

2015 New Directions in Applied Microeconomics: Theory and Evidence

Conference Program

Talks will be 25 min long followed by 5 min discussions. All talks will take place at 25 Baxter Hall.

November 12

6:00 - 8:00 **Welcome Reception** at Dabney Gardens

November 13

9:15–10:00 **Breakfast** and welcome notes

10:00–10:30 **Gabrielle Demange**, Paris School of Economics
“Optimal targeting strategy in a network under positive externalities”

10:30–11:00 **Marc Rysman**, Boston University
“Airline Services Agreements: A Structural Model of Network Formation”
(with Phillip McCalman)

11:00–11:15 **Coffee Break**

11:15–11:45 **Yingni Guo**, Northwestern University
“Dynamic Mechanisms without Money”
(with Johannes Horner)

11:45–12:15 **Vasiliki Skreta**, University College London
“Incentive-driven Inattention”

12:15–1:45 **Lunch**

1:45–2:15 **Brian Rogers**, Washington University in St. Louis
“Efficiency-based measures of inequality”
(with Christoph Kuzmics and Costel Andonie)

2:15–2:45 **Dina Mayzlin**, University of Southern California
“Channels of Impact: User reviews when quality is dynamic and managers respond”
(with Judith Chevalier and Yaniv Dover)

- 2:45–3:00 **Coffee Break**
- 3:00–3:30 **Omer Tamuz**, California Institute of Technology
“The Speed of Social Learning”
(with Matan Harel, Elchanan Mossel, and Philipp Strack)
- 3:30–4:00 **Mar Raguant**, Northwestern University
“A Bounds Approach to Counterfactual Analysis”
- 4:00–4:15 **Coffee Break**
- 4:15–4:45 **John Asker**, University of California at Los Angeles
“The Efficacy of Divestiture as a Merger Remedy in Outpatient Dialysis Markets”
- 7:00pm **Conference Dinner, The Magic Castle** (7001 Franklin Avenue, Los Angeles, CA 90028)

November 14

- 9:30–10:00 **Breakfast**
- 10:00–10:30 **Tanya Rosenblat**, University of Michigan
“Referral Experiments in Social Networks”
- 10:30–11:00 **Itay Fainmesser**, Johns Hopkins University
“Pricing Network Effects Competitively”
(with Andrea Galeotti)
- 11:00–11:15 **Coffee Break**
- 11:15–11:45 **Jidong Zhou**, Yale University
“Competitive Bundling”
- 11:45–12:15 **Bruno Strulovici**, Northwestern University
“The Optimal Design of Criminal Trials: Three-Verdict Systems and Plea Bargains”
(with Ron Siegel)
- 12:15–1:30 **Lunch**

- 1:30–2:00 **Nikita Roketskiy**, University College London
“Dynamic Demand and Sequential Monopoly: A Model of Endogenous Screening”
- 2:00–2:30 **Markus Mobius**, Microsoft Research
“Naïve Learning with Uninformed Agents”
(with Abhijit Banerjee, Emily Breza, and Arun Chandrasekhar)