

托福听力

一节课搞定组织结构题

by: 邱婷茜 Sophie

Listening Abilities

1. Basic Comprehension 基本理解力
2. Pragmatic Understanding 实际理解力
3. Connecting Information 连接信息力

Listening Abilities

1. Basic Comprehension 基本理解力
2. Pragmatic Understanding 实际理解力
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Connecting Information

6. Understanding Organization Question

7. Connecting Content Question

8. Making Inferences Question

Connecting Information



6. Understanding Organization Question

7. Connecting Content Question

8. Making Inferences Question

- In Understanding Organization questions you may be asked about the **overall organization** of the lecture, or you may be asked about the **relationship between two portions** of what you heard.

- Some Understanding Organization questions may ask you to identify or recognize how one **statement** **functions** with respect to surrounding statements.

Function of a Statement

- **indicating or signaling a topic shift**
- **connecting a main topic to a subtopic**
- **providing an introduction or a conclusion**
- **giving an example**
- **starting a digression**
- **making a joke.**

Understanding Organization questions

- How does the professor **organize** the information about X?
- How is the discussion **organized**?
- **Why** does the professor discuss X?
- **Why** does the professor mention X?

Understanding Organization questions

- **How does the professor organize the information about X?**
- **How is the discussion organized?**
- Why does the professor discuss X?
- Why does the professor mention X?

How does the professor organize the lecture?

- A. She gives some historical background, then she presents a case study.
- B. She describes several environmental friendly products, then she explains how the public responded to them.
- C. She describes a problem, then she proposes several possible solutions.
- D. She describes an approach to advertising, then she explains why it is often ineffective

Last class someone asked about **green marketing**. Green marketing refers to companies promoting the products as environmentally friendly. Companies often turn to advertising experts to help them do this.

Green marketing seems recent, but advertising professionals grew interest in it several decades ago. **The seeds for green marketing** were probably planted in 1970, when the **first Earth Day** took place. Rallies all over the United States were organized to protest environmental degradation. Some 20 million demonstrators participated in that first Earth Day. And it helped spark dozens of environmental laws.

The biggest was the Endangered Species Act of 1973, which protects imperiled animal species from extinction. There was also passage of the Clean Water Act and the Clean Air Act was strengthened. Earth Day, Environmental Laws, Environmental Issues in the news, **Being Green was entering the mainstream.** And business started saying, hey, we can get involved in this. So in 1975, a major advertising trade group **held its first workshop** on ecological marketing. A few years later, we began seeing **ads** tapping into people's environmental concerns.

But some green marketers learned the hard way, green marketing must still involve all the same principles of a traditional marketing campaign. You ad must attract attention, stimulate consumers' interest, create a desire for your product, and motivate people to take action to buy your product.

So let me tell you about one green marketing campaign that failed at first and explain why.

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Understanding Organization questions

- How does the professor organize the information about X?
- How is the discussion organized?
- **Why does the professor discuss X?**
- **Why does the professor mention X?**

引入主题： **Providing an Introduction**

Why does the professor ask student about their earliest memories?

- A. To help students relate to the topic she is about to discuss
- B. To establish that people vary in the time of their earliest memory
- C. To introduce the connection between language and memory
- D. To point out a common thing in the earliest memories of most people

OK. If I ask about the earliest thing you can remember, I will bet for most of you, your earliest memory would be about from about age 3, right? Well, that's true for most adults. We can't remember anything that happened before the age of 3. And this phenomenon is so widespread and well-documented it has a name. It is called **childhood amnesia** and was first documented in 1893.

As I said, this phenomenon refers to adults not being able to remember childhood incidents. It's not children trying to remember events from last month or last year. Of course it follows that if you can't remember an incident as a child, you probably won't remember it as an adult. OK.

So ... why is this? What are the reasons for childhood amnesia?

