Final Review

Sahir Bhatnagar and James Hanley

EPIB 607
Department of Epidemiology, Biostatistics, and Occupational Health
McGill University

sahir.bhatnagar@mcgill.ca
https://sahirbhatnagar.com/EPIB607/

December 3, 2018

Exam Details

- **When:** Thursday December 6, 2 pm - 5 pm. Room 112 of MASS Chemistry Building

- This is a 3 hour, closed book exam.

- Two sheets of paper, double-sided, 8.5 by 11 inches are allowed.

- Calculators and translation dictionary are permitted. Cellular phones <u>are not</u> permitted.

- The exam is out of 100. Write down all your answers in the provided booklet.

- Provide units and state your assumptions when applicable.

- If a question requires use of the *z* or *t* probabilites/quantiles, write the corresponding R code instead. Some commonly used quantiles are provided.

Note on these slides

- These slides **do not** cover all the material on the final

- Review midterm review slides for material prior to midterm, and regression handouts for material after midterm

Topics to be covered

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7 questions on the following topics

1. Sampling distributions, confidence intervals
2. *p*-values
3. One sample mean/rate/proportion
4. Bootstrap and CLT
5. Power
6. Standard deviation, standard error
7. Linear regression (two sample mean) $\rightarrow$ `t.test, lm` (1)
8. Poisson regression $\rightarrow$ `glm` (1)
9. Binomial regression $\rightarrow$ `glm` (1)

Standard error (SE) vs SD

Standard error (SE) of a sample statistic

- Recall: When we are talking about the variability of a **statistic**, we use the term **standard error** (not standard deviation). The standard error of the sample mean is $\sigma/\sqrt{n}$.

Remark 1 (SE vs. SD)

In quantifying the instability of the sample mean ($\bar{y}$) statistic, we talk of SE of the mean (SEM)

*$SE(\bar{y})$ describes how far $\bar{y}$ could (typically) deviate from μ;*

$SD(y)$ describes how far an individual y (typically) deviates from μ (or from $\bar{y}$).

Sampling Distributions, CLT, Confidence Intervals and p-values

Parameters, Samples, and Statistics

- **Paramter**: An unknown numerical constant pertaining to a population/universe, or in a statistical model.
  - ▸ μ: population mean π: population proportion
- **Statistic**: A numerical quantity calculated from a sample. The empirical counterpart of the parameter, used to *estimate* it.
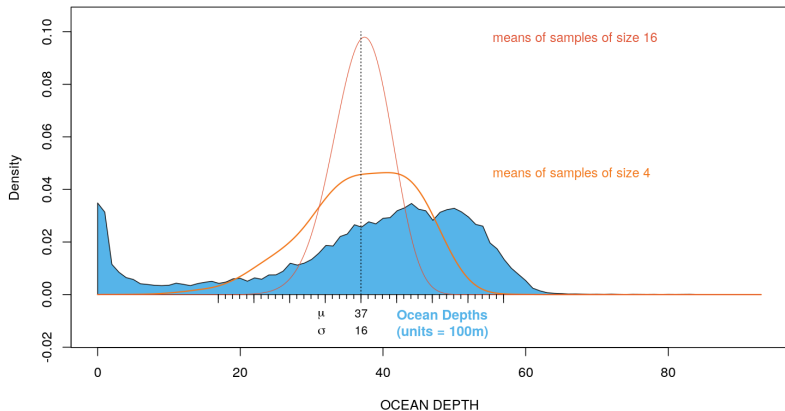 - ▸ $\bar{y}$: sample mean p: sample proportion

Population
(μ, π)
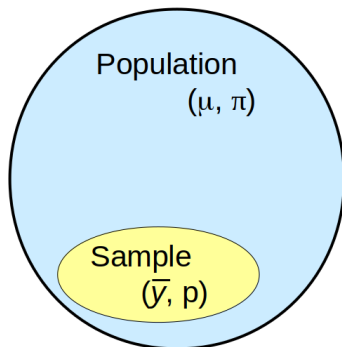
Sample
$(\bar{y}, p)$

Sampling Distributions
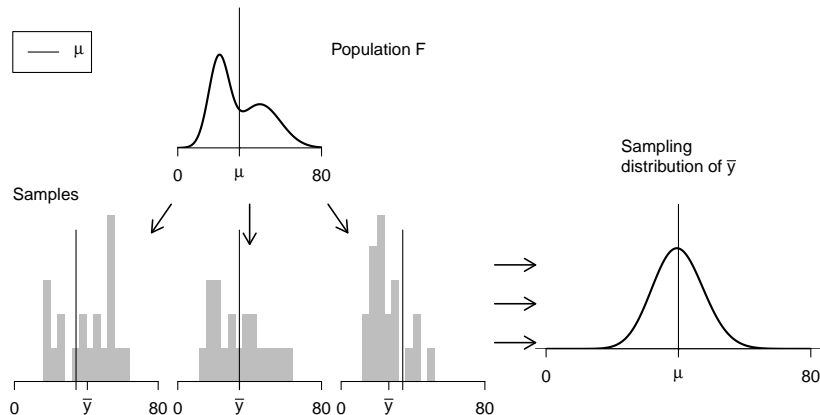
Fig.: Ideal world. Sampling distributions are obtained by drawing repeated samples from the population, computing the statistic of interest for each, and collecting (an infinite number of) those statistics as the sampling distribution

