

BORIM KIM.

HIGHLIGHTS OF QUALIFICATIONS

- 3 years experience working in the digital marketing field, including planning development and project management
- A highly creative individual with excellent problem solving and management skills
- General industrial design and convergence/UX design knowledge from academic work
- Recipient of a grant awarded by the Korean Ministry of Culture which supported small business incubation
- Designed free of cost mobile game applications that garnered more than 500 downloads

SKILLS SUMMARY

UX Design / Planning

- Developed architecture information plans, function definitions, and wire-frames for PC/Mobile websites and apps
- Teamed up with colleagues and clients and took instructions for digital marketing projects
- Drafted client proposals for digital marketing projects and discussed modifications or further requirements
- Founded a small business to develop game applications
- Awarded a monetary prize from the Korean Ministry of Culture, Sports, and Tourism for a mobile application
- Recipient of recognition for research regarding mobile game application business

Management / Project Leading

- Planned and organized project workflow structure, milestones, and issue tracking for agile project management
- Managed PC/Mobile websites and apps maintenance to control in digital marketing for international brands such as, Audi Korea, Lancome, Domino's Pizza Korea, Samsung and other international brands
- Maintained consistent communication with clients regarding project progress
- Managed team meetings customers and colleagues to review project progress and solve problems

Graphic Design

- Created mobile game and directed game graphics
- Conceived and designed promotional videos to promote an Electronic Dance Music festivals
- Produced videos and designed visual information for a university graduate show

WORK EXPERIENCE

UX Designer (Internship)	Web Presence in China, Vancouver, BC	2018
Manager	Digital Digm, Seoul, South Korea	2016 - 2017
Planner(UX Designer)	Digital Digm, Seoul, South Korea	2014 - 2016
Designer (Founder)	Horong, Seoul, South Korea	2013 - 2015
Researcher Assistant (Internship)	Mobile Bus, Seoul, South Korea	2013
Designer Assistant (Internship)	Box Soft, Seoul, South Korea	2012 - 2013
Instructor	Chang Jo, Seoul, South Korea	2012
Illustrator	Seoul, South Korea	2012

EDUCATION/PROFESSIONAL DEVELOPMENT

Dip, Interactive Media Design	Seneca College, Toronto, ON	2019 - 2020
iBM Program	Gastown Business College, Vancouver, BC	2018
ESL Program	English Centre, Vancouver, BC	2018
BA, Media Design & Convergence Design	Sungshin Women's University, Seoul, South Korea	2011 - 2014

TECHNICAL ABILITIES

Adobe Creative Suite;

Photoshop / Illustrator / After Effect / Premier / XD / Muse

Final Cut

3Ds Max

Cinema 4D

HTML & CSS

Sketch

MS Office

Word / Power Point / Excel

Language

Korean & English