

Yunqi Yuan

袁蕴琦



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Working Experience

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| <p>Aug 2014 ~ Oct 2014
Industrial Design Intern
Speck Design</p> <p>Aug, 2014 ~ Dec 2015
Freelance Designer
AEG Management Co.
United Image</p> <p>Jan, 2015 ~ Now
Creative Executive
Global Partnerships Dept.
AEG Management Co.</p> | <ul style="list-style-type: none">• Responsible for marketing research and competitor analysis• Participated in concept generating process including: sketch, rendering and 3D modeling
• AEG - company brochures design including company introductions, visual proposals and activation mock ups• United Image - Quarterly magazine layout design
• 2 years' experience in top entertainment and sports industry• In charge of sales and marketing materials design, dedicated in VI design, company promotion and visual proposals• Created prototype of advertising campaign for potential clients and existing customers. Projects including Damai naming rights and partnerships with Master Kong, American Airlines, Dji and etc..• Engaged in a bunch of international entertainment and sports events especially Talyor Swift Asia Tour and NBA China Game• Collaboration with AEG - OPG marketing team, AEG global Venus and sports teams |
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Education Background

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| <p>2006 Sep ~ 2009 July
Shanghai Kong Jiang
Senior High School</p> <p>2009 Sep ~ 2010 May
South East University</p> <p>July 2010 ~ June 2014
Bachelor Degree
The Ohio State University</p> | <p>Promoted to Kong Jiang Senior High School with honors
In Charge of publicity of class for 3 years.</p> <p>Worked for dept. of publicity of student commission, participated in event planning and event poster design</p> <p>Bachelor Degree of Science, Industrial Design (3.84/4.00)
Graduated with Honors
Student honors:</p> <ul style="list-style-type: none">• The 3rd place prize of 2013 IHA student design competition• Student honor of Core77 Design Awards 2013 - soft goods• International Undergraduate Scholarship (2010 ~2014)• Dean's list (2010 ~ 2014)• Gim and Jan Jay Scholarship (2013 fall semester) |
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Professional Skills:

- Solid skills in Adobe Photoshop, InDesign, illustrator
- Experienced in Adobe Premiere and Flash
- Expertise in 3D modeling with Solid works
- Strong commination and global collaboration skills with sufficient experience in customer support
- Good command of MS Office Suite