Quadruple the work, half the benefit

Fig.: When the sample size increases from 4 to 16, the spread of the sampling distribution for the mean is reduced by a half, i.e., the range is cut in half. This is known as the curse of the $\sqrt{n}$

The Central Limit Theorem (CLT)

- The sampling distribution of $\bar{y}$ is, for a large enough n, close to Gaussian in shape no matter what the shape of the distribution of individual Y values.
- This phenomenon is referred to as the CENTRAL LIMIT THEOREM
- The CLT applied also to a sample proportion, slope, correlation, or any other statistic created by aggregation of individual observations

Theorem 1 (Central Limit Theorem)

$$if\ Y \sim ???(\mu_Y, \sigma_Y),\ then$$

$$\bar{y} \sim \mathcal{N}(\mu_Y, \sigma_Y/\sqrt{n})$$

Confidence Interval

Definition 1 (Confidence Interval)

*A level C confidence interval for a parameter has two parts:*

1. *An interval calculated from the data, <u>usually</u> of the form*

$$estimate \pm margin\ of\ error$$

   where the estimate is a sample statistic and the margin of error represents the accuracy of our guess for the parameter.

2. *A confidence level C, which gives the probability that the interval will capture the true parameter value in different possible samples. That is, the confidence level is the success rate for the method*

Confidence Interval: A simulation study
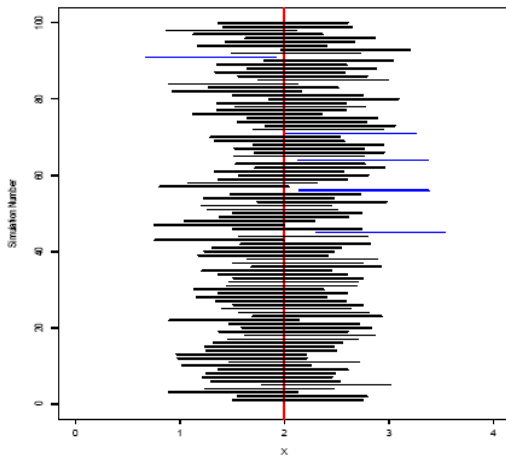
Fig.: True parameter value is 2 (red line). Each horizontal black line represents a 95% CI from a sample and contains the true parameter value. The blue CIs do not contain the true parameter value. 95% of all samples give an interval that contains the population parameter.

Interpreting a frequentist confidence interval

- The confidence level is the success rate of the method that produces the interval.

- We don't know whether the 95% confidence interval from a particular sample is one of the 95% that capture θ (the unknown population parameter), or one of the unlucky 5% that miss.

- To say that we are 95% confident that the unknown value of θ lies between U and L is shorthand for "We got these numbers using a method that gives correct results 95% of the time."