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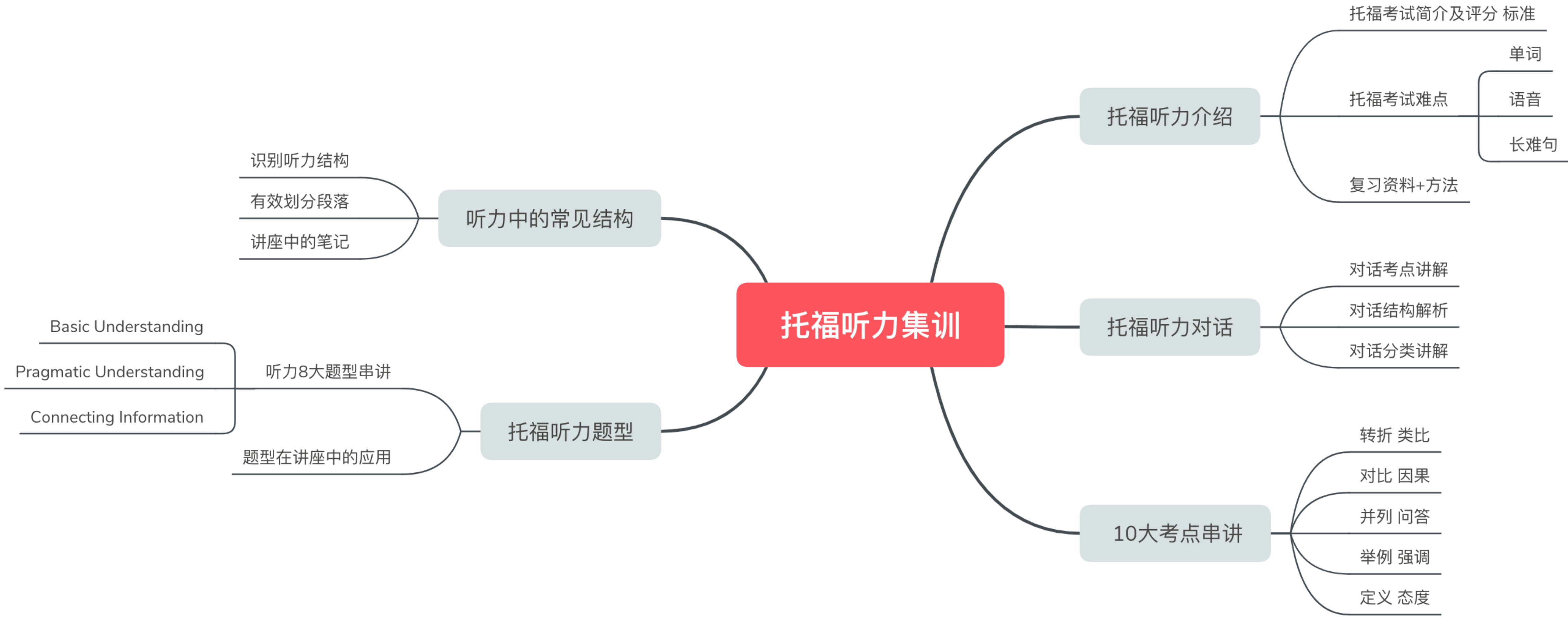


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听力课程大纲



跑题： **Starting a Digression**

- 突出主题
- 本身细节（少见）

Why does the woman refer to visiting her grandparents?

- A. To explain why she is interested in residential architecture
- B. To explain why she knows a lot about the history of Cape Cod
- C. To explain why she is familiar with Cape Cod houses
- D. To explain why she enjoys visiting rural New England Easy

Good, of course, for a Cape Cod house, it might be even more accurate to say that form also follows climate. Who knows what the **climate** like on Cape Cod?

Cold in the winter...

And whenever I visit my grandparents, it's really wet. It's usually either raining or snowing or foggy and windy, too. I guess because it's so exposed to the ocean?

That's right. So take another look at this drawing, and you can image how this design might be particularly helpful in that kind of climate.

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Why does the professor mention going away for the weekend?

- A. To tell the class a joke
- B. To apologize for not completing some work
- C. To introduce the topic of the lecture
- D. To encourage students to ask about her trip

Hi, everyone, good to see you all today. Actually, I expected the **population to be a lot lower** today. It typically runs between 50 and 60 percent on the day the research paper is due. Um, I was hoping to have your exams back today, but, uh, the situation was that I **went away** for the weekend, and I was supposed to **get in yesterday at five**, and I expected to **fully complete all the exams** by midnight or so, which is the time that I usually go to bed, but my **flight was delayed**, and I ended up not getting in until one o'clock in the morning. Anyway, I'll **do my best to have them finished by the next time we meet**.

