LEAH ANNITTO | product designer/ux researcher

EDUCATION Flatiron School 2023 CONTACT Certificate in Product Design 609-356-8861 Relay Graduate School of Education 2021 leahannitto@gmail.com Master of Arts LinkedIn Kenyon College 2016 Portfolio Bachelors of Arts in Studio Art

UX METHODS

- Usability testing
- Persona creation
- Interface prototyping
- Competitive analysis
- Branding
- Information architecture
- Wireframing

SOFTWARE

- Figma
- Adobe Suite
- Replit

PROGRAMMING

• HTML/CSS

SOFT SKILLS

- Collaborative team player
- Analytical problem solver
- Efficient and timely
- Adaptable and flexible in new situations
- Continual learner

EXPERIENCE

Product Designer, Flatiron School; New York, NY - 2023

- Designed and developed 3 websites from start to finish, prioritizing features, user research, and competitive analysis
- Proved a track record of consistently delivering superb design work
- Effectively communicated design concepts, specifications, and feedback from users to a team to achieve impeccable design features
- Strategically crossed between UX and UI design, leading to a holistic and seamless design process

K-3 Special Education Teacher, NYC Department of Education; New York, NY — 2021-2023

- Created and implemented curriculum for more than 200 students with a proven ability to deliver high-quality student work
- Provided a structured learning environment demonstrating an eager and willing attitude
- Led agile teams of teachers, fostering collaboration and driving successful student outcomes

Special Education Teacher, Achievement First; Brooklyn, NY — 2018-2021

- Created new data-driven curriculum for more than 500 students
- Facilitated the transition from in-person to online learning

Research Assistant, Princeton University; Princeton, NJ - 2016-2018

- Evaluated and interpreted complex data using diagnostic analysis and applying logical reasoning to draw valid conclusions
- Designed and conducted multiple research studies by setting milestones, coordinating tasks, and meeting deadlines

Sales Manager, Bella Boutique; Princeton, NJ — 2016-2018

• Led entire sales process, from product knowledge and customer engagement to closing deals and achieving sales target