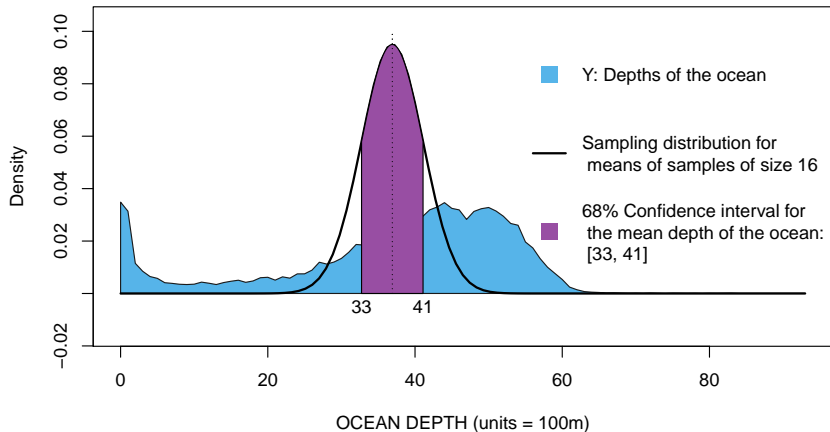# 68% Confidence interval using `qnorm`

Fig.: 68% Confidence interval calculated using
`qnorm(p = c(0.16,0.84), mean = 37, sd = 4.2)`
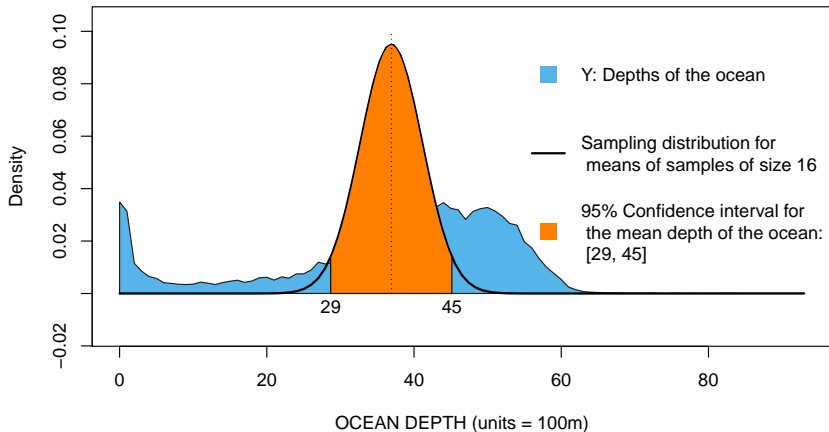
95% Confidence interval using `qnorm`

Fig.: 95% Confidence interval calculated using
`qnorm(p = c(0.025,0.975), mean = 37, sd = 4.2)`

Example: Inference for a single population mean

So what does the CI allow us to learn about μ??

- It tells us that if we repeated this procedure again and again (collecting a sample mean, and constructing a 95% CI), 95% of the time, the CI would *cover* μ.

- That is, with 95% probability, the *procedure* will include the true value of μ. Note that we are making a probability statement about the CI, not about the parameter.

- Unfortunately, we do not know whether the true value of μ is contained in the CI in the particular experiment that we have performed.

Bootstrap

Motivation for the Bootstrap

- The $\pm$ and `qnorm` methods to calculate a CI both require the CLT

Q: What happens if the CLT hasn't 'kicked in'?
Or you don't believe the CLT?

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- The $\pm$ and `qnorm` methods to calculate a CI both require the CLT

Q: What happens if the CLT hasn't 'kicked in'?
Or you don't believe the CLT?
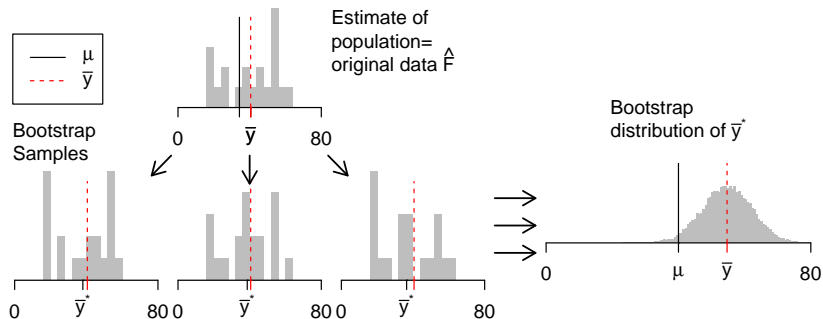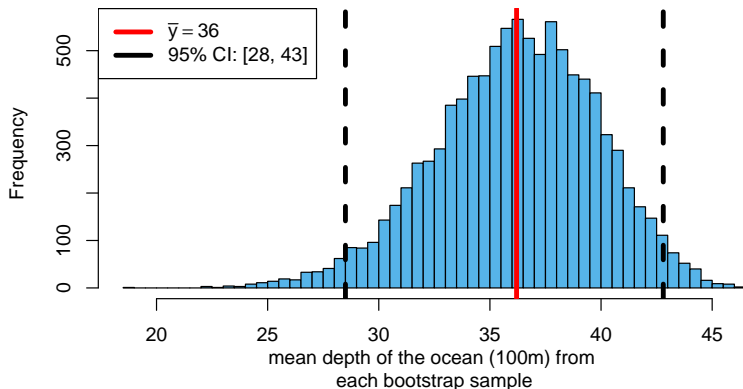
A: Bootstrap

Reality: use the bootstrap distribution instead

Fig.: Bootstrap world. The bootstrap distribution is obtained by drawing repeated samples from an estimate of the population, computing the statistic of interest for each, and collecting those statistics. The distribution is centered at the observed statistic ($\bar{y}$), not the parameter (μ).

