

# Yunqi Yuan | 袁蕴琦

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Online portfolio : <http://www.yyuan.space:21693>

## Working Experience

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Aug 2014 ~ Oct 2014  
**Industrial Design Intern**  
**Bantum Design**

- Responsible for marketing research and competitor analysis
- Participate in concept generating process including: sketch, Photoshop rendering and 3D modeling

Aug, 2014 ~ Dec 2014  
**Freelance Designer**  
**AEG Management Co.&United Image**

- AEG - company brochures design including company introductions, visual proposals and activation mock ups
- United Image - Quarterly magazine layout design

Jan, 2015 ~ Jan, 2017  
**Creative Executive**  
**Global Partnerships Dept.**  
**AEG Management Co.**

- 2 years' experience in trade marketing department of top entertainment and sports industry
- In charge of sales and marketing materials design, provide layout and template design for proposals and client deliverable. Projects including Damai Center naming rights and partnerships with Master Kong, Bright dairy, Budweiser, etc
- Develop the internal corporate visual brand identity, with internal promotional materials, graphics, brochures, website design, etc.
- Actively participate in client presentations, both in discovery meetings, as well as the presentation of finished creative strategies and execution
- Work with multiple departments within AEG, multiple venues and sports teams

Mar, 2017 ~ Now  
**Product Designer**  
**Tanhoo Creative Design Corp. Ltd.**  
<http://en.tanhoo.cn>

- Be responsible for customer oriented product design and innovation. Ensure the delivery of a high quality project within a specific time frame
- Work closely with purchasing department. Provide guidelines to suppliers during manufacturing. Responsible for quality and cost control

## Education Background

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Sep 2006 ~ July 2009  
**Kong Jiang Senior High School**

Promoted to Kong Jiang Senior High School with honors  
In Charge of publicity of class for 3 years.

Sep 2009 ~ March 2010  
**South East University**

Actively participated in dept. of publicity of student commission for event planning and event poster design

July 2010 ~ June 2014  
**Bachelor Degree**  
**The Ohio State University**

Bachelor Degree of Science, Industrial Design (GPA 3.84/4.00)

### Student honors:

- The 3rd place prize of 2013 IHA student design competition
- Student honor of Core77 Design Awards 2013 - soft goods
- International Undergraduate Scholarship (2010 ~2014 )
- Dean's list (2010 ~ 2014)
- Gim and Jan Jay Scholarship (2013 fall semester)

## Professional Skills

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- Solid skills in Adobe Photoshop, InDesign, illustrator
- Expertise in 3D modeling with Solid works , experienced in 3D Max
- Experienced in Adobe Premiere, Aftereffect and Flash
- Have Knowledge in HTML5 and CSS3
- Strong communication and collaboration skills with sufficient experience in customer support
- Good command of MS Office Suite

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线上作品集 : <http://www.yyuan.space:21693>

## 工作经验

2014年8月 ~ 2014年10月

工业设计实习

斑点信息科技有限公司

- 负责设计前期市场调研及竞聘分析
- 参与设计过程包括 草图, Photoshop渲染, 3D建模等

2014年8月 ~ 2014年12月

兼职平面设计师

安舒茨管理(上海)有限公司

上海联影医疗科技有限公司

安舒茨管理(上海)有限公司

- 公司各类手册设计包括公司间接, 视觉效果提案等
- 上海联影医疗科技有限公司
- 季度刊物版式设计

2015年1月 ~ 2017年1月

创意专员

安舒茨管理(上海)有限公司

- 在顶级娱乐体育行业, 市场营销部门有两年的工作经验
- 负责销售及市场材料的设计, 为各类客户提案材料进行版式及模版设计。曾参与的项目包括大连大麦体育文化中心冠名, 与康师傅, 光明乳业, 百威啤酒的合作等
- 制定公司内部的视觉系统规范, 以及内部宣传材料包括图像, 手册, 网页设计等
- 积极参与到客户提案, 从前期的意向会议, 到后期营销策略的推介与执行
- 与AEG各部门及旗下各场馆, 球队协作

2017年3月 ~ 2017年7月

产品设计师

上海天狐狸创意设计有限公司

- 针对不同的客户定位和需求, 按照时间节点制定产品策划并完成设计方案
- 与采购部门紧密合作, 指导供应商的产品制作工艺, 并做好选样、定样工作, 保证产品在可控的成本范围内按时、按质地实现

## 教育背景

2006年9月 ~ 2009年6月

上海控江高级中学

- 推优免试录取
- 长期负责班级宣传委员工作

2009年9月 ~ 2010年3月

南京东南大学 - 化工专业

加入校学生会宣传部, 积极参与活动策划与活动海报设计, 如校园歌手, 校园音会, 教师节活动等

2010年7月 ~ 2014年6月

本科学位 - 工业设计专业

美国俄亥俄州立大学

工业设计专业 (GPA 3.84/4.00)

荣誉及奖项:

- 2013年 IHA学生设计比赛三等奖
- 2013年 Core77 设计奖 - 纺织品类 学生荣誉奖
- 国际本科生奖学金 (2010 ~ 2014 )
- 优秀学生名单 (2010 ~ 2014)
- Gim and Jan Jay 奖学金 (2013 fall semester)

## 专业技能

- 熟练掌握Adobe常用软件, Photoshop, InDesign, illustrator
- 熟练掌握Solidwords, 3D Max建模
- 熟悉 Adobe Premiere, Adobe Flash
- 对HTML5和CSS3有一定了解
- 善于沟通, 有较强的协作能力
- 熟练掌握微软office软件