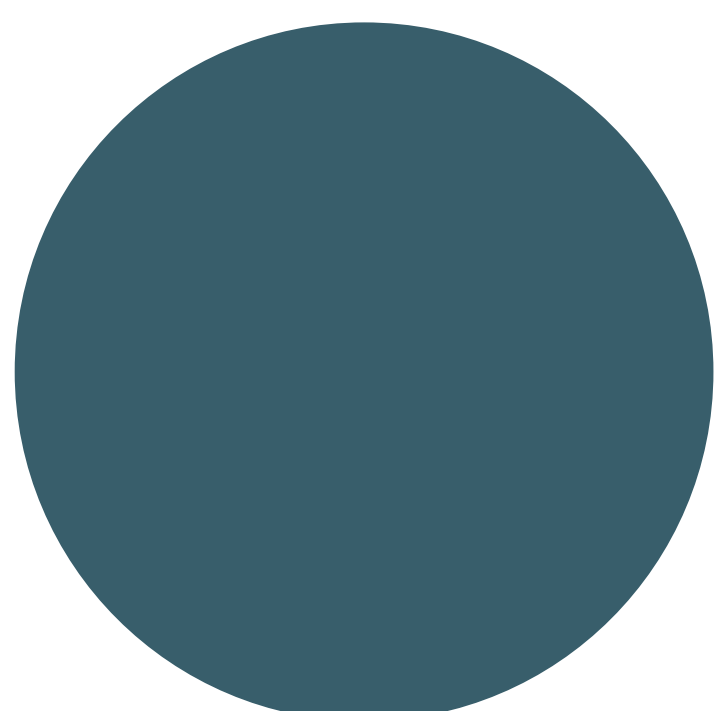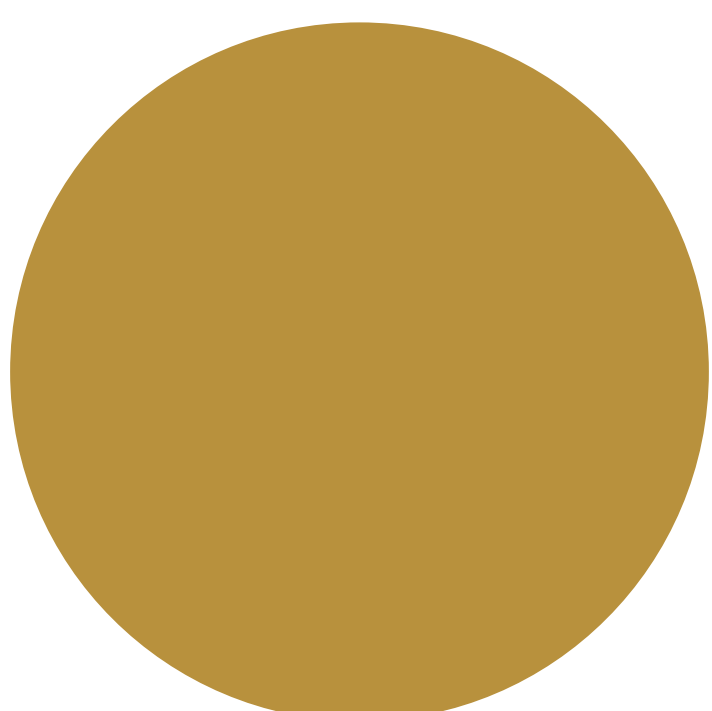# Colors

Hex: #385E6B
RGB: 56, 94, 107
Only used as background color
Never used for background color

Hex: #B8913D
RGB: 184, 145, 61
Only used for headings and menu hover effects
Never used for background color

Hex: #E8E8E8
RGB: 232, 232, 232
Used for hover effects on large clickable areas

Typography

Desktop Margins

Left and right: 100 px
Top and Bottom: 50 px

Header 1

Font: Lora
Size: 64 pt.
Weight: Regular
Color: #B8913D

Header 2

Font: Lora
Size: 32 pt.
Weight: Regular
Color: Black

Header 3:

Font: Open Sans
Size: 18 pt.
Line height: 1.5
Weight: Bold
Color: Black
Note: Header 3 is always followed by a colon.

Paragraphs

Font: Open Sans
Size: 18 pt.
Line height: 1.5
Weight: Regular
Color: Black

Iconography

The L and R of all logos are represented in yellow. All subsequent letters are represented in white.

Font: Average
Size: 50 pt.
Weight: Regular
Color: Yellow and white
Background color: Blue

Font: Average
Size: 144 pt.
Weight: Regular
Color: Yellow and white
Background color: Blue

Font: Average
Size: 144 pt.
Weight: Regular
Color: Yellow
Background color: White