Main idea: simulate your own sampling distribution

```
library(mosaic)
s_dist <- do(10000) * mean( ~ alt, data = resample(depths.n.20))
CI_95 <- quantile(~ mean, data = s_dist, probs = c(0.025, 0.975))
```

Example 1: Food intake and weight gain (A5-Q1)

subject	before	after	change
1	55.7	61.7	6.0
2	54.9	58.8	3.9
3	59.6	66.0	6.4
4	62.3	66.2	3.9
5	74.2	79.0	4.8
6	75.6	82.3	6.7
7	70.7	74.3	3.6
8	53.3	59.3	6.0
9	73.3	79.1	5.8
10	63.4	66.0	2.6
11	68.1	73.4	5.3
12	73.7	76.9	3.2
13	91.7	93.1	1.4
14	55.9	63.0	7.1
15	61.7	68.2	6.5
16	57.8	60.3	2.5

```
mean(weight$change)

## [1] 4.73125

sd(weight$change) / sqrt(16)

## [1] 0.4364362
```

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16	57.8	60.3	2.5

- 95% CI for the mean weight change: $4.73 \pm$ qt(p = c(0.025, 0.975), df = 16-1)$\times$ 0.44

- *p*-value: pt(q = (4.73 - 0)/0.44, df=16-1, lower.tail=F)$\times 2 <$ 0.001

- This is a paired design $\rightarrow$ statistically valid to take difference and perform one-sample inference

- You can also bootstrap the `change`.

```
mean(weight$change)

## [1] 4.73125

sd(weight$change) / sqrt(16)

## [1] 0.4364362
```

Example 1: Food intake and weight gain (A5-Q1) contd.

subject	Time	value
1	0	55.7
1	1	61.7
2	0	54.9
2	1	58.8
3	0	59.6
3	1	66.0
4	0	62.3
4	1	66.2
5	0	74.2
5	1	79.0
6	0	75.6
6	1	82.3
7	0	70.7
7	1	74.3
8	0	53.3
8	1	59.3

Will a regression on this data
provide the same results?

Example 1: Food intake and weight gain (A5-Q1) contd.

subject	Time	value
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3	0	59.6
3	1	66.0
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4	1	66.2
5	0	74.2
5	1	79.0
6	0	75.6
6	1	82.3
7	0	70.7
7	1	74.3
8	0	53.3
8	1	59.3

```
Coefficients:
            Estimate Std. Error t value Pr(>|t|)
(Intercept)    65.74       2.51   26.20   <2e-16
Time            4.73       3.55    1.33     0.19

Residual standard error: 10 on 30 degrees of freedom
Multiple R-squared: 0.0559,^^IAdjusted R-squared: 0.0
F-statistic: 1.78 on 1 and 30 DF,  p-value: 0.192
```

- Point estimate is the same but standard error is much larger. Why?

Will a regression on this data provide the same results?

Example 1: Food intake and weight gain (A5-Q1) contd.

subject	Time	value
1	0	55.7
1	1	61.7
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2	1	58.8
3	0	59.6
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4	0	62.3
4	1	66.2
5	0	74.2
5	1	79.0
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6	1	82.3
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- Point estimate is the same but standard error is much larger. Why?

- Hint: Think about assumptions for inference.

Will a regression on this data provide the same results?

Ex. 2: Does breast-feeding weaken bones? (A4-Q3)

	type	mineral_loss
1	Other	2.4
5	Other	1.0
47	Breast-feeding	-5.2
48	Breast-feeding	-2.0
49	Breast-feeding	-2.1
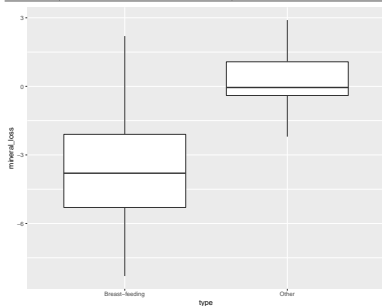
Ex. 2: Does breast-feeding weaken bones? (A4-Q3)

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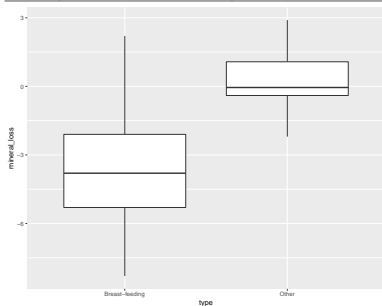
- Researchers compared 47 breast-feeding women with 22 women of similar age who were neither pregnant nor lactating.

- Is this a paired design?

- How can we test if the data show distinctly greater bone mineral loss among the breast-feeding women?