OK, in the last class, we started talking about useful plant fibers.

Why does the professor mention going away for the weekend?

- A. To tell the class a joke
- B. To apologize for not completing some work
- C. To introduce the topic of the lecture
- D. To encourage students to ask about her trip

举例： **Giving an Example**

- 类比
- 例子

类比 **Analogy**

Like / Just like.../ as

The analogy is...

Think of...

(Or by giving some paralleled subjects directly as analogy)

举例 Example

For example.../For instance...

Here are some examples: ...

Like...

Take/ Consider/ Say ...

Why does the professor mention modern art and modern music?

- A. To illustrate how different art forms can interact with one another
- B. To identify some characteristics shared by all forms of artistic expression
- C. To explain that modern dance also broke with traditions
- D. To compare the attitudes of European and American critics to modern dance

Um... what made modern dance so radical?

Well, for example, I think the best analogy to modern dance is **modern art or modern music**. Compared to their classical predecessors, these newer art forms **are freer, more experimental, more improvisational**.

Modern dance seeks to show how deep emotions and the music itself, how these intangible attributes can affect and inspire physical movement, and how movement can convey emotions to the audience

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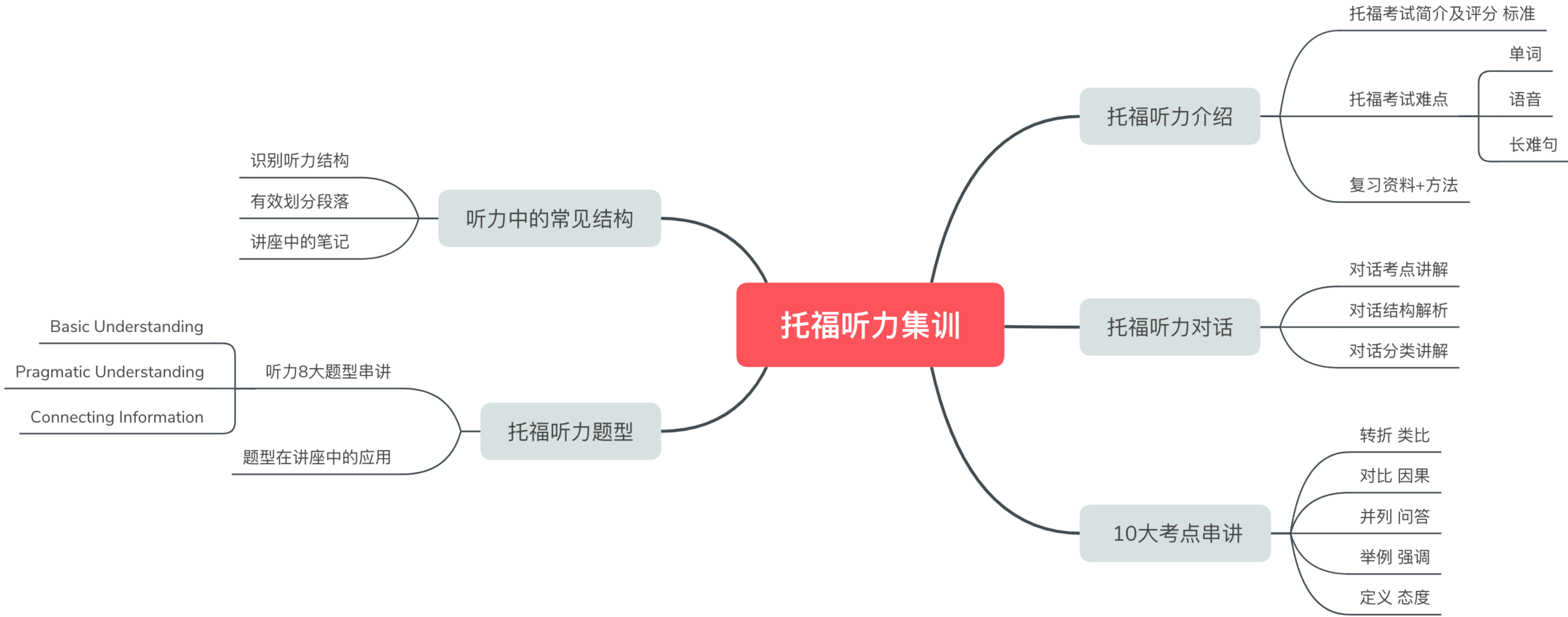


