

- Kumar, R., (2005) Research Methodology. A step-by-step guide for beginners (2nd Edition), Sage Publications.
- Alter, S., Dennis, A.R. (2002) "[Selecting research topics: personal experiences and speculations for the future](#)", Communications of AIS, 8, 314-329.
- Alvesson, M. & Sandberg, J. (2013). *Constructing research questions: Doing interesting research*. London: Sage.
- [Eco, U. \(1982\) Cómo se hace una tesis. Editorial Gedisa, Buenos Aires](#), (in Spanish).
- Kitchenham, B., "[Procedures for performing systematic reviews](#)". Technical Report, Keele University, July 2004.
- Roulston, K. (2017) Ideas for developing a research topic and deciding on a theoretical home, <https://qualpage.com/2017/10/30/ideas-for-developing-a-research-topic-and-deciding-on-a-theoretical-home/>
- Webster, J., Watson, R.T. (2002) "[Analyzing the past to prepare for the future: Writing a literature review](#)" MIS Quarterly, 26(2), xiii-xxiii.

Darrera modificació: dimarts, 21 d'octubre 2025, 17:11