Ex. 2 contd. (A4-Q3)

- We could run a linear regression (equivalently a two-sample t.test with equal variances):

```
## Call: lm(formula = mineral_loss ~ type, data = boneloss)
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept)   -3.587      0.321  -11.18  < 2e-16
## typeOther      3.896      0.568    6.86  2.7e-09
##
## Residual standard error: 2.2 on 67 degrees of freedom
## Multiple R-squared: 0.412,^^IAdjusted R-squared: 0.404
## F-statistic:   47 on 1 and 67 DF,  p-value: 2.73e-09
```

```
# remember that var.equal=FALSE is the default in t.test
t.test(mineral_loss ~ type, data = boneloss, var.equal = TRUE)
```

```
##   Two Sample t-test with mineral_loss by type
## t = -6.8569, df = 67, p-value = 2.73e-09
## alternative hypothesis: true difference in means is not equal to 0
## 95 percent confidence interval:
##  -5.030524 -2.762126
## sample estimates:
## mean in group Breast-feeding        mean in group Other
##                  -3.5872340                  0.3090909
```

Ex. 2 contd. (A4-Q3)

- Two-sample t.test with unequal variances

```
# remember that var.equal=FALSE is the default in t.test
t.test(mineral_loss ~ type, data = boneloss)

## Welch Two Sample t-test with mineral_loss by type
## t = -8.4985, df = 66.197, p-value = 3.325e-12
## alternative hypothesis: true difference in means is not equal to 0
## 95 percent confidence interval:
##  -4.811641 -2.981008
## sample estimates:
## mean in group Breast-feeding        mean in group Other
##                  -3.5872340                   0.3090909
```

Ex. 2 contd. (A4-Q3)

■ Two-sample t.test with unequal variances

```
# remember that var.equal=FALSE is the default in t.test
t.test(mineral_loss ~ type, data = boneless)

## Welch Two Sample t-test with mineral_loss by type
## t = -8.4985, df = 66.197, p-value = 3.325e-12
## alternative hypothesis: true difference in means is not equal to 0
## 95 percent confidence interval:
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## sample estimates:
## mean in group Breast-feeding        mean in group Other
##                  -3.5872340                    0.3090909
```

■ Or we could bootstrap (if we suspected CLT hasn't kicked in, or
  non-normal population distributions) each group separately
  and calculate the means. Then take the difference of these
  means as the sampling distribution for the difference in bone
  mineral loss. (See A4-Q3 Bonus)

p-values

p-values and statistical tests

> ## Definition 2 (*p*-value)
> *A **probability concerning the observed data**, calculated under a **Null Hypothesis** assumption, i.e., assuming that the only factor operating is sampling or measurement variation.*

Use To assess the evidence provided by the sample data in relation to a pre-specified claim or 'hypothesis' concerning some parameter(s) or data-generating process.

Basis As with a confidence interval, it makes use of the concept of a *distribution*.

Caution A *p*-value is NOT the probability that the null 'hypothesis' is true
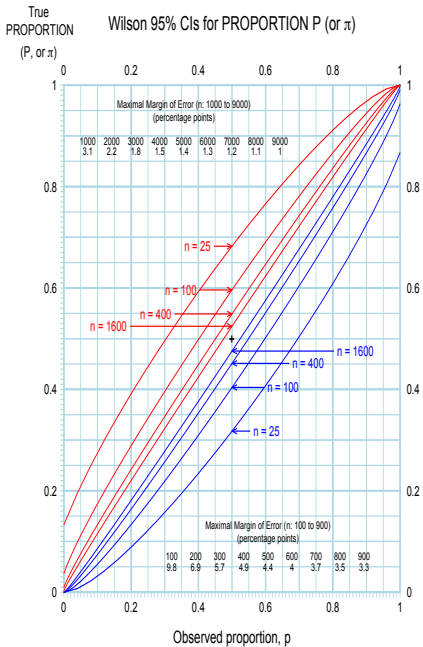
One sample mean

σ known vs. unknown

σ	known	unknown
Data	$\{y_1, y_2, ..., y_n\}$	$\{y_1, y_2, ..., y_n\}$
Pop'n param	μ	μ
Estimator	$\bar{y} = \frac{1}{n} \sum_{i=1}^{n} y_i$	$\bar{y} = \frac{1}{n} \sum_{i=1}^{n} y_i$
SD	σ	$s = \sqrt{\frac{\sum_{i=1}^{n}(y_i - \bar{y})^2}{n-1}}$
SEM	$\sigma/\sqrt{n}$	$s/\sqrt{n}$
$(1-\alpha)100\%$ CI	$\bar{y} \pm z^{\star}_{1-\alpha/2}(\text{SEM})$	$\bar{y} \pm t^{\star}_{1-\alpha/2,(n-1)}(\text{SEM})$
test statistic	$\frac{\bar{y}-\mu_0}{\text{SEM}} \sim \mathcal{N}(0,1)$	$\frac{\bar{y}-\mu_0}{\text{SEM}} \sim t_{(n-1)}$

Assumptions

	z	t	Bootstrap
SRS	✓	✓	✓
Normal population	✓★	✓★	✗
needs CLT	✓★	✓★	✗
σ known	✓	✗	✗
Sampling dist. center at	μ	μ	$\bar{y}$
SD	σ	s	s
SEM	$\sigma/\sqrt{n}$	$s/\sqrt{n}$	SD(bootstrap statistics)

[a]★If population is Normal then CLT is not needed. If population is not Normal then CLT is needed.

