

# Netflix Stock Profile, 2017

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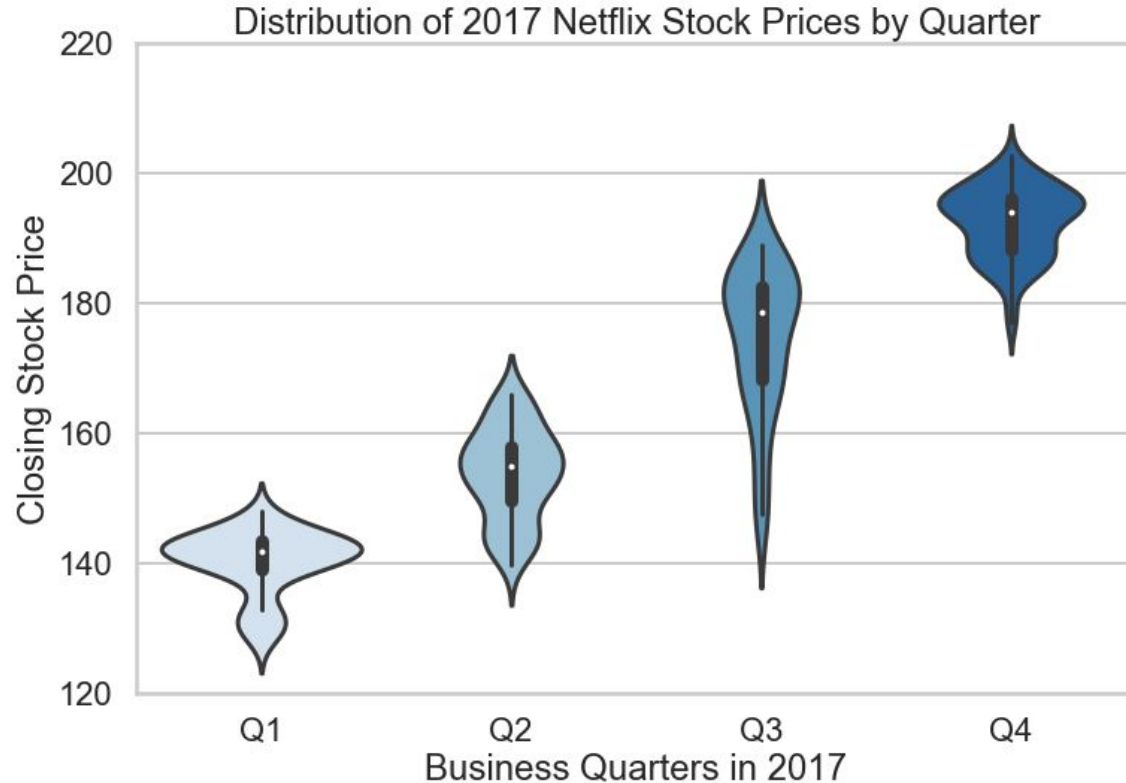
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# Netflix Stock Profile

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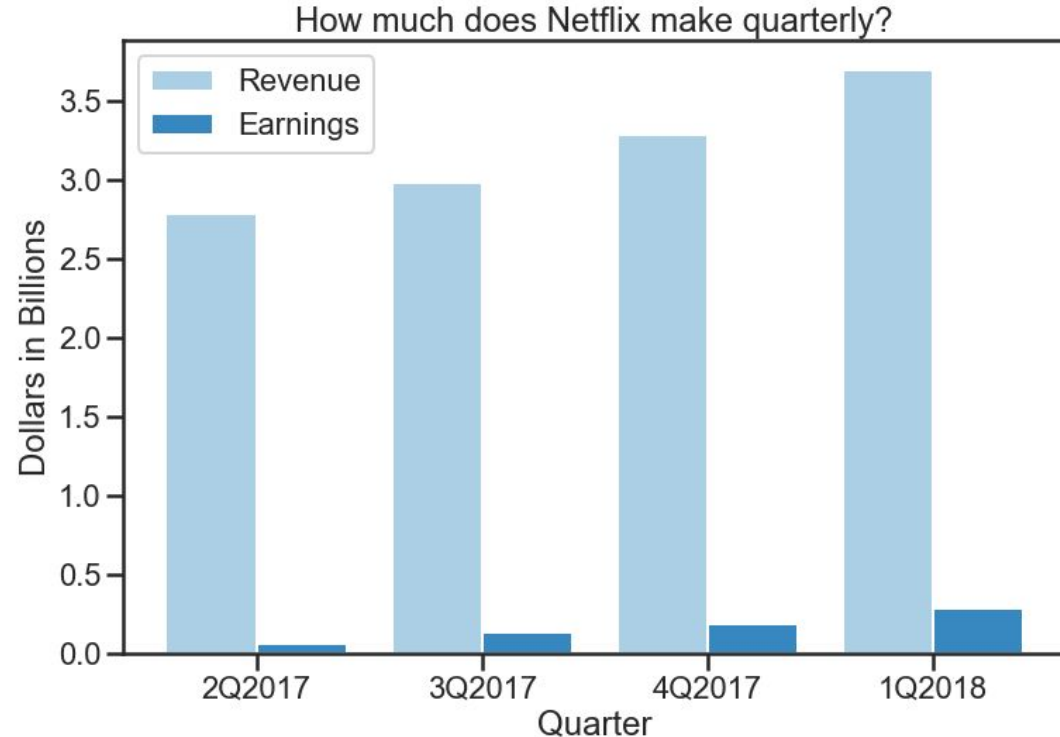
# Average stock prices increased every quarter



