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**High-cardinality** refers to columns with values that are very uncommon or unique. **High-cardinality** column values are typically identification numbers, email addresses, or user names. An example of a data table column with **high-cardinality** would be a USERS table with a column named USER\_ID.

Query anything. Break down,  
filter, and pivot on high-  
cardinality fields like user\_id.

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