



Red: Core Points

Yellow: Border points. Still part of the cluster because it's within epsilon of a core point, but does not meet the min\_points criteria

Blue: Noise point. Not assigned to a cluster

# EVALUATION METRICS

# Silhouette Coefficient

$$s = \frac{b-a}{\max(a,b)}$$

$$-1 < s < 1$$

Bad clustering  
( $a \gg b$ )

Good, dense clustering  
( $b \gg a$ )

**a:** The mean distance between a sample and others in the **same cluster** (intra cluster distance)

**b:** The mean distance between a sample and all others in the **next nearest cluster** (inter cluster distance)

# Homogeneity, Completeness, V-measure

- Use when labels are available
- Homogeneity: each cluster only contains members of 1 class
- Completeness: all members in 1 class are assigned to the same cluster
- V-measure:

$$2 \frac{H.C}{H+C}$$

- Wait, aren't labels unavailable for an unsupervised learning problem?

# Adjusted Random Index

- Given the knowledge of the ground truth class and our clustering algorithm assignments, the adjusted Rand index is a function that measures the **similarity** of the two assignments, ignoring permutations and with chance normalization.
- Compare the actual classes vs. cluster assignment
  - Measure how good is the clustering to serve as classification



# Normalized Mutual Information

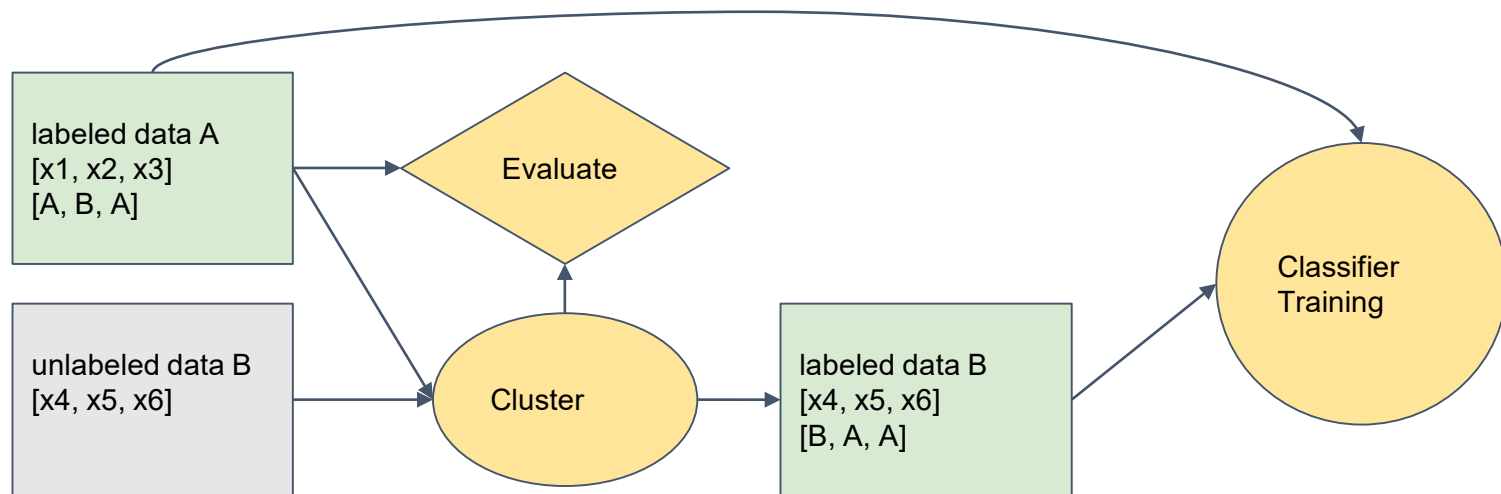
- Given the knowledge of the ground truth class and our clustering algorithm assignments, mutual information is a function that measures the **agreement** of the two assignments, ignoring permutations
- NMI (normalized mutual information) is more often used, AMI (adjusted mutual information) is more recent and normalized against chance.

# ARI vs NMI

- Similarity vs. agreement?
  - They have the same objective, but measured using different theory and different mathematical formula
  - For those who is more mathematically inclined:  
<http://jmlr.csail.mit.edu/papers/volume17/15-627/15-627> compares the two
- Conclusion
  - Both measures are correlated
  - Use **ARI** when the ground truth clustering has large equal sized clusters
  - Use **AMI/NMI** when the ground truth clustering is unbalanced and there exist small clusters

# Semi-supervised Clustering

- When only a subset of training data is labeled
- Use clustering to predict labels for the unlabeled data
  - Evaluate clustering metrics using labeled data
- Train a classifier on the combined (labeled) dataset



# HANDS ON: CLUSTERING

# Applications of Clustering

- 10 interesting use cases of the K-means algorithm
- Entertainment: Song text mining and clustering
- Health: Clustering Medical Facilities
- Retail: Customer segmentation
- Manufacturing: Predicting failures in production lines
- Financial: Bank Marketing campaign analysis

# Further study: Other clustering algorithms

- Kmeans++
- Self-organizing maps (SOMs)
- Cash Crops Clustering in Nepal
- Sequence clustering (Bioinformatics)
- Comparison of Sequence Clustering methods
- Biopython - toolkit for bioinformatics