Problem:

As consumers and marketers move more activities over to mobile devices, battery life is becoming a bigger challenge and creating unwanted obstacles.

Solution:

Wi-Charge’s approach uses a transmitter mounted on the ceiling that converts energy into infrared light. The light then gets beamed across an open area where a device receives the light and converts it into energy.

Product:

Wi-charging

Advantages:

This product has the potential of uncluttering your life with one less wire to worry about, but it also has the potential of enabling more powerful applications to run on mobile phones.