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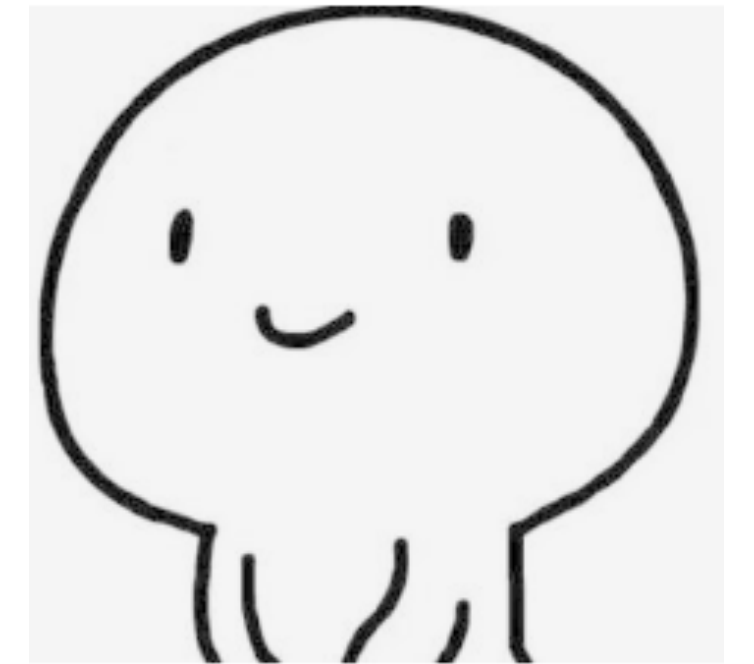
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听力课表



急训班3月第二周，3月11日开班							
课程日历	MON	TUE	WED	THU	FRI	SAT	SUN
报名之日 (2020-03-11前)							
课前专业入学测评&专属班级群督导&建立学习档案 2020-03-11 18:00群内开班预告							
日期	2020/3/9	2020/3/10	2020/3/11	2020/3/12	2020/3/13	2020/3/14	2020/3/15
名师直播 20:00-22:00			开学典礼	阅读1	听力 1	录播强化	复习巩固
课后巩固				课后作业 附答案解析	课后作业 附答案解析		
日期	2020/3/16	2020/3/17	2020/3/18	2020/3/19	2020/3/20	2020/3/21	2020/3/22
名师直播 20:00-22:00	听力2	口语1	阅读2	听力3	口语2	录播强化	口语3
课后巩固	课后作业 附答案解析	课后作业 附答案解析	课后作业 附答案解析	课后作业 附答案解析	课后作业 附答案解析		课后作业 附答案解析
日期	2020/3/23	2020/3/24	2020/3/25	2020/3/26	2020/3/27	2020/3/28	2020/3/29
名师直播 20:00-22:00	复习巩固	听力4	阅读3	听力5	写作1	录播强化	复习巩固
课后巩固		课后作业 附答案解析	课后作业 附答案解析	课后作业 附答案解析	课后作业 附答案解析		
日期	2020/3/30	2020/3/31	2020/4/1	2020/4/2	2020/4/3	2020/4/4	2020/4/5
名师直播 20:00-22:00	阅读4	写作2	口语4	写作3	阅读5	复习巩固	录播强化
课后巩固	课后作业 附答案解析	课后作业 附答案解析	课后作业 附答案解析	课后作业 附答案解析	课后作业 附答案解析		
日期	2020/4/6	2020/4/7	2020/4/8	2020/4/9	2020/4/10	2020/4/11	2020/4/12
名师直播 20:00-22:00	复习巩固	口语5	写作4	复习巩固	写作5	TOP模考	结课
课后巩固		课后作业 附答案解析	课后作业 附答案解析		课后作业 附答案解析		