## Notes:

1. Lowest closing stock price in 2017 was \$120 and highest was \$200
2. Stock prices fluctuated more than \$60 in Q3 compared to about \$30 in other quarters

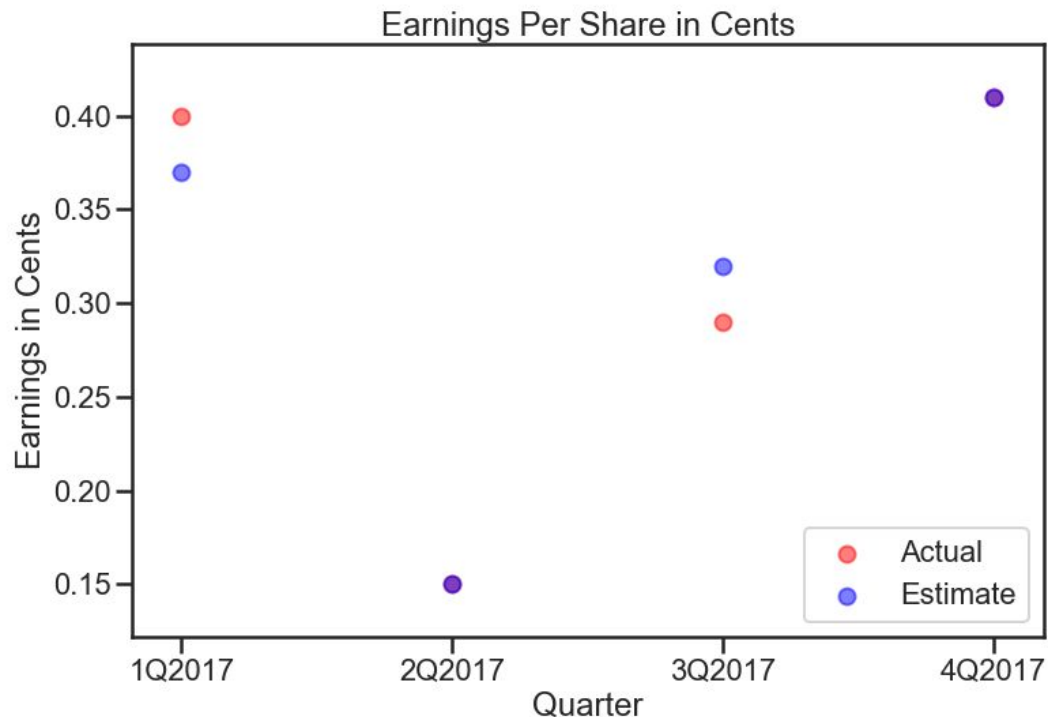
# Strong revenue and earnings through Q1 2018



## Notes:

1. Record-breaking Q1 2018 for Netflix: \$3.7 billion in revenue
2. Earnings has also increased to \$290 million in Q1 2018
3. Earnings was 2% of revenue in Q2 2017 and is now 8% of revenue in Q1 2018

