LEAH ANNITTO | PRODUCT DESIGNER/UX RESEARCHER

EDUCATION Flatiron School CONTACT Certificate in Product Design, User Experience/User Interface Relay Graduate School of Education leahannitto@gmail.com LinkedIn Portfolio Bachelors of Arts in Studio Art

UX METHODS

- Usability testing
- User interviews
- Persona, survey, and customer task flow creation
- Interface prototyping
- Competitive analysis
- A11y compliance
- Branding
- Information architecture
- Wireframing

SOFTWARE

- Figma
- Adobe Suite
- Replit

PROGRAMMING

HTML/CSS

SOFT SKILLS

- Collaborative team player
- Analytical problem solver

EXPERIENCE

Product Designer, Flatiron School; New York, NY

2023

- Designed and developed 4 websites from start to finish, prioritizing features, user research, and competitive analysis
- Proved a track record of consistently delivering superb design work
- Effectively communicated design concepts, specifications, and feedback from users to a team to achieve impeccable design features
- Strategically crossed between UX and UI design, leading to a holistic and seamless design process

K-3 Special Education Teacher, NYC Dept. of Ed.; New York, NY 2021-2023

- Created and implemented curriculum for more than 200 students with a proven ability to deliver high-quality student work
- Provided a structured learning environment demonstrating an eager and willing attitude
- Led agile teams of teachers, fostering collaboration and driving successful student outcomes

Special Education Teacher, Achievement First; Brooklyn, NY 2018-2021

- Created new data-driven curriculum for more than 500 students
- Facilitated the transition from in-person to online learning

Research Assistant, Princeton University; Princeton, NJ. 2016-2018

- Evaluated and interpreted complex data using diagnostic analysis and applying logical reasoning to draw valid conclusions
- Designed and conducted multiple research studies by setting milestones, coordinating tasks, and meeting deadlines

Sales Manager, Bella Boutique; Princeton, NJ

2016-2018

 Led entire sales process, from product knowledge and customer engagement to closing deals and achieving sales target