One sample proportion

Left chart:
True PROPORTION (P, or π)
Wilson 95% CIs for PROPORTION P (or π)

π_{upper}
π_{lower}

n = 20, n = 15, n = 10, n = 5
Observed proportion, p

Right chart:
True PROPORTION (P, or π)
Wilson 95% CIs for PROPORTION P (or π)

Maximal Margin of Error (n: 1000 to 9000) (percentage points)

1000	2000	3000	4000	5000	6000	7000	8000	9000
3.1	2.2	1.8	1.5	1.4	1.3	1.2	1.1	1

n = 25
n = 100
n = 400
n = 1600

n = 1600
n = 400
n = 100
n = 25

Maximal Margin of Error (n: 100 to 900) (percentage points)

100	200	300	400	500	600	700	800	900
9.8	6.9	5.7	4.9	4.4	4	3.7	3.5	3.3

Observed proportion, p

34

Calculating Binomial probabilities - Using an approximation

- Poisson Distribution (n large; small π)
- Normal (Gaussian) Distribution (n large or midrange π) [1]
  - Have to specify *scale*. Say $n = 10$, whether summary is a

	r.v.	e.g.	E	SD
count:	y	2	$n \times \pi$	$\{n \times \pi \times (1-\pi)\}^{1/2}$
				$n^{1/2} \times \sigma_{Bernoulli}$
proportion:	$p = y/n$	0.2	π	$\{\pi \times (1-\pi)/n\}^{1/2}$
				$\sigma_{Bernoulli}/n^{1/2}$
percentage:	$100p\%$	20%	$100 \times \pi$	$100 \times SD[p]$

  - same core calculation for all 3 [only the *scale* changes]. JH prefers (0,1), the same scale as π.

---

[1]For when you don't have access to software or Tables, e.g, on a plane

CI based on Normal approximation to sampling distribution of the sample proportion p

- So, as it is <u>traditionally</u> presented, the CI becomes

$$p \pm z^{\star} \times \sqrt{\frac{p(1-p)}{n}}.$$

CI based on Normal approximation to sampling distribution of the sample proportion p

- So, as it is <u>traditionally</u> presented, the CI becomes

$$p \pm z^\star \times \sqrt{\frac{p(1-p)}{n}}.$$

- As we will see below, now that we seldom calculate a CI 'from scratch,' <u>today</u> the Wald CI is better presented in the <u>R-computational form</u>

```
qnorm(p=c(0.025,0.975), mean= p, sd = sqrt(p*(1-p))/sqrt(n)).
```

One sample rate

The Poisson Distribution: what it is, and features

- The (infinite number of) probabilities $P_0, P_1, ..., P_y, ...$, of observing $Y = 0, 1, 2, \ldots, y, \ldots$ events in a given amount of "experience."

- These probabilities, $P(Y = k) \to \texttt{dpois()}$, are governed by a single parameter, the mean $E[Y] = \mu$ which represents the expected **number** of events in the amount of experience actually studied.

- We say that a random variable $Y \sim \mathrm{Poisson}(\mu)$ distribution if

$$P(Y = k) = \frac{\mu^k}{k!} e^{-\mu}, \quad k = 0, 1, 2, \ldots$$

The Poisson Distribution: what it is, and features

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$$P(Y = k) = \frac{\mu^k}{k!} e^{-\mu}, \quad k = 0, 1, 2, ...$$

- Note: in `dpois()` μ is referred to as `lambda`

- Note the distinction between μ and λ
  - μ: expected **number** of events
  - λ: **rate** parameter

95% CI for mean count μ with q function

- To obtain these in R we use the natural link between the Poisson and the *gamma* distributions.[2]

- In R, e.g., the 95% limits for μ based on $y = 6$ are obtained as

  ```
  qgamma(p = c(0.025,0.975), shape = c(6, 7))
  ## [1]  2.201894 13.059474
  ```

- More generically, for *any y*, as

  ```
  qgamma(p = c(0.025,0.975), shape = c(y, y+1))
  ```

---

z-based confidence intervals

- Thus, a plus/minus CI based on SE = $\hat{\sigma} = \sqrt{\hat{\mu}} = \sqrt{y}$, is simply
$$[\mu_L, \ \mu_U] = y \ \pm \ z^\star \times \sqrt{y}.$$

- Equivalently we can use the **q** function:
$$qnorm(p = c(0.025, 0.975), mean = y, sd = \sqrt{y})$$

z-based confidence intervals

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- From a single realization y of a $N(\mu, \sigma_Y)$ random variable, we can't estimate **both** μ and σ_Y: for a SE, we would have to use *outside* information on σ_Y.

z-based confidence intervals

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- From a single realization y of a $N(\mu, \sigma_Y)$ random variable, we can't estimate **both** μ and σ_Y: for a SE, we would have to use *outside* information on σ_Y.

