

# LEAH ANNITTO | PRODUCT DESIGNER/UX RESEARCHER

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## CONTACT

609-356-8861

leahannitto@gmail.com

[LinkedIn](#)

[Portfolio](#)

## EDUCATION

### Flatiron School

2023

Certificate in Product Design, User Experience/User Interface

### Relay Graduate School of Education

2021

Master of Arts in Special Education

### Kenyon College

2016

Bachelors of Arts in Religious Studies and Studio Art

## UX METHODS

- Usability testing
- User interviews
- Persona, survey, and customer task flow creation
- Interface prototyping
- Competitive analysis
- A11y compliance
- Branding
- Information architecture
- Wireframing

## SOFTWARE

- Figma
- Adobe Suite
- Replit

## PROGRAMMING

- HTML/CSS

## SOFT SKILLS

- Collaborative team player
- Analytical problem solver

## EXPERIENCE

### Product Designer, Freelance; New York, NY

2023

- Designs and develops websites from start to finish, prioritizing features, user research, and competitive analysis
- Proven a track record of consistently delivering superb design work
- Effectively communicates design concepts, specifications, and feedback from users to a team to achieve impeccable design features
- Strategically crosses between UX and UI design, leading to a holistic and seamless design process

### K-3 Special Education Teacher, NYC Dept. of Ed.; New York, NY 2021-2023

- Created and implemented curriculum for more than 200 students with a proven ability to deliver high-quality student work
- Provided a structured learning environment demonstrating an eager and willing attitude
- Led agile teams of teachers, fostering collaboration and driving successful student outcomes

### Special Education Teacher, Achievement First; Brooklyn, NY

2018-2021

- Created new, data-driven online art curriculum for more than 500 students
- Facilitated the transition from in-person to online learning

### Research Assistant, Princeton University; Princeton, NJ.

2016-2018

- Evaluated and interpreted complex data using diagnostic analysis and applying logical reasoning to draw valid conclusions
- Designed and conducted multiple research studies by setting milestones, coordinating tasks, and meeting deadlines

### Sales Manager, Bella Boutique; Princeton, NJ

2016-2018

- Led entire sales process, from product knowledge and customer engagement to closing deals and achieving sales target