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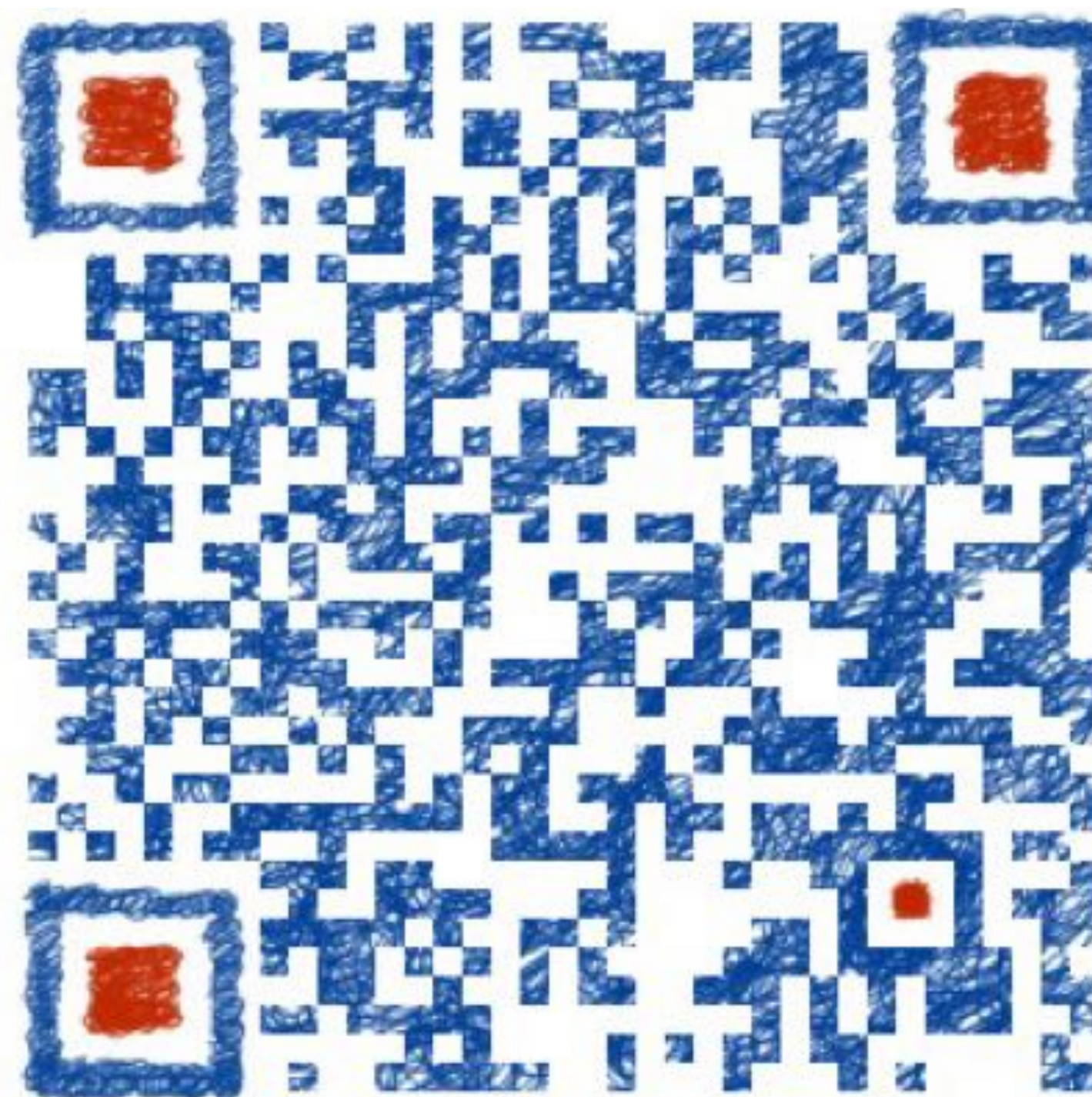
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3. 成功类话题思

Honestly, I do believe that (1) _____ for young people are often very (3) _____. You _____ a lot of money to _____ And when there are some (6) _____ they always come out do some free _____ think their generous nature could be _____ to young people. And also, a lot of the _____ hardworking. You know, they have a _____ traveling around the country, doing _____ of hardworking spirit can also influence _____ hardworking themselves.

评分: ★★★★★

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讨论 公告 课程 **HOT** 讲义

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哈哈哈哈哈

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吴老师，3月1日有一堂你的公益课？

学员7640932
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