# Earnings is at 40 cents per share in Q4 2017

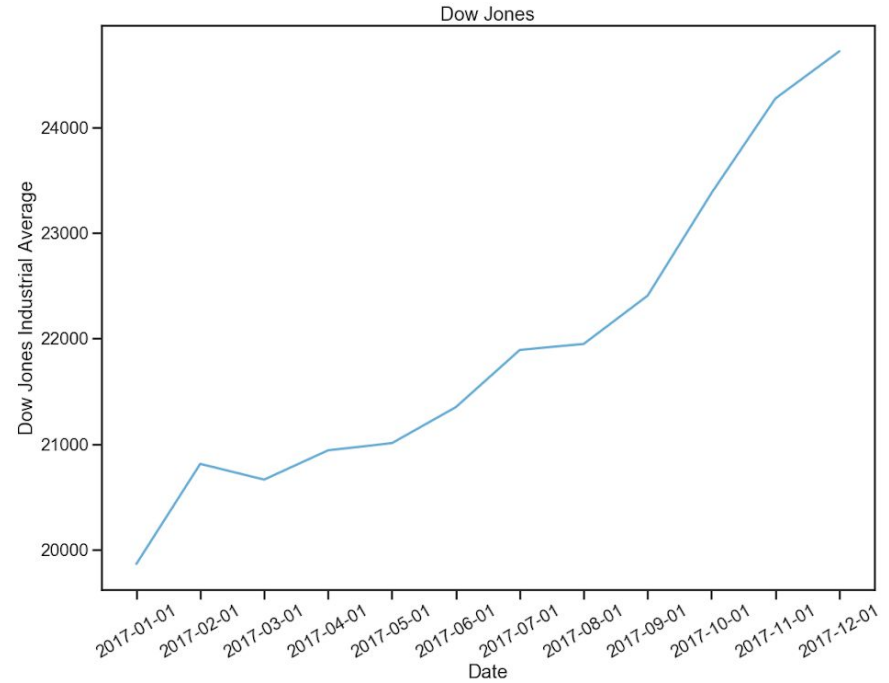
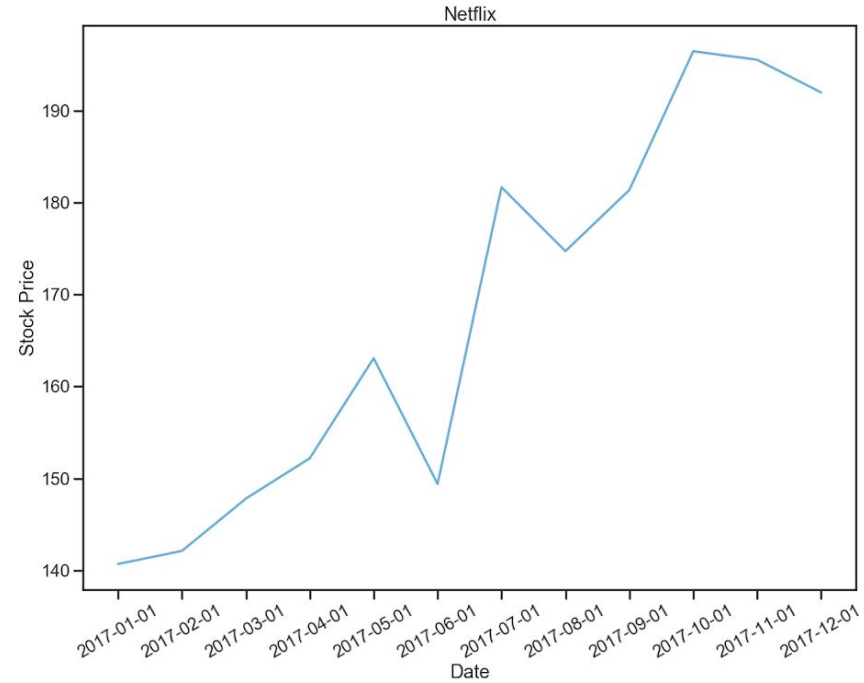


## Notes:

1. Earnings per share was comparable to the estimate in Q4 2017
2. Earnings per share was lower than projections in Q3 by 3 cents per share

# Netflix stock price trends in same direction as Dow

Netflix and Dow Jones Comparison



## Notes:

1. Netflix stock prices are more volatile than the Dow Jones average