



雪佛兰 2017 “920就爱你” 特别企划

上海天狐创意设计股份有限公司
2017/08/03

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雪佛兰“920就爱你” VI规范

Visual Identity Specification



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产品说明：
Product description：

钥匙扣
Key ring

材质：不锈钢电镀玫瑰金色
Material：Stainless steel plated pink gold

尺寸：心形挂坠 50mm*38mm
金色圆环 25mm*25mm
Size：Heart-shaped pendant 50mm*38mm
Golden Circle 25mm*25mm

钥匙环为情侣钥匙环，可拆卸成两个，以双环相扣形式呈
现代，表心心相印

This key ring is the couple key ring, could be disassemble into two,
Two interlocking forms, representative heart to heart

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LOGO 钥匙扣 Key Ring

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产品说明：
Product description：

项链
Necklace

材质：925银镀玫瑰金
Material：925 silver plated pink gold

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LOGO 项链 Necklace

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CHEVROLET 

产品说明：
Product description：

手链
Bracelet

材质：925银镀玫瑰金
Material：925 silver plated pink gold



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LOGO 手链 Bracelet

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产品说明：
Product description：

戒指
Ring

材质：925银镶锆石



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LOGO 戒指 Ring

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