- In the Poisson(μ) distribution, $\sigma_Y = \sqrt{\mu}$, so we calculate a "model-based" SE.

CI for the rate parameter λ

■ To calculate a CI for the ID parameter, we **treat the PT denominator as a constant**, and the <u>numerator</u>, *y*, **as a Poisson random variable**, with expectation $E[y] = \mu = \lambda \times PT$, so that

$$\lambda = \mu \div \mathrm{PT}$$
$$\hat{\lambda} = \hat{\mu} \div \mathrm{PT}$$
$$= y \div \mathrm{PT}$$

$$\boxed{\text{CI for } \lambda = \{\text{CI for } \mu\} \div \mathrm{PT}.} \tag{1}$$

CI for the rate parameter λ

- $y = 211$ deaths from lung cancer in 2002 leads to a 95% CI for μ:

```
qgamma(p = c(0.025, 0.975), shape = c(211, 212))
## [1] 183.4885 241.4725
```

CI for the rate parameter λ

- $y = 211$ deaths from lung cancer in 2002 leads to a 95% CI for μ:

```
qgamma(p = c(0.025, 0.975), shape = c(211, 212))
## [1] 183.4885 241.4725
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- From this we can calculate the 95% CI **per 100,000 WY** for λ using a PT=232978 years:

```
qgamma(p = c(0.025, 0.975), shape = c(211, 212)) / 232978 * 1e5
## [1]  78.75788 103.64607
```

CI for the rate parameter λ

- $y = 211$ deaths from lung cancer in 2002 leads to a 95% CI for μ:

```
qgamma(p = c(0.025, 0.975), shape = c(211, 212))
## [1] 183.4885 241.4725
```

- From this we can calculate the 95% CI **per 100,000 WY** for λ using a PT=232978 years:

```
qgamma(p = c(0.025, 0.975), shape = c(211, 212)) / 232978 * 1e5
## [1]  78.75788 103.64607
```

- $y = 33$ deaths from lung cancer in 131200 women-years in 1971 leads to a 95% CI per 100,000 WY for λ of

```
qgamma(c(0.025,0.975), c(33,34)) / 131200 * 1e5
## [1] 17.31378 35.32338
```

Means, Rates/Counts, Proportions Comparison

Means, Rates/Counts, Proportions

	mean	rate/count	proportion
Parameter	μ	λ/μ ($\mu = \lambda \times PT$)	π
Statistic	$\bar{y}$	$\hat{\lambda}/y$ or $\hat{\mu}$	p or $\hat{\pi}$
Distribution	Normal(μ, σ), $t_{(df)}$	Poisson(μ)	Binomial(n, π)
CI for small n	$\bar{y} \pm$ qt($\cdot$, df=n-1)$\times$SEM	qgamma($\cdot$,shape=c(y,y+1))[c]	Clopper-Pearson
CI for large[d] n	qnorm($\cdot$, $\bar{y}$,SEM)	qnorm($\cdot$,y,$\sqrt{y}$)	qnorm($\cdot$, p, $\sqrt{\frac{p(1-p)}{n}}$)
$p$value small[a] n	pt	ppois	pbinom
$p$value large[a] n	pnorm	pnorm	pnorm

[a] need to specify lower.tail=FALSE or do 1 minus to get tail probability
[b] All inference requires SRS
[c] qgamma gives CI for the count. Divide by PT if you want CI for the rate.
[d] For Normal $n > 30$, Poisson $y > 30$. For Binomial, $np > 10, n(1 - p) > 10$
[e] Use Poisson if given PT, else use binomial

Regression

Regression for Means, Rates/Counts, Proportions

Parameter	model	R code
Mean		
1-sample	$\mu = \beta_0$	lm(y~1)
2-sample difference	$\mu = \mu_0 + \Delta_\mu x$ $\Delta_\mu = \mu_1 - \mu_0$	lm(y~x), t.test(y x, var.equal=TRUE)
2-sample ratio	$\mu = \mu_0 \cdot \theta^x$ $\log(\mu) = \log(\mu_0) + \log(\theta)x$	glm(y~x, family=gaussian(link=log))
Rates/Count		
2-sample difference	$\mu = (\lambda_0 + \Delta_\lambda x) \cdot PT$ $\mu = \lambda_0 \cdot PT + \Delta_\lambda(x \cdot PT)$	glm(y ~ -1 + PT + x:PT, family=poisson(link=identity))
2-sample ratio	$\mu = (\lambda_0 \cdot \theta^x) \cdot PT$ $\log(\mu) = \log(\lambda_0) + \log(\theta)x + \log(PT)$	glm(y ~ x + offset(log(PT)), family=poisson(link=log))
Proportion		
Odds ratio	$\frac{\pi}{1-\pi} = \frac{\pi_0}{1-\pi_0} \cdot \theta^x$ $\log\left(\frac{\pi}{1-\pi}\right) = \log\left(\frac{\pi_0}{1-\pi_0}\right) + \log(\theta) \cdot x$	glm(cbind(cases,controls) ~ x, family=binomial(link=logit))
Risk ratio	$\pi = \pi_0 \cdot \theta^x$ $\log(\pi) = \log(\pi_0) + \log(\theta)x$	glm(cbind(cases,controls) ~ x, family=binomial(link=log))

Example: Kidney stone removal procedures 1

```
## 
## Coefficients:
##             Estimate Std. Error z value Pr(>|z|)
## (Intercept)   -1.556      0.141  -11.04   <2e-16
## open           0.290      0.191    1.52     0.13
## 
## (Dispersion parameter for binomial family taken to be 1)
## 
##     Null deviance: 2.3148e+00  on 1  degrees of freedom
## Residual deviance: 9.9920e-15  on 0  degrees of freedom
## AIC: 15.7
## 
## Number of Fisher Scoring iterations: 3
```

1. $\frac{\pi}{1-\pi} = \frac{\pi_0}{1-\pi_0} \theta^{open}$, where open=1 for open surgery and 0 for PN, π is the population risk for unsuccessful surgery, π_0 is the population risk for unsuccessful surgery by the PN procedure, θ is the OR for open vs. PN.

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5. Fitted regression equation for the risk: $\widehat{\pi} = \frac{exp(-1.556+0.290 \cdot open)}{1+exp(-1.556+0.290 \cdot open)}$

Tidy data

- Each variable forms a column.
- Each observation forms a row.
- Each type of observational units forms a table
- Tidy data is ready for regression routines and plotting

variables   observations   values

Varia

Other remarks

- Statistical evidence $\rightarrow$ point estimate, confidence interval, p-value

Examples

Comparing two sun block lotions

Example 1

Your company produces a sun block lotion designed to protect the skin from both UVA and UVB exposure to the sun. You hire a company to compare your product with the product sold by your major competitor. The testing company exposes skin on the back of a sample of 20 people to UVA and UVB rays and measures the protection provided by each product. For 13 of the subjects, your product provided better protection. Do you have evidence to support a commercial claiming that your product provides superior UVA and UVB protection?

Comparing two sun block lotions

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   - You must define your own α. Here we choose $\alpha = 0.05$

Comparing two sun block lotion - p-value

1. Exact *p*-value:

```
pbinom(12, 20, 0.5, lower.tail = FALSE)

## [1] 0.131588

1 - pbinom(12, 20, 0.5)

## [1] 0.131588
```

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```

2. Approximate *p*-value assuming Normal approximation is ok
   ($20 \times 0.5 \geq 10$ and $20 \times (1 - 0.5) \geq 10$)

```
SEp <- sqrt(0.5*0.5/20) # under the null
zstat <- (0.65 - 0.5) / SEp
pnorm(zstat, lower.tail = FALSE)

## [1] 0.08985625
```

Comparing two sun block lotion - Exact 95% CI

1. Exact CI (Clopper-Pearson or Nomogram):

```
mosaic::binom.test(x = 13, n = 20, p = 0.5,
ci.method = "Clopper-Pearson",
alternative = "greater")

 with 13 out of 20
number of successes = 13, number of trials = 20, p-value = 0.1316
alternative hypothesis: true probability of success is greater tha
95 percent confidence interval:
 0.4419655 1.0000000
sample estimates:
probability of success
                  0.65
```

Comparing two sun block lotion - Approximate 95% CI

1. Approximate 95% CI:

```
mosaic::binom.test(x = 13, n = 20, p = 0.5,
ci.method = "Wald",
alternative = "greater")

Exact binomial test (with Wald CI) with 13 out of 20
number of successes = 13, number of trials = 20, p-value = 0.1316
alternative hypothesis: true probability of success is greater tha
95 percent confidence interval:
 0.4745704 1.0000000
sample estimates:
probability of success
                  0.65
```

2. Approximate 95% CI assuming Normal approximation is ok

```
qnorm(c(0.025, 0.975), mean = 0.65, sd = sqrt(0.65*0.35 / 20))

## [1] 0.4409627